



**SOCIAL RESPONSIBILITY**

YOUTH EDUCATION	ECONOMIC CONTRIBUTIONS	ARTS & CULTURE
EMPLOYEE EXPERIENCE	ENVIRONMENTAL RESPONSIBILITY	ETHICAL SUPPLY CHAIN
COMMUNITY INVESTMENT	GOOD GOVERNANCE	LOCAL SHELTERS & FOOD BANKS

ATTAINING LEADERSHIP IN OUR INDUSTRY AND THE PRIVILEGE OF BEING CANADIANS’ COMPANY-OF-CHOICE IS ABOUT DELIVERING THE BEST INNOVATIVE SERVICES WHILE BEING A RESPONSIBLE BUSINESS – AIMS THAT ARE DEEPLY CONNECTED.

Each year we work hard to build a more sustainable business and contribute to building a more sustainable world. Applying social and environmental responsibility throughout Rogers’ daily operations – and beyond our own walls to our supply chain and communities – helps us attract customers, enhance employee recruitment and retention, mitigate risks and provide value to all of our stakeholders.

To create a great workplace, we focus on all aspects of the employee experience – investing millions in employee training and development, providing attractive compensation and benefits, and developing a