



Introduction

Programmierkurs 2 Data Science WS23/24

Leonard Traeger
M. Sc. Information Systems
leonard.traeger@fh-dortmund.de



Programmierkurs 2 Data Science

Dozent: Leonard Traeger

Email: leonard.traeger@fh-dortmund.de

Vorlesung und Praktikum: Montags um 12-13:30 u. 14:15-15:50 Uhr;
Vorlesungen werden nicht aufgezeichnet

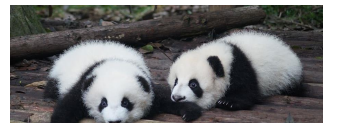
Kurswebsite: <http://leotraeg.github.io/me/I9PB-43021.html>

GitHub (Dateien): <https://github.com/leotraeg/FHDTM-P2DS-WS2324>

Ilias (Umfragen, Artefakte, QA): https://www.ilias.fh-dortmund.de/ilias/goto_ilias-fhdo_crs_1334419.html

Sprechstunde: Online und über Kurswebsite buchbar

Raum: C.2.32 (in der Regel **Präsenzlehre**)
oder alternativ (**Online**); Link siehe Kurswebsite



Some notes on language matters...

Most of the content of this course will be in English:

- The **slides** of this course will be in English.
- The **textbook** we will use, is freely available in English.
- **Additional materials** and **referenced web resources** are in English.

But:

- The **assignments** will be in German.
- The **lecture itself** will be (mostly) in German!
- You can still **answer** the **questions** in the assignments in **German**.



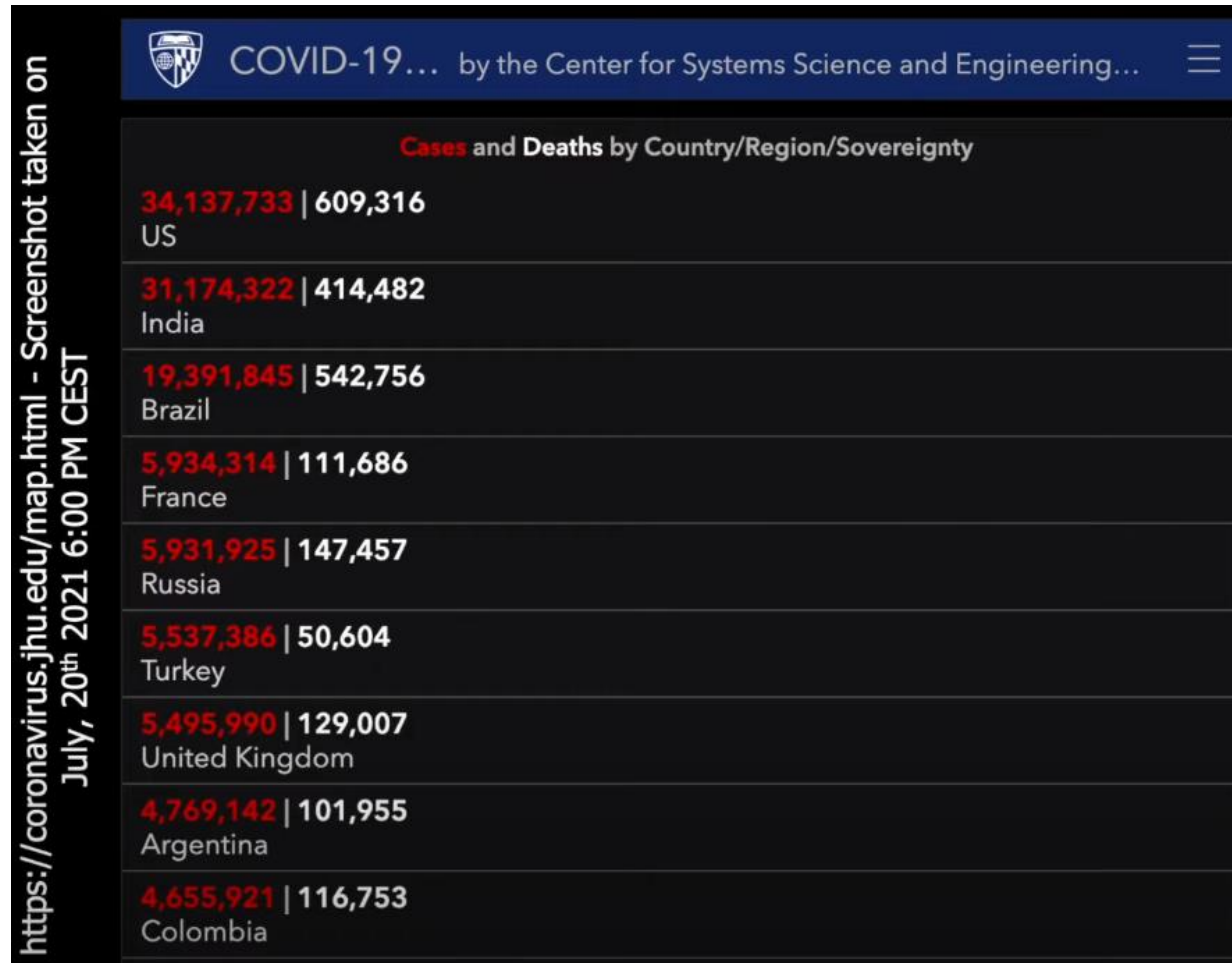
Overall Learning Goals

By the end of this course you will be able to:

- **Discuss** Data Science and its current trends.
- **Explain** the fundamentals of typical data science projects.
- For a variety of data science life cycle frameworks, be able to **explain, compare** and **contrast**, and **discuss** ethics, limitations, and applicability.
- **Apply** Data Science techniques in **Python** to solve real problems.

Historical Moment of Data Science

<https://coronavirus.jhu.edu/map.html> - Screenshot taken on July, 20th 2021 6:00 PM CEST

