SHU ZHOU

www.shu-zhou.com
734-272-1958
shuzhou@umich.edu

SKILLS

Design Software

PS/AI/ID
Sketch/Axure
Invision/Framer.js/Principle
Tableau
After Effects
SketchUp/Rhino
AutoCAD

UX Method

Interview/Brainstorm
Sketch/Storyboard
Persona/Scenario
Wireframe
Hi-fi Prototyping
Contextual Inquiry

Programming

HTML/CSS3, Javascript, Jquery,
Python, WordPress

RELEVANT COURSES

Contextual Inquiry
Needs Assessment
Prototyping Interaction Design
Advanced Graphic Design
Design of Complex Website
Personal Informatics

AREAS OF INTEREST

Design Systems
Service Design
Information architecture

EDUCATION

University of Michigan, School of Information | 2017.12
M.S. Human Computer Interaction

Tongji University | 2016.6
B.S. Architecture

EXPERIENCE

VF Corporation | Greensboro NC | 2017.6 - 2017.12
UX Design Intern

VF is an apparel and footwear company owning brands like Vans and The North Face. I helped to improve both desktop and mobile web experiences for different brands' e-commerce platforms.

- Worked closely with senior designers, PM and engineers under the agile development process. Provided design recommendations (wireframes, prototypes) to optimize current website features.
- Created a new digital style guide for Reef based on its current brand style.
- Conducted research for site widening and omni-channel advancements.

University of Michigan | Ann Arbor | 2017.9 - 2017.12
Graduate Student Instructor

Graduate Student Instructor for SI 502: Networked Computing: Storage, Communication, and Processing (Python, SQL, HTML).

Design Clinic | Ann Arbor | 2016.10 - 2016.12
UX Designer

Worked with entrepreneur Tom Meloche in a team of 5 to build a mobile app enpowering employees to rate meetings. Adopted user-centerd design process and worked closely with both the client and the developers.

PROJECTS

Musi: CHI 2018 Student Design Competition | 2017.9 - 2017.12
Product Designer

Built a foot operated device which aims to help musicians better practice and rehearse. Project was selected as one of the top 12 finalists out of 79 submissions around the world.

Inneref | 2017.10 - 2017.12
UX Designer

Designed a mobile app to make new employee's onboarding process more effective and efficient. Finalized the idea according to 10 interviews, a survey with around 50 respondents and 10 user tests.

MiTools (Usability Test) | 2017.1 - 2017.4
UX Researcher

Conducted needs assessment and usability evaluation for Dental School's intranet website in University of Michigan, including interaction map, comparative analysis, heuristic evaluation and quantitative analysis on user's behavior using Qualtrics.