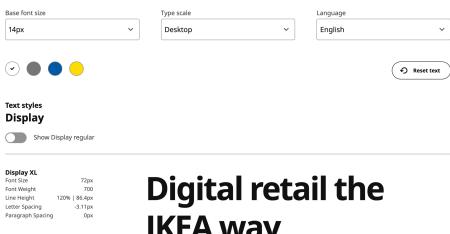


# **Typography showcase**

Discover the diverse typography styles available in the design system and try out different base font sizes and type scales. Each text area is editable.



# **IKEA** way

# Digital retail the IKEA way

Digital retail the IKEA way

# Heading

Display L

Font Weight Line Height Letter Spacing

Font Weight

Line Height Letter Spacing

Paragraph Spacing

Paragraph Spacing Display M

56рх

-2.25px

700

120% | 48px



Show Heading regular

# Furniture and inspiration for a better everyday life at home

Heading L 24px Font Weight Line Height 125% | 30px

Paragraph Spacing

Furniture and inspiration for a better everyday life at home

Heading M Font Size Font Weight 125% | 22.5px Letter Spacing -0.21px Paragraph Spacing

Furniture and inspiration for a better everyday life at home

Heading S Font Weight 125% | 20px Line Height Letter Spacing Paragraph Spacing

Furniture and inspiration for a better everyday life at home

**Heading XS** Font Size Font Weight Line Height 125% | 17.5px Letter Spacing Paragraph Spacing

Furniture and inspiration for a better everyday life at home

# **Statement**

# Statement L

Font Weight 400 150% | 42px Letter Spacing -0.37px Paragraph Spacing

There's more to the MALM bedroom series than meets the eye. A bed with built-in storage? Check. A chest of drawers that can double as a bedside table? Ditto. Sleek and simple, with loads of clever ideas for compact living, this collection gets a double thumbs up for both form and function.

### Statement M

Font Weight 400 150% | 30px Letter Spacing -0.16px Paragraph Spacing

There's more to the MALM bedroom series than meets the eye. A bed with built-in storage? Check. A chest of drawers that can double as a bedside table? Ditto. Sleek and simple, with loads of clever ideas for compact living, this collection gets a double thumbs up for both form and function.

# **Body**

**Body L** Font Size Font Weight 16px 400 Line Height 150% | 24px Letter Spacing -0.05px Paragraph Spacing 0px

Welcome to IKEA, where you will always find affordable furniture, stylish home décor and innovative modern home solutions, as well as design inspiration and unique home ideas! If you are online furniture shopping or if you are visiting a local IKEA store near you, you can expect super low prices on a wide variety of exciting home essentials that are perfect for larger homes and small space living. So what are you waiting for? Refresh your home with affordable options for the living room, bed, bath and beyond today!

**Body M** Font Size Font Weight 400 Letter Spacing Paragraph Spacing

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**Body S** Font Size Font Weight 400 Letter Spacing 0.05px Paragraph Spacing

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# Label



Show Label regular

# Label L

16px Font Weight 700 125% | 20px Line Height Paragraph Spacing 0px Join or log in

# Label M

14px Font Weight 700 125% | 17.5px Letter Spacing Орх Paragraph Spacing

Join or log in

# Label S

12px Font Weight 700 125% | 15px Line Height Letter Spacing Paragraph Spacing

Join or log in

# Label XS

Font Size Font Weight 10px 700 Line Height 125% | 12.5px Letter Spacing 0.21px Paragraph Spacing

# Caption

# **Caption L** Font Size

Font Weight 400 125% | 20px Previous price \$179.00

-0.05px 0px Letter Spacing Paragraph Spacing

Caption M
Font Size
Font Weight
Line Height
Letter Spacing
Paragraph Spacing 14px 400 125% | 17.5px 0px 1g 0px

Previous price \$179.00

Caption S
Font Size
Font Weight
Line Height 1
Letter Spacing
Paragraph Spacing 12px 400 150% | 18px 0.05px cing 0px

Previous price \$179.00

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