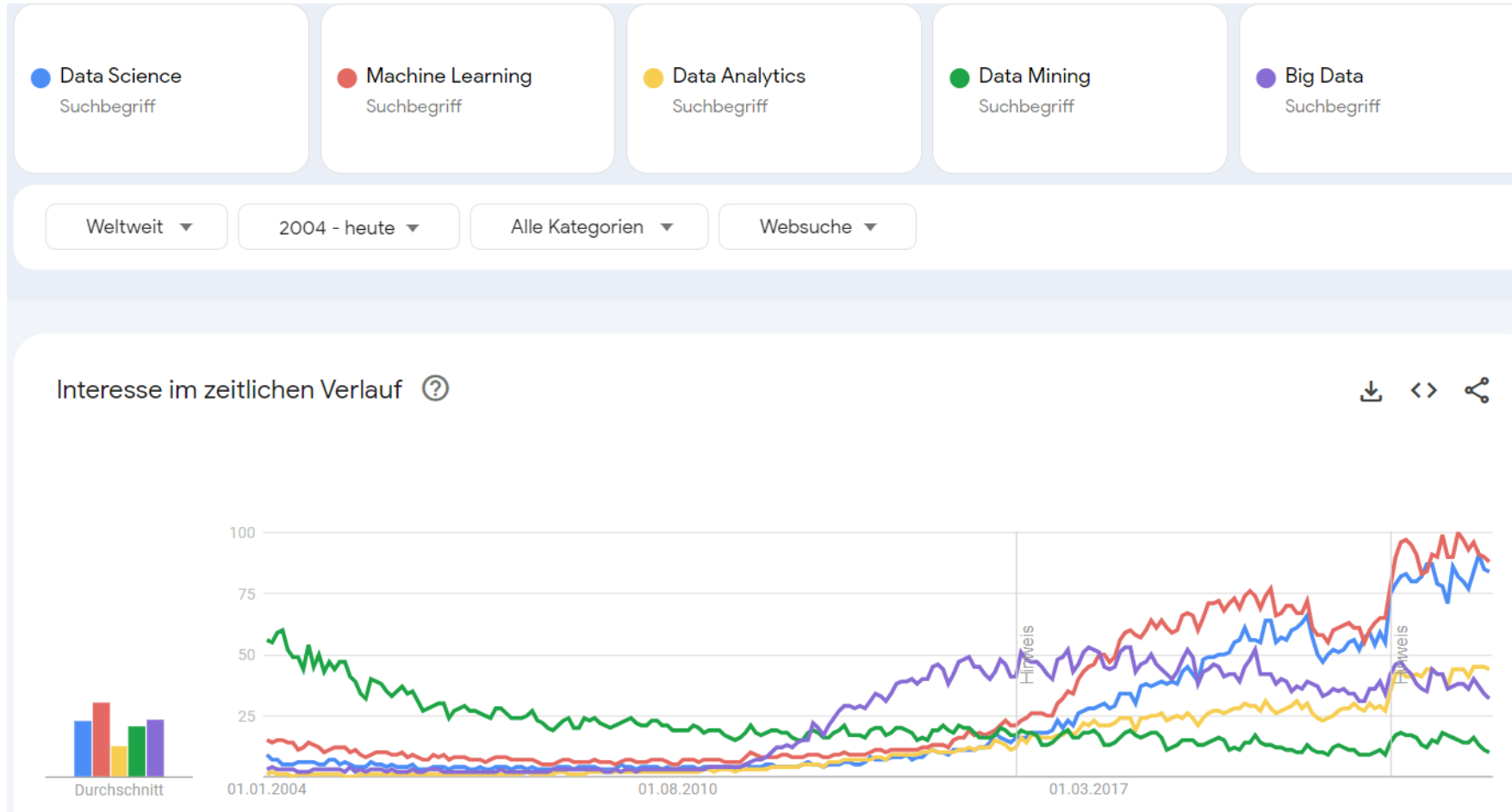


COVID-19... by the Center for Systems Science and Engineering...

Cases and Deaths by Country/Region/Sovereignty

34,137,733	609,316	US
31,174,322	414,482	India
19,391,845	542,756	Brazil
5,934,314	111,686	France
5,931,925	147,457	Russia
5,537,386	50,604	Turkey
5,495,990	129,007	United Kingdom
4,769,142	101,955	Argentina
4,655,921	116,753	Colombia

Meta Data Science



<https://trends.google.com/trends/explore?date=all&q=Data%20Science,Machine%20Learning,Data%20Analytics,Data%20Mining,Big%20Data&hl=de>

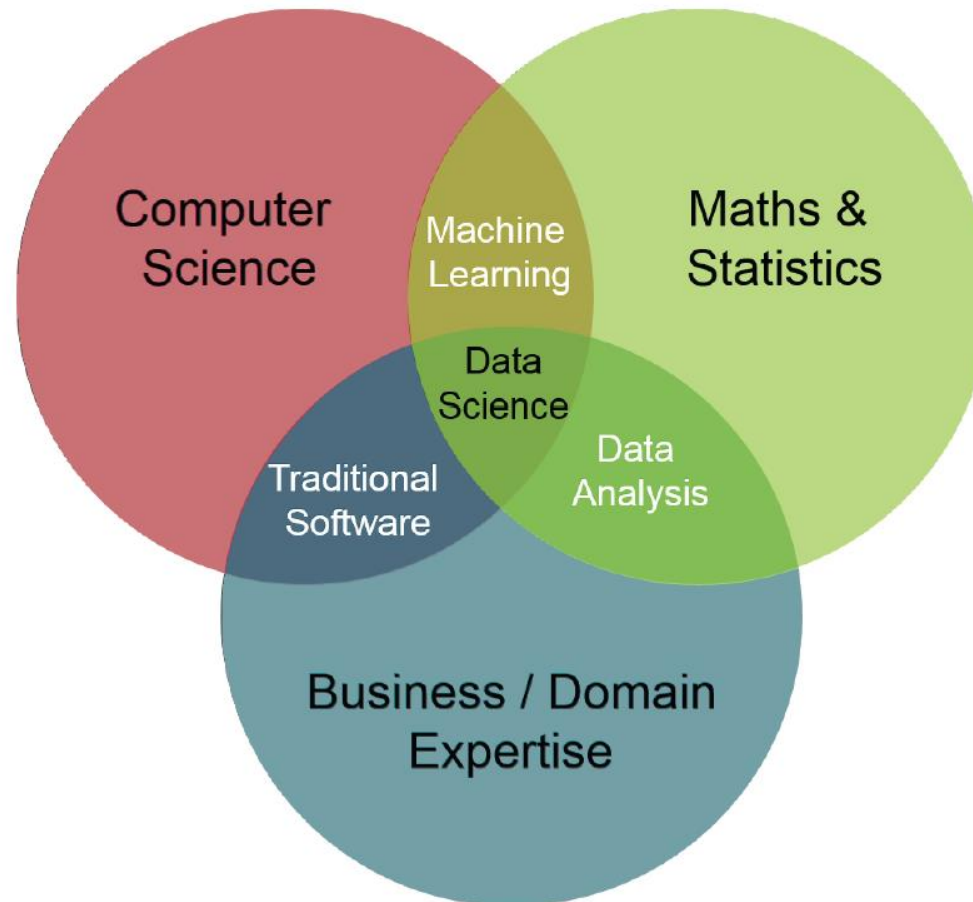
Data Science

“Data Science beschäftigt sich mit einer **zweckorientierten Datenanalyse** und der **systematischen Generierung** von **Entscheidungshilfen** und -grundlagen, um **Wettbewerbsvorteile** erzielen zu können.“

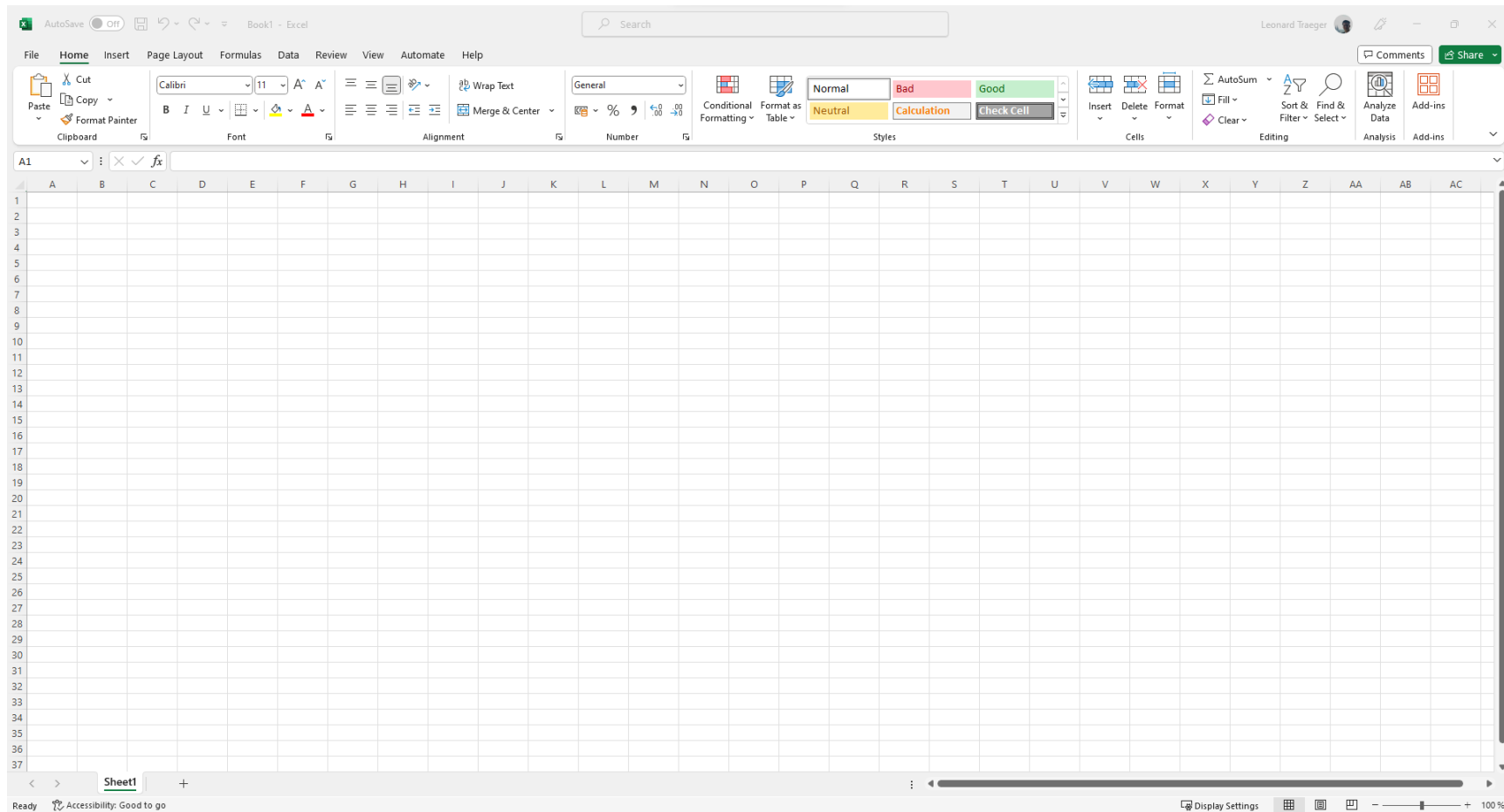
“In der Wissenschaft beschäftigt sich Data Science mit **unterschiedlichen Bereichen** und kann daher verschiedene akademische Hintergründe haben: *Informatik, Statistik, Mathematik, Natur- oder Wirtschaftswissenschaften, Machine Learnings, des statistischen Lernens, der Programmierung, der Datentechnik, der Mustererkennung, der Prognostik, der Modellierung von Unsicherheiten und der Datenlagerung.*“

<https://qi.de/themen/beitrag/data-literacy-und-data-science-education-digitale-kompetenzen-in-der-hochschulausbildung>

What is Data Science?



