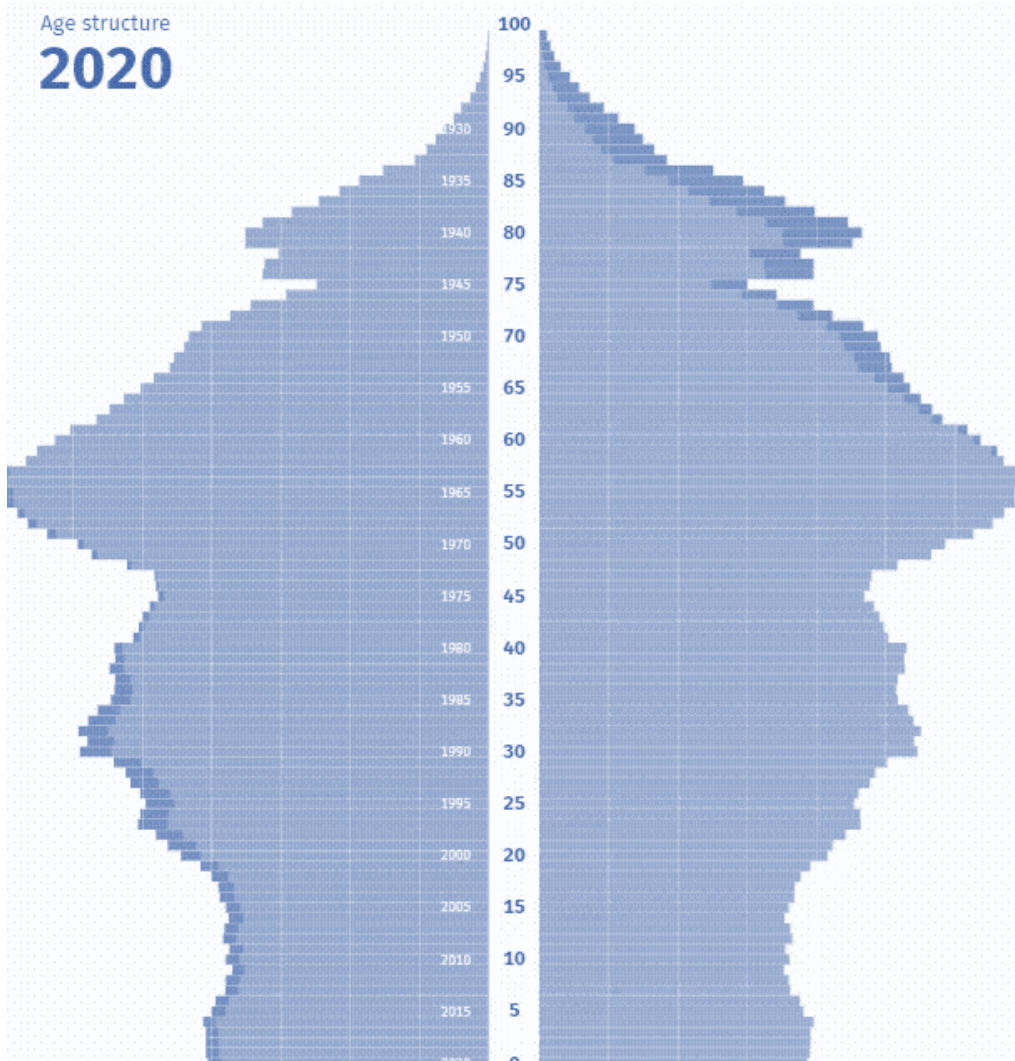


“All I ever wanted was someone to share my thoughts with, but here I am, alone and staring at a world moving around me as if I'm not even there.”



No one should age alone: we must act now!



5.2m

Lonely Elderly People

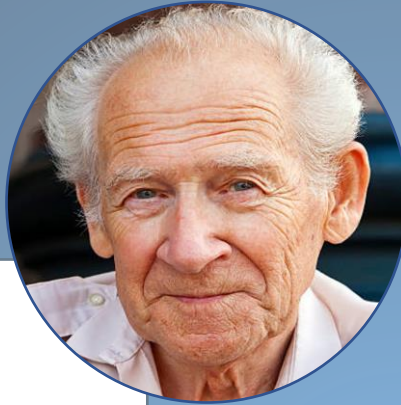
41b€

Total government spending p.a.

