

Century Bank Electric Vehicle Charging Station Dedication

Pictured from left: Linda Sloane Kay, Marshall M. Sloane, Medford Mayor Michael J. McGlynn, Jason J. Melius, SVP, Century Bank, and Barry R. Sloane

## Fidelity: Commitment to the Community and ESG

To describe the ethical orientation of a public company, the investment industry has adopted the Environmental, Societal, and Governance (ESG) Index. We find this term especially appropriate to the way we run Century. Our environmental responsibility, the "E" in ESG, is highlighted by our 2012 deployment of electric hybrid fleet cars for our couriers and installation of community electric car-charging stations in Medford. As a result, we were awarded the 2012 Medford Energy Committee "Green Award."

We are focused on our social responsibility, the "S" in ESG. Led by our imperative for locally controlled enterprise, community development, and relationship-based philanthropy, we live our social mission every day. In 2012, we greatly expanded our Community Reinvestment Act (CRA) capabilities, in staff, resources, and management commitment. We are utilizing these resources to better serve our minority and lower-income communities with opportunities for home ownership and access to traditional banking services.

## RELIABILITY

Sound corporate governance, the "G" in ESG, has been a watchword for Century since its inception. Our governance philosophy is evident in a vibrant and independent Board of Directors, a long history of sound and valued relationships with regulators and auditors, and a long-term view of share ownership and control. We expect to continue to be well regarded by all who utilize the ESG metric in their investing.

## Capacity: Pay Down the Federal Debt and Deficit

We're terribly concerned about the trend lines of the country's debt and deficit. We all have a share in our nation's financial future; we worry so much about how our economy, no matter how productive, can survive the mountain of debt, which will approach 90% of GDP in a decade. The optimists among us rely on the likelihood that a return to boom-time levels of economic growth

## Senior Vice Presidents

Opposite page pictured from left.

**Front row:** William J. Gambon, Jr., Yasmin D. Whipple, Kenneth A. Samuelian, Nancy Lindstrom, Susan B. Delahunt, and James M. Flynn, Jr.

**Middle row:** Thomas E. Piemontese, Deborah R. Rush, Gerald S. Algere, Jason J. Melius, Janice A. Brandano, and Peter R. Castiglia

Back row: Bradford J. Buckley, Richard L. Billig, Anthony C. LaRosa, Timothy L. Glynn, Shipley C. Mason, and Phillip A. Gallagher