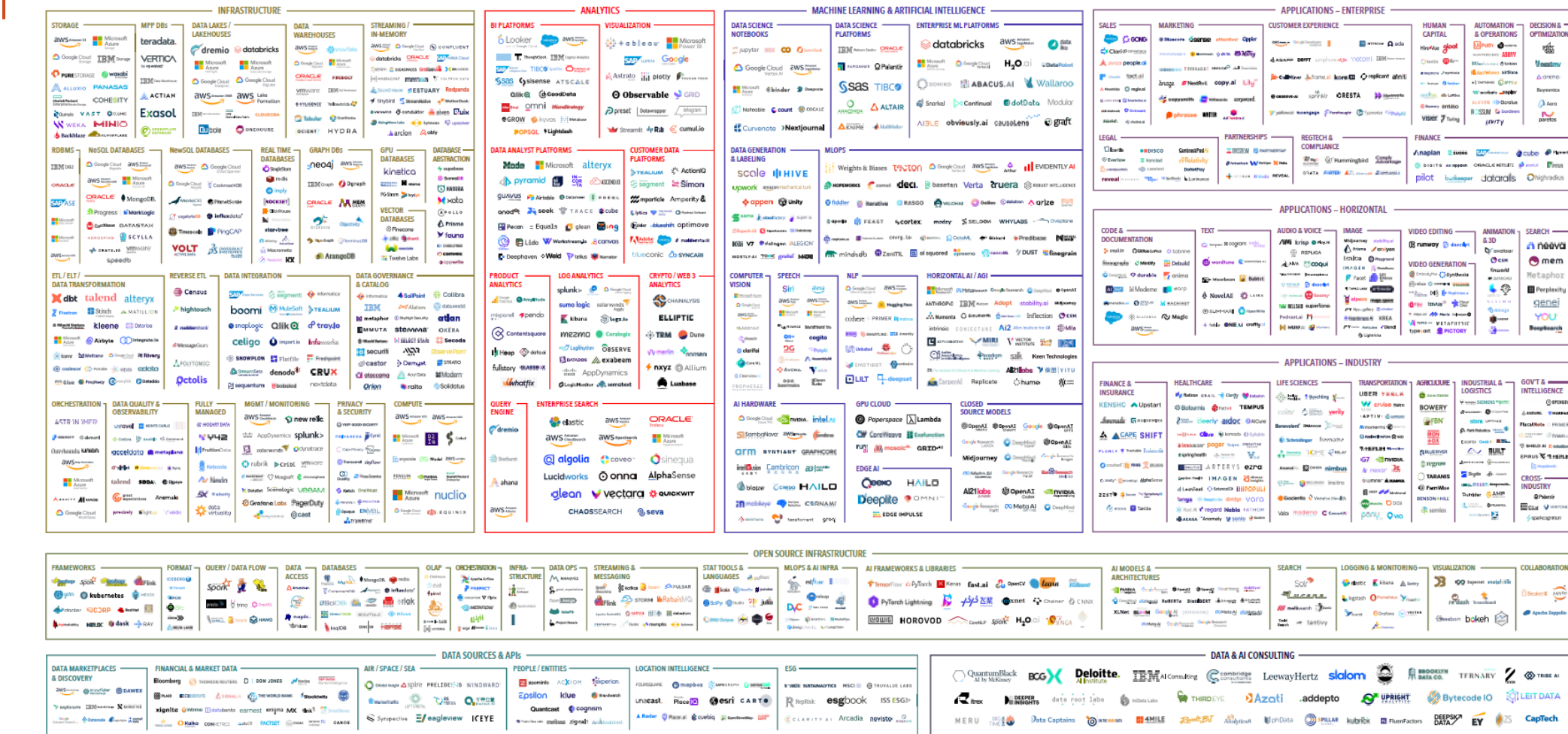
Easy...?



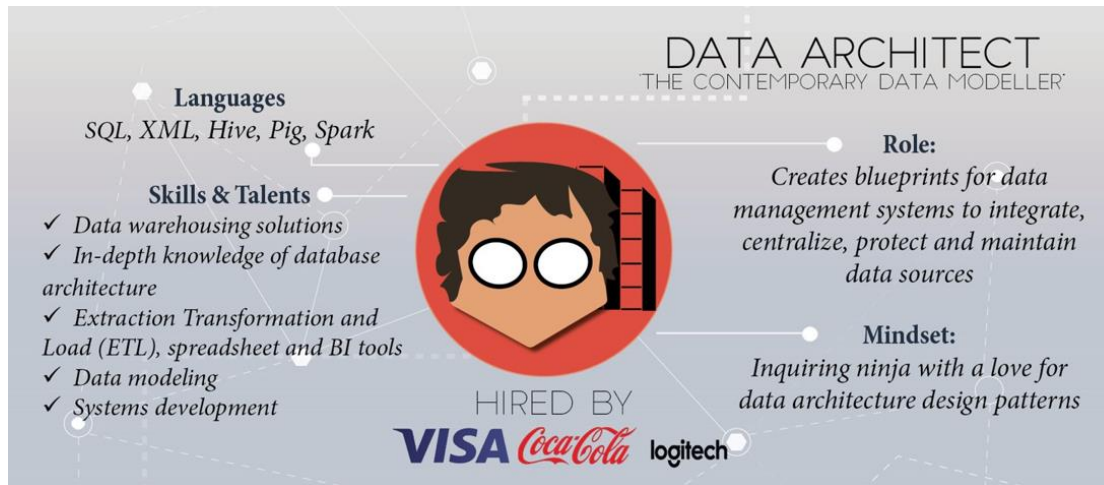
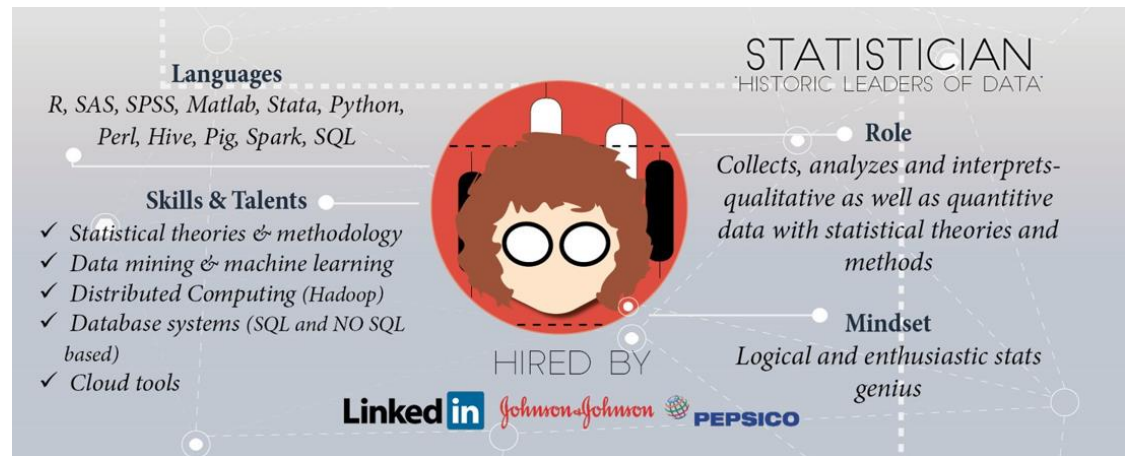
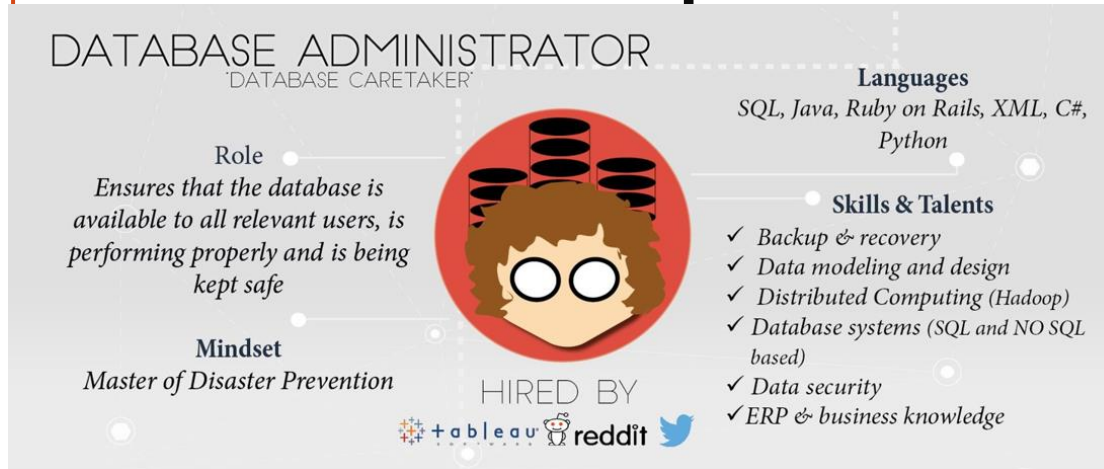
Wow...but isn't there much more?



