

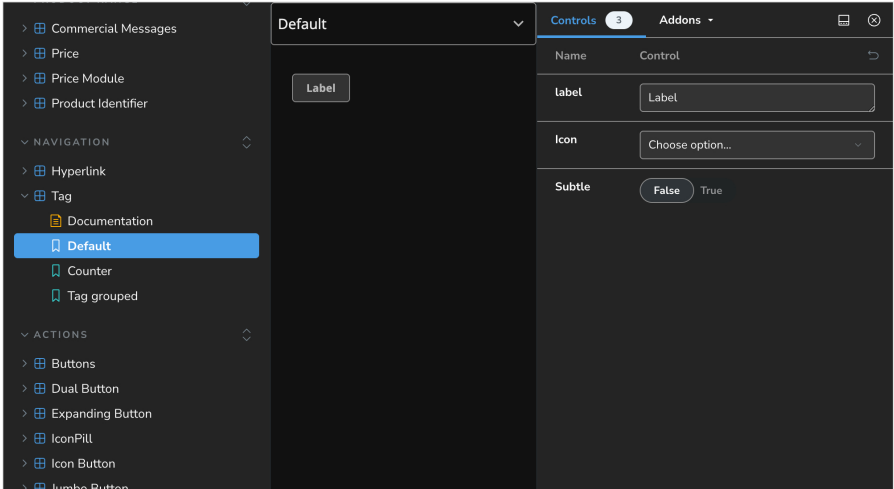
- About Skapa
- Designing
- Developing
- Foundations
- Components

- Overview
- Component availability
- Accordion
- App Bar
- Aspect Ratio Box
- Avatar
- Badge
- Banner
- Broken Image
- Button
- Card
- Carousel
- Checkbox
- Choice
- Combobox
- Commercial Message
- Compact Card
- Copyright Notice
- Divider
- Dual Button
- Endorsement Label
- Expander
- Expanding Button
- Helper Text
- Hyperlink
- Icon Button
- Icon Pill
- Image
- Inline Message
- Input Field
- Jumbo Button
- List
- List View Item
- Listbox
- Loading
- Member Card
- Menu Item
- Modal containers
- Payment Logo
- Pill
- Price
- Price Module
- Product Identifier
- Progress Indicator
- Prompt
- Quantity Stepper
- Radio Button







Last updated: 2025-05-16

Tag

Used to classify and link to content.



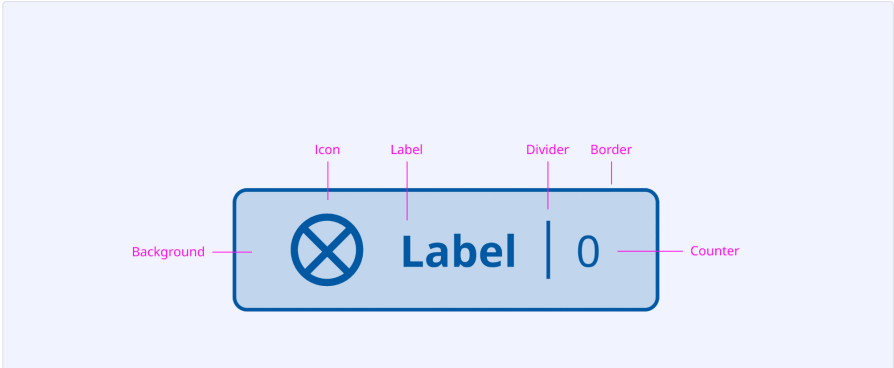
Available for

| | | |
|---|----------------------|----------------------|
|  | Figma | Open |
|  | React | Open |
|  | Vue | Open |
|  | Web Component | Open |
|  | iOS | Open |
|  | Android | Open |

Index

- [Anatomy](#)
- [Variants](#)
- [Usage](#)
- [Internationalisation](#)
- [Templates](#)
- [Keyboard interactions](#)

Anatomy



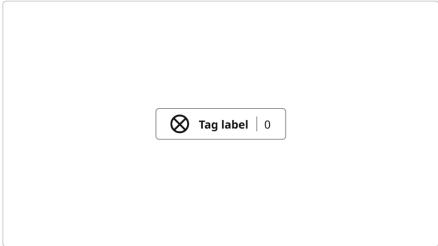


Variants



Default

The default primary colour option.



Subtle

A subtle colour option variant.



Regular

Tag with label only.



Counter

Tag with label and counter corresponding to the amount of items related to the tag.



Icon

Tag with label and icon.



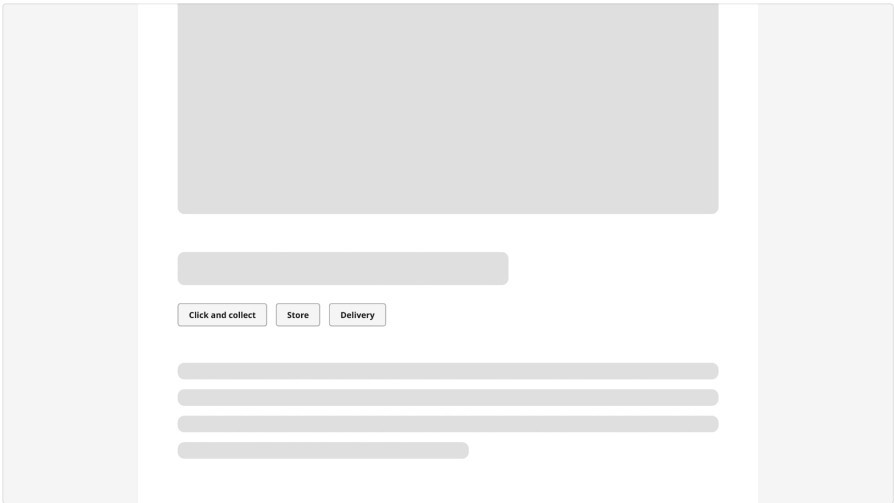
Counter and Icon

Tag with label, icon and counter corresponding to the amount of items related to the tag.

Usage

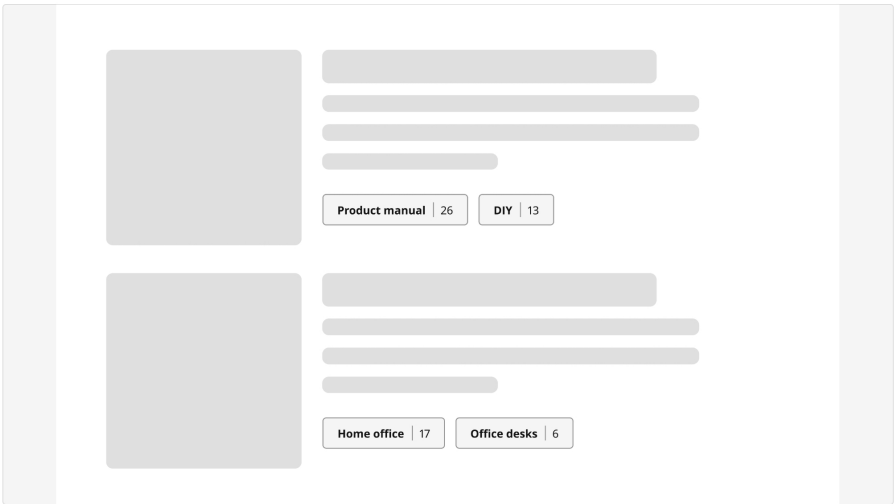
Communicating parameters and architecture

The Tag component communicates information architecture rather than a call to action. It is used to classify content using keywords or labels. It is added to items like products or posts to convey related parameters, such as categories, product features or topics. It also functions as a link, taking the user to a listing page for all items with the same parameter.



Used for navigation

When clicked, Tag is used to navigate to a filtered listing page to show other items sharing the same parameter. This allows users to browse and explore products and information without using filters, lists or search functions.



Label length

Keep Tag labels as short and concise as possible, preferably 1 to 2 words when possible and always in one row.



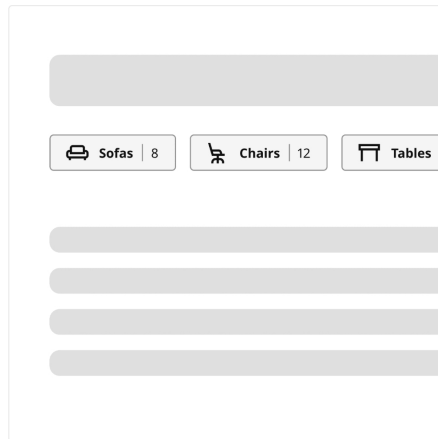


✓ Keep labels short and concise.

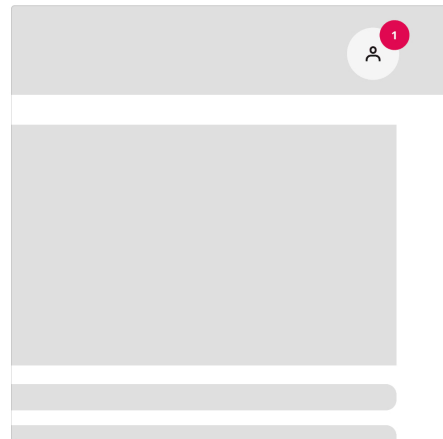
⚠ Don't use labels that are too long or more than one row.

Tags vs. Badges

Tags and Badges can both be used to display information, and with the option of using an icon. But where Badges is supposed to be a non-interactive informational component, the Tag is an interactive component with click and hover states to be used for example in a group of other tags to filter results and other type of data. It also has the option of a counter. The Badge on the other hand comes in a variety of colour options and can be placed on top of other components, such as an Avatar as a notification badge.



Tag used in a group, filtering out data based on the selected option.



Badge used on top of the Avatar component to display notifications.

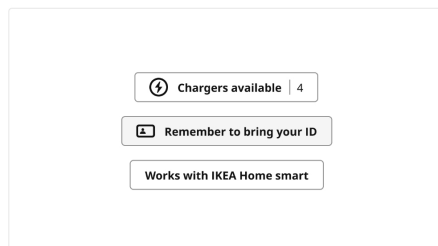
Internationalisation



RTL languages

In RTL languages, the counter variant is left-aligned.

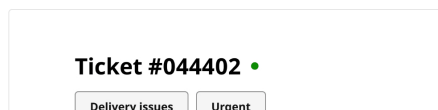
Templates



Button usage examples

We have created a couple of component usage examples to kickstart your designs for different usecases. Modify the examples for your own needs.

[Open Figma templates](#)



Button feature combinations

We have visualised some scenarios with the component as part of a feature to inspire possibilities on what the component might be used for.

Customer message:
Hello! I am missing a screw in the package to my BILLY bookshelf. Can you ship me a replacement?

Reply to customer

[Open Figma templates](#)

Keyboard interactions

| Key | Notes |
|---------------|---------------------|
| Space / Enter | Trigger Tab action. |

Up next

Text



© Inter IKEA Systems B.V 1999-2025

Feedback