

Churn Analysis



Churn Rate

27%



Number of Churns

1.869K



CLV

\$2.283K

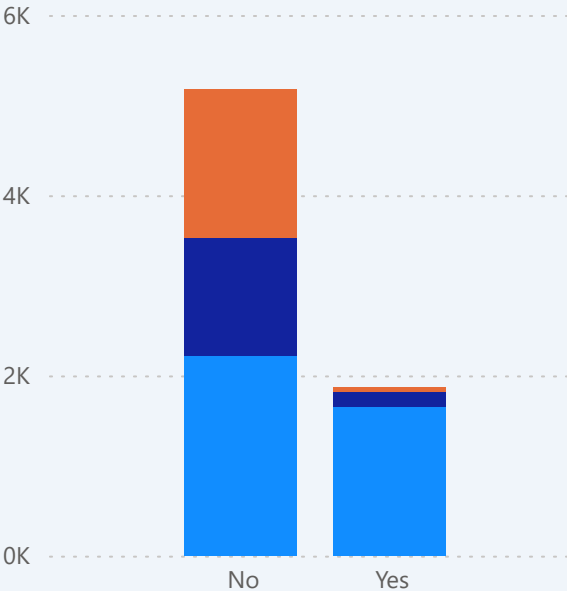


Avg Tenure

17.98

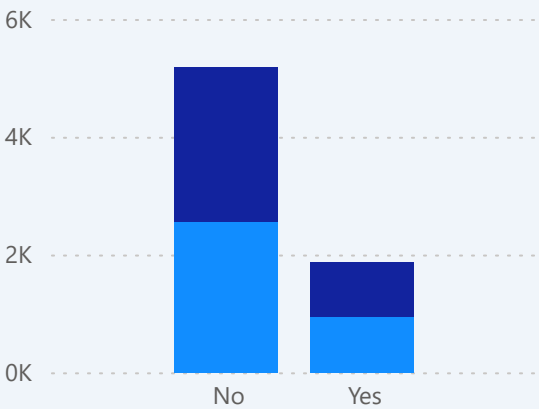
Type of contract by number of churn

Month-to-month One year Two year

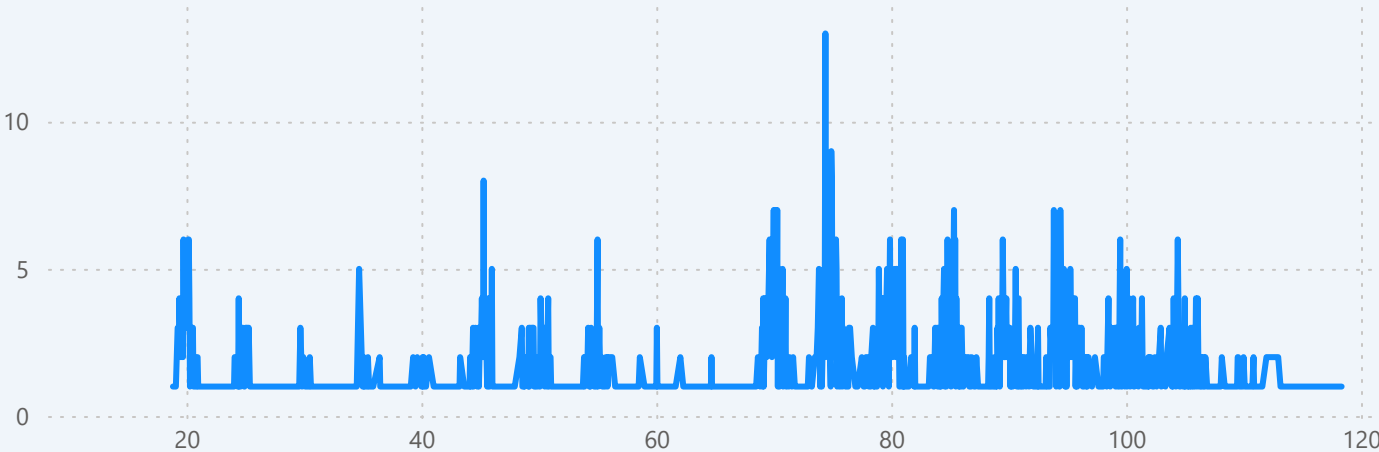


Quantity of churns by gender

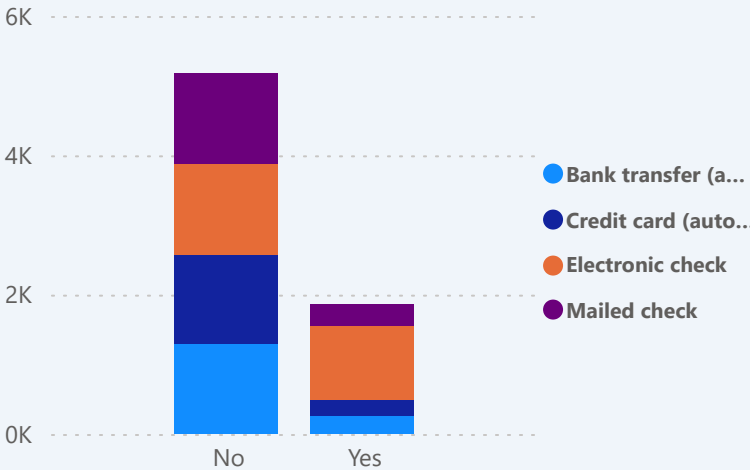
gender Female Male



Quantity of Churn by the Monthly Charge



Type of Payment method by number of churn



Quantity of Customer by Tenure

Churn No Yes

