## **Privacy Policy**

Last updated: December 20, 2024

#### 1. Introduction

Dream Weaver AI ("we," "our," or "us") is operated by Confidence Mindset Oy (Kotisaarenkatu 7 A 12, 00560 Helsinki, Finland). This Privacy Policy explains how we collect, use, and protect your personal information when you use our service. By using Dream Weaver AI, you agree to the collection and use of information in accordance with this policy.

#### 2. Information We Collect

#### 2.1 Personal Information

We collect the following personal information:

- \* Email address
- \* Name
- \* Billing address
- \* Payment information
- \* Account/profile information

# 2.2 Usage Data

We automatically collect usage data, including:

- \* Pages visited
- \* Features used
- \* Error logs
- \* Analytics data

## 2.3 Conversations

We store conversations between users and Dream Weaver AI. These conversations are used solely for providing and improving our service and are not used for AI training purposes.

# 3. How We Use Your Information We use your personal information for:

- \* Providing and maintaining our service
- \* Processing payments
- \* Sending administrative emails
- \* Sending marketing communications
- \* Improving our service
- \* Customer support
- \* Analytics and service optimization

## 4. Cookies and Tracking

We use cookies and similar tracking technologies to track activity on our service. You can control cookies through your browser settings. We use:

- \* Essential cookies for service functionality
- \* Analytics cookies for understanding user behavior
- \* Marketing cookies for delivering relevant content

# 5. Data Storage and Security

Your data is stored on Pickaxeproject servers. We implement appropriate security measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure.

# 6. Third-Party Services

We use the following third-party services:

- \* Google Analytics for website analytics
- \* Stripe for payment processing
- \* Pickaxeproject for data storage

Each third-party service has its own privacy policy governing how they handle your data.

## 7. Marketing Communications

We may send you marketing emails about our products and services. You can opt out of these communications at any time by:

Using the unsubscribe link in our emails Contacting us at help.dreamweaverai@gmail.com

#### 8. Data Retention

We retain different types of data for different periods:

- \* Account information: As long as your account is active plus 12 months after account deletion
- \* Conversation history: 24 months from creation
- \* Payment information: 7 years (as required by financial regulations)
- \* Analytics data: 26 months
- \* Marketing preferences: Until you withdraw consent or request deletion
- \* Technical logs: 90 days

If you delete your account, we will:

- \* Immediately anonymize your personal information
- \* Delete all personal data not required by law after 12 months
- \* Retain only information required for legal, tax, or accounting purposes

# 9. Your Rights Under GDPR

As a user in the European Union, you have the following rights:

- \* Right to access your personal data
- \* Right to rectification
- \* Right to erasure
- \* Right to restrict processing
- \* Right to data portability

- \* Right to object to processing
- \* Right to withdraw consent

## 10. Children's Privacy

Our service is not intended for use by children under 13. We do not knowingly collect personal information from children under 13.

# 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last updated" date.

## 12. Contact Information

For any questions about this Privacy Policy, please contact us at:

Email: help.dreamweaverai@gmail.com

Company: Confidence Mindset Oy

Address: Kotisaarenkatu 7 A 12, 00560 Helsinki, Finland

# 13. Legal Basis for Processing

We process your personal data under the following legal bases:

- \* Contract fulfillment
- \* Legal obligation
- \* Legitimate interests
- \* Consent

### 14. International Data Transfers

Your information may be transferred to and maintained on computers located outside of your state, province, country, or other governmental jurisdiction where data protection laws may differ.