O2 Customer Traction and Technology Innovation

Akamai EdgeSuite®

► AKAMAI ENABLES ENTERPRISE COMPANIES TO EXTEND AND CONTROL THEIR E-RUSINESS INFRASTRUCTURE

"Enterprises that want to 'extend and control' their e-business operations without increasing the associated infrastructure and management costs should strongly consider Akamai's EdgeSuite offerings. Akamai now offers buyers a full set of tools, best practices, and professional services to enable customers to easily and quickly scale their dynamic content and Web applications."—Aberdeen Group

EDGESUITE REVENUE AS % OF TOTAL REVENUE

Q1	27.1
Q2	36.4
Q3	39.0
Q4	44.

ADDING MARQUEE BRANDS TO

To name a few...

- · adidas-Salomon AG
- America Online Inc.
- American Suzuki Motor Corporation
- · The Bombay Company, Inc.
- · Canon Japan
- · Computer Sciences Corporation
- FedFx Corporation
- · L.L. Bean, Inc.
- SAMSUNG
- Sony Music Entertainment Japan
- · Staples, Inc.
- Toyota Motor Sales, U.S.A., Inc.
- · VeriSign, Inc.
- · VERITAS Software Corporation
- · Visteon Corporation
- Washington Post.Newsweek Interactive

"Every solution that Akamai has provided for us has proved to be more impactful, more economically sound, and has created a better user experience than had we tried to rely solely on developing our own infrastructure."

-Robbie Cohen, Technical Program Manager, BMW of North America



Akamai EdgeComputing™

► EDGECOMPUTING REVOLUTIONIZES EDGE PROCESSING AND DELIVERY—MAKING THE
INTERNET RELIABLE AND PREDICTABLE FOR CUSTOMERS' MISSION-CRITICAL APPLICATIONS

"Extending our infrastructure across Akamai's platform saved us significant costs that would have been necessary in purchasing new equipment, renegotiating our ISP contract—essentially upgrading our entire infrastructure—all to handle the traffic, representing over 72 million page views presented during the [promotional contest]."—Hal Kalish, Director of Internet Marketing, Logitech





"It's of critical importance that Sony Ericsson leverage the Internet's reach and economies of scale to enhance existing business processes and uncover new opportunities. EdgeComputing for Java will allow us to deploy applications that meet our requirements for 24/7 global business operations."—Mats Frisk, Core Application Architect, Sony Ericsson Mobile Communications