<https://www.myonlinetraininghub.com/excel-dashboard-course>



Skills and Experience > Titles and Labels



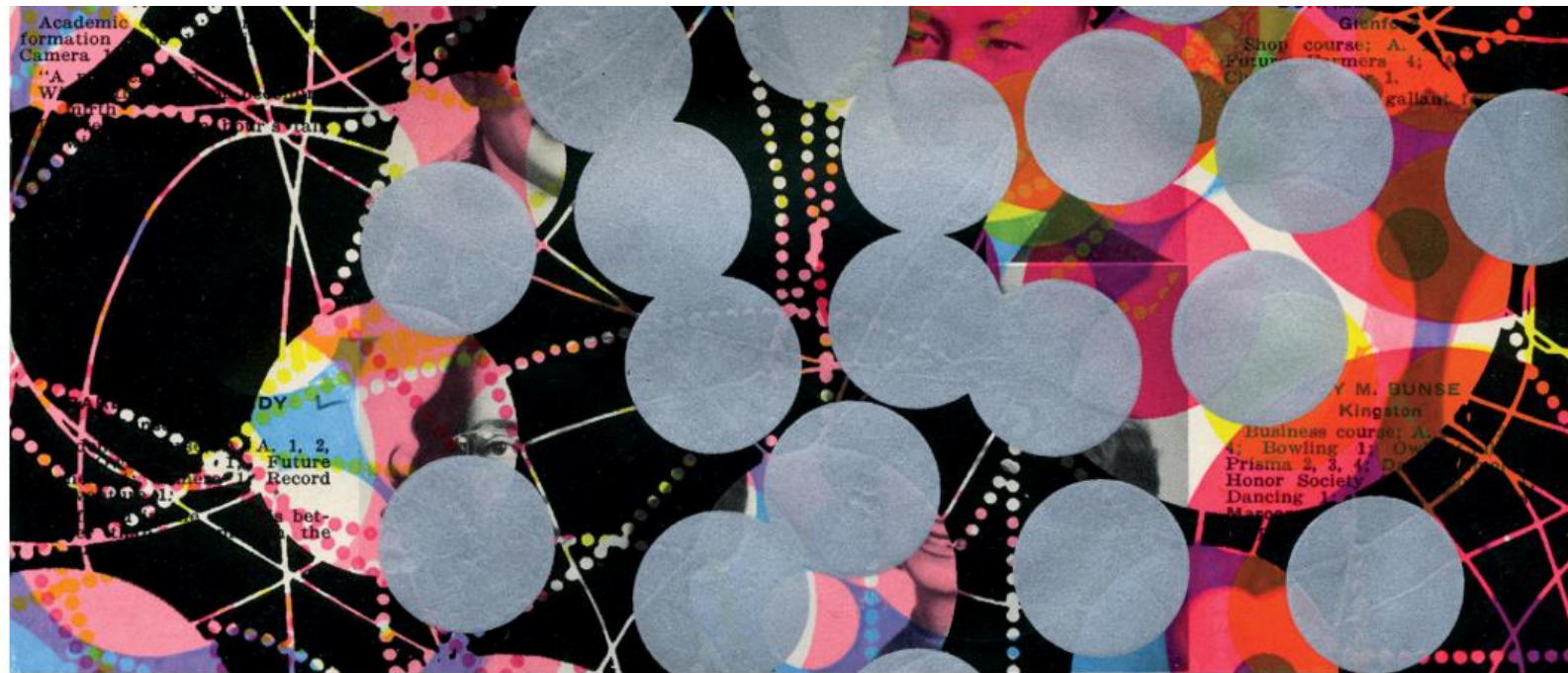
<https://www.datacamp.com/community/tutorials/data-science-industry-infographic>

...do not get lost 😊

- There will always be something you haven't heard of before.
- Research concepts before using them.
- Be curious about new topics.

- Use glossaries and read documentations in the beginning!

<https://swcarpentry.github.io/python-novice-inflammation/reference.html#glossary>



ARTWORK: TAMAR COHEN, ANDREW J. BUBOLTZ, 2011, SILK SCREEN
ON A PAGE FROM A HIGH SCHOOL YEARBOOK, 8.5" X 12"

DATA

Data Scientist: The Sexiest Job of the 21st Century

by Thomas H. Davenport and D.J. Patil

FROM THE OCTOBER 2012 ISSUE

WHAT TO READ NEXT



Big Data: The Management Revolution

 SUMMARY  SAVE  SHARE  COMMENT  TEXT SIZE  PRINT  \$8,95 BUY COPIES

<https://hbr.org/2012/10/data-scientist-the-sexiest-job-of-the-21st-century>

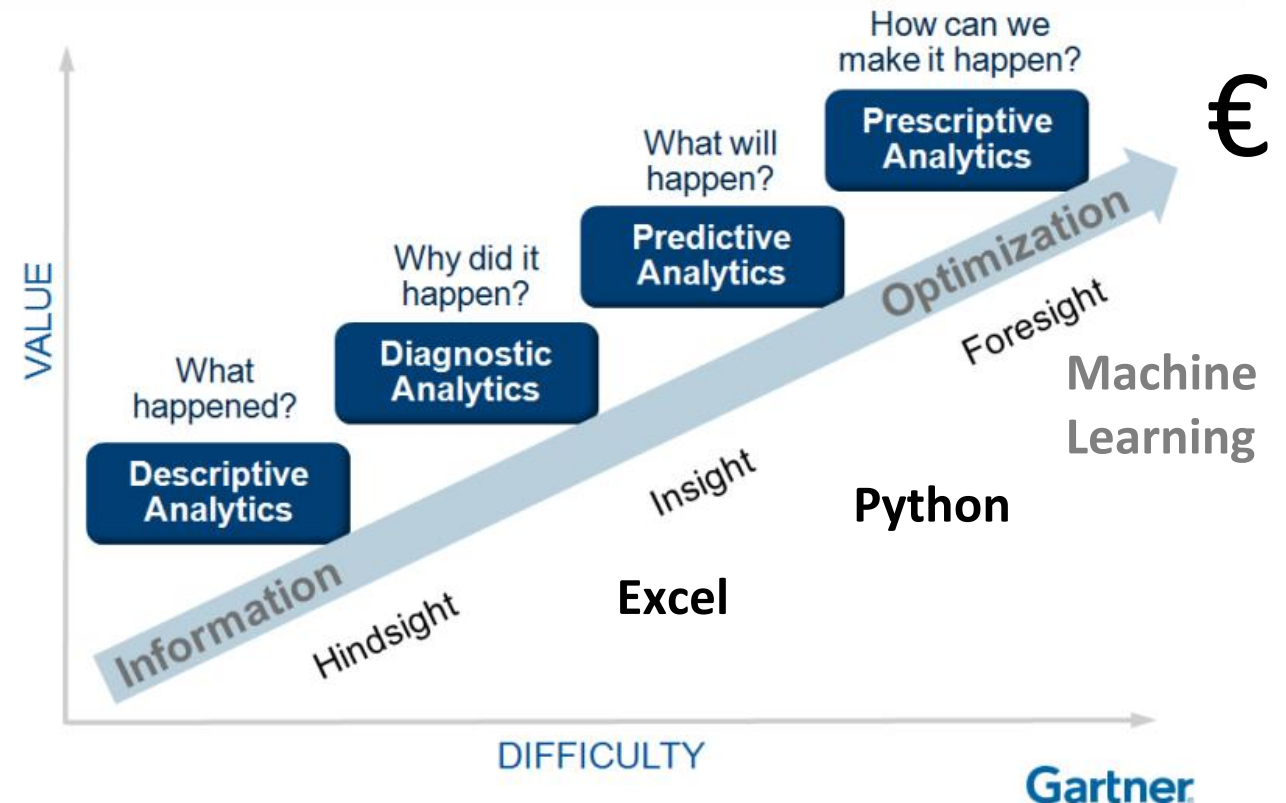
Why Learn Data Science?

