Shu Zhou

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Ann Arbor, MI

Shu is a designer who is interested in user experience design, interaction prototyping and architecture design. She hopes to incorporate technology and design into people's everyday life.

EDUCATION

University of Michigan School of Information
2018.4 | *Ann Arbor, MI*
Master of Science in Information (HCI track)
GPA: 3.88/4

Tongji University
2016.6 | *Shanghai, China*
Bachelor in Architecture
GPA: 4.29/5

EXPERIENCE

Design Clinic in UMSI | UX Designer & Consultant
2016.10 - 2016.12 | *Ann Arbor, MI*
Worked with entrepreneur Tom Meloche in a team of 5 to build a mobile app empowering employees to rate meetings
- Contributed to user research using interviews and competitive analysis
- Concluded attributes apply to a productive meeting through affinity wall
- Designed wireframes and mockups using Sketch
- Built low-fidelity and hi-fidelity prototypes using Invision and Framer.js

SKILLS

Design Software
PS/AI/ID ●●●●●
Sketch/Axure ●●●●●
Invision/Framer.js ●●●●●
After Effects ●●●○○
SketchUp/Rhino ●●●●●
AutoCAD ●●●●●

UX Method
Interview/Brainstorm ●●●●○
Sketch/Storyboard ●●●●○
Persona/Scenario ●●●●●
Wireframe ●●●●●
Hi-fi Prototyping ●●●●●
Contextual Inquiry ●●●●○

Programming
HTML5 ●●●●○
CSS3 ●●●●○
Javascript ●●○○○
Jquery ●●○○○
Python ●●●●●
WordPress ●●●●●

PROJECTS

MiTools (Usability Test) | Group project
2017.1 - 2017.4 | *Ann Arbor, MI*
An intranet website for Dental School in University of Michigan
- Evaluated usability of current website with interaction map
- Conducted comparative and heuristic evaluation to identify potential improvements for current information architecture
- Conducted quantitative analysis on user's behavior using Qualtrics based on 60 responses collected online
- Redesigned the website's information architecture and interface

Lift (Mobile APP) | Individual project
2017.1 - 2017.2 | *Ann Arbor, MI*
A mobile app that tracks international student's health information
- Conducted user interviews and used QOC method to narrow down possibilities
- Built prototypes based on persona and scenarios using Invision
- Iterated through paper usability test
- Prototyped with Framer.js for vivid interaction effect

dLive (Service Assessment) | Team of 4
2016.9 - 2016.11 | *Ann Arbor, MI*
A consulting project for Domino's Pizza's intranet dLive
- Explored the current system and user's preferred functions
- Found problems and provided recommendations to improve usage of subscription feature