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Last updated: 2025-06-11

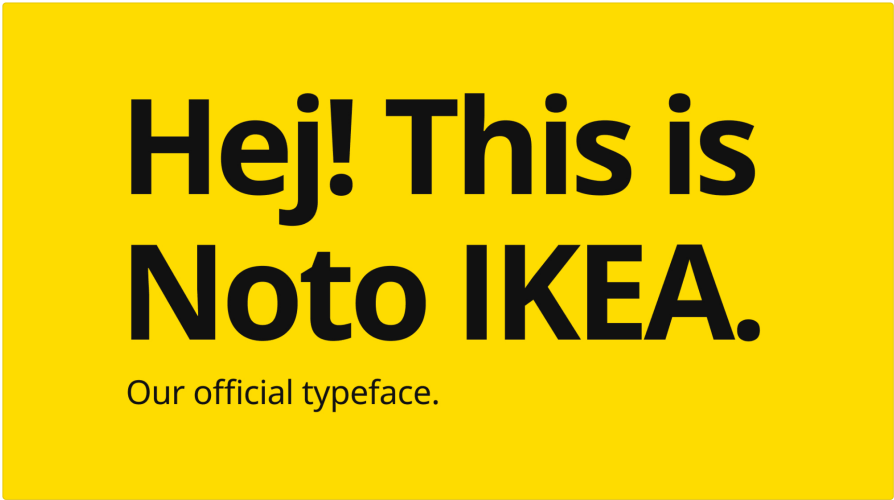
Typography

Typography is a way of working with the visual appearance of text to make our written communication readable, appealing and recognisable.

- Our typeface**
- Our typography system
- Using typography
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Noto IKEA

Noto IKEA is a family of fonts customised for IKEA. It is based on Noto Sans, a sans-serif typeface designed by Steve Matteson for Google.

Noto IKEA follows IKEA's modernistic design heritage and supports the principles of Democratic Design. It is an accessible and modern typeface, designed with high legibility for both print and digital use. With support for multiple languages, Noto IKEA is truly inclusive for many people.

Always follow the simple rules for IKEA typography whenever and wherever you work with text. This strengthens the IKEA visual identity and helps the IKEA Brand stand out in an increasingly competitive environment.

🔗	Using Noto IKEA on the web	Open
⬇	Noto IKEA	Download

Noto IKEA
Regular

AaBbCc 1234
ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ
abcdefghijklmnopqrstuvwxyzääö
1234567890(%&@\$€!?+/:)

Noto IKEA
Bold

AaBbCc 1234

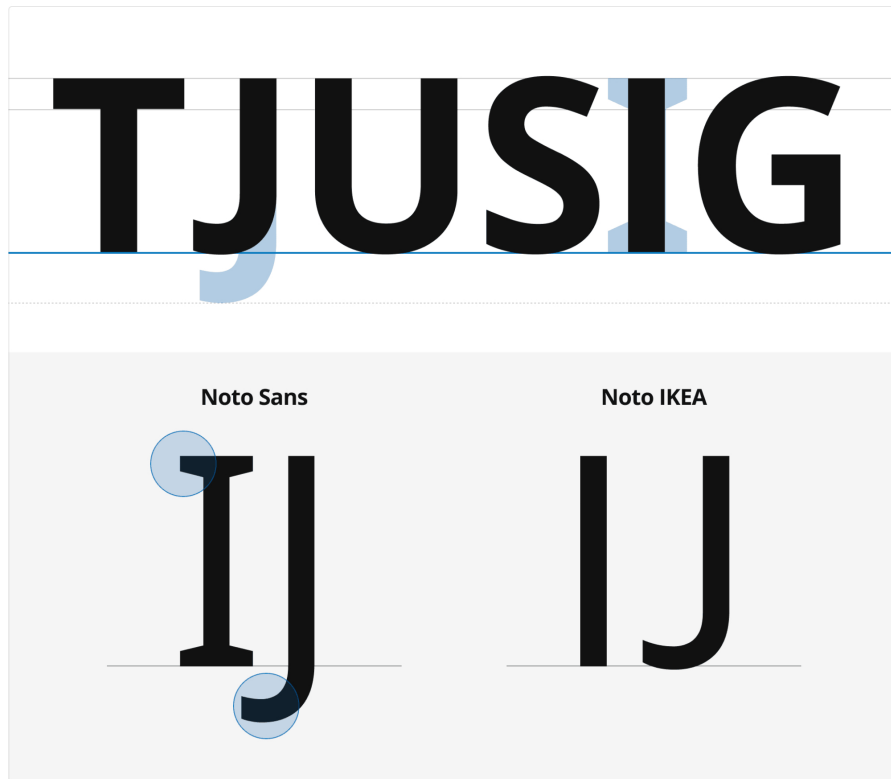
ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ

abcdefghijklmnopqrstuvwxyzäö

1234567890(%&@\$€!?+/:)

Difference between Noto IKEA and Noto Sans

The letters I and J are customised in the Latin version of Noto IKEA.



Font weight & styles

Noto IKEA supports Regular and Bold weights. Regular Italic and Bold Italic are only available in Latin, Cyrillic and Greek.

Noto IKEA Regular

Get the look!

Noto IKEA Regular Italic

Get the look!

Noto IKEA Bold

Get the look!

Noto IKEA Bold Italic

Get the look!

Character support for multiple languages

The available alphabets include: Latin, Cyrillic, Greek, Arabic, Hebrew, Thai, Simplified Chinese, Traditional Chinese, Korean, Japanese, Tamil, Devanagari and Telugu.

Latin / Cyrillic / Greek	Hej! This is Noto IKEA
Korean	안녕하세요! Noto IKEA 글꼴입니다
Japanese	こんにちは！これはNoto IKEAです
Chinese (Simplified)	你好！这是Noto IKEA
Chinese (Traditional)	你好！這是Noto IKEA
Thai	สวัสดี! นีคือ Noto IKEA
Hebrew	Noto IKEA זהו שלום!
Arabic	Noto IKEA مرحبًا! هذا هو

Right-to-left languages

Up next

Borders



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