

Léo Picard

Ph.D. Candidate in Economics
University of Basel, faculty of Business and Economics
Peter Merian-Weg 6, office 4.40
4002 Basel, Switzerland

leo.picard@unibas.ch
leopicard.net
ORCID: 0000-0002-8885-3424
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Research

Interests

Public and environmental economics, Political economy and text analysis

Publications

- Pinna, M., Picard, L., & Goessmann, C. (2022). "Cable News and COVID-19 Vaccine Uptake". *Scientific Reports*, 12(1), 1-7.

Working papers

- "Figurative and Literal Language in U.S. Governor Speeches", with Dominik Stammbach. R&R at the Swiss Journal of Economics and Statistics.
- "Does Emission Trading Deliver? Microdata Evidence on Abatement, Trading, and Innovation", with Beat Hintermann, Maja Žarković and Corrado Di Maria.
- "Cost Pass-Through, Productivity, and Climate Policy in the German Manufacturing Sector", with Beat Hintermann, Maja Žarković, Corrado Di Maria and Ulrich J. Wagner.
- "When Employment Sours, Do Elections Turn Bitter?", single authored.

Work in progress

- "Echoes of Anger in Democracy: Independent Campaign Expenditures And Attack Ads in US Politics", with Alois Stutzer and Patrick Balles.

Seminars and presentations

2026: Digital Humanities Lab (University of Basel); Arbeitstreffen zu umweltökonomischen Analysen mit Amtlichen Firmendaten für Deutschland (ZEW Mannheim).

2025: Economics Lunch (University of Basel); Research Network Sustainable Future (University of Basel); 10th Monash-Paris-Warwick-Zürich-CEPR Text-As-Data Workshop (online); Advisory Political Economics group (Stockholm University); 3rd Swiss workshop on Environmental, Resource and Energy Economics (SEREE, University of Lucerne).

2024: Summer School in Law, Business and Economic Policy (Georgetown University); Ausschluss für Umwelt- und Ressourcenökonomie (AURÖ Nachwuchsworkshop, Karlsruhe); Political Science seminar on the US 2024 presidential election (invited guest speaker, University of Basel); Monte Verità Conference on Sustainable Resource Use and Economic Dynamics (SURED, Ascona); 29th Annual Conference of the European Association of Environmental and Resource Economists (EAERE, KU Leuven); Public Opinion and Science Communication (invited guest speaker, University of Basel).

2023: EAERE-ETH European Winter School 2023 (Ascona); University Paris Dauphine-PSL Public Governance working group (online); Text-as-Data Political Science reading group (online); 28th Annual Conference of the European Association of Environmental and Resource Economists (EAERE, Cyprus); Fünftes Arbeitstreffen zu umweltökonomischen Analysen mit Amtlichen Firmendaten für Deutschland (ZEW Mannheim); 4th Student Chapter Workshop of the Swiss Association for Energy Economics (SAEE, Zürich).

2022: 10th Mannheim Conference on Energy and the Environment (ZEW Mannheim); Economics Lunch (University of Basel); Verein für Sozialpolitik ("Big Data in Economics", University of Basel).

