



Europe

In seeking a healthy lifestyle, European consumers have been early adopters of the benefits of the natural and organic way of life. Hain Celestial Europe meets the needs of these health-conscious consumers with products from well-known European companies **Lima**®, **Biomarché**®, **Grains Noirs**® and the recently acquired **Natumi**®. Our European base also serves as a consolidated distribution center for our products originating in North America and distributed in Europe. Our brands will continue to capitalize on the growing popularity of natural and vegetarian foods, and concerns about genetically engineered and contaminated food products.

We will continue to grow our best-selling product lines and build on the platform created by the successful European introduction of **Rice Dream**® and **Terra**™ products to aggressively pursue the introduction of other Hain Celestial brands such as **Yves Veggie Cuisine**® and **Health Valley**™ into this attractive market. With new distribution resources and more products from North America, including **Celestial Seasonings**® new multilingual 10-count packaging, we look forward to an exceptional year of expansion in Europe.

Grocery

Our flagship brand of grocery products is **Lima**, a pioneer in natural and organic foods since 1957. With a portfolio of over 200 products sold in grocery and specialty stores throughout Europe, and the continued introduction of promising new products, **Lima** is poised to experience yet another year of growth.

Natumi, a maker of soy, rice and oat vegetable milk products, will enable us to grow our non-dairy business in Europe by building upon our core competencies in soy production with a cost-effective production facility based in Germany. **Natumi** enjoys strong distribution in key retail markets, and its modern production facility gives us the capacity to launch additional new products.

Organic Fresh Fruits and Vegetables

Biomarché, a leading distributor of fresh organic fruits, vegetables and convenience foods such as sandwich spreads and salad mixes, has strengthened its leadership in the Grocery market. In addition, exports elsewhere in Europe have delivered encouraging results this year.

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Prepared Foods

The fast pace of life today has created a demand for ready-to-eat foods, and we have a solution for health-conscious Europeans who will not sacrifice nutrition and food safety for convenience. **Grains Noirs**, a leading catering company, distributes ready-to-eat salads, appetizers, sandwiches and full-plated meals to restaurants and grocers throughout Belgium, as well as to high-speed trains servicing Paris, Amsterdam and Brussels. This year, **Grains Noirs** entered the French market and began supplying cafés with high-quality sandwiches made with the freshest ingredients.