- **Explore:** identify patterns.
- **Predict:** make informed guesses.
- **Infer:** quantify what you know.

Motives:

- Gain new knowledge
- Help people
- Employment

Analytic Value Escalator



Data Science is more than Math and CS

Human interaction - “**The best data scientists get out and talk to people**”:

- Discovering stakeholders
- Negotiating with data owners
- Customer engagement

<https://hbr.org/2017/01/the-best-data-scientists-get-out-and-talk-to-people>

Iterative and **cross-disciplinary** process

- As a data scientist, you'll often be **working for someone other** than yourself.
- Expect **under-specified requirements** from customers.
- Provide incomplete solutions (**Minimum Viable Product**) rather than waiting until the product is perfect.

<https://wirtschaftslexikon.gabler.de/definition/minimum-viable-product-mvp-119157>

Literature

- VanderPlas, J., "Python Data Science Handbook", O'Reilly, 2017
Digital free copy: <https://jakevdp.github.io/PythonDataScienceHandbook/>
- Fabio Nelli, "Python Data Analytics With Pandas, NumPy, and Matplotlib" (2nd edition), Apress (Springer), 2018
Digital free copy via FH VPN
- Wickham, H. und Grolemund, G., "R für Data Science", Heidelberg, O'Reilly, 2017

Grading

Notenzusammensetzung; Änderungen vorbehalten

Artefakt	Max. Punkte
Ilias Forum Beitrag oder Kommentar	0,66%
Praktikum I	8%
Praktikum II	8%
Projekt Meilenstein I	5%
Projekt Meilenstein II	10%
Projekt Meilenstein III.1	35%
Mündliche Prüfung über Vorlesungsinhalte und das Projekt Meilenstein III.2	50%

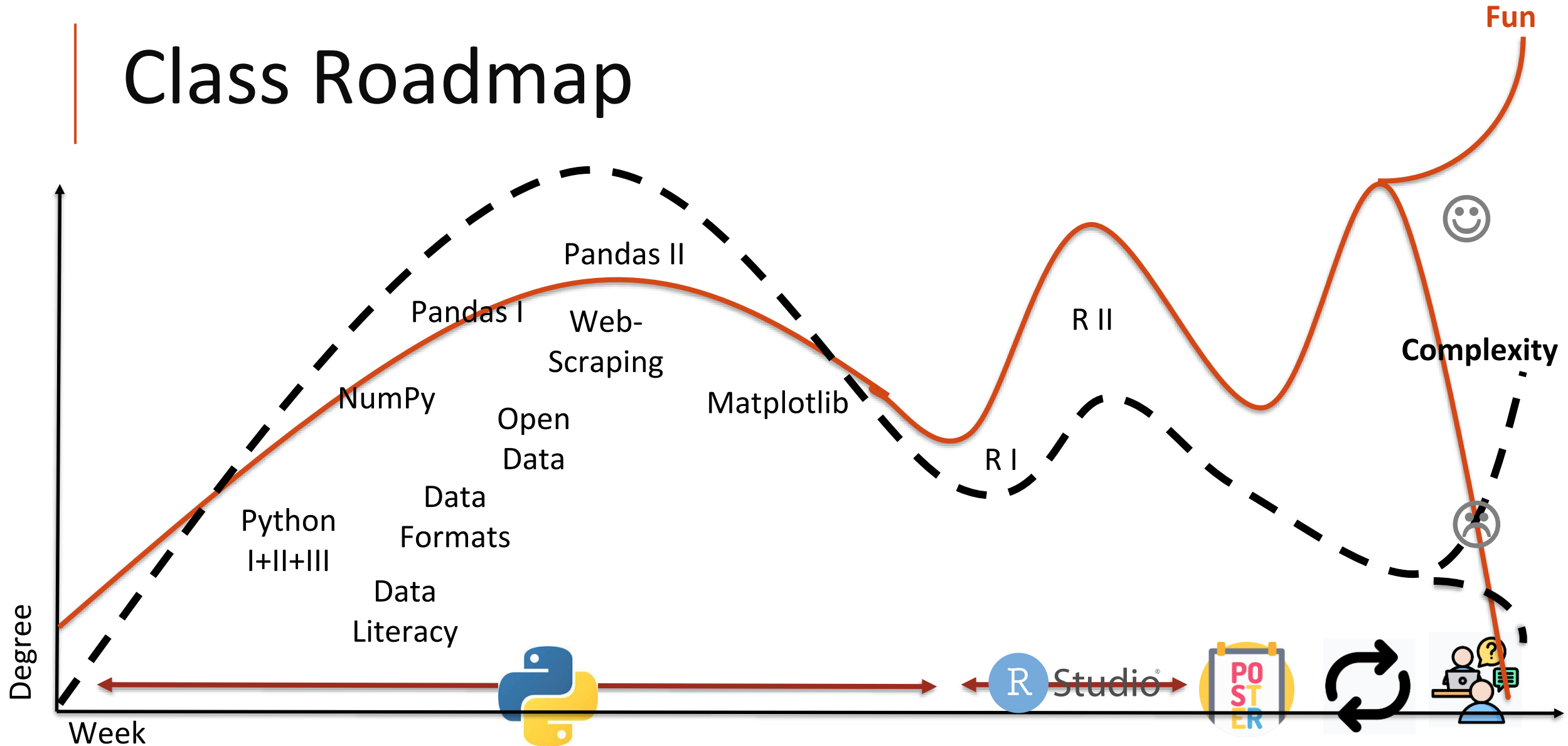
Skala; Änderungen vorbehalten

Punkte	Note
116,66 - 94,9 %	1,0
<94,9 - 89,5 %	1,3
<89,5 - 84,3 %	1,7
<84,3 - 79,0 %	2,0
<79,0 - 73,7 %	2,3
<73,7 - 68,2 %	2,7
<68,2 - 63,1 %	3,0
<63,1 - 57,9 %	3,3
<57,9 - 52,6 %	3,7
<52,6 - 50,0 %	4,0
< 50,0 %	n.b.

- **Timely** submission of artefacts (lab work or project milestones) through **Ilias**.
- Copying, modifying, rewriting or not following citation rules is unacceptable (see falsification, fabrication, plagiarism, ...www.niu.edu/academic-integrity/students/).



