PACKAGING MULTI-SERVICE INTEGRATION & INDUSTRY SOLUTIONS

Achieving end-to-end service productivity by bringing multiple capabilities together is another area in which we are excelling. This integrated approach – what we call a multi-tower or platform solution – responds to client needs for synergistic application, business process, consulting and infrastructure services, informed by deep domain expertise. Increasingly, we are bringing together the problem-solving skills and solutions across our company to deliver higher levels of business value to clients.

A prime example of the value of a multi-tower engagement is our agreement with Health Net, a managed care company, which engaged Cognizant to provide an integrated array of offerings, including consulting, technology and administrative services to serve a wide range of vital functional areas.
(See page 18.)