

STANDARDS

SECTION XVIII - TOURNAMENT STANDARDS OF PERFORMANCE

no graphics or insertions with the exception of the WTA transition wipe.

- ii. The WTA (and anyone acting under its authority) shall have the right to incorporate into the Clean Feed, for purposes of creating the World Feed and Outside Court Feed delivered to viewers, the WTA Logo, logos of one or more of its licensees' billboards, graphics, and other audio and visual elements consistent with professional tennis television programming, provided that no incorporation of the WTA Logo or other element containing any reference to a WTA sponsor shall be made in a manner that appears to the public that such WTA sponsor is a sponsor of the Tournament, provided further, however, that no such incorporation shall be permitted for any WTA sponsor if such use would be contrary to any contractual restrictions imposed on the Tournament by its Title or Presenting Sponsor (such restrictions must be made known to WTA in writing).
 - iii. The Clean Feed will contain all commercial identification visible at a Tournament's site. A Tournament shall be entitled to place on site any and all logos, sponsor credits, advertising, signage, and other commercial identification and the WTA shall not be entitled to any revenues on the sale of such logos, sponsor credits, advertising, signage, and other commercial identification.
 - iv. Neither the WTA nor any of its licensees shall utilize or permit the utilization of Virtual Advertising into the Clean Feed without the approval of the majority of the Media Pool Tournaments.
- f. Match Start Times
- i. A specific start time, or an appropriate not before time, must be designated for all quarterfinal, semifinal, and final Matches. In the event that two (2) quarterfinal or semifinal Matches are scheduled to run back-to-back, a specific start time, or not before time, must only be specified for the first Match.
 - ii. A not before time must be specified if a doubles semifinal or final Match will precede a Match and at combined events where an ATP match precedes a Match. Unless otherwise approved by the Supervisor, a minimum of two hours (2:00) should be allowed for each preceding match before scheduling the not before time for a regular Match and a minimum of two and a half hours (2:30) should be allowed for each preceding Match before scheduling a not before time for a singles semifinal or final.