

Share price performance

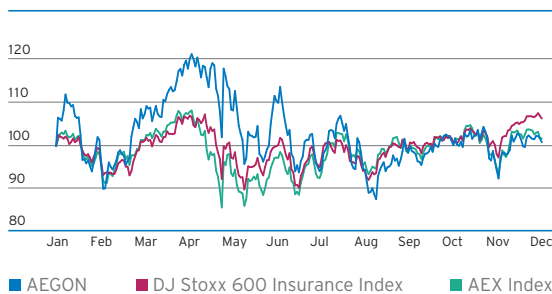
AEGON's share price showed a steady improvement during the first few months of the year, however, it declined during the second and third quarter, mostly because investors were anticipating a European debt crisis. Overall, AEGON's share price on the Amsterdam Stock Exchange gained 1% in value in 2010. AEGON shares on the New York Stock Exchange, meanwhile, declined 5% as a result of strengthening of the dollar against the euro. AEGON's share price performed in line with European peers, however, they underperformed compared with peers in the United States. For further information, please refer to the charts on this page.

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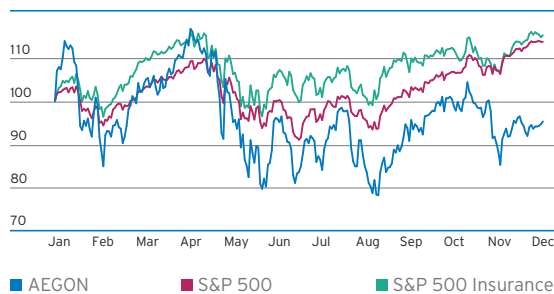
AEGON share price development versus indices

Rebased (in EUR)



AEGON share price development versus indices

Rebased (in USD)



Share price information

In EUR	2010	2009	2008	2007	2006
Price - high	5.41	6.17	11.98	16.06	15.56
Price - low	4.04	1.85	2.68	11.46	12.17
Price - year-end	4.58	4.54	4.53	12.09	14.44
Price/earnings ratio ¹	6.03	N.M. ²	N.M. ²	8.22	7.72

¹ 2006 -2007 based on adjusted data.

² Not measurable.

Share price information

In USD	2010	2009	2008	2007	2006
Price - high	7.41	9.23	17.52	21.90	18.97
Price - low	5.11	2.30	3.50	16.75	15.24
Price - year-end	6.13	6.41	6.05	17.53	18.95