

Leonardo Puca

Born: 14/03/2000

E-mail: leopuca.des@gmail.com

Mobile: +39 334 393 1947

EDUCATION

- [09/2021-current] **Master of Science in Communication Design**
Politecnico di Milano, Milan (Italy)
- [09/2018-07/2021] **Bachelor's degree in Communication Design**
Politecnico di Milano, Milan (Italy)
Final evaluation: 108/110
- [09/2013-07/2018] **Secondary-school diploma at Liceo Scientifico**
Liceo Scientifico "Andrea Bafile", L'Aquila (Italia)
Voto finale: 100/100

WORKING EXPERIENCE

- [02/2023-05/2023] **Junior Designer Intern at Leftloft**
 - designing digital covers for the magazine "Rolling Stone Italia"
 - research and draft projects for "Oscar Mondadori" book covers
 - designing contents for the social media of the studio
 - designing of case studies for the website of the studio
- [04/2023-current] **Motion/Graphic Designer x RU.AR**
 - logo redesign + logo usage manual
 - logo animation (2D & 3D)
 - designing a set of icons for the UI of the platform
- [02/2023-current] **Motion Designer x Lucid Monday**
 - designing two videos for the launch of The Lucid Monday Magazine, Issue 05: 2 video reels
- [11/2021-11/2022] **Graphic Designer x Raptors Milano, Sprint Academy**
 - logo redesign
 - designing the merchandising
 - designing social media post and communication
- [05/2021-06/2021] **Motion Designer x Komma**
 - designing two videos for IG of the brand Komma

LANGUAGES

Italian: native speaker

English: intermediate/fluent

TECHNICAL SKILLS

Graphic Design:

Adobe Photoshop, InDesign, Illustrator, Lightroom, Figma

3D modeling:

Blender

Video editing/motion graphics:

Adobe After Effects, Premiere

Coding: HTML, CSS, Javascript

(p5.js, three.js)