

# COMP 126 Final Project

## Design Spec

Leowell Bacudio

April 27, 2020

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## Summary

The website I had chosen to remodel was the Industrial Painter's website:

<http://industrialpainter.com/f/painting-contractor.html>

Since this was a construction-related website, I had wanted to remodel the website with a modern and professional feel, while keeping the design as minimalistic as possible. The original website was quite messy with elements and external links everywhere. In addition, there were links that led to a dead end and some clickable buttons that did not perform anything. With a minimalistic redesign, I hope to clear the clutter and show the main points in the homepage and group certain objects together to prevent never-ending link redirects. Lastly, the graphics and color palette from the original website seem very outdated and providing an upgraded modern, yet professional feel will allow the website to be more refreshed in the eyes of clients.

Initial Pre-Design Ideas:

- Utilizing the blue-orange-white color palette from the original website as an addition to my design palette
- Utilizing higher quality painting-related photos (free stock photos)
- Getting rid of clunky navigation bar (group items and limit navbar items)
- Adding a "Get Price Estimate" form at the homepage for easier contact to company (prevents having to clicking various links to get to actual "Price Quote" form)

## Layout (Mobile Homepage)

**Logo + Company Name**  
≡

**SOME TITLE**  
  
some description

GET QUOTE

**REQUEST QUOTE**

Privacy Guaranteed

**FOOTER TITLE**  
Footer Item 1  
Footer Item 2  
Footer Item 3

Designed by Leowell Bacudio + Other Links

**Logo + Company Name**



If you click the hamburger icon, the navigation bar items will collapse down and clicking it once more after collapse will revert the navigation bar back to its original state.



**Logo + Company Name**

NavBar Item 1

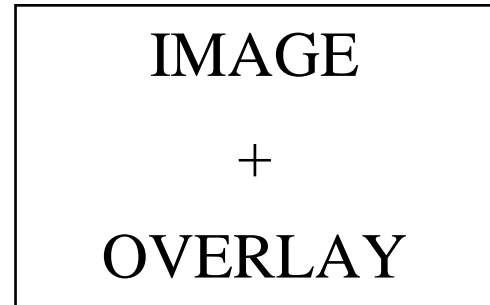
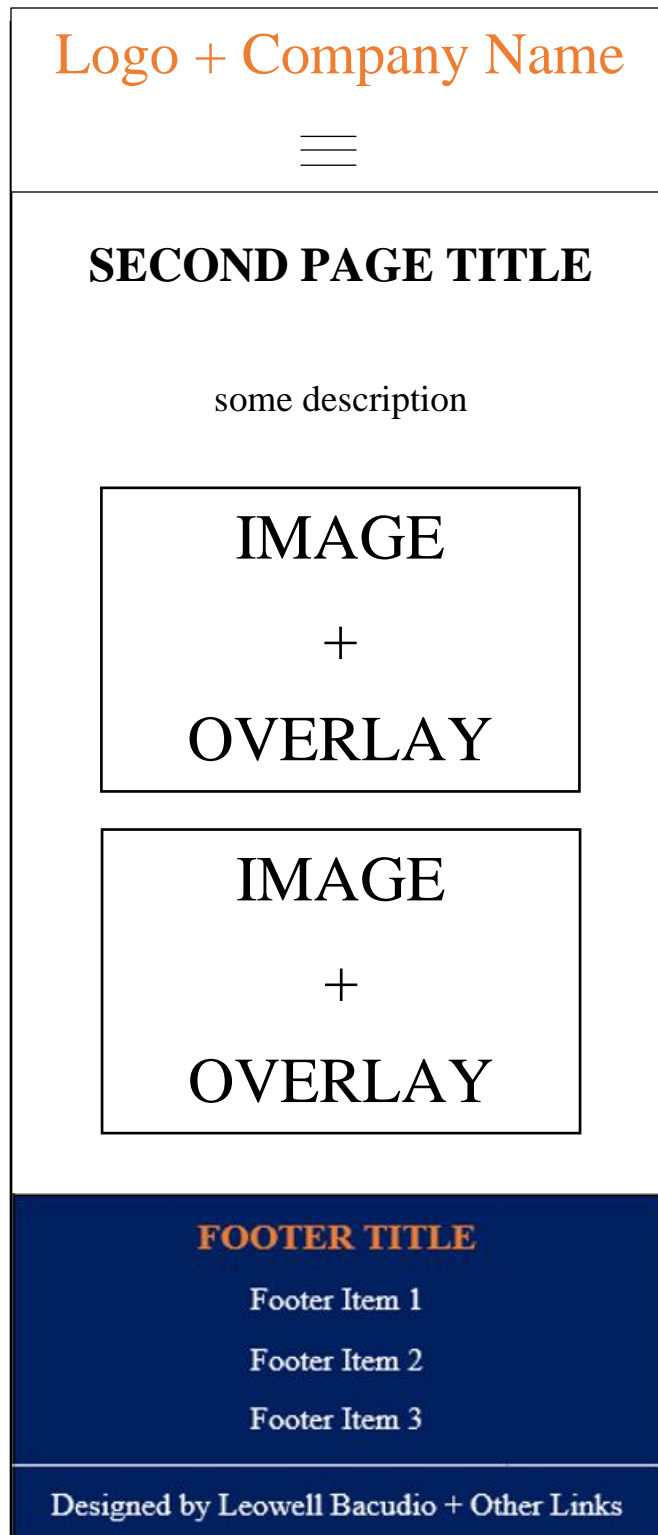
NavBar Item 2

