

WIRELESS

ROGERS IS CANADA'S LARGEST WIRELESS COMMUNICATIONS SERVICE PROVIDER

As at December 31, 2013, we had:

- approximately 9.5 million subscribers
- approximately 34% share of the Canadian wireless market.

PRODUCTS AND SERVICES

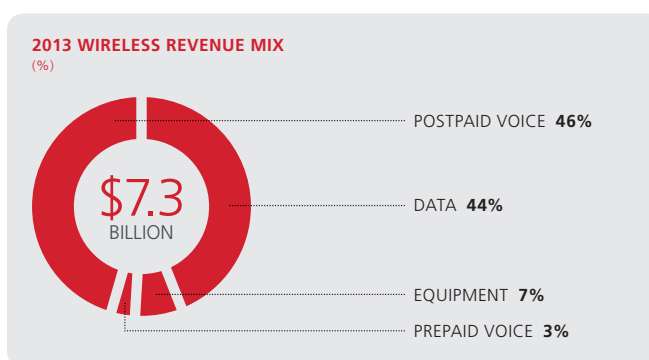
Rogers is a Canadian leader in innovative new wireless network technologies and services. We provide wireless voice and advanced high-speed data communication services to subscribers across Canada under the Rogers, Fido and Chatr brands, and provide our customers with the best and latest wireless devices and applications including:

- mobile high speed Internet access
- wireless voice and enhanced voice features
- wireless home phone
- device protection
- text messaging
- e-mail
- global voice and data roaming
- machine-to-machine solutions
- advanced business solutions
- Suretap mobile wallet
- Rogers AnyPlace TV
- Rogers One Number
- Rogers First Rewards Loyalty Program.

NATIONAL DISTRIBUTION

We distribute our wireless products using various channels including:

- independent dealer networks
- company-owned Rogers, Fido and Chatr retail stores
- customer self-serve rogers.com, fido.ca, chatrwireless.com, ecommerce sites
- Rogers call centres and outbound telemarketing
- major retail chains and convenience stores.



EXTENSIVE WIRELESS NETWORK

Rogers has one of the most extensive and advanced wireless networks in Canada:

- supports wireless services on smartphone, tablets, computers and a broad variety of M2M, mobile commerce, retail point of sale and other specialized devices
- the first LTE high-speed network in Canada, which reached more than 73% of the Canadian population at December 31, 2013
- voice and data roaming agreements with international carriers in more than 200 countries
- network sharing arrangements with several regional wireless operators in Canada.

We are continuously enhancing our IP service infrastructure for all of our wireless services. Advances in technology have transformed how our customers interact and how they use the variety of tools that are available to them in their personal and professional lives. Technology has also changed the way businesses operate.

New technologies allow us to offer new services, such as Rogers One Number, which makes enhanced wireless services available to subscribers on their computer, tablet, or smartphone and can be used as an alternative to fixed line telephony. Users enjoy the same services and features across the coverage area, thanks to the seamless integrated nature of the Rogers network and those of our roaming and network sharing partners.