

CONCORD.

يتحان اللول زاهه أخنزا الأطيار

طري وور عادة اللط عاد

Image-building advertising – Concord continues to solidify a global brand identity, running its evocative "be late" lifestyle campaign in markets around the world. In the Middle East, the brand reinforces its luxury product appeal with ads showcasing high-fashion diamond chronos.