Shu Zhou

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EDUCATION

University of Michigan | School of Information
2017.12 | *Ann Arbor, MI*
Master of Science in Human Computer Interaction (GPA: 3.73/4)

Tongji University | College of Architecture and Urban Planning
2016.6 | *Shanghai, China*
Bachelor in Architecture (GPA: 4.29/5)

EXPERIENCE

VF Corporation | UX Design Intern
2017.6 - 2017.12 | *Greensboro, NC*
VF is an apparel and footwear company owning brands like Vans and The North Face. I helped to improve both desktop and mobile web experiences for different brands' e-commerce platforms.
- Worked closely with senior designers, PM and engineers under the agile development process. Provided design recommendations (wireframes, prototypes) to optimize current website features.
- Created a new digital style guide for Reef based on its current brand style.
- Conducted research for site widening and omni-channel advancements.

University of Michigan | Graduate Student Instructor
2017.9 - 2017.12 | *Ann Arbor, MI*
Graduate Student Instructor for SI 502: Networked Computing: Storage, Communication, and Processing (Python, SQL, HTML).

Design Clinic in University of Michigan | UX Designer & Consultant
2016.10 - 2016.12 | *Ann Arbor, MI*
Worked with entrepreneur Tom Meloche in a team of 5 to build a mobile app enpowering employees to rate meetings. Adopted user-centerd design process and worked closely with both the client and the developers.

PROJECTS

Musi | Product Designer
2017.9 - 2017.12 | *Ann Arbor, MI*
Worked in a team of 4 to build a foot operated device which can help musicians better practice. Design process includes observation, interviews, brainstorming, cultural probes, user enactments and prototyping.

Inneref | UX Designer
2017.9 - 2017.12 | *Ann Arbor, MI*
Designed a mobile app to make new employee's onboarding process more effective and efficient. Finalized the idea according to 10 interviews, a survey with around 50 respondents and 10 user tests.

MiTools (Usability Test) | UX Researcher
2017.1 - 2017.4 | *Ann Arbor, MI*
Conducted needs assessment and usability evaluation for Dental School's intranet website in University of Michigan, including interaction map, comparative analysis, heuristic evaluation and quantitative analysis on user's behavior using Qualtrics.

SKILLS

Design Software
PS/AI/ID
Sketch/Axure
Invision/Framer.js/Principle
Tableau
After Effects
SketchUp/Rhino
AutoCAD

UX Method
Interview/Brainstorm
Sketch/Storyboard
Persona/Scenario
Wireframe
Hi-fi Prototyping
Contextual Inquiry

Programming
HTML5
CSS3
Javascript
Jquery
Python
WordPress

RELEVANT COURSES

Contextual Inquiry
Needs Assessment
Prototyping Interaction Design
Advanced Graphic Design
Design of Complex Website
Personal Informatics

AREAS OF INTEREST

Design Systems
Internet of Things
Service Design
Information architecture