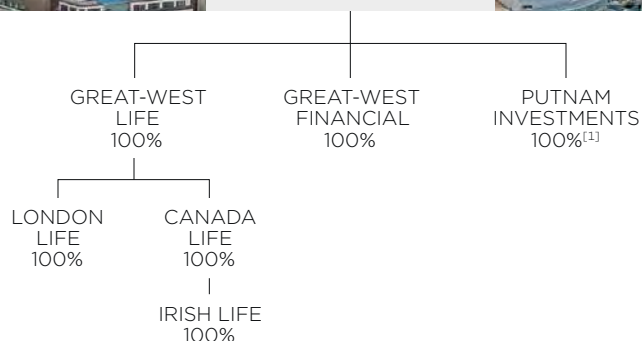


GREAT-WEST LIFECO

Total assets under administration

\$1,063 BILLION

Great-West Lifeco Inc. is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. Great-West Lifeco has operations in Canada, the United States, Europe and Asia through Great-West Life, London Life, Canada Life, Irish Life, Great-West Financial and Putnam Investments. Great-West Lifeco and its companies have over \$1 trillion in total assets under administration.



2014 operating earnings attributable to common shareholders

\$2,546 MILLION

2014 return on shareholders' equity^[2]

15.7%

[2] Return on shareholders' equity is calculated using operating earnings.

[1] Denotes voting interest.