

Recognizing the Internet as a wellspring of growth, we are helping customers revolutionize their businesses by providing comprehensive solutions, from development of information systems to operational and maintenance services.

The Fujitsu Group has some 60,000 highly qualified personnel engaged in services and software operations around the world, and our sophisticated know-how regarding construction of large-scale systems is a particular asset. To provide customers in every country with timely, high-quality solutions tailored to their specific needs, we, together with DMR (in North America), ICL (in Europe) and our other group companies around the globe, are combining our world-class know-how and offering common services and products, while at the same time catering to local cultures and ways of doing business.

### ● Promoting the Fujitsu corporate brand

To help customers around the world better understand the Fujitsu Group, we have begun working to raise the

value of the Fujitsu name as a global brand. As a first step, on June 20, 2000, we launched a corporate advertising campaign in Japan centering on the theme of providing the most appropriate Internet solution for each and every customer. Moreover, to articulate our strong commitment to helping our customers make the most of the limitless opportunities offered by the Internet, we have adopted “The Possibilities Are Infinite” as Fujitsu's new corporate motto.

### ● Introduction of stock option system

We recently introduced a stock option system that gives top executives the right to acquire newly issued shares of Fujitsu stock. The system is intended to further improve morale and strengthen commitment to achieve better corporate performance. By enhancing the value of the company, it will also contribute to the profits of all our shareholders.

### ● Increasing awareness of shareholder value

We are making a major effort to utilize our capital as efficiently as possible and are emphasizing return on