Introduction

Where could be the ideal place for a retailer to open in toronto? In this project I'm going to answer this question by using the postal code dataset obtained from 'https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M' and information obtained from Foursquare API.

   To determine the answer for this question some assumpsions will be made, such as the house pricing, of which, if the prices are high, then a Luxorious restaurant is most likely to succeed.

The Problem

Examining the possibilities can give us a better insight of how to proceed, after looking through the data obtained from Foursquare API we can use the folium library to visualize, for example, how distributed the restaurants are, and if you're looking to open one you'll be able to determine the best place for it. There's many aplications for retailers that can be solved using this approach.