

TOURNAMENTS

SECTION XIII - WTA TOURNAMENT RESPONSIBILITIES/BENEFITS TO WTA

b. Placement on Court

One (1) banner must be in direct television view, to be located either:

- i. On the backdrop; or
- ii. Between the service line and the backdrop (on the side with maximum television exposure).

In addition, each Tournament is required to provide the WTA with a schematic of the on-court banner placement no later than thirty (30) days prior to the start of the Qualifying.

c. Designated Promotional Usage

As notified by the WTA, the banners may be used to promote the WTA and/or a WTA sponsor (provided there is no conflict as addressed in Section XIII.A – WTA Sponsor Product Category Exclusivities).

d. Production

The Tournament shall be responsible for the cost of producing such signage consistent with the design, coloring, and quality of the other court signage produced by the Tournament.

4. Net Post Signs

WTA/sponsor shall receive exclusive net post signage at both ends of the net on all competition courts. The WTA will provide specifications to each Tournament prior to production deadlines. (See Section XVIII.A.21 - Net.) If WTA/sponsor elects to provide the signage, the Tournament shall be responsible for storing the signage so that it may be used again the following year. Any lost or misplaced signs will be reproduced by WTA/sponsor at the expense of the Tournament.

5. Other On-Court Signage

a. Court Surface

Where possible, and with individual Tournament approval, a WTA Logo may be painted or fixed to the court surface. Costs associated with application and removal of such logo will be borne by the WTA.