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**Challenging conventional  
wisdom leads a team  
to turn waste into value**

# Commercial Success

Our St. Neots, United Kingdom facility produces a variety of products for Sealed Air customers.

A team from St. Neots worked to reprocess shrink film scrap directly back into the same

commercial shrink film. The team challenged a long-established notion that shrink film scrap

could not be recycled back into the product. Working very deliberately beginning with low, but

progressively increasing quantities of reprocessed materials, the team successfully demonstrated

that manufacturing process performance and final product quality attributes were not diminished.

Their success refuted old ideas and proved that scrap reprocessing is commercially viable. Today,

this new approach is being transferred to other Sealed Air facilities around the world resulting

in meaningful savings in our operations. By challenging conventional wisdom, the St. Neots team

was able to turn waste into value for Sealed Air's business.