**Peer-graded Assignment: Capstone Project – The battle of the Neighbourhoods ( Week 1)**

**Project developed by Pablo Salazar**

Introduction/Background

Mr. Corleone Prego, a British entrepreneur, is planning to open a new office for his consultancy company, and he has decided that the new office will be in the United Kingdom (UK). The company aims to provide Technical and Commercial advice to companies related with the Oil and Gas sector; therefore it is relevant to start expanding the business in Europe and the strategy is to begin opening a new HQ in the UK.

Some research already carried out, has pre-selected three possible locations for the new office, in three different cities in the United Kingdom, Manchester, Aberdeen and Reading. The logistics department of the company has already searched for one location in each city, detailed as follows:

1. 101 Hilton Street, Manchester, UK.
2. 101 Crown Street, Aberdeen, UK
3. 25 Friar Street, Reading, UK.

The CEO of the company is an Italian food lover; therefore, he is expecting the final decision about the location of the new office to be made solely based on the availability of good quality Italian restaurants nearby the office location.