

at a glance

Our balanced business model is the strategy behind the continuing success of Hormel Foods. Through five segments—Grocery Products, Refrigerated Foods, Jennie-O Turkey Store, Specialty Foods, and International & Other—we are able to navigate changes in the industry and market conditions and provide a wide array of delicious and convenient meal and snacking solutions for customers, foodservice operators, and consumers around the globe.

Grocery Products

Our Grocery Products portfolio features some of America's favorite and most trusted brands, offering convenient, delicious foods for every meal opportunity. Items such as *SKIPPY*® peanut butter, *Hormel*® chili, the *SPAM*® family of products, *Hormel*® Compleats® microwaveable meals, *Hormel*® bacon toppings, and *Hormel*® Mary Kitchen® hash are included in this segment's portfolio along with *Herdez*® and *CHI-CHI'S*® salsas and foods and *Wholly Guacamole*® dips.

2014 Net sales: \$1,558.3 million (16% of total)

2014 Operating profit: \$195.1 million (20% of total)



Refrigerated Foods

No matter the eating occasion, the Refrigerated Foods line-up of products has the brands to deliver flavor, value, and convenience. Trusted brands include all-natural *Hormel*® Natural Choice® deli meats, *Hormel*® Cure 81® hams, *Hormel*® pepperoni, *Hormel*® REV® wraps, *Hormel*® refrigerated entrees, *Hormel*® side dishes, *Hormel*® Black Label® bacon, *Hormel*® party trays, and *Lloyd's*® barbecue ribs. By providing consumers and foodservice operators with high quality and flavorful options, our refrigerated foods always bring a little something extra to the table.

2014 Net sales: \$4,644.2 million (50% of total)

2014 Operating profit: \$338.0 million (35% of total)

