

COMMUNITY INVOLVEMENT

Oscar and Evelyn Overton Charitable Foundation

The values of our Company's founders, Oscar and Evelyn Overton, have truly shaped our Company's culture and we are proud to continue their fine tradition of community support.

Established in 2001, the mission of the Foundation is to not only act as a means to raise funds for charitable causes, but to also serve as a catalyst – energizing our growing number of caring staff members and bringing the great Cheesecake Factory tradition of concern for our guests and their communities under a unified effort. During 2003, the Foundation organized a number of events, two of which are featured below.



The First Annual Charity Golf Tournament, held on June 30, 2003 at the Spanish Hills Country Club in Camarillo, California, raised nearly \$200,000 to support City of Hope and the Foundation. The Foundation is grateful to the many suppliers, associates and staff for their participation in this very successful event.



Sponsored by the Foundation, over 500 staff members and their families and friends volunteered to serve Thanksgiving Day dinner to over 1,200 homeless and low-income individuals and families at facilities located in Los Angeles, Washington D.C. and Miami.