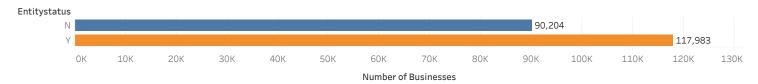
This visual is used to determine if my data set is balanced. It is not perfectly balanced but it looks close. I do think think I need to use Synthetic Minority Over-sampling Technique. An entity status of Y is an active business and N is an inactive business.

The data by city shows us something interesting. The city of Aurora has a much higher business failure rate than other cities.

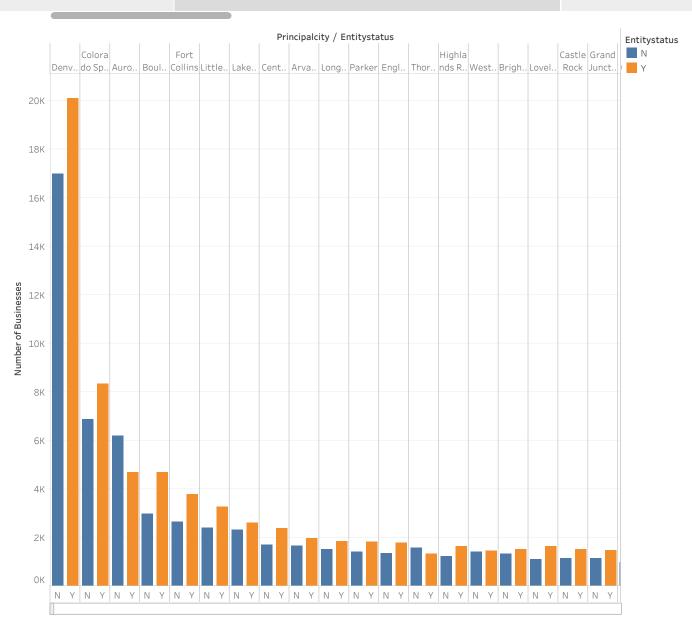
EDA



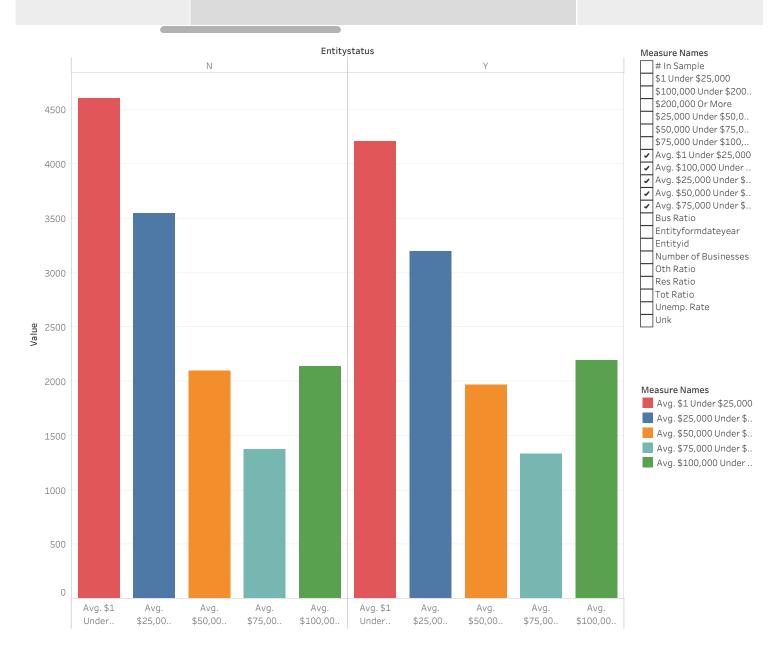
Sum of Number of Businesses for each Entitystatus. Color shows details about Entitystatus.

The data by city shows us something interesting. The city of Aurora has a much higher business failure rate than other cities.

The number of IRS filings by income does not appear to have much value.



Unemployment is slightly higher in zip codes with inactive businesses.



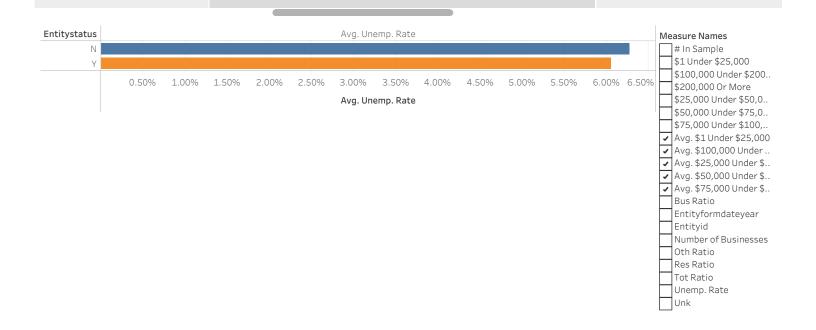


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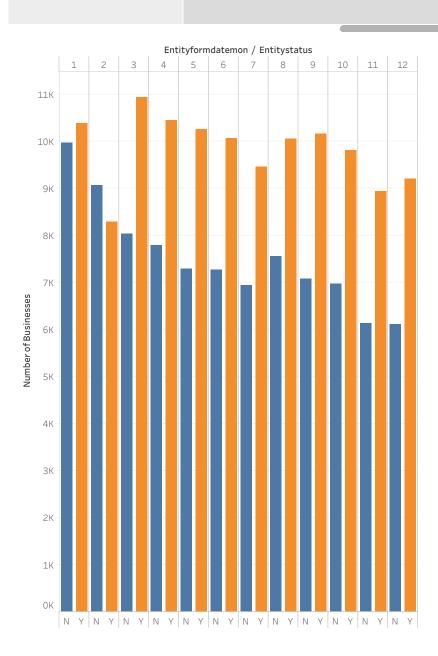
Starting a business in February and March looks is correlated with a higher business inactive rate.