53%

Increased health risk

Customers



User Story: Fritz

- Has 2 children and 3 grandchildren
- He likes to go for a walk and watch the birds

→ The loneliness makes him grumpy

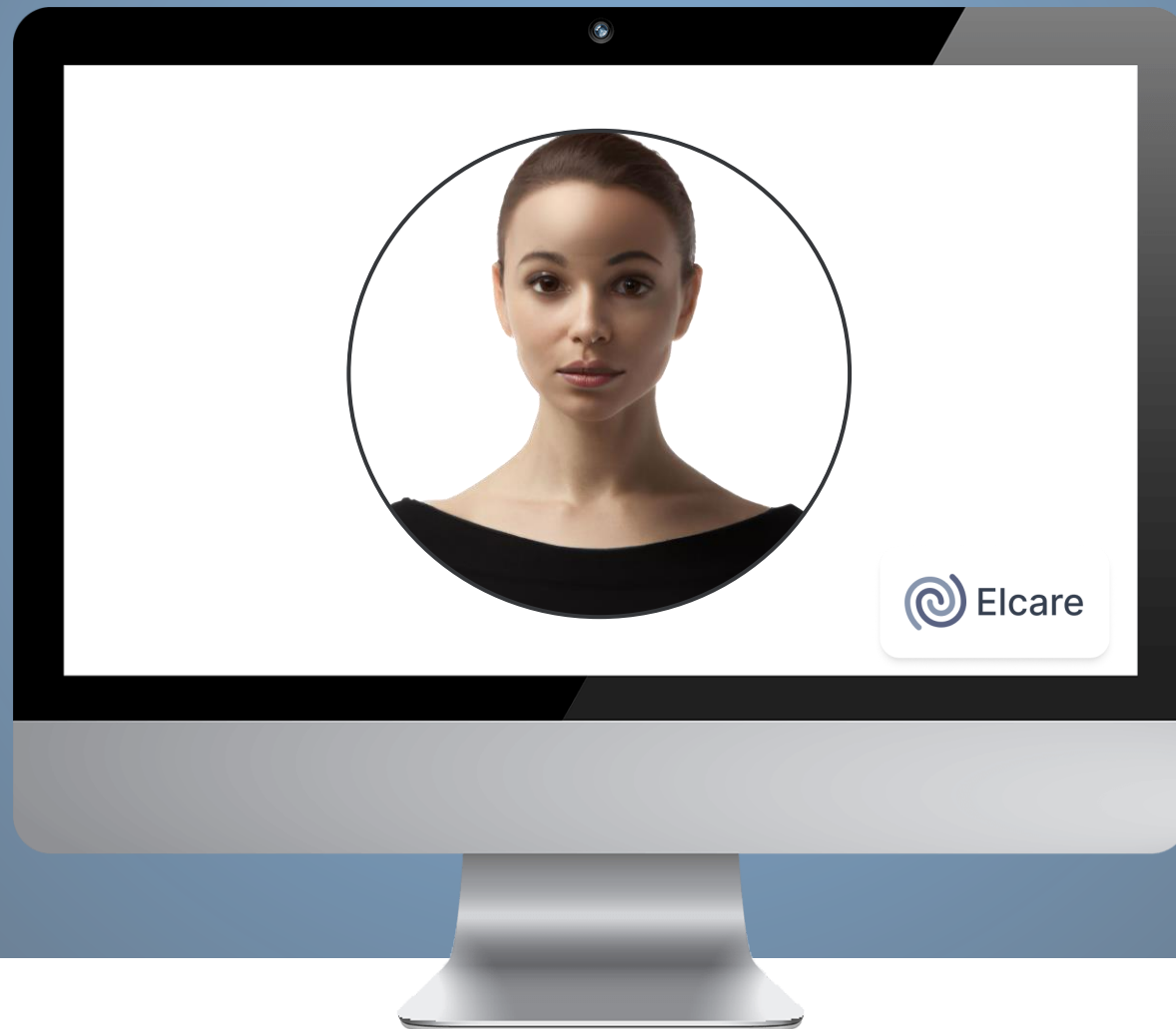


User Story: Rosalinde

- Is very active and motivated
- Loves to continue to challenge herself cognitively

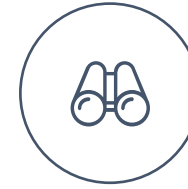
→ The loneliness bores Rosalinde

Artificial Intelligence for *real-life* impact!



