

# Léo Picard

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## Research

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### Interests

Public economics, climate policy, EU ETS, political communication, mass media and text analysis

### Publications

- Pinna, M., Picard, L., & Goessmann, C. (2022). *"Cable News and COVID-19 Vaccine Uptake"*. **Scientific Reports**, 12(1), 1-7.

### Working papers

- *"Political Metaphors in U.S. Governor Speeches"*, with Dominik Stammbach.
- *"Carbon Abatement Costs in German Manufacturing"*, with Beat Hintermann, Maja Žarković and Corrado Di Maria.

### Work in progress

- *"The Effect of Climate Policy on Productivity and Cost Pass-through in the German Manufacturing Sector"*, with Beat Hintermann, Maja Žarković, Corrado Di Maria and Ulrich J. Wagner.
- *"Echoes of Anger in Democracy: Independent Campaign Expenditures And Attack Ads in US Politics"*, with Alois Stutzer and Patrick Balles.
- *"Revisiting Campaign Advertising Trends with Generative AI: an Application to Political Attacks"*, single authored.

## Seminars and presentations

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**2024:** Summer School in Law, Business and Economic Policy (Georgetown University); Ausschluss für Umwelt- und Ressourcenökonomie (AURÖ Nachwuchsworkshop, Karlsruhe); Political Science seminar on the US 2024 presidential election (University of Basel); Monte Verità Conference on Sustainable Resource Use and Economic Dynamics (SURED, Ascona); 29th Annual Conference of the European Association of Environmental and Resource Economists (EAERE, KU Leuven).

**2023:** EAERE-ETH European Winter School 2023 (Ascona); University Paris Dauphine-PSL Public Governance working group (online); Text-as-Data Political Science reading group (online); 28th Annual Conference of the European Association of Environmental and Resource Economists (EAERE, Limassol); Fünftes Arbeitstreffen zu umweltökonomischen Analysen mit Amtlichen Firmendaten für Deutschland (ZEW Mannheim); 4th Student Chapter Workshop of the Swiss Association for Energy Economics (SAEE, Zürich).

**2022:** 10th Mannheim Conference on Energy and the Environment (ZEW Mannheim); Economics Lunch (University of Basel); Verein für Sozialpolitik ("Big Data in Economics", University of Basel).

## Relevant working experience

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### Research

- Ph.D. Candidate and Assistant to Prof. Beat Hintermann, University of Basel *since Sep. 2021*
- Doctoral Research Affiliate, ETH Zürich *since Sep. 2021*
- Scientific Assistant to Prof. Elliott Ash, ETH Zürich *Feb. 2020 – Aug. 2021*
- Intern, Research and Policy Analysis, UNCTAD, Geneva *Aug. 2019 – Jan. 2020*
- Part-time Research Assistant, University of Lausanne (HEC) *Feb. 2018 – Aug. 2019*

### Teaching assistance

#### University of Basel

- Public Economics (M.Sc.) *Spring 2024*
- Introduction to Python Programming (all levels) *since Spring 2023*
- Seminars in Public and Environmental Economics (M.Sc., B.Sc. in German) *since Spring 2022*
- Economics of Public Policy (M.Sc.) *since Fall 2021*

#### ETH Zürich

- Big Data for Public Policy (M.Sc.) *Spring 2020*

#### University of Lausanne (HEC)

- Statistics and Applied Econometrics: Introduction (B.Sc., in French) *Spring 2019*

## Education

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### University of Lausanne (HEC)

Master of Science in Economics *Sep. 2017 – Jul. 2019*

- Spring 2019: Master's thesis on the trade of natural gas and interstate conflicts
- Fall 2018: Exchange semester at the University of Mannheim

Bachelor of Science in Economics *Sep. 2013 – Jul. 2017*

## Other skills

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### Programming

General: Python, Bash  
Statistics: Stata, R  
Database management: SQL  
Typesetting: LaTeX, Markdown  
Environments: Linux, SSH, Git

### Languages

French: mother tongue  
English: proficient  
German: intermediate (B2)