

# ...Packaging and Consumer

**Pharmaceutical maker Novartis supplies safer, more convenient, and more cost-effective physicians' samples of its diabetes medication thanks to an award-winning bottle/closure packaging system labeled in a colorfully printed Alcoa Flexible Packaging shrink sleeve.**



**Reynolds Food Packaging provided catering products and serving utensils for the estimated two million meals necessary to feed athletes and other groups during the August 2004 Summer Olympics and the September Paralympics.**



**Home cooks now can enjoy the benefits of Reynolds Parchment Paper that professionals have known for years. A grease-proof, silicone-coated, vegetable paper product, it is excellent for purposes from baking to covering foods for the microwave.**



**By reducing the size of the core tube in individual Reynolds Wrap aluminum foil packages, Alcoa Consumer Products also could shrink the bulk container – giving shoppers at warehouse clubs the same amount of foil, but making it easier to handle and store.**



**Alcoa Flexible Packaging is the exclusive distributor and seller of Korean manufacturer KSP's spout pouch products in the U.S. and Canada. Spout pouches are especially suitable for single-serve beverages, health and beauty products, and industrial and medical uses.**