NavBar Item 3

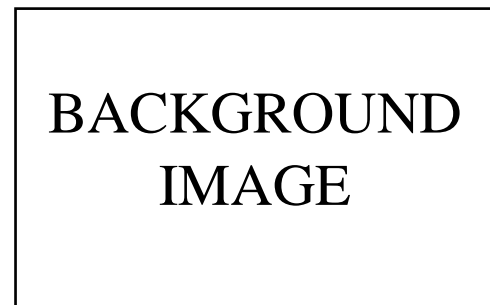
NavBar Item 4



## Layout (Mobile Second Page)



I wanted to create an image and overlay effect for my second page. When the cursor hovers over the box with a background image, a description box will overlay the image with some description.



HOVER



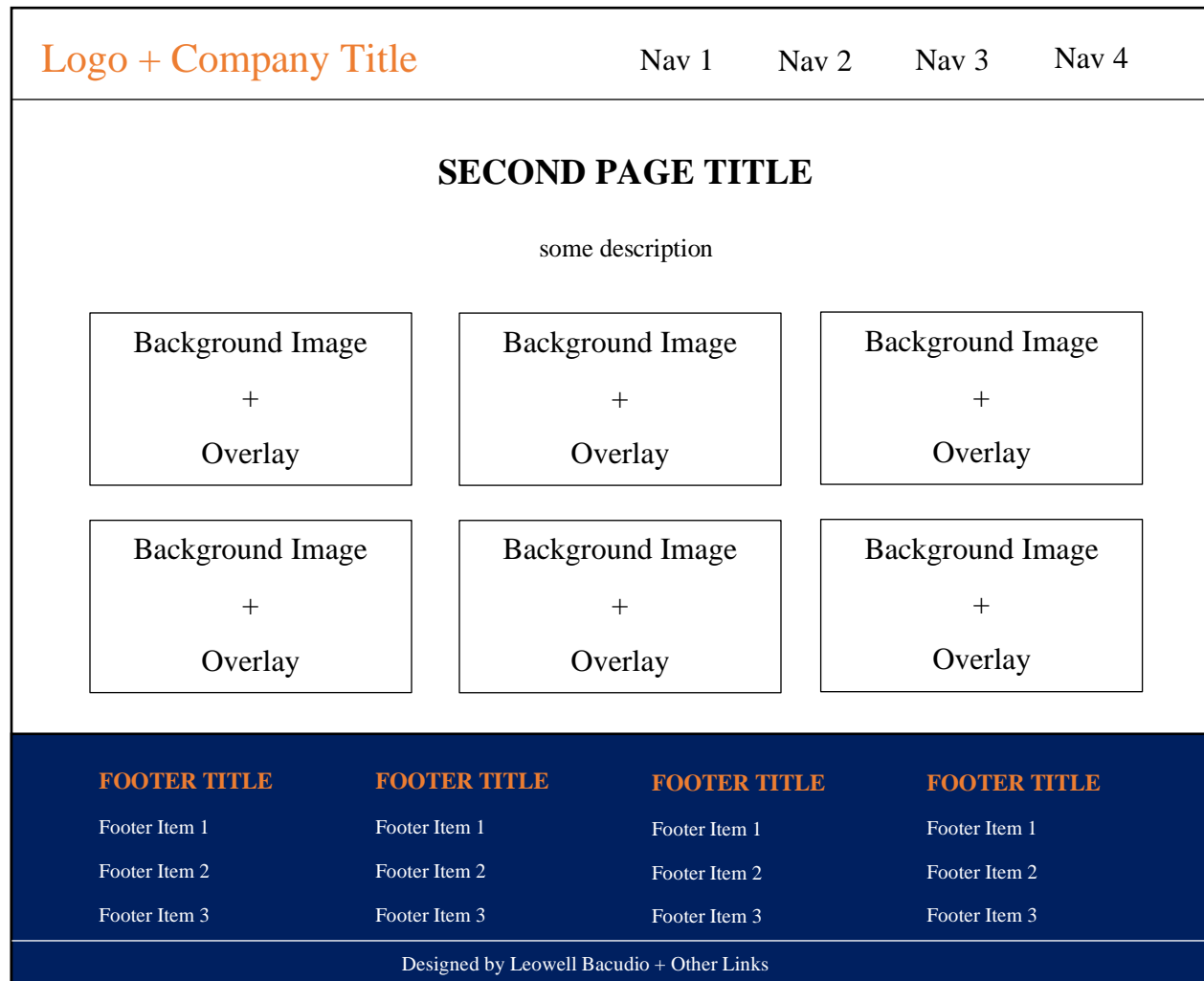
## Layout (Desktop Homepage)

Logo + Company Title		Nav 1		Nav 2		Nav 3		Nav 4	
Background Image									
<div><div>SOME TITLE</div><div>some description</div></div>					<div>GET QUOTE</div> <div><div>Name</div><div>Email/Phone</div><div>Message</div><div>REQUEST QUOTE</div><div>Privacy Guaranteed</div></div>				
FOOTER TITLE		FOOTER TITLE		FOOTER TITLE		FOOTER TITLE			
Footer Item 1		Footer Item 1		Footer Item 1		Footer Item 1			
Footer Item 2		Footer Item 2		Footer Item 2		Footer Item 2			
Footer Item 3		Footer Item 3		Footer Item 3		Footer Item 3			
Designed by Leowell Bacudio + Other Links									

### Some Ideas:

- Not utilizing dropdown in the navigation bar as it would be counterintuitive for the minimalistic design, I am trying to achieve
- Maybe adding some descriptions about the company somewhere in the front page
- Adding hover effects for various stuff in the pages
- Background image and text color will be based on having a good contrast for reading and such

