Léo Picard

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Research _

Interests

Public and environmental economics, Political economy and text analysis

Publications

- Pinna, M., Picard, L., & Goessmann, C. (2022). "Cable News and COVID-19 Vaccine Uptake". Scientific Reports, 12(1), 1-7.

Working papers

- "Figurative and Literal Language in U.S. Governor Speeches", with Dominik Stammbach. Under review.
- "Carbon Abatement Costs in German Manufacturing", with Beat Hintermann, Maja Žarković and Corrado Di Maria.
- "The Effect of Climate Policy on Productivity and Cost Pass-through in the German Manufacturing Sector", with Beat Hintermann, Maja Žarković, Corrado Di Maria and Ulrich J. Wagner.

Work in progress

- "Echoes of Anger in Democracy: Independent Campaign Expenditures And Attack Ads in US Politics", with Alois Stutzer and Patrick Balles.
- "When Employment Sours, Do Elections Turn Bitter?", single authored.

Seminars and presentations _

2025: Economics Lunch (University of Basel); Research Network Sustainable Future (University of Basel).

2024: Summer School in Law, Business and Economic Policy (Georgetown University); Ausschluss für Umwelt- und Ressourcenökonomie (AURÖ Nachwuchsworkshop, Karlsruhe); Political Science seminar on the US 2024 presidential election (invited guest speaker, University of Basel); Monte Verità Conference on Sustainable Resource Use and Economic Dynamics (SURED, Ascona); 29th Annual Conference of the European Association of Environmental and Resource Economists (EAERE, KU Leuven); Public Opinion and Science Communication (invited guest speaker, University of Basel).

2023: EAERE-ETH European Winter School 2023 (Ascona); University Paris Dauphine-PSL Public Governance working group (online); Text-as-Data Political Science reading group (online); 28th Annual Conference of the European Association of Environmental and Resource Economists (EAERE, Limassol); Fünftes Arbeitstreffen zu umweltökonomischen Analysen mit Amtlichen Firmendaten für Deutschland (ZEW Mannheim); 4th Student Chapter Workshop of the Swiss Association for Energy Economics (SAEE, Zürich).

2022: 10th Mannheim Conference on Energy and the Environment (ZEW Mannheim); Economics Lunch (University of Basel); Verein für Sozialpolitik ("Big Data in Economics", University of Basel).

Relevant working experience _____

Research

- Ph.D. Candidate and Assistant to Prof. Beat Hintermann, University of Basel since Sep. 2021

– Doctoral Research Affiliate, ETH Zürich since Sep. 2021

- Scientific Assistant to Prof. Elliott Ash, ETH Zürich Feb. 2020 - Aug. 2021

– Intern, Research and Policy Analysis, UNCTAD, Geneva Aug. 2019 – Jan. 2020

- Part-time Research Assistant, University of Lausanne (HEC) Feb. 2018 - Aug. 2019

Teaching assistance

University of Basel

- Public Economics (M.Sc.) since Spring 2024

- Introduction to Python Programming (all levels) since Spring 2023

- Seminars in Public and Environmental Economics (M.Sc., B.Sc. in German) since Spring 2022

- Economics of Public Policy (M.Sc.) since Fall 2021

ETH Zürich

- Big Data for Public Policy (M.Sc.)

Spring 2020

University of Lausanne (HEC)

- Statistics and Applied Econometrics: Introduction (B.Sc., in French)

Spring 2019

Academic service

2024: Referee for Resource and Energy Economics.

Education _

University of Lausanne (HEC)

Master of Science in Economics

Sep. 2017 - Jul. 2019

- Spring 2019: Master's thesis on the trade of natural gas and interstate conflicts
- Fall 2018: Exchange semester at the University of Mannheim

Bachelor of Science in Economics

Sep. 2013 – Jul. 2017

Other skills

Programming Languages

General: Python, Bash Typesetting: LaTeX, Markdown French: mother tongue Statistics: Stata, R Environments: Linux, SSH, Git English: proficient

Database management: SQL German: intermediate (B2)

References _____

Dr. Prof. Beat Hintermann

Full Professor of Economics University of Basel b.hintermann@unibas.ch +41 61 207 33 39

Dr. Prof. Elliott Ash

Associate Professor in Law, Economics and Data Science, ETH Zürich elliott.ash@gess.ethz.ch $+41\ 44\ 633\ 89\ 62$