## Valeria Zaitseva

UI / UX Designer

Berlin, Germany

Email: zaitseva.v.a@gmail.com
Phone: +49 157 82560416

Portfolio: behance.net/valeriazaitseva2

LinkedIn: <a href="https://www.linkedin.com/in/valeria-zaitseva">https://www.linkedin.com/in/valeria-zaitseva</a>

Portfolio Website: <a href="https://lerik89.github.io/VZDesign">https://lerik89.github.io/VZDesign</a>



### **About Me**

Designer with a hands-on approach and an eye for elegant and joyous visual solutions, coupled with a clear and intuitive navigational structure.

A background in philosophy provides strong analytical thinking skills and a background in sociology drives a passion for user-centered and inclusive design.

## Experience

UI Designer Current

Freelance

Conceptualizing UX Solutions and UI Design for the website of a client in the business of industrial and research equipment production and distribution.

- Creation of Userflows and User Stories
- Design of Low-, Mid- and High-Fidelity Prototypes
- Prototyping
- User testing
- Development of Visual Design Solutions in accordance with the client's preferences

Translator 2014-20

Freelance

- 6+ years of experience translating, proof-reading and editing academic and scientific literature for publication (predominantly in the field of Social Sciences and Humanities)
- 2+ years of experience translating business documentation (proposals, white papers, reports, plans)
- 2+ years of experience translating fiction

## Student Assistant, Tutor for Applied Ethics

2016-18

Humboldt-University of Berlin, Department of Philosophy

- Assisted with procuring and organizing academic literature for research and publication
- Proofreading of academic contributions for publication
- Assisted in the preparation and organization of academic workshops and conferences
- Assisted with researching and preparing teaching materials
- Prepared, organized and conducted academic tutorial unit for the Course "Introduction to Applied Ethics", mentored students on academic research methods, academic writing and presentation skills, assessed submitted work and final essays

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### Skills

- Mobile App Design
- Responsive Web Design
- Wireframing & Prototyping
- Usability Testing
- Visual Design
- Creating and ImplementingStyle Guides
- Design Systems
- Icons & Symbols Design
- Illustration
- User Research & User Testing
- Design Thinking
- Basic HTML / CSS & Javascript

### Tools

- Sketch, Figma
- inVision
- Miro, Slack, Trello
- Procreate

# Language Skills

- German (C2 CEFR)
- English (C2 CEFR)
- Russian (C2 CEFR)
- French (B1 CEFR)
- Spanish (A2 CEFR)

#### Student Assitant,

2014-15

#### Tutor for Theoretical Philosophy

University of Erlangen-Nuremberg, Department of Philosophy

- Assisted in the preparation and organization of academic workshops and conferences
- Assisted with researching and preparing teaching materials
- Prepared, organized and conducted academic tutorial unit for the Course "Introduction to Theoretical Philosophy", mentored students on academic research methods, academic writing and presentation skills
- Proofread and translated academic contributions for publication

## Education

#### CareerFoundry, Online 2020-21

UI Design Program

Frontend Development for Designers

#### Humboldt University of Berlin 2015-20

Global Studies, Philosophy

Concentration: Epistemology, Identity and

the Self, Gender

#### University of Erlangen-Nuremberg 2011-15

Philosophy, B.A.

Concentration: Global Justice

Sociology, B.A.

Concentration: Practice Theory,

Ethnomethodology

### Pace University, New York 2007-09

Economics Philosophy