Elcare: versatile features for best experience

Promoting real
life interaction



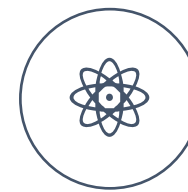
Predictive Care

Personalized
Content



Computer
Vision

Voice
Recognition

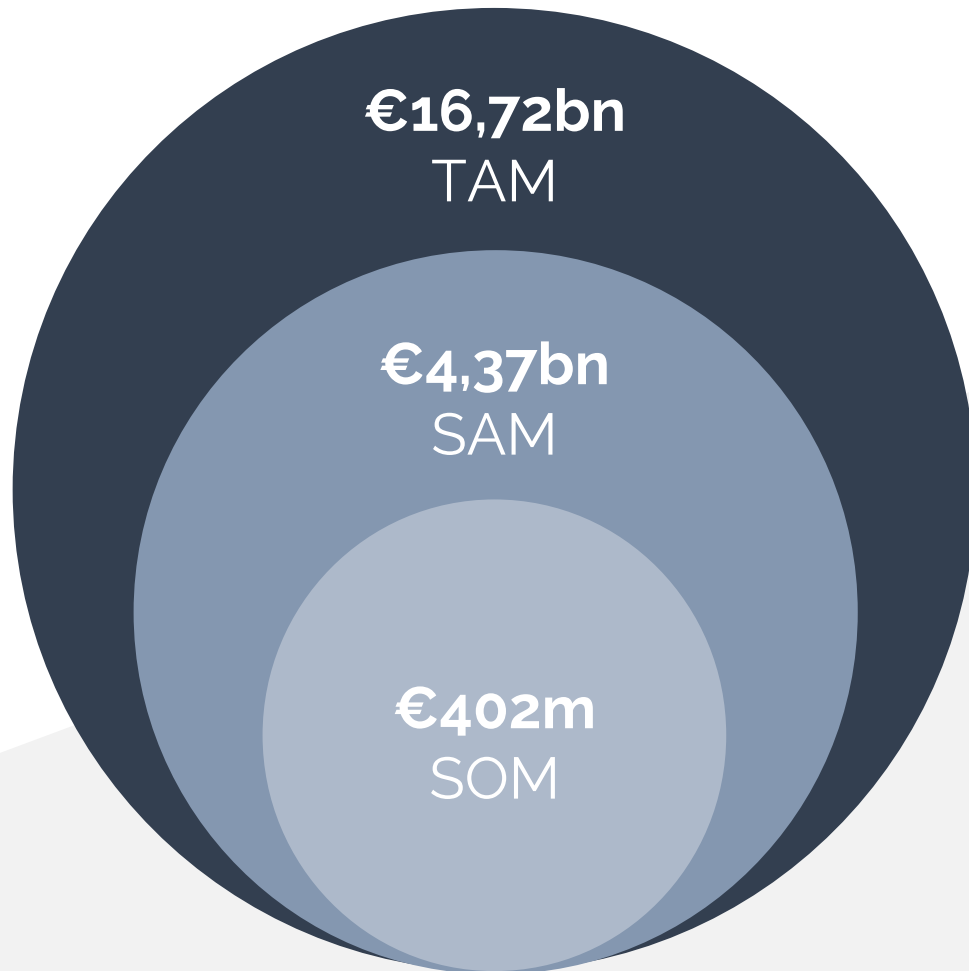


Relational
Memory

Try it now!

Coming Soon!

Business Model: A comprehensive Solution



Subscription-based Platform connecting elderly people, their families and elderly-care facilities for a monthly fee of 50€

Iterative expansion of various customer groups initially within Germany all the way to cross-border commerce

Sales via Direct-to-consumer,
and B2B2C via health care provider

Team MostlyNaive



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M.Sc. Electrical
Engineering



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B.Sc. Computer
Science





Because everybody deserves someone.

Innovating for the future: our road map

2022

Finalize prototype and launch application beta

Seek co-innovation partner

Design hardware and select manufacturer

2023

Acquisition of seed-stage funding

First hires (engineers, product, sales)

Go-to-market GER & manufacturing ramp-up

2024

Product portfolio and international expansion

Launch cooperation with health care provider

Develop home care beta solution