## Layout (Desktop Second Page)

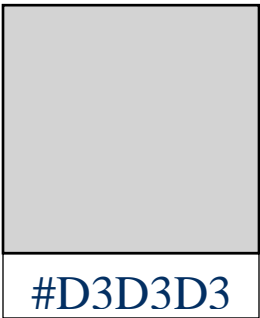
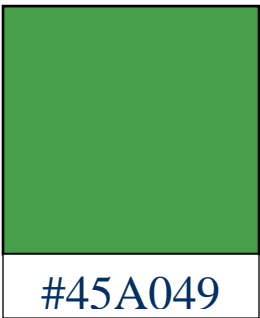
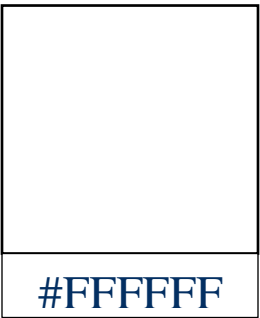
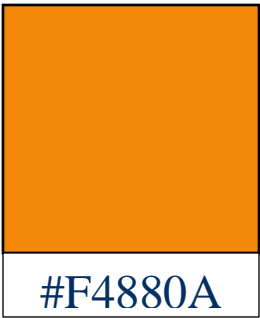


### Some Ideas:





- The number of “background image + overlay” items will be based on the groups I decide to make after grouping certain sections together
- The “background image + overlay” item will have the same hover effect as shown from the mobile second page layout
- Maybe add some more stuff other than “background image + overlay” items

Design Palette

Color Scheme








## Font Choices

<b>Bebas Neue</b> – Paragraph and Hyperlink	   <a href="#">HOME</a> <a href="#">ABOUT</a> <a href="#">SERVICES</a> <a href="#">PROJECTS</a> <a href="#">TEAM</a> <a href="#">CONTACT</a>
<b>Roboto</b> – Header 1	 <p>Use our service for any of your painting needs</p> <h2>About Us</h2> <h2>Our Guarantee</h2> <h2>SERVICES</h2>
<b>Open Sans</b> - Paragraph	 <p>If you require a industrial painter or commercial painter, professional spray painters, airless spray painters, painting service, or restoration company we are the one.</p> <p>We are a nationwide industrial painting and commercial painting contractor, comprised of surface preparation specialists and experienced protective coating applicators. The management and production crews collectively provide over hundreds of years in the painting business. Our commercial painters are pledged to provide the most efficient and highest quality services available, known as perfection!</p>

<p><b>Roboto Condensed</b> – Header 1</p>	<div>SERVICES</div> <div>COMPANY</div> <div>LEARN MORE</div> <div>CONNECT WITH US</div>
<p><b>Roboto Condensed</b> – Header 3</p>	<div>Toll Free: +1 (800) 354-9165</div>
<p><b>Roboto Condensed</b> – Hyperlink</p>	<div> <div>Painting Structures Specialties Materials Pricing Insurances</div> <div>About Us Locations News Careers Contact Us</div> <div>Support Programs Brochures</div> </div> <div> <div>Facebook</div> <div>Google+</div> <div>Twitter</div> <div>Blog</div> </div>
<p><b>Manrope</b> – Header 1</p>	<div>Surface Preparation</div>
<p><b>Manrope</b> - Paragraph</p>	<div>           Abrasive Blasting            Chemical Cleaning            High Pressure Cleaning            Steam Cleaning         </div>




## Button-Like Elements

Logo + Company Title		Redirects to homepage
Navigation Bar Toggle (Hamburger Menu)	<div><div>Inactive </div><div>Active </div></div>	Opens/Closes collapsible navigation bar (mobile-only)
Request Quote		Submits form and redirects to homepage
Arrow		Should redirect to another page (work in progress)

## Mouseover, Hover, Active, Focus States

Hamburger Menu (Hover/Active)	<div>Inactive</div> <div>Active/Hover</div>	Changes color
NavBar Item (Hover)	<div>HOME</div> <div>ABOUT</div> <div>SERVICES</div> <div>PROJECTS</div> <div>TEAM</div> <div>CONTACT</div> <div>HOME</div> <div>ABOUT</div> <div>SERVICES</div> <div>PROJECTS</div> <div>TEAM</div> <div>CONTACT</div> <div>HOME ABOUT SERVICES PROJECTS TEAM CONTACT</div> <div>HOME ABOUT SERVICES PROJECTS TEAM CONTACT</div>	Change background color to navy and text color to orange
Text Field in Form (Focus)	<div>Enter your name</div> <div>Enter your name</div>	Change outline color to orange

Request Quote (Hover)	<div><div>REQUEST QUOTE</div><div>REQUEST QUOTE</div></div>	Change background color to green
Footer Items (Hover)	<div><div>SERVICES Painting Structures Specialties Materials Pricing Insurances</div><div>SERVICES Painting Structures Specialties Materials Pricing Insurances</div></div>	Change text color to light-grey
Background Image + Overlay (Hover)	<div><div><div>Surface Preparation</div><div>Abrasive Blasting Chemical Cleaning High Pressure Cleaning Steam Cleaning</div><div>➔</div></div></div>	Background image fades away and description fades in.

Menus, Forms, Gallery Items, Borders, Corners, etc.


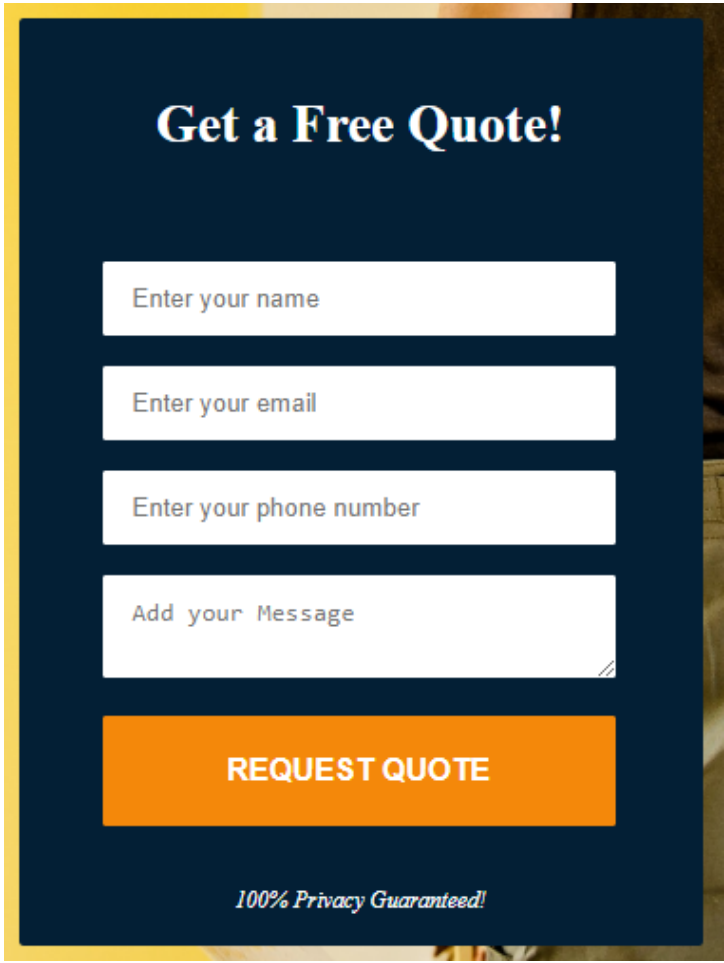
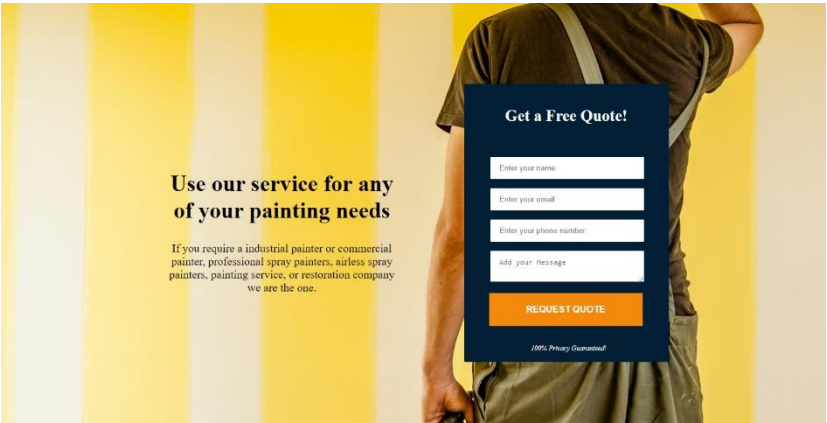
Navigation Menu	 <p>The image shows a website header for 'INDUSTRIAL PAINTER'. On the left is a logo consisting of a blue square with a white stylized 'I' and the text 'INDUSTRIAL PAINTER' in orange. On the right is a hamburger menu icon. In the center, a vertical list of navigation links is displayed: HOME, ABOUT, SERVICES, PROJECTS, TEAM, and CONTACT. Below this list, a horizontal navigation bar contains the same links: HOME, ABOUT, SERVICES, PROJECTS, TEAM, and CONTACT.</p>
Quote Form (Corners are rounded off a little bit)	 <p>The image shows a 'Get a Free Quote!' form. It has a dark blue background with a yellow border. The title 'Get a Free Quote!' is in white serif font. Below it are four white input fields with rounded corners, each with a placeholder text: 'Enter your name', 'Enter your email', 'Enter your phone number', and 'Add your Message'. At the bottom is a large orange button with the text 'REQUEST QUOTE' in white. Below the button, the text '100% Privacy Guaranteed!' is written in a small, italicized white font.</p>

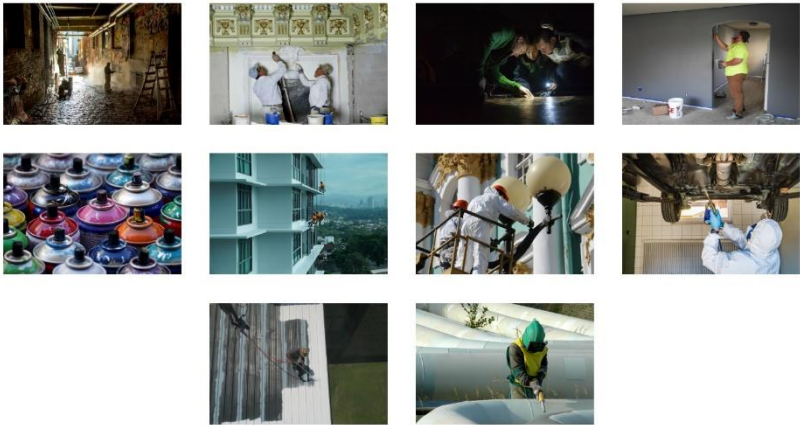
Image Gallery (all images are free to use and extracted from <https://pixabay.com/>)



SERVICES

Over the years, we have kept pace with the latest technological developments and adapted our painting services to best meet the needs of our clients. This allows us to comfortably move from painting industrial plants and machines to boardrooms; from restoring historical landmarks to applying the newest specialty coatings; and from traditional surface preparation to lead paint removal.

Browse our painting services below.



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Our Guarantee

We strive to provide customers zero defect performance and on-time completions, for any industrial painting or commercial painting project. The very best paint manufacturers represent the backbone of expertise in our product engineering section. We can take on any worst case scenarios with confidence and produce perfection. The fact is, we will offer you more ideas and better solutions than many other painting companies.

Underline (Grey Line)

Font Awesome  
Icons

`<i class="fas fa-arrow-alt-circle-right"></i>`



`<i class="fas fa-rss-square"></i>`



`<i class="fab fa-twitter-square"></i>`



`<i class="fab fa-google-plus-square"></i>`



`<i class="fab fa-facebook-square"></i>`



`<i class="fas fa-industry"></i>`



`<i class="fas fa-bars"></i>`

