

TAMBOUR REF. LOVELY CUP SMALL



REF. TAMBOUR LOVELY CUP SMALL WHITE

Q12M00 REF. TB S QZ LOVELY CUP WHITE
 ○ R15721 REF. TB BRAC S CAOUT BLA MONOG



REF. TAMBOUR LOVELY CUP SMALL BLACK

Q12M10 REF. TB S QZ LOVELY CUP BLACK
 ● R15729 REF. TB BRAC S CAOUT MNG NOIR



CREATE A DESIRE FOR THE PRODUCT: HERITAGE & INSPIRATION

HERITAGE

- Louis Vuitton has a strong nautical heritage through its partnership with the most prestigious yachting competition, the America's Cup, which is also the oldest international sporting trophy, competed since 1851. The Louis Vuitton Cup is the challenger elimination rounds for the America's Cup.
- In 2006, the first Lovely Cup chronograph was launched. Celebrating Louis Vuitton's nautical involvement, this watch was resolutely both sporty and feminine.
- Since then, the collection has welcomed new colours, sizes and settings, and is today one of the most iconic and best selling collection of Louis Vuitton watches.



INSPIRATION

- The Lovely Cup family is enlarged with two small quartz models. They enrich the offer with a very feminine 28 mm case.
- All the iconic Lovely Cup signatures are still there: the playful Monogram flower seconds hand, the flags meaning LV in marine alphabet, the rubber strap embossed with the Monogram pattern.
- These two feminine small size Tambour will contribute to enrich the current trend of small sophisticated watches.

STRICTLY CONFIDENTIAL - FOR INTERNAL USE ONLY

PERMANENT EDITION:

Q12M00: W4/3/2/1

Q12M10: W4/3/2

2ND QUARTER 2011

PRICE:



CREATE A DESIRE FOR THE PRODUCT: QUALITY & CRAFTSMANSHIP



Lovely Cup Small features:

Movement

- Quartz movement with hours, minutes, and small seconds.
- The small seconds hand is highlighted by a Monogram flower at 6 o'clock, giving a playful yet discreet Louis Vuitton touch.

Nautical Spirit

- Two flags at 12 o'clock, meaning LV in marine alphabet, a soft reminder of the nautical heritage.
- Small rubber strap embossed with the Monogram pattern, perfect for sportswear as well as a more casual use.

Sophistication

- 12 diamonds on the flange for a precious and feminine note.
- Lacquered crown.
- Mother-of-pearl dial for the white version.



ETA 902.501



SWISS
MADE



100M



STEEL



28mm



CS1



Diamond quality

Clarity: IF to VS

Color: F-G

Cut: Brilliant

Number of diamonds

Carats

12

0.035



PRESENT ALTERNATIVE ITEMS

MULTIPLICITY

REF. TAMBOUR S BLUSH
Q121X0



MULTIPLICITY

REF. TAMBOUR S HOLOGRAM
Q121K0



MULTIPLICITY

REF. TAMBOUR M LOVELY CUP
Q132C2



OFFER THE LOUIS VUITTON TOUCH: CARE INSTRUCTIONS

PACKAGING & LEAFLET

D61374 (BOX WATCH BROWN) R06094 (NOTICE MONTRE QUARTZ NEW)

The watch is used and in service continuously. Below are the instructions to follow in order to prolong the working life of the watch and keep it in perfect conditions.

Water resistance: the watch is only water-resistant (100 meters) when the crown is pushed fully into the running position. Do not set the time under water.

Quartz movement: the battery must always be changed in a Louis Vuitton store.

Rubber watchstrap: it is advised to clean the strap regularly with soapy water and rinse it carefully with fresh water. Finally, it is recommended to clean regularly the watch with a soft, dry cloth.



Mechanical
movement



Quartz
movement



SWISS
MADE



100 meters
waterproof



Engraved
back



Transparent
back



Luminescent
hands



Sapphire glass with
reflection proof coating



Case &
Buckle material



Base
size



Arillon
buckle



Folding
buckle



Customer Service
level



Precious
stones



CS1



CS2



CS3

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