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| |  | | --- | |  |     **Contact**     |  |  | | --- | --- | |  | Bengaluru, Karnataka 560087 | |  | +91 9962093804 | |  | pranay.sinha1788@outlook.com |     **Skills**     * SQL Server Integration Services * Power BI Desktop * Power BI Service * Data warehouse * SQL Server Reporting Services * Azure Analysis Service. * SQL Server * Azure Data Factory * Azure Synapse Analytics * Azure Data Bricks * DAX * SQL Server Integration Services * Power BI Desktop * Power BI Service * Data warehouse * SQL Server Reporting Services * Azure Analysis Service. * SQL Server * Azure Data Factory * Azure Synapse Analytics DA * DAX       **Languages**    **English** :    Fluent  **Hindi** :    Fluent | |  | | --- | | Pranay Sinha      **Professional summary**  As an experienced IT professional with over 11 years of experience, I have a deep understanding of SDLC and have worked with Agile methodology. My expertise lies in Business Intelligence, and I have a strong understanding of software development lifecycle methodologies, including Waterfall and Agile. I am highly proficient in data visualization, wireframes, and data profiling and have experience with SQL Server Integration Services (SSIS), SQL Server Reporting Services (SSRS), Power BI, Azure Analysis Service and Azure Data Bricks.  I have a track record of developing T-SQL queries, stored procedures, and triggers using SQL Server, and working with Azure Data Factory and Azure Synapse Analytics. I possess strong domain knowledge in UK Pharmacy retail and am an expert in ETL solutions. My technical and analytical skills are excellent, and I am always willing to learn and excel at new technologies.  Overall, my combination of technical and analytical skills, experience, and expertise make me a valuable asset to any organization in the IT industry Adaptable and resourceful individual committed to overseeing and supporting software solutions. Experienced in coordinating existing software system feature updates to improve performance and add functionality. Offers proactive and critical thinking approach to issue resolution.      **Work history**  Sr. Assistant Vice President 03/2023 - Current  Wells Fargo - Bengaluru, Karnataka   * Working on Re-design the SSAS model with the new Data Source. * Working on New Project Called “Veritas”, Which Will bring up the new SQL Objects replacing the old objects. Currently doing Impact Analysis and Creating the Wireframe of the SQL Queries. * Worked optimizing the Report Refresh time. The Report refresh time reduces from 24 hrs. to 5 Hrs. * Worked on Creating the Enterprise Power BI Dashboard. * Handling a team of 20+ member * Worked Collapsing Multiple D/W/M report as Single Repprt.   Senior Lead Engineer 07/2021 - 03/2023  UST - Client Boots UK - Bengaluru, Karnataka   * Responsible for people management, including goal setting and providing performance feedback. * Led a team under Microsoft Technology Services and delivered internal projects. * Working as a Senior BI Developer & Senior Data Engineer for one of the biggest pharmacy and retailer giants in UK. * Gathered business requirements alongside the product owner. * Built various reports and dashboards for business users, including monitoring reports, sales and MI reports, and budget and forecast monthly and weekly reports. * Created complex measures using DAX to show business metrics. * Worked on creating data models in Azure Analysis Services. * Implemented row-level security in AAS models. * Created perspectives in AAS as per business requirements. * Built ADF pipelines to refresh tabular model for both dimension and fact tables. * As part of a modern data warehouse, worked on creating Parquet files using ADF and creating external tables to build AAS models for Power BI reports. * Made Modification in Product, Currency and Date Dimension in Synapse. * Modified existing store procedures and views as per requirements. * Built all SQL objects for budget and forecast project. * Worked on data mapping and cube mapping documents.   