

## I. ATP CIRCUIT REGULATIONS

can be made up to two (2) days prior to the first day of the reservation except that a player still competing in either singles or doubles in the prior week's tournament must also confirm his reservations when travel plans are finalized. Failure to make or modify the reservation by the deadlines stated above shall result in the automatic loss of hospitality for that tournament week.

- 2) **Alternates.** Players that move into the main draw between the entry deadline and all day Thursday before the event, must notify the tournament two (2) days in advance if their arrival is later than Saturday, unless provisions specified above for players still competing apply. Players moving into the main draw after Thursday must notify the tournament of their arrival by 2:00 PM Eastern Time, USA on the Friday prior to the event. Players moving into the main draw after this deadline must confirm arrival day/date with the tournament as soon as possible.
- 3) **Doubles-Only Players.** Tournaments shall provide hospitality from Sunday. Players that wish to start their hospitality later than Sunday must make such change by 3:00 PM local time on the Saturday before the tournament starts. Players that fail to make their change by the deadline will be charged at the published rate for each night they are a no show. A refusal to pay shall result in automatic loss of hospitality for the remainder of the tournament week.
- 4) **Penalties for breaching obligation:**
  - a) Failure to make a reservation two (2) weeks prior to a tournament shall result in a player losing his hotel accommodation privileges for that tournament.
  - b) Player forfeits hotel accommodations for nights reserved but not used.
  - c) Player forfeits hotel accommodation privileges for four (4) consecutive tournaments when he either:
    - i) Does not pay all incidental costs charged to a room; or
    - ii) Does not personally stay in the room as required; or
    - iii) Does not cancel reservation(s) previously made at tournament hotel(s); or
    - iv) Damages a room or hotel facilities;
    - v) Exhibits unprofessional or abusive behavior towards any hotel employee or guest;
    - vi) Exhibits severe unprofessional behavior in or on the hotel premises and not specifically covered above.
- 5) **Other Reservations.** Players can request additional room reservations at the player rate if they contact the tournament no later than two (2) weeks prior to the start of the tournament.
- 6) **Qualifier Reservations. (See Challenger Addendum, page 395).** Players participating in the qualifying competition who wish to receive a player rate at a tournament hotel must make a hotel reservation no later than five (5) days prior to the start of qualifying with either the hotel or the tournament, as specified on the tournament detail sheet. Reservation changes can be made up to forty-eight (48) hours prior to the start of the reservation except that a player still competing in either singles or doubles in the prior week's tournament must confirm reservations when his travel plans are finalized.

## II. BRANDING

### 2.01 Identification - ATP Tour Tournaments

(See ATP Addendum, page 373)

- A. Each ATP Tour tournament shall identify itself clearly to the public as being part of the ATP Tour and shall cooperate fully with ATP in furthering public awareness of the ATP Tour. Participation in the ATP Tour shall not restrict the right of the tournament to obtain individual sponsorship or to retain its usual title.
- B. **Trademark and Logo Identification.** Each ATP Tour tournament and ATP Challenger Tour tournament shall comply with the terms and conditions for the use of the ATP Tour and the ATP Challenger Tour trademark and logo outlined in "Exhibit B and G".
- C. Except as otherwise approved by ATP, each ATP Tour tournament shall comply with the ATP Tour Branding Application Requirements and shall assume all costs associated with such compliance. Branded nets and microphone flags will be provided, without cost, to all tournaments by ATP. ATP Tour and ATP Challenger Tour Application Requirements will be provided to each tournament by ATP.

#### 1) ATP Tour Official Tournament Stamps: Application Rules ("Exhibit A.01")

All ATP Tour tournaments must display the appropriate ATP Tour Official Tournament Stamp (Masters 1000, 500, or 250) on all compulsory materials containing the tournament logo, as identified in the rules below. The tournament logo is the official identity of the tournament that includes the tournament name. When a text alternative to the tournament logo is used, it will be regarded as the tournament logo and the rules below will continue to apply. When a tournament logo is used repeatedly, or if both tournament logo and tournament title are used, application rules will apply to the largest tournament logo or title. For multiple page external documents, the ATP Tour Official Tournament Stamp must be applied on the front page in accordance with the rules below.

##### a) Size Relationship

###### i) Men only events ("Exhibit A.02")

The ATP Tour Official Tournament Stamp must be a minimum of 60% of the surface area of the tournament logo or tournament title, whichever is larger. This is subject to the minimum size rules for the ATP Tour Official Tournament Stamps below.

###### ii) Combined events ("Exhibit A.03")

The ATP Tour Official Tournament Stamp should be presented with the WTA logo to communicate to audiences that the tournament is part of both tours.

###### • Size relationship: WTA logo

The ATP Tour Official Tournament Stamp must be the same visual size (cover the same surface area) as the WTA logo.

###### • Size Relationship: Tournament Logo

When the ATP Tour Official Tournament Stamp is used in conjunction with the WTA logo, the Official Stamp must be at a minimum equal size to the WTA logo or 30% of the surface area of the tournament logo, whichever is greater. This is subject to the minimum size rules for Official Stamps below.

###### iii) Minimum Size

To ensure the ATP Tour Official Tournament Stamps are reproduced to best effect, the tournaments must adhere to the application rules stated