Class Roadmap



Week 1: Intro + Python I

- Introduction Data Science
- Course logistics

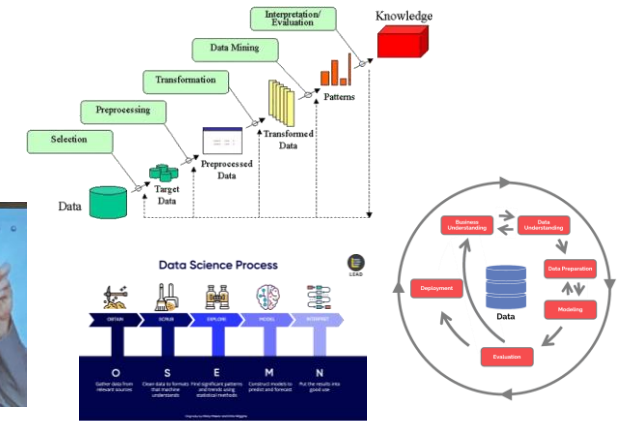
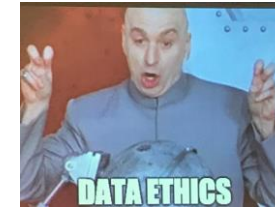
Python I

- Python set up
- Jupyter and Colab Notebooks
- Basic Data Types
- Random Numbers
- String methods



Week 3: Python II

- Data Literacy and Ethics
- Data Science Life Cycle



- Comparison and Logical Operators
- Control Statements, Containers (Lists, Dictionaries, Sets, Tuples)
- Functions
- Functional Programming incl. Map, Filter, Reduce
- List Comprehensions

```
veg = [['lettuce', 'lettuce', 'peppers', 'zucchini'],  
      ['lettuce', 'lettuce', 'peppers', 'zucchini'],  
      ['lettuce', 'cilantro', 'peppers', 'zucchini']]
```



Week 4: Python III + Data Formats

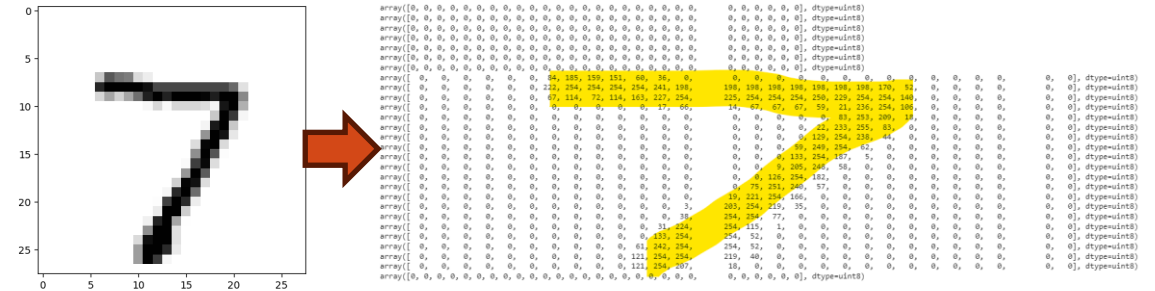
- Imperative and Declarative Paradigm
- Object-Oriented Programming
 - Constructor
 - Destructor
 - Decorator annotated and regular Class Methods
 - Inheritance

- CSV, JSON, and XML as Common Data Formats



Week 5: Python NumPy + Open Data

- Containers versus NumPy, NumPy Datatypes, Booleans, Comparison
- Indexing / Slicing, Reshape, Copy()
- Vectorization (Ufuncs), SciPy
- Aggregation, Sorting, Broadcasting

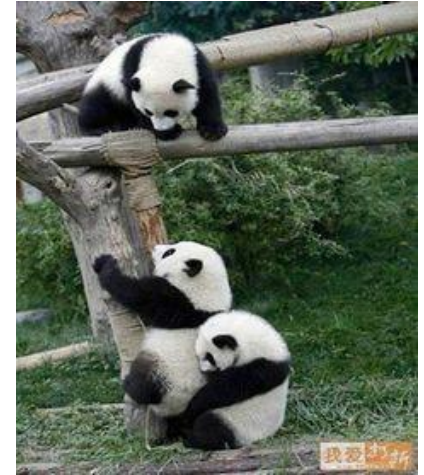


- Open Data and Principles

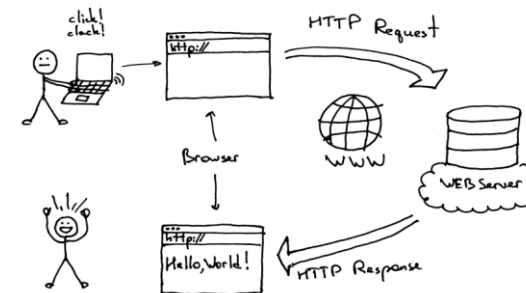


Week 6: Python Pandas I + Web-Scraping

- Data Series and Frames
- I/O: Read and Parse Different Data Formats
- Viewing Data, Indexing, Data Reduction (Selection and Deletion)
- Data Masking, Viewing Meta Data,



- Web Scraping with BeautifulSoup



Week 7: Python Pandas II

- NumPy and Pandas
- Data Preprocessing



Data Reduction

- Obtains reduced representation in volume but produces the same or similar analytical results.



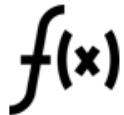
Data Cleaning

- Fill in missing values, smooth noisy data, identify or remove outliers, and resolve inconsistencies caused by data integration.



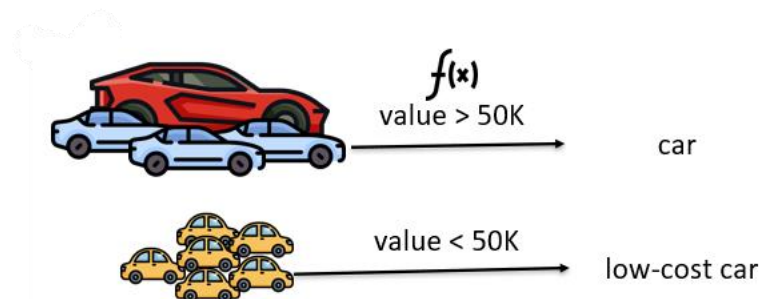
Data Integration

- **Integration of multiple tables**, databases, data cubes, or files.



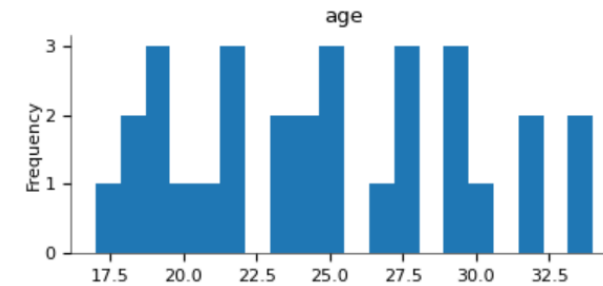
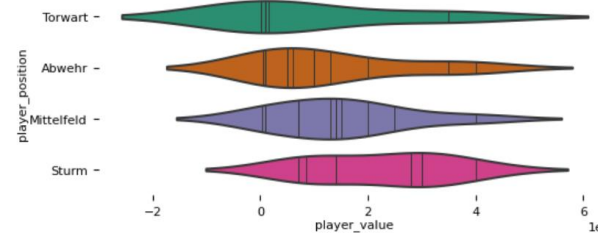
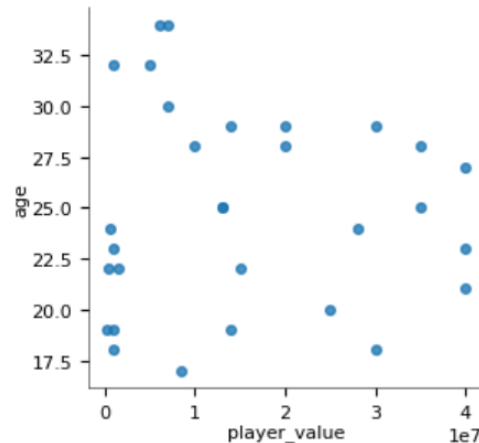
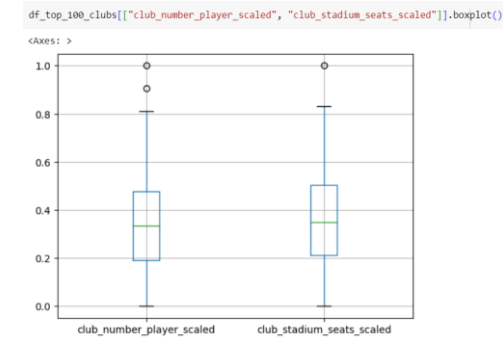
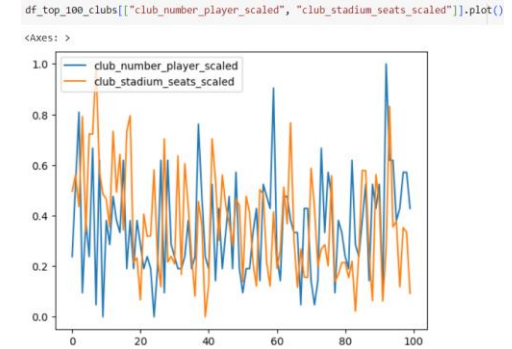
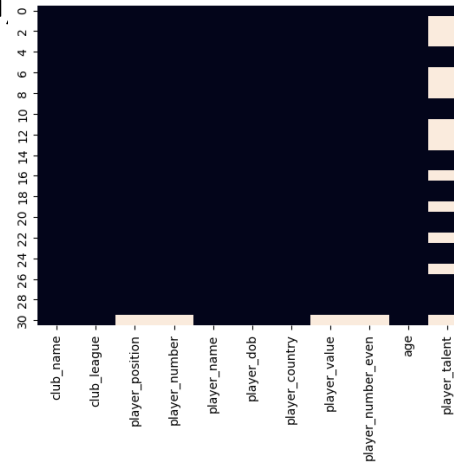
Data Transformation

- Aggregation, generalization, normalization and attribute construction.



