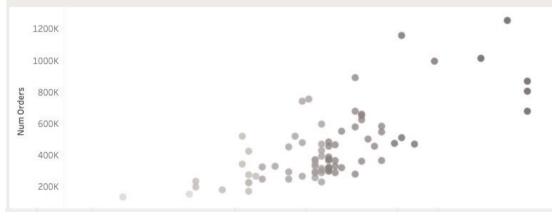
2022 MEAL DELIVERY COMPANY DASHBOARD Select Year 2022 ▼ Top N 5 Num Orders Discounted Value **Overall Discount** Revenue 34,12M \$9.554M \$1.080M 10,16% TOP 5 CATEGORIES BY ORDER TOP 5 CENTER BY ORDERS CONTRIBUTION OF BEVARAGES Continental Italian Indian Thai Categ.. = Center.. = 11,00M 1,25M Beverages 13 1.16M 5.80M Rice Bowl 43 4.94% 22,46% 23,41% Sandwich 5,15M 10 1,01M 59,66% 76,59% 3,35M 77,54% 0,99M Salad 52 95.06%

0.89M



2.38M

Pizza



137

NUMBER OF ORDER BY EMAIL FOR PROMOTION

Emailer For Promotion	Avg. Num Orders	% of Total Num Email along Table (Down)
0	222.9	27,32%
1	593.0	72,68%

Legend

Beverages

Other

NUMBER OF ORDER BY HOME PAGE FEATURED

Homepage Featured	Avg. Num Orders	% of Total Num Homepage along Homepage Featured
0	216.0	28,74%
1	535.8	71,26%