leor maizel

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experience

PitchBook Data Inc ~ user experience designer
Feb 2014 – Current
PitchBook is a Venture Capital & Private Equity data analytics platform serving thousand of clients around the world. Responsibilities include:

Interaction/visual design of new platform features (examples include iOS & Android app, data visualizations, Excel plug-in, etc.)

Managing redesign of corporate website on all fronts, including content strategy and site architecture, planning and implementing design and templating of site pages, and spec'ing of necessary content management system.

SR Education Group ~ user experience designer
June 2012 – Feb 2014
Lead-generation and affiliate marketing company in the online education space. Responsibilities included:

Conducting competitive research to plan content and feature; designing site architectures, user flows and graphic mock-ups; consistently measuring user engagement metrics; iteration and optimization.

Implementing designs in clean and responsive HTML/CSS; mentoring more junior designers; working closely with Dev to resolve bugs and performance issues.

Unigard Insurance Company ~ agency systems technician
Sept 2009 – October 2010
Created support protocols including documentation and tutorials for online components of company's products; provided direct support to agents with online insurance-rating software.

education

Whitman College, 2009
B.A. in Philosophy; minor in Politics
GPA 3.83, graduated Magna Cum Laude

School of Visual Concepts, 2012-2013
HTML/CSS, User Experience Design levels I & II

Seattle Central Community College, June – Aug 2013
JavaScript

volunteer work

Volunteer Work 2011

Lha Charitable Trust (Mcleod Ganj, India) – volunteer private tutor
Tutored newly-arrived Tibetan refugees in English conversation and World History.

Pukeatea Farm (Taumurunui, New Zealand) – farm volunteer
Worked seasonally on a sheep farm practicing organic and sustainable agricultural methods.