

SAM'S SPARKLES!



SAM'S CLUB has dynamically redesigned its jewelry program and now features a wider array of high-quality jewelry, crystal and designer fragrances. SAM'S CLUB Jewelry departments are no longer leased but are now operated solely by our SAM'S Associates, enabling clubs

to deliver exceptional items to our Members at extraordinary values. Members can find an impressive selection of items from such well-known designers as Waterford, Versace, Cartier and Mont Blanc, for a fraction of jewelry-store prices.



The transition started with almost 30 clubs in select test markets and rapidly expanded to include every SAM'S CLUB in the nation. Jewelry selections vary by location, but every club offers International Gemological Institute (IGI)-certified diamond solitaires, three-stone rings and diamond stud earrings. IGI is the world's most recognizable standard for determining the values of precious stones and assures Members they are receiving the highest quality and value.

Other jewelry selections at SAM'S CLUB include gold merchandise, cultured and fresh water pearls and seasonal merchandise, such as diamond heart-shaped pendants. In addition, SAM'S CLUB offers a variety of quality diamond engagement rings, anniversary bands, earrings and pendants.

The Company's buyers carefully select diamonds to ensure Members receive top-quality jewelry

merchandise at the best possible prices. In every area, SAM'S CLUB jewelry ranks as high or higher than other retail chain jewelry stores.

Just one example of the outstanding value provided through this program is a 14k yellow gold oval sapphire (8.60cttw) and diamond (.96cttw) bracelet that sells at SAM'S CLUB for \$733.97. The same bracelet sells at other jewelry retailers for \$1,695.00.

"Our Members can always count on us to select fine diamonds, gemstones and gift items that both meet their needs and reflect an exceptional value. Our goal is to provide Members with the merchandise they desire at the very best possible price. This new jewelry program is simply another way in which we are doing just that," Grimm said.



"By bringing the SAM'S CLUB jewelry operations in-house, we can now bring better jewelry and luxury gifts to

our Members. The quality and pricing of our fine jewelry items offer amazing value, and we are excited to be able to pass these savings on to our Members," Tom Grimm, President & CEO of SAM'S CLUB, said.

