

# Leroy Brown

FRONT END DEVELOPMENT / UX DESIGN

As a Frontend Developer / Designer I aspire to evolve my skills as a Full Stack Web Developer, crafting innovative web and app solutions. I am an eager individual ready to embark on new challenges and contribute to innovative software projects, I am dedicated to continuous learning. I pride myself on effective communication and a strong team-player ethos. I look forward to joining a company that mirrors my kaupapa of ora, commitment, and community.

## EXPERIENCE

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2023 - 2024

### Web Development and Design

#### LBrown Web & Design | Auckland

Creating websites for non-profits and local businesses. I focus on making sites user-friendly and accessible. My aim is to improve overall user experience, making sure each site looks good, works well on all devices, and is easy to use.

2023

### Full Stack Web Developer

#### Dev Academy Aotearoa | STUDENT | Auckland

15-week (70 hrs/week) full-stack software development boot-camp, which provided a realistic team environment within an agile framework. Emphasis was placed on honing human skills, collaboration, technical skill building, mindfulness and well-being.

- Front-end design in figma; focus on creating intuitive user interfaces with special attention to the end user experience in a five person team. Successfully developed an e-commerce website using React.
- Conducted comprehensive research into developing a Te Reo AI Summary/Translator for Youtube and web utilising the ChatGPT API.
- Seamlessly integrated front-end and back-end components for an eatery organiser app, utilising RESTful APIs to facilitate efficient communication and data exchange between the client and server.

2018 - 2023

### Website Management, Design & Marketing

#### Park Supplies & Playgrounds | Auckland

PSP is one of New Zealand's leading playground companies specialising in New Zealand made play equipment and architecturally designed play spaces. I worked as their website manager, design generalist and marketing coordinator.

Auckland, New Zealand  
[leroybrown247@gmail.com](mailto:leroybrown247@gmail.com)  
021 213-7105

#### Portfolio:

<https://leroybrown.netlify.app/>

#### LinkedIn:

<https://www.linkedin.com/in/leroybrown247/>

#### GitHub:

<https://github.com/leroybrown247>

## TECHNICAL SKILLS

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JavaScript/Typescript,  
HTML, CSS, React.js,  
Redux.js, SQLite, REST APIs,  
Jest, Vite, Figma, Adobe  
Creative Cloud, Wordpress,  
Elementor.

## EDUCATION

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2023

### Dev Academy Aotearoa

New Zealand Certificate in  
Applied Software Development

2023

### Te Wānanga o Aotearoa

Certificate in Tikanga  
(Mātauranga Māori)

2013

### Auckland University of Technology

Bachelor of Creative  
Technologies

## SOFTWARE

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Notion

PipeDrive (CRM)

Microsoft 365

- Created and managed company websites using WordPress and Elementor Pro, maintaining user interfaces and optimising user experience.
- Created marketing materials and campaigns, while working closely with the Managing Director to ensure messaging aligned with company vision and brand guidelines.
- Collaborated across organisational departments to produce high-quality photographs, videos, and copy for social media and email campaigