

EDUCATION

University of Michigan | School of Information

2017.12 | Ann Arbor, MI

Master of Science in Human Computer Interaction (GPA: 3.73/4)

Tongji University | College of Architecture and Urban Planning

2016.6 | Shanghai, China

Bachelor in Architecture (GPA: 4.29/5)

EXPERIENCE

VF Corporation | UX Design Intern

2017.6 - 2017.12 | Greensboro, NC

VF is an apparel and footwear company owning brands like Vans and The North Face. I helped to improve both desktop and mobile web experiences for different brands' e-commerce platforms.

- Conducted competitive analysis for site widening and designed wireframes and prototypes for product list page (PLP) and product description page (PDP) for Vans
- Created a new digital style guide for Reef based on its current brand style
- Built a Wix website for new VF employees to easily check their onboarding progress
- Designed Apple Pay feature for SmartWool

Design Clinic in UMSI | UX Designer & Consultant

2016.10 - 2016.12 | Ann Arbor, MI

Worked with entrepreneur Tom Meloche in a team of 5 to build a mobile app empowering employees to rate meetings

- Contributed to user research using interviews and competitive analysis
- Designed wireframes and mockups using Sketch
- Built low-fidelity and hi-fidelity prototypes using Invision and Framer.js
- Concluded attributes apply to a productive meeting through affinity wall

PROJECTS

Musi | Product Designer

2017.9 - 2017.12 | Ann Arbor, MI

Worked in a team of 4 to build a foot operated device which can help musicians better practice. Design process includes observation, interviews, brainstorming, cultural probes, user enactments and prototyping.

Inneref | UX Designer

2017.9 - 2017.12 | Ann Arbor, MI

Designed a mobile app to make new employee's onboarding process more effective and efficient. Finalized the idea according to 10 interviews, a survey with around 50 respondents and 10 user tests.

MiTools (Usability Test) | UX Researcher

2017.1 - 2017.4 | Ann Arbor, MI

Conducted needs assessment and usability evaluation for Dental School's intranet website in University of Michigan, including interaction map, comparative analysis, heuristic evaluation and quantitative analysis on user's behavior using Qualtrics.

SKILLS

Design Software

PS/AI/ID
Sketch/Axure
Invision/Framer.js/Principle
Tableau
After Effects
SketchUp/Rhino
AutoCAD

UX Method

Interview/Brainstorm
Sketch/Storyboard
Persona/Scenario
Wireframe
Hi-fi Prototyping
Contextual Inquiry

Programming

HTML5
CSS3
Javascript
Jquery
Python
WordPress

RELEVANT COURSES

Contextual Inquiry
Needs Assessment
Prototyping Interaction Design
Advanced Graphic Design
Design of Complex Website
Personal Informatics

AREAS OF INTEREST

Design Systems
Internet of Things
Service Design
Information architecture