request that other users view content being edited by the individual user in a section that is "off-screen" for the other users. For example, one user may want to collaborate with another user about the content. In another example, one user may want to ask another user a question while both are simultaneously viewing the content. In yet another example, one user may want to let another user know they have completed an assigned group task and her or his completed work is ready for review (e.g., a second set of eyes).

[0045] To further illustrate, FIG. 1A shows that the client application includes a feature to request attention, as shown on the display screen 108A. To implement the feature, user 102A selects a menu option 114 via the client computing device 104A. Based on selection of the menu option 114, the client computing device 104A sends, and the server computer 112 receives, a request for other users (e.g., user 102B, user 102C, and/or user 102D) to view the first content 106A. In other words, the request calls attention to the first content 106A on behalf of the first user 102A.

[0046] Upon receiving the request, the server computer 112 causes a user interface element 116, indicating that attention is requested, to be displayed on each of the display screens 108B, 108C, and/or 108D. That is, the server computer 112 can generate and send information (e.g., a notification) to enable the client computing devices to display the user interface element 116.

[0047] The user interface element 116 can be displayed in a non-invasive way that does not interrupt the work being performed by the users 102B, 102C, 102D. For example, the user interface element 116 can be displayed at an edge of a user interface. Moreover, the user interface element 116 can continue to be displayed, over a period time, in order to make sure the users 102B, 102C, 102D are aware that user 102A has requested that they view the first content 106A.

[0048] In various examples, the user interface element 116 is selectable, and thus, the user interface element 116 provides a mechanism for the users 102B, 102C, 102D to efficiently switch their display screens 108B, 108C, 108D from respectively displaying the second content 106B, the third content 106C, and the fourth content 106D, to displaying the first content 106A for which user 102A has requested attention. This can be implemented at a time that is convenient to each of users 102B, 102C, 102D.

[0049] FIG. 1C shows how some of the computing devices of the system shown in FIG. 1A can provide a user interface through which the user interface element 116 (from FIG. 1A) can be positioned to represent a location of another section of content to view based on a call for attention. For example, the server computer 112, or another computing device