

MEDIA RELATIONS AND PUBLIC RELATIONS ACTIVITIES

Media & Public Relations (PR) activities are another awareness-raising tool for key EU-OSHA projects. Such activities enable EU-OSHA's national partners to address specific projects to a specialised targeted audience and/or to a more general audience such as EU citizens. Media and PR activities offer the possibility to give a specific angle into project topics.

Most **Media & PR** activities, such as press conferences, journalists visits, journalists and experts round tables, trainings or Network study visits can be run onsite or online. Others such as press releases, professional articles, interviews and radio phone-ins do not need any special online arrangements.

- Press conference
- Arrangement of interviews
- Press release
- Professional article
- Journalists' visit to a company
- Journalists & Experts RoundTable
- Media, Social media and online conference trainings
- Radio Phone-in
- Good practices exchange visit
- Network study visit