



## **c it achieve :**

CIT is committed to achieving and sustaining leadership positions in our key market sectors. Proof positive of this commitment: The SBA has named CIT the number one Small Business Administration lender for three years running and we hold leading positions in factoring, vendor financing, equipment financing and asset-based lending.

Some 700,000 customers have chosen to work with us because they know we truly understand their industries, will listen to their needs and provide the financing solutions that help them achieve their business goals.

"We see what you see" underscores this commitment to our customers — our spirit of partnership and problem solving and our ability to provide each customer with an array of financing solutions that offer one common value: opportunity.