

STANDARDS

SECTION XVIII - TOURNAMENT STANDARDS OF PERFORMANCE

HOST LOCALITY NAME OPTION 2: SIDELINE OPTION

- Upper case in white
- Displayed on one (1) or two (2) lines, facing the main camera
- Written on the right and/or left side of the court at the service line for hard courts or centered between the net post and the service line for clay courts, outside of the doubles sidelines. If the text is displayed on two (2) lines, they should together be centered on the service line (line spacing should be 20 cm/7.9 inches).
- Height of lettering: Not greater than 50 cm/19.7 inches (40 cm/16 inches at combined events)
- Distance from the doubles sideline: minimum of 40 cm/16 inches (maximum of 40 cm/16 inches at combined events)
- Width: No restriction
- The text should be elongated by 27% for improved television visibility.
- If used on a clay surface, the text must not protrude above the surface of the court.

WTA LOGO (FOR OPTIONS 1 AND 2)

- Placement:
 - (i) One (1) WTA Logo painted on the court, at least 40 cm / 16 inches outside of the doubles sidelines half way between the net and the service line, on the side of and facing the main camera; or
 - (ii) WTA Logos in at least two (2) corners of the backdrops, with a minimum of one (1) on the backdrop facing the main camera and one (1) in side camera view;* or
 - (iii) At least two (2) WTA Logos in a position immediately above and behind the backdrops with a minimum of one (1) on the end facing the main camera and one (1) in side camera view;* or
 - (iv) Any other position proposed by the Tournament and agreed by the WTA.
- Logo Dimensions if Painted on the Court: At least 72.2 cm (28.4 inches) x 94 cm (37 inches)
- Logo Dimensions if on or Behind Backdrop: At least 29 cm (11.4 inches) x 37.7 cm (14.84 inches)
- Artwork: WTA Logo; same application as for backdrop/sidewall signage with a dark background
- Combined and Back-to-Back Events: WTA Logo must be at least the same visual size as the ATP logo (i.e., cover the same surface area)