Senior Associate 05/2019 - 07/2021  Cognizant Technology Solutions - Chennai, Tamil Nadu   * Gather Requirement from Onsite SPOC * Analyzed the Data quality, Data validating, Data * Mapping to migrate data to SQL Server database * Design the table based on Data File provided by the vendor * Build efficient SSIS packages for processing fact and dimension tables using load strategy Like * SCD 1, SCD 2, Moving window, Append and * Truncate and Load * Worked on creating a Generic Package to upload and Download the Files from SFTP and Amazon * S3 Bucket * Worked on creating HASH Key to using SQL * Server and C sharp to keep the record of * Historical Change * Worked on creating the SSIS package to export the view data to customer at SFTP in the required file format * Worked with different source like CSV, Text File, * SQL server and XML * Worked with the third party Cozyroc Custom component * Created SQL Jobs to schedule SSIS Package * Looking for root causes in case of solution failures * Handling the orphan rows in Dimension and Fact tables * Worked on SQL Server DB Table partitioning * Created the dashboard in Power BI showing various trend and alerts * Created Visualizations with drill down, drill through features in Power BI, * Created various visualizations like matrix, Table, * Card, Bar Chat, Line Chart , Area Chat , Book * Mark etc * Worked on Import, Direct query, composite models and Aggregated Table * Created Incremental Flow in Power BI Desktop * Created Workspace APP for business users to view the developed reports * Worked on Scheduling data set refresh using * Power BI Gateway * Worked with streaming dataset to capture the form response and created a dashboard * Experience in different levels of Row level security * Implemented several DAX functions for various fact calculations for efficient data   Technical Lead 01/2019 - 05/2019  TCS, Boots the Company PLC - Chennai, Tamil Nadu   * Gather reporting requirements from Business user * Direct and manage all activities related to the delivery * Provided customer with daily communication, and status updates * Managed and resolved escalations for customer, if any * Involve in Project security Audit and PMR   IT Analyst 02/2017 - 01/2019  TCS, Boots the Company PLC   * Gather reporting requirements from Business user along with Onsite Lead * Involved in the design and development of data * Migration using SSIS from the healthcare application to the newly development application * Created Various ETL using different Types of transformation to achieve the goal * Performed testing of designed ETL Using various * Business scenario * Created KPI and Reconciliation report using * SSRS to compare before and post data migration in old and new System   IT Analyst 02/2016 - 02/2017  TCS, Boots the Company PLC   * Gather reporting requirements from Business user/ Customer * Worked along with the business functionality and requirements of the new pharmacy application (eMAR) along with boots (SME'S) * Worked on creating various types of SSRS report and their subscriptions.   System Engineer 09/2011 - 02/2016  TCS, Boots The Company PLC   * Worked as Analyst for one of the UK Based * Pharmacy System * Created Tables, Stored procedures, Triggers, jobs for generating extracts from SQL Server 2000/2008 * These extracts catered to various business requests from client * Monitor the daily loads and resolve in case any job fail * Created SSIS Package and schedule based on the business requirement using various * Transformation Slowly Changing Dimensions, * Look up, Aggregate, Derived Column, * Conditional Split, Fuzzy Lookup, Multicast and * Data Conversion * Certification & Badges       **Education**    B Tech, 08/2007 - 07/2011  SRM UNIVERSITY - Chennai, Tamil Nadu      **Certifications**   * Microsoft Certified Data Analyst Associate. * Microsoft Certified Technology Specialist in SQL Server Maintenance and Implementation. * Certified DP 200 Azure Data Engineer.       **Awards**   * Wells Fargo Milestone Anniversary Award’2024 * Wells Frago Team Spotlight Award’ March’2024 * Wells Fargo Team Spotlight Award’ Dec 2024 * Super Star Award at UST Global ‘2022 * Rising Star at UST Global ‘2022 * Headed the team to achieve 100% CSS twice in a row from Client, received a special mention of my name working at Onsite, England * Best Team award ‘2011 * Star of the Quarter ‘July ‘2016 * On the Spot Award (01-July-2013) * Certificate for ILP Harbinger for outstanding performance'2011 * Service and commitment award'2014 & 2016 | |

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