

## Dear Fellow Shareholder,

Dana is truly efficient by design. From the innovations we engineer for our customers to the consistent value we generate for our shareholders through cost control and a lean mindset, we are focused on efficiency.

This focus has borne positive results, even amid a challenging global business climate for the light-vehicle, commercial-vehicle, and off-highway markets. While other enterprises have labored in the face of unfavorable economic conditions, Dana has achieved six consecutive years of adjusted EBITDA margin growth — including record overall margin of 11.3 percent on sales of \$6.6 billion in 2014.

## **Superior Innovations for Maximizing Efficiency**

Our portfolio of advanced technologies makes Dana an essential Tier One partner for our customers. In 2014, we increased our investment in engineering for the fifth consecutive year; rising by almost 7 percent to \$176 million.

These investments support 15 fully integrated technology centers strategically located close to our customers around the world,

including a new 90,000-square-foot facility in India that supports more than 240 engineers. This year, we are also dedicating new R&D centers in the United States and Italy.

Dana's market-leading commitment to research and development spans all the vehicle markets we serve, and it enables us to offer our customers unmatched local expertise backed by a direct connection to global engineering resources that bring quality solutions to