Home Lending of (0.05)%, (0.12)% and 0.02%, respectively; and (4) total CCB of 1.14%, 0.98% and 1.12%, respectively

- 1.12%, respectively.
 (e) At December 31, 2019, 2018 and 2017, excluded mortgage loans insured by U.S. government agencies of \$1.7 billion, \$4.1 billion and \$6.2 billion, respectively, that are 30 or more days past due. These amounts have been excluded based upon the government guarantee.
 (f) Excludes PCI loans. The 30+ day delinquency rate for PCI loans was 8.44%, 9.16% and 10.13% at December 31, 2019, 2018 and 2017, respectively.
 (g) Excluding net charge-offs of \$467 million related to the student loan portfolio transfer, the total net charge-off rates for the full year 2017 would have been 1.10%.

Selected metrics

Selected metrics						
As of or for the year ended December 31,						
(in billions, except ratios and where otherwise noted)		2019		2018		2017
Business Metrics						
CCB households (in millions)		62.6		61.7		61.1
Number of branches		4,976		5,036		5,130
Active digital customers (in thousands) ^(a)		52,421		49,254		46,694
Active mobile customers (in thousands) ^(b)		37,297		33,260		30,056
Debit and credit card sales volume	\$	1,114.4	\$	1,016.9	\$	916.9
Consumer & Business Bank	ing					
Average deposits	\$	678.9	\$	656.5	\$	625.6
Deposit margin		2.49%	6	2.38%	6	1.98%
Business banking origination						
volume	\$	6.6	\$	6.7	\$	7.3
Client investment assets		358.0		282.5		273.3
Home Lending						
Mortgage origination volume by channel						
Retail	\$	51.0	\$	38.3	\$	40.3
Correspondent		54.2		41.1		57.3
Total mortgage origination volume ^(c)	\$	105.2	\$	79.4	\$	97.6
Total loans serviced (period-end)	\$	761.4	\$	789.8	\$	816.1
Third-party mortgage loans serviced (period-end)		520.8		519.6		553.5
MSR carrying value (period-end)		4.7		6.1		6.0
Ratio of MSR carrying value (period-end) to third-party						
mortgage loans serviced (period-end)		0.90%		1.17%		1.08%
MSR revenue multiple ^(d)		2.65x		3.34x		3.09x
Card, excluding Commercia	l Car	ď				
Credit card sales volume	\$	762.8	\$	692.4	\$	622.2
New accounts opened (in millions)		7.8		7.8		8.4
Card Services						
Net revenue rate	11.52%		11.27%		10.57%	
Merchant Services						
Merchant processing volume	\$	1,511.5	\$	1,366.1	\$	1,191.7
Auto						
Loan and lease origination volume	\$	34.0	\$	31.8	\$	33.3
Average Auto operating lease		24.5		40.0		

assets

21.6

18.8

15.2

⁽a) Users of all web and/or mobile platforms who have logged in within the past 90 days.

(b) Users of all mobile platforms who have logged in within the past 90 days.

(c) Firmwide mortgage origination volume was \$115.9 billion, \$86.9 billion and \$107.6 billion for the years ended December 31, 2019, 2018 and 2017, respectively.

(d) Represents the ratio of MSR carrying value (period-end) to third-party mortgage loans serviced (period-end) divided by the ratio of loan servicing-related revenue to third-party mortgage loans serviced (average).