c) Share Options

Under our current share option plan, 10 million Class B shares have been set aside for the grant of share options to full-time employees, of which 7.7 million remain available for grant. The exercise price for each option is the closing price for our Class B shares on the last trading day before the date of grant. Our share options are settled through the issuance of Class B shares.

During the year ended December 31, 2012, we granted 1,524,821 Class B share options at market prices to employees. These share options have a weighted average exercise price of \$39.24, vest in equal amounts over three years and have a term of 10 years.

The weighted average fair value of Class B share options granted in the year was estimated at \$12.15 per option (2011 - \$19.44) at the grant date based on the Black-Scholes option-pricing model using the following assumptions:

		2012		2011
Weighted average exercise price	\$	39.24	\$	58.71
Dividend yield		2.04%		1.02%
Risk-free interest rate		1.38%		2.63%
Expected option life	4	l.2 years	2	1.2 years
Expected volatility		43%		41%
Forfeiture rate		2.50%		2.13%

The expected volatility is based on a statistical analysis of daily share prices over the expected option life.

Outstanding share options are as follows:

	2012			2011			
	Shares (in 000's)		Veighted Average Exercise Price	Shares (in 000's)		Veighted Average Exercise Price	
Outstanding at beginning of year	5,768	\$	30.51	5,228	\$	24.79	
Granted	1,525		39.24	910		58.71	
Exercised	(188)		8.27	(245)		15.75	
Forfeited	(172)		43.23	(122)		24.75	
Expired	(80)		39.21	(3)		43.74	
Outstanding at end of year	6,853	\$	32.65	5,768	\$	30.51	
Vested and exercisable at end of year	4,471	\$	27.00	3,334	\$	27.56	

The average share price during the year was \$33.74 (2011 - \$45.69).