Week 9: Python Matplotlib

- Simple Plots: Bar, Pizza, Histogram
- Text, Annotation, Color
- Data Summary Plots
- Meta Data Plots
- Encoder Decoder Design Guide



Week 10/11 - 12: R



Team Project

- Eine Sammlung von Datensätzen aus einer Vielzahl von Domänen, zu der über 100 Personen beigetragen haben: <https://github.com/awesomedata/awesome-public-datasets>
- UCI ML Repository: <http://archive.ics.uci.edu/ml/>
- Kaggle Datasets: <https://www.kaggle.com/datasets>
- Open Data Europa: <https://data.europa.eu/en>
- Datenportal für Deutschland: <https://www.govdata.de/>
- Landesdatenbank NRW: <https://www.landesdatenbank.nrw.de/ldbnrw/online>
- Open Data Dortmund: <https://opendata.dortmund.de/Informationsportal/>
- Web-Scraping: mehr dazu in Woche #6 mit einer Live-Demo (auf Anfrage stelle ich gerne die Demo Skripte vorab zur Verfügung).

- Self-determined teams with **four** students.
- Runs **in parallel** to the entire semester.
- The goal is to carry out a practical data science project based on a team-determined **data set** to tackle some domain-problem.
- Core is the **programmatic implementation**.
- **Research** or **extract** a **dataset**, apply **preprocessing** techniques, run **analytical queries** and create **visualizations** so you gain **interpretable insights** for your domain problem.
- **Should** be related to your **interest**. **Can** be based on your **work** in **industry** or **science**.

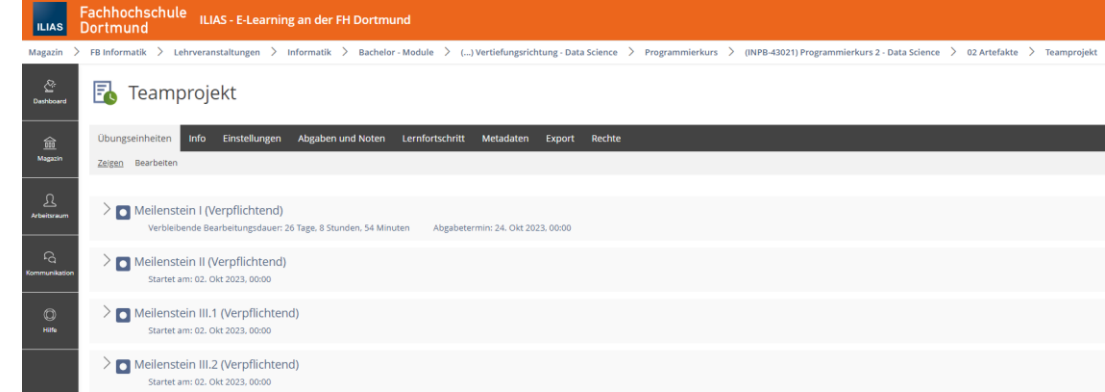


Team Project (cont.)

Milestones and artefact deliverables:

- Teams formed and sent via mail by one team-member by **16.10.23**
- Milestone I (.pdf file) due to **23.10.23**
- Milestone II (.ipynb as file or link to file and print version) due to **27.11.23**
- Milestone III.1 (.pdf or .pptx) due to **08.01.24 (05.01.24 for print via University)**
- Milestone III.2 (.ipynb as file or link to file and print version) due to **16.01.24**

Submitted only via Ilias.



Week 15: Project Day

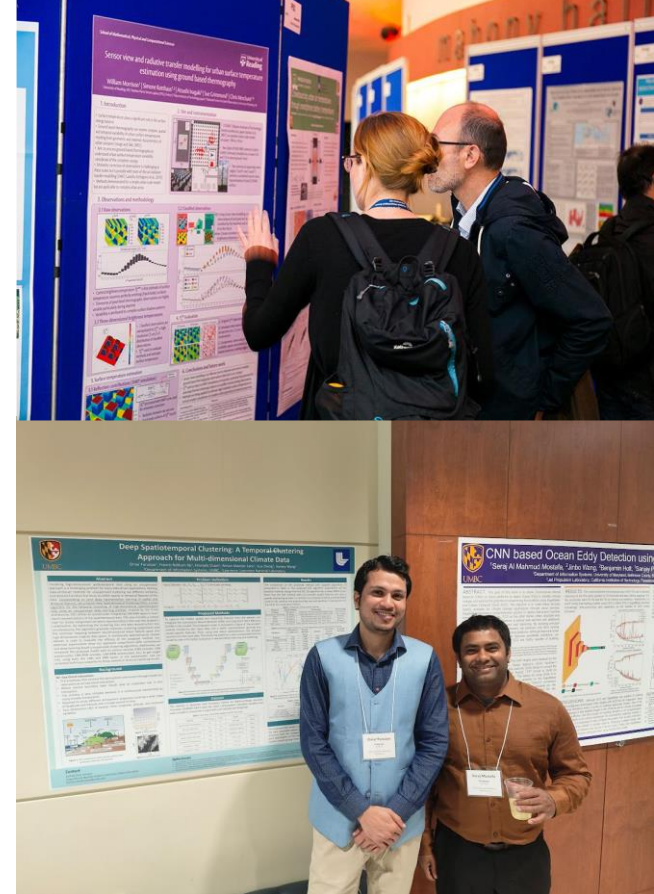
First hour: students present their project (Milestone III.1) to each other.

Second hour: graded presentation à 10 minutes for each project.

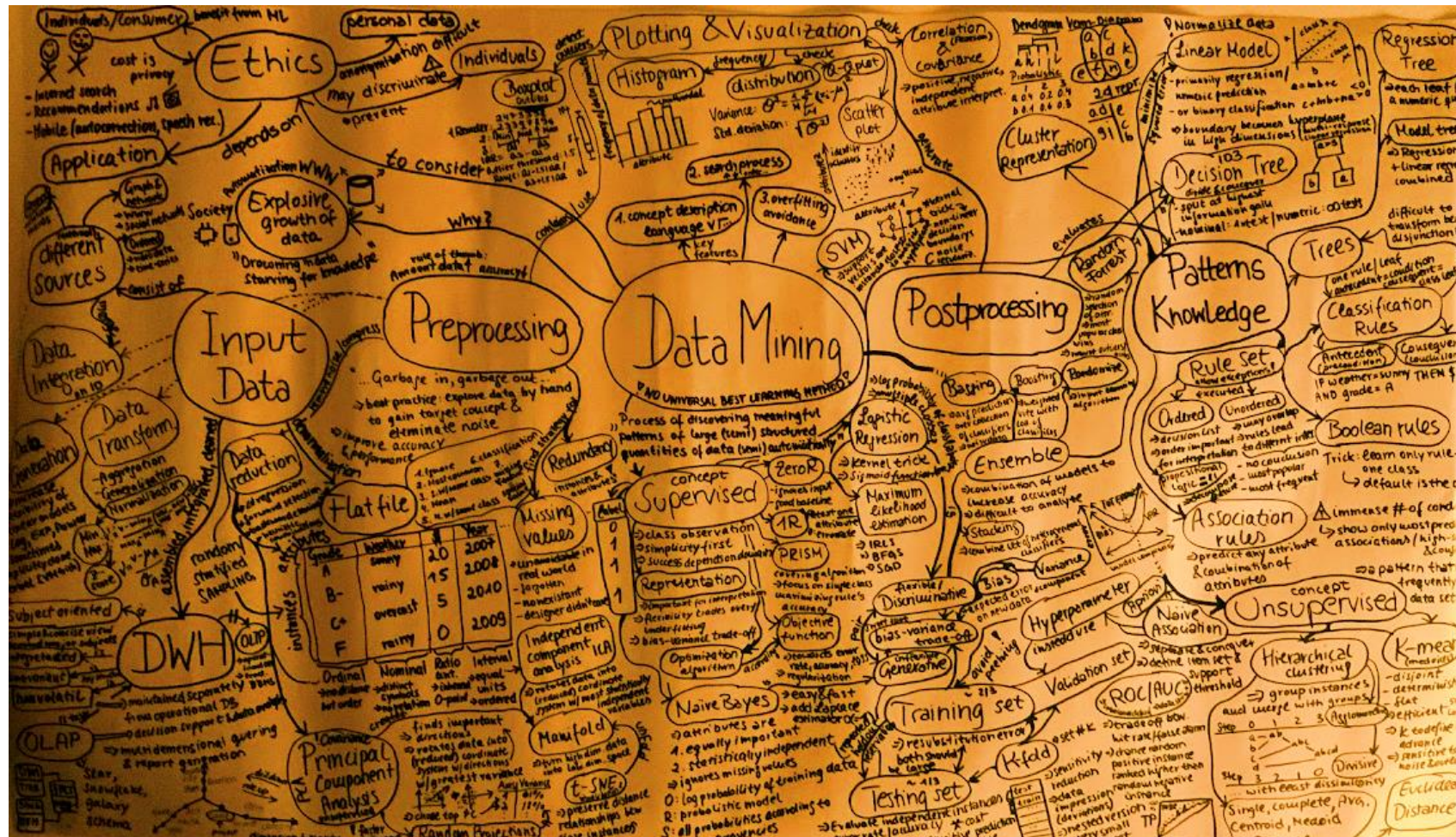
After lunch: feedback session.

