

## Terms of Reference

### 1.8.1. Qualitative award criteria

A maximum of 100 points will be awarded for the quality of the tender. The overall quality of each tender for each lot will be evaluated on the basis of the following criteria:

Qualitative award criteria (Q)	WEIGHTING
<b>1. Quality of the blended learning approach</b>	<b>20 points</b>
<p>Tenderers must submit a document in A4 format of no more than 2,000 words containing a proposal for a blended learning concept in response to the exercise in Annex F - Exercises.</p> <p>The following aspects will be used to assess quality:</p> <ol style="list-style-type: none"> <li>1. the approach takes into account key challenges and learning objectives;</li> <li>2. it proposes a blend of solutions adapted to the needs of the target group and ensures effective learning transfer;</li> <li>3. the content and methods are consistent and complementary across the various learning formats proposed;</li> <li>4. the tools proposed ensure that pre-requisites are completed on time and allow effective evaluation of the impact of the blended learning approach.</li> </ol>	5 points per aspect
<b>2. Quality of the proposal for a classroom course as part of the blended learning approach</b>	<b>40 points</b>
<p>Tenderers must submit a document in A4 format of no more than 2,000 words describing a 1-day classroom course in response to the exercise in Annex F - Exercises.</p> <p>The following aspects will be used to assess quality:</p> <ol style="list-style-type: none"> <li>1. the learning objectives are clear and suitable for the target group;</li> <li>2. the course methodology, timing and evaluation tools are appropriate;</li> <li>3. the course is dynamic, interactive and promotes exchange among participants;</li> <li>4. the proposed examples, case studies and/or exercises are practical and relevant.</li> </ol>	10 points per aspect