

SHAREHOLDER INFORMATION

Shareholder Services

Ford Shareholder Services Group
EquiServe Trust Company N.A.
P.O. Box 43087
Providence, Rhode Island 02940-3087

Telephone:
Within the U.S. and Canada: (800) 279-1237
Outside the U.S. and Canada: (781) 575-2692
E-mail: fordteam@equiserve.com

EquiServe Trust Company N.A. offers the DirectSERVICE™ Investment and Stock Purchase Program. This shareholder-paid program provides a low-cost alternative to traditional retail brokerage methods of purchasing, holding and selling Ford Common Stock.

Company Information

The URL to our online Investor Center is www.shareholder.ford.com. Alternatively, individual investors may contact:

Ford Motor Company
Shareholder Relations
One American Road
Dearborn, Michigan 48126-2798

Telephone:
Within the U.S. and Canada: (800) 555-5259
Outside the U.S. and Canada: (313) 845-8540
Fax: (313) 845-6073
E-mail: stockinf@ford.com

Security analysts and institutional investors may contact:

Ford Motor Company
Investor Relations
One American Road
Dearborn, Michigan 48126-2798

Telephone: (313) 323-8221 or (313) 390-4563
Fax: (313) 845-6073
E-mail: fordir@ford.com

To view this report, the Ford Motor Company Fund Annual Report and the Ford Motor Company Sustainability Report, go to www.ford.com.

Stock Exchanges

Ford Common Stock is listed and traded on the New York and Pacific Coast stock exchanges in the United States and on stock exchanges in Belgium, France, Switzerland and the United Kingdom. Depository shares representing the Convertible Trust Preferred Securities of Ford Motor Company Capital Trust II are listed and traded on the New York Stock Exchange (NYSE) only.

The NYSE trading symbols are as follows:



F Common Stock
F.PrS 6.5 % Convertible Trust Preferred Securities of Ford Motor Company Capital Trust II

Annual Meeting

The 2005 Annual Meeting of Shareholders will be held in Wilmington, Delaware, on May 12, 2005. Notice of the Annual Meeting, a Proxy Statement and voting card will be mailed to shareholders in advance of the meeting.

Annual Report Credits

The Ford Motor Company Annual Report is designed, written and produced each year by a cross-functional Ford team. The 2004 team members are:

Editor: Frank Sopata, Manager, Shareholder Relations
Editorial Services: Tom Morrissey, Chuck Snearly, Kim Boscan, Frank Frohling,
Terry Herron, Margaret Mellott, and Rob Maleszyk

Photo Coordinator & Editorial Services: Ana Holland Krawec

Art Direction and Design: Pat Barney

Graphic Artists: David McWilliams and Nariman Tahir

Principal Photography: Tom Wojnowski

Cover Photo Base Art: Rosebud Pictures

Additional Photography: Ford Motor Company and Morphoto Inc.

Digital imaging technology has been used for retouching and to produce some composite photos in this report. The report was printed by St Ives Inc. The report was designed by Ford Communication Services.



This report is printed on recycled and recyclable paper using soy ink.