Entitystatus

N
Y



A map of the principal addresses does not shed any insight on if a business will be active. It is interesting the number of out of state businesses.



Entitystatus

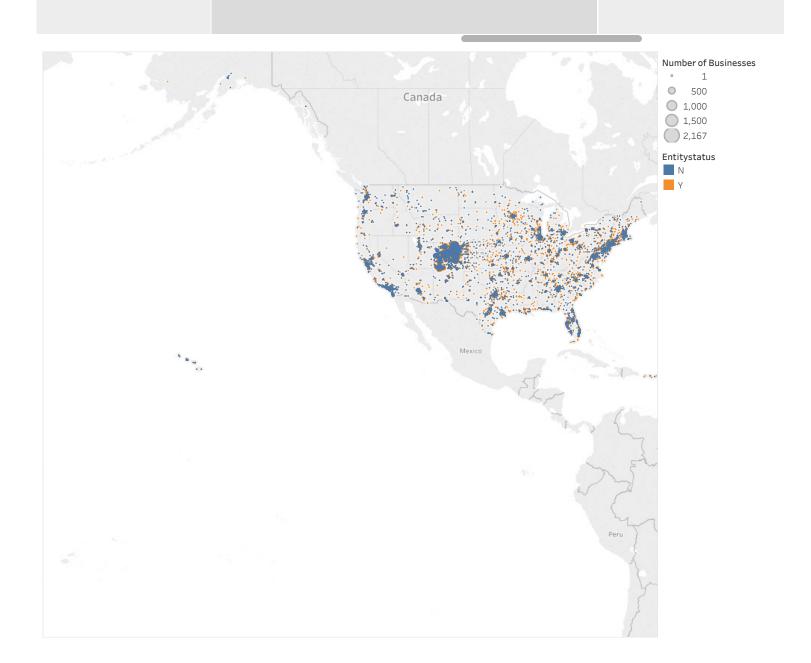




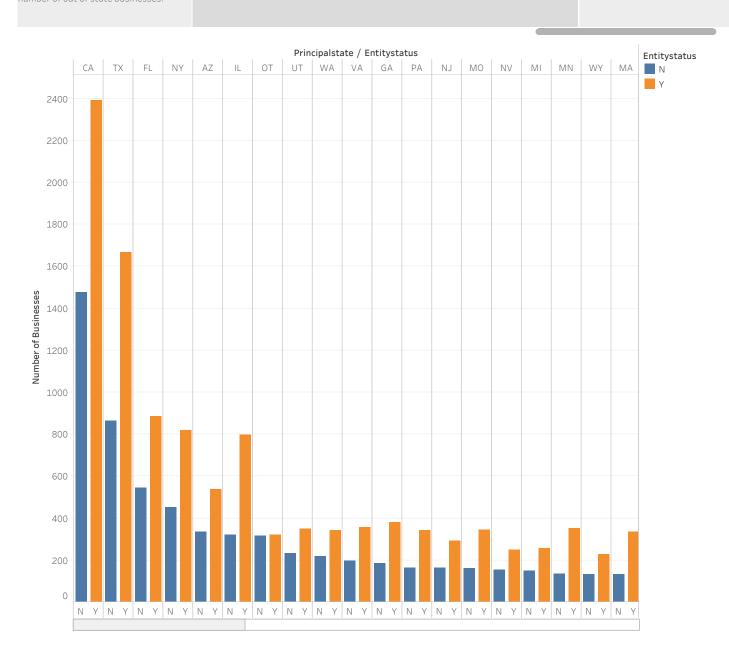
Starting a business in February and March looks is correlated with a higher business inactive rate.

A map of the principal addresses does not shed any insight on if a business will be active. It is interesting the number of out of state businesses.

Business originating from other states does not appear to be a driver of active or

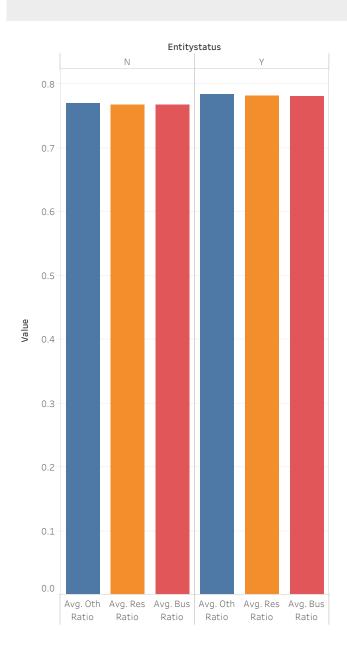


The ratio of business, residential or other locations does not appear to be a driver of active or not.



Business originating from other states does not appear to be a driver of active or not.

The ratio of business, residential or other locations does not appear to be a driver of active or not.



Measure Names
Avg. Oth Ratio
Avg. Res Ratio
Avg. Bus Ratio