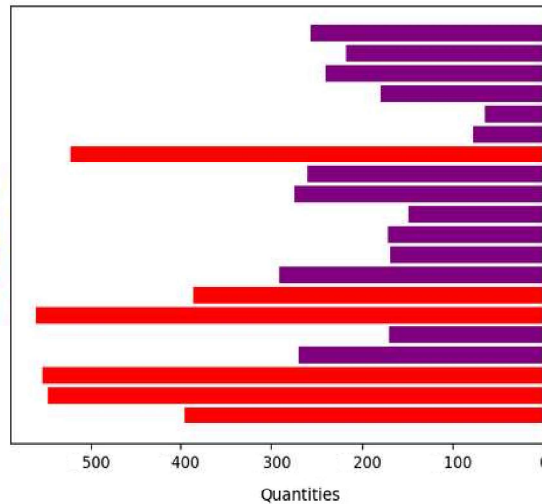
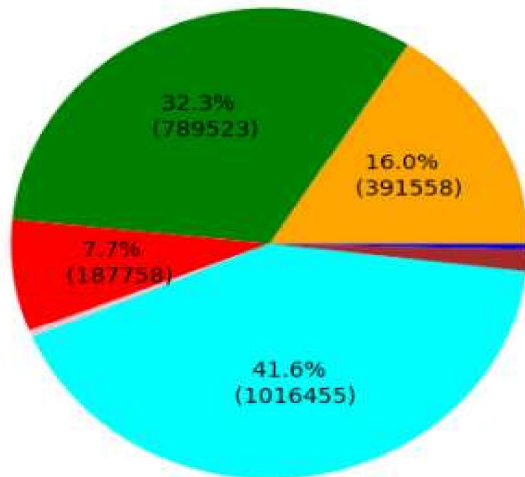


Sales 04/2010

RESTAURANT DIA - SICASA

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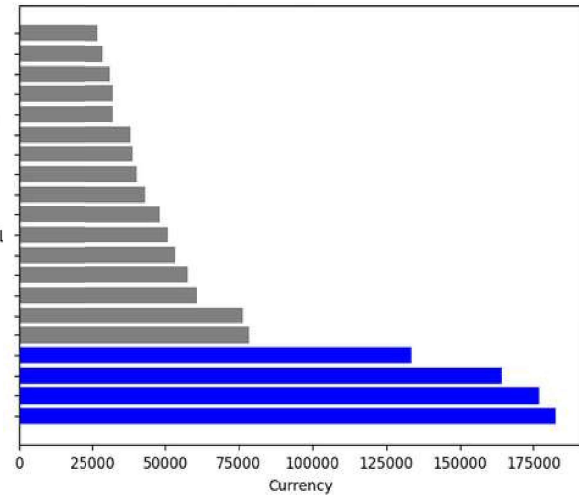


LEAST SOLD ITEMS (less than 10)

BEVERAGE	42
FOOD	41
MERCHANDISE	26
WINES	14
TOBACCO	14
MISC	8
LIQUOR	3

Top selling products

LEMON ICED TEA
TUBORG
B.M.T. PANINI
OREO COOKIE SHAKE
THE CHAMPAGNE SHEESHA
RED WINE SHEESHA
CAPPUCCINO
RED BULL ENERGY DRINK
POUTINE WITH FRIES
SILVER APPLE SINGLE
GREEN APPLE FLAVOUR SINGI
KF DRAUGHT (1LTR)
JR.CHL AVALANCHE
CARLSBERG
GREAT LAKES SHAKE
CALCUTTA MINT
N R G HOOKAH
MINT FLAVOUR SINGLE
NIRVANA HOOKAH SINGLE
SAMBUCA



Conclusion:

- The overall sale revenue in April - TOBACCO is the most sold category in APRIL
- The items has most revenue SAMBUCA - NIRVANHA - MINT --> should be promoted
- The items should be regularly restocked: SAMBUCA - NIRVAHA - MINT - GREAT LAKES - CARLBERG - CAPPUCHINO
- There are 148 items should be limited (with lists) or find the reasons why they are under-sales --> keep - boost or remove