# **Leonardo Perez Figueroa**

Designer with more than 4 years of experience, specialized in UI/UX, Prototype and more.

I'm Leonardo, a UI/UX designer from the Dominican Republic. I have more than 4 years of experience in the field and I'm passionate about creating beautiful and functional designs that solve complex problems. My design philosophy focuses on empathy, curiosity, and continuous improvement.

# **Experience**

# **UX/UI Designer**

At UNPHU

Marz 2019 - Present

Led the design and development of institutional web systems, ensuring alignment with the university's brand identity and user needs. Collaborated with academic and administrative departments to deliver intuitive digital experiences for students, faculty, and staff.

#### **Font-End Developer**

At Prixet Technology Marz 2018 - 2019 Responsible for designing and developing web interfaces for hotspot platforms and WiFi-based advertising systems. Contributed across the full process, from prototyping in Adobe XD to front-end implementation with HTML, CSS, and JavaScript.

### **Junior Designer**

At Dream Team Social media Marz 2014 - 2016 Held a versatile role within the multimedia team, combining graphic design with web development to support corporate and advertising projects. Created visual assets for digital and print media, and developed responsive websites optimized for multiple

## **Skills**

**Design Tools:** Adobe Creative Suite, Figma, Sketch, Canva

**Technologies:** Responsive Design, HTML/CSS, JavaScript, NextJS, React

**Methodologies:** User-Centered Design, Design Thinking

#### Contact

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