

SHAREHOLDER INFORMATION

CORPORATE HEADQUARTERS

Spectrum Brands Holdings, Inc.
601 Rayovac Drive
Madison, WI 53711
608.275.3340
608.288.4518 fax
spectrumbrands.com



STOCK EXCHANGE

The common shares of Spectrum Brands Holdings, Inc. trade on the New York Stock Exchange under the ticker symbol SPB. Our Company is a member of the Russell 2000 Index.

SHAREHOLDERS

As of December 31, 2010, there were 17 shareholders of record. Our Company estimates there were approximately 1,890 beneficial shareholders.

TRANSFER AGENT AND REGISTRAR

The Bank of New York Mellon
877.419.8543 or 201.680.6685 (outside the U.S. and Canada) or 800.231.5469 (hearing impaired – TTY phone)
shrrelations@bnymellon.com
www.bnymellon.com/shareowner/isd

SHAREHOLDER ASSISTANCE

General shareholder inquiries:
Spectrum Brands Holdings, Inc.
c/o BNY Mellon Shareowner Services
480 Washington Boulevard
Jersey City, NJ 07310-1900

Send certificates for transfer and address changes to:
Spectrum Brands Holdings, Inc.
c/o BNY Mellon Shareowner Services
P.O. Box 358015
Pittsburgh, PA 15252-8015

INVESTOR AND SHAREHOLDER CONTACT

David A. Prichard
Vice President, Investor Relations
and Corporate Communications
608.278.6141
david.prichard@spectrumbrands.com

COMPANY INFORMATION

Copies of the Annual Report, the Annual Report on Form 10-K and quarterly reports on Form 10-Q may be obtained, without charge, by writing to Investor Relations at the corporate headquarters address, by calling 608.275.3340, by email at investor@spectrumbrands.com or by visiting our Company's web site at spectrumbrands.com.

BUSINESS UNIT WEB SITES

rayovac.com
varta-consumer.com
remingtonproducts.com
unitedindustries.com
unitedpetgroup.com
russellhobbysinc.com

ANNUAL MEETING OF SHAREHOLDERS

The 2011 Annual Meeting of Shareholders will be held on Tuesday, March 1, 2011 at 8:00 a.m. local time at Paul, Weiss, Rifkind, Wharton & Garrison LLP, 1285 Avenue of the Americas, New York City, NY 10019. A formal notice of that meeting, proxy statement and proxy voting card are being made available to shareholders in accordance with U.S. Securities and Exchange Commission regulations.

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

KPMG LLP
303 Peachtree Street, N.E.
Suite 2000
Atlanta, GA 30303
404.222.3000

BOARD COMMUNICATION

Interested parties may communicate directly with any member of our Board of Directors by writing in care of Corporate Secretary, Spectrum Brands Holdings, Inc., 601 Rayovac Drive, Madison, WI 53711.

NEW YORK STOCK EXCHANGE COMPLIANCE

On June 16, 2010, we submitted to the New York Stock Exchange an interim written affirmation stating that we are in compliance with the NYSE corporate governance listing standards. Within 30 days following the date of our Annual Meeting of Shareholders, we will also submit a certification signed by our Chief Executive Officer stating that he is not aware of any violation by us of the NYSE corporate governance listing standards. In addition, the certifications signed by our Chief Executive Officer and our Chief Financial Officer required under Section 302 of the Sarbanes-Oxley Act of 2002 were filed as exhibits to our Annual Report on Form 10-K for the year ended September 30, 2010.

SAFE HARBOR

Certain statements in this Annual Report that are neither reported financial results nor other historical information are forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause actual results and Company plans and objectives to differ materially from those expressed in the forward-looking statements.

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