

## c it deliver:

CIT employees are often drawn from the very industries that we serve. Many of our sales and marketing teams include individuals with hands-on experience – as accountants, lawyers, pilots, construction experts and business owners – in the industries they now support. Our product and industry specialists provide an intimate, working knowledge of our customers' businesses, allowing us to move quickly and decisively on behalf of our customers.

Further, we have been a dependable, consistent presence within the marketplace. Customers have come to count on us, confident that we will stand by them as they face both opportunities and challenges, alike. We remain focused on the long term and provide a solid foundation of experience for our customers to build upon.