

EAST AFRICA INSTITUTE OF CERTIFIED STUDIES

CERTIFICATE

This is to Certify that

Bílepo Kombo Mamy Míchelle

HAS ATTENDED STRATEGIC PLANNING AND MANAGEMENT COURSE.

THE FOLLOWING UNITS WERE COVERED

- Introduction to Strategic planning
- Concepts of strategic management
- Strategy Managers
- The components of company strategy
- Business concentration to diversification
- Tests for judging a diversification move.
- Diversification strategies
- Selection / choice of strategies
- The process of strategic planning

from 24th July 2017 to 28th July 2017

Disease

Director



Principal

SNO: EAICS/1707/064