

BOARD OF DIRECTORS



Carlos M. Gutierrez
(E*)
Chairman of the Board
Chief Executive Officer
Kellogg Company
Age 50
Elected 1999



William C. Richardson
(E,C,F*,M,S)
President and
Chief Executive Officer
W. K. Kellogg Foundation
Battle Creek, Michigan
Age 63
Elected 1996



William D. Perez
(A,M)
President and
Chief Executive Officer
S. C. Johnson & Son, Inc.
Racine, Wisconsin
Age 56
Elected 2000

L. Daniel Jorndt
(A,M)
Chairman, Retired
Walgreen Co.
Deerfield, Illinois
Age 62
Elected 2002



John L. Zabriskie
(E,A,C*,F,N)
Co-Founder
PureTech Ventures, L.L.C.
Boston, Massachusetts
Age 64
Elected 1995

Great companies start with effective governance. A competitive advantage for Kellogg is our knowledgeable and independent Board of Directors. Our Directors contribute unique professional experiences and leadership perspectives that help us respond to the complex and varied issues of a global, publicly-traded company. Each has a keen understanding of our business and therefore can effectively challenge management on any issues or plans.

They also take corporate governance very seriously. Many of our governance practices were in effect prior to changes required by regulatory bodies and stock exchanges. We value the wisdom and insights of our Board, and you should feel confident that it too is earning its stripes every day.