

# Executive Summary

## ABOUT ROGERS COMMUNICATIONS INC.

Rogers Communications is one of Canada’s leading diversified communications and media companies.

We provide a broad range of services: wireless and wired voice and data communications, cable television, high-speed Internet, cable telephony, wired telecom and data networking services to consumers and businesses. We also compete in television and radio broadcasting, multi-platform shopping, sports media and entertainment, digital media and consumer, trade and professional publications.

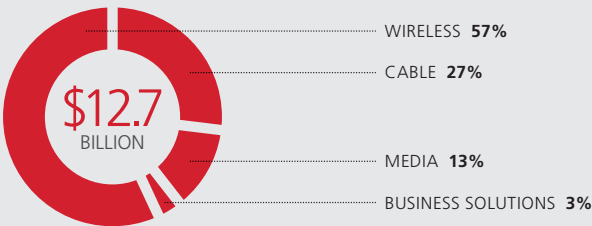
Almost all of our operations and sales are in Canada. We have a highly skilled and diversified workforce of approximately 28,000 employees. Our head-office is in Toronto, Ontario and we have numerous offices across Canada.

### FOUR BUSINESS SEGMENTS

We report our results of operations in four segments.

Wireless	Wireless telecommunications operations for consumers and businesses
Cable	Cable telecommunications operations, including cable television, Internet and cable telephony for Canadian consumers and businesses
Business Solutions	Network connectivity through our fibre network assets to support a range of voice, data, networking, data centre and cloud-based services for medium and large Canadian businesses, governments, and other telecommunications providers
Media	A diversified portfolio of media properties, including television and radio broadcasting, digital media, multi-platform shopping, publishing and sports media and entertainment

2013 CONSOLIDATED REVENUE BY SEGMENT (%)



2013 CONSOLIDATED ADJUSTED OPERATING PROFIT BY SEGMENT (%)

