OUR STRATEGIES

INVESTFOCUSDE VELOPINNO VATEGROWENCO URAGE INVESTFOCUS DE VELOPINN

WORK.

Flowers Foods has developed strategies that, over time, have given the company a distinctive edge in the industry. Through these strategies, we've created competitive advantages that we believe will allow us to deliver consistent results, year after year. Are these strategies working? The evidence is in our 2003 performance.