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Motion

Motion can elevate a digital product experience. At IKEA we use a flexible set of motion tactics to bring guidance, usability and delight to our users.

- Overview
- Motion dynamics
- Motion tokens

Index

- Eases
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Here you can find a complete list of all motion design tokens, including eases, durations, and delays, to ensure consistency across experiences.

Eases

| Token | Web |
|-----------------|--------------------------------------|
| ease-easy | cubic-bezier(0.4, 0.0, 0.4, 1.0); |
| ease-expressive | cubic-bezier(0.8, 0.0, 0.0, 1.0); |
| ease-enter | cubic-bezier(0.0, 0.0, 0.1, 1.0); |
| ease-exit | cubic-bezier(0.9, 0.0, 1.0, 1.0); |
| ease-bob | cubic-bezier(0.45, 1.45, 0.65, 1.0); |
| ease-linear | cubic-bezier(0,0,1,1); |

Durations

| Token | Websites | Mobile Native | Extra Large Displays |
|-------------------|----------|---------------|----------------------|
| duration-instant | 0ms | 0ms | 0ms |
| duration-quick | 100ms | 150ms | 300ms |
| duration-standard | 200ms | 300ms | 600ms |
| duration-slow | 250ms | 400ms | 800ms |

Icon Durations

| Token | Web |
|-----------------------|-------|
| duration-icon-simple | 150ms |
| duration-icon-average | 300ms |
| duration-icon-complex | 600ms |

Timing/Delays

| Token | Value |
|------------------|-------|
| delay-tight | 33ms |
| delay-standard | 100ms |
| delay-emphasised | 150ms |

Up next

Writing and Content



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