

- Support the follow up of the activities identified and support the activities oriented to increase the maturity of the project, including lessons learnt reports
- Support the realisation of surveys and feedback
- Support to translation and interpretation services
- Proofreading and editing of documents/studies (English language)

c) Journalistic and Public Affairs support

- Moderation of cybersecurity exercises/conferences that may require a good knowledge of cybersecurity, of the EU Institutional landscape, and of emerging technologies like Artificial Intelligence, Blockchain, Quantum computing etc.
- Development of realistic media scenarios for cyber exercises
- Development of media related incidents and draft media related injects
- Development of content (articles, posts, tweets etc.) for ENISA's Cyber Exercise Platform and Universe (a collection of simulated web sites of News agencies, Social media, forums etc.)
- Provision of dynamic media support during cyber exercises by roleplaying journalists according to the exercises' scenario requirements
- Development of a Public Affairs Strategy and Dissemination plan and Identification of key messages to be used;
- Design and implementation of innovative promotional strategies on regular and social media

The list of tasks above is indicative. The successful tenderers may be required to carry out additional services in support of the above-mentioned objectives.

Travelling might be deemed necessary to meet some of the aforementioned tasks, depending on each project, its nature, location of events etc.

5. POOL OF EXPERTS

The tenderers shall have at their disposal a pool of experts on all of the fields of endeavour listed above. Tenderers are encouraged to provide the CVs of as many experts as deemed relevant and experienced in the fields related to the subject matter of this tender procedure.

6. CONTENT AND PRESENTATION OF THE TECHNICAL OFFER (LOT 3)

The Tenderer should submit a **Technical Offer** containing relevant documents and information, which enables ENISA to assess its quality and compliance with the specifications above (the technical description).

The Technical Offer shall include the following:

- Presentation of tender proposal;