



Cost Component	SKU 1	SKU 2	SKU 3
Substrate Cost	33%	41%	41%
Total Ink Cost	0%	3%	4%
Total Coating Cost	8%	10%	10%
Additional Ink Cost	1%	3%	4%
Machine Setup Costs	8%	3%	3%
Raw Material-	31%	17%	17%
Conversion Costs			
Cutting Costs	1%	1%	1%
Packaging Costs	4%	3%	3%
Inspection Costs	2%	3%	3%
Other Overhead	4%	6%	5%
Transportation	1%	1%	1%
Profit Margin	5%	5%	5%
Supernormal Profit	0%	2%	2%
Quoted Price	100%	100%	100%