Guidance:

- guides.nyu.edu/posters or
- colinpurrington.com/tips/poster-design/



Week 16: Recap



Week 17: Oral Exams

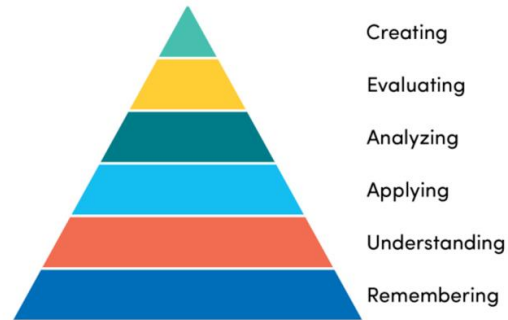
- About lecture contents and project.
- Questions about both conceptual and coding problems.
- Imagine you are the expert providing consultancy to a potential customer 😊

Hierarchy of relevancy:

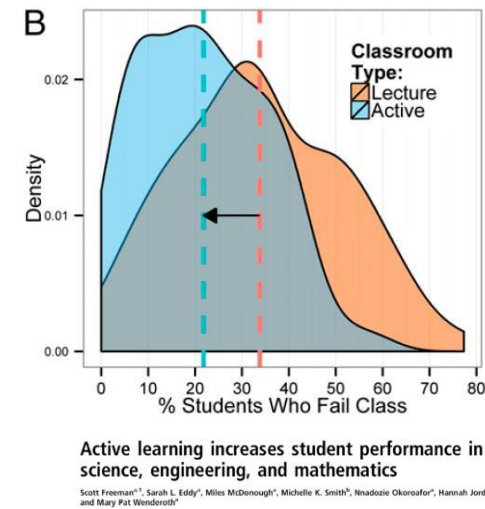
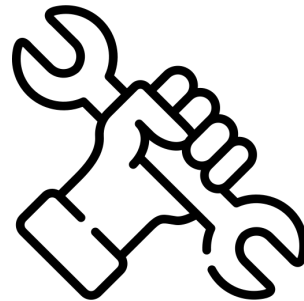
1. Slides including Training / Think-Pair-Share.
2. Your project documents.
3. Lab work.
4. Scripts and demos.
5. Books, articles, documentations
(no readings are relevant if they are not covered in the slides).

How to succeed in “Programmierkurs 2 Data Science”?

1. Follow each week’s **learning goals** (in the beginning of the slides).



2. Participate in **Training** and **Think-Pair-Share**.



How to succeed in “Programmierkurs 2 Data Science”?

3. Lab Work “Praktikum”:

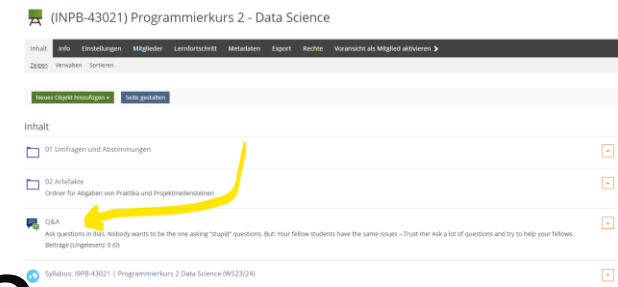
- Manifestation of conceptual and programming knowledge about frameworks and libraries.
- **Optional.**
- Split into two sections:
 - Lab I: Python I+II+III and NumPy
 - Lab II: Pandas and matplotlib
- Submit individually or (preferably) in **pairs of two** through Ilias.
- To be completed over three weeks.
- Each section contributes up to 8% (total 16%) of additional percentage points towards the final grade.

How to succeed in “Programmierkurs 2 Data Science”?

4. Ask questions in Ilias:

- Nobody wants to be the one asking “stupid” questions.
- But: Your fellow students have the same issues – Trust me!
- Ask a lot of questions and try to **help your fellows**.

A single question or comment related to conceptual frameworks, coding problems, team project, exam preparation, or anything (in your opinion) useful for the class contributes to **additional 0.66%** towards your final grade.



Approaching Problem



- **Emotions in Data Science**

As a data scientist, most of your time will be spent in a desert of uncertainty, frustration, and doubt.

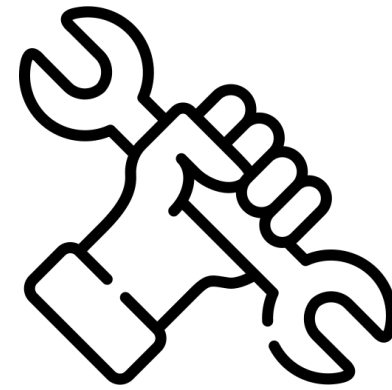
There will be rare short-lived interspersed spikes of excitement and happiness due to events like getting a *new dataset*, creating a *new analysis*, getting a *new result*, or being *thanked by a stakeholder*.

This experience is normal and does not go away.

- **Pomodoro Technique:** Conquer issue for 30 minutes, then seek help or do something else.
- **Lesson I:** Ask for help with well-formed questions. <https://stackoverflow.com/help/how-to-ask>
- **Lesson II:** Regardless of how you implement best practices, avoid inventing solutions for which someone else already provided a path.



About you...



Get to know your seating neighbour and ask for their

1. Interest or hobby.
2. Motives for joining the Data Science program.
3. Expectation from this class.

...you are going to introduce your mate to the class afterwards 😊

Anonyme Umfrage

Der Hauptgrund, wieso ich an "Programmierkurs 2 DS" teilnehme, ist?



- ☐ Weil es ein Pflichtmodul ist.
- ☐ Ich interessiere mich sehr für Data Science und es klingt nach einem interessanten Kurs.
- ☐ Ich möchte in meiner Industrie-Karriere Data Science Methoden anwenden.
- ☐ Ich möchte in meiner Forschungs-Karriere Data Science Methoden anwenden.
- ☐ Ich programmiere bereits in Python, R, o.ä. Data Science Sprache und will mein Wissen vertiefen.
- ☐ Ich bin bereits erfahrener Data Scientist Programmierer und bin gespannt, ob ich in diesem Kurs mehr lernen kann.

Abstimmen

Ihr Name wird in den Abstimmungsergebnissen nicht angezeigt.

About me...

2022-now Scientific Research in Big Data Analytics (Data Integration)

2019-2022 Data Warehousing

2015-2019 Software Development & Support



Köln Tourismus
GmbH/Dieter Jakobi



By Diliff - Own work, CC BY-SA 3.0,
<https://commons.wikimedia.org/w/index.php?curid=5420726>



<https://www.visittheusa.de/experience/baltimore-maryland-altbewahrte-tradition-trifft-auf-trendige-stadtviertel>



See you after lunch at 14:15!

Questions?