

## Fundamental approach on social contribution activities

SMFG and its Group companies, in consideration of the public service nature of the financial services industry, recognize the importance of using business operations to contribute to the development of society. In addition to this contribution to society through day-to-day business operations, we must also act as a responsible corporate citizen by engaging in activities that help lay the foundations for a better society in the future. In the spirit of corporate citizenship, SMFG and its Group companies will fulfill their social obligations through a broad range of activities.

## Policy on social contribution activities

SMFG and its Group companies understand their role as responsible corporate citizens, and undertake activities that contribute to the realization of a prosperous and sustainable society. We maintain an extensive social contribution program by planning and executing social contribution activities at the corporate level, as well as by encouraging employees to volunteer for worthwhile activities.

## The central elements of our social contribution activities

SMFG and its Group companies position the following four sectors as the core fields for social contributions: 1) social welfare; 2) local and international communities; 3) the environment; and 4) culture, the arts and education.

### Activities Contributing to Social Welfare

#### ●Collection and Donation of Mistakenly-Written Postage-Prepaid Postcards and Recycling of Other Used Items

SMFG collects mistakenly-written postage-prepaid postcards from Group employees, exchanges them for new postage stamps, and donates the stamps to volunteer organizations to help them cover their postage costs. In addition, SMBC collects unused prepaid telephone cards, Sumitomo Mitsui Card, Sumitomo Mitsui Finance and Leasing (SMFL) and Cedyna collect PET bottle caps, and Sumitomo Mitsui Card and SMBC Friend Securities collect used postage stamps from employees, donating them to volunteer organizations. SMBC and SMBC Friend Securities also donate products given by the companies to their shareholders.

#### ●Sign-Language Courses

In order to enhance the capabilities of our employees allowing them to better communicate and offer personalized services to assist the hearing-challenged, sign-language workshops are held annually by SMBC. In fiscal 2010, the bank also organized seminars explaining the daily problems faced by the hearing-challenged, interpreted by a sign-language interpreter.

#### ●Volunteer Activities, and Blood Donation Campaigns

SMBC offers educational workshops for volunteer activities in order to encourage its employees to participate in voluntary activities. In fiscal 2010, workshops were organized in Tokyo, Nagoya and Osaka, simulating experiences of global



poverty, diversity, environment and other related issues.

SMBC Friend Securities organizes personal awareness sessions during which our employees can actually experience some of the difficulties encountered and experienced by our senior citizens by using wheelchairs. At the same time, "Senior Citizen Simulation" sessions are also organized.

Blood donation campaigns at the workplace are organized by SMBC, Sumitomo Mitsui Card and SMBC Nikko Securities.

#### ●Sale of Products Made by Social Welfare Organizations

In the SMBC Head Office building, employees can buy products made by NPOs employing the physically challenged.

### Volunteer Activities for Local and Overseas Communities

#### ●Volunteer Fund

SMBC has a system in which volunteering employees may have ¥100 deducted monthly from their salaries to donate to volunteer organizations. As of June 2011, more than 11,000 employees participated in this program. The following are some of the 23 activities funded by the SMBC Volunteer Fund in fiscal 2010.

#### Overseas

- School meals program for elementary schools in Burkina Faso
- School library opened in Laos
- Support for elementary education in Afghanistan by performing the *kamishibai* (storytelling using pictures)
- In Indonesia, scholarships for intermediate and high school students, and a health program for infants
- Clean water project for elementary schools in Sudan