



Citrus Hack

Sponsorship Package

October 13-15, 2017

University of California, Riverside

citrushack.com

About Us

Citrus Hack was founded in 2014 by ACM and IEEE student members at the University of California, Riverside. Their goal was to create a place where students can create with the freedom of their creativity. Established by students for students, Citrus Hack has since become one of Southern California's premier collegiate hackathons. Citrus Hack is a place where students can turn their ideas into the next technological boom.

Mission

Our mission is to create a collaborative relationship between students and sponsors. The relationship fosters and enables innovations that will revolutionize across industries. Sponsors will be able to promote their brand to a large audience, while allowing students to harness their ability to create and innovate newer ideas. The garages of the dot-com era are now hackathons. Citrus Hack will only be able to establish that relationship with the help of its sponsors.

What

Citrus Hack is a 36-hour hackathon. A hackathon invites collegiate students to a location to collaborate and innovate. Throughout the 36 hours participants work in teams on a project, attend workshops to learn about new technologies, and network with industry partners.

Many successful startups including: SlickLogin acquired by Google, GroupMe acquired by Skype, and AirPost.io acquired by Box, were started at hackathons.

Who

We are expecting over 600 hackers from several U.S. universities.

Why Sponsor Citrus Hack?

Citrus Hack will have over **600** students from across the United States. Citrus Hack participants are people who live and breath technology. Sponsors can:

- Recruit talent from the top collegiate developers
- Promote your brand and technology
- Build a developer network for your brand
- Discover how students are using technology

Sponsorship will help with:



Citrus Hack wants to provide buses for all participating universities



There are hundreds of mouths to feed over the course of Citrus Hack. We will provide nutritious meals, snacks, and drinks to keep our participants healthy and motivated.



Citrus Hack will provide a safe and inclusive environment for its participants. In addition, Citrus Hack will provide private rooms for tech talks, company info sessions, and on-site interviews. The venue will be the Bourns College of Engineering at the University of California, Riverside.



The prizes are targeted as rewards for the participant's hard work. Prizes will be judged on a criteria including: impact, market compatibility, creativity, and usability.



Sponsorship Tiers

Cutie Bronze	Tangerine Silver	Orange Gold	Grapefruit Diamond	Tango Unobtainium
\$1,000	\$5,000	\$10,000	\$15,000	\$30,000

During the Hackathon

Opening Ceremony	Thanked	Thanked	Presentation ¹	Presentation ¹	Presentation ²
Closing Ceremony	Thanked	Thanked	Presentation ¹	Presentation ¹	Presentation ²
General Prize Judge			●	●	●
Tabling		General ⁴	General ⁴	General ⁴	Lounge ⁵
Sponsored Meal		●	●	●	●
Sponsored Talk				●	●
Sponsored Prize		●	●	●	●
Sponsored Event				●	●

Recruiting

Distribute SWAG	●	●	●	●	●
Participant Information		Post-Event	Post-Event	Pre-Event	Pre-Event
Recruiters		●	●	●	●
On-site Interviews				●	●

Branding

Website	Standard	Standard	Medium	Large	Co-Sponsored
T-Shirt	Standard	Standard	Medium	Large	Co-Sponsored
Venue Branding ³		●	●	●	●
Shoutouts			●	●	●
Branded Spaces			●	●	●

*Successive tiers will include all perks of the tiers preceding it

¹5 minute talk

²10 minute talk

³Branding material will be displayed across the venue

⁴The table/booth will be in the sponsorship area

⁵A room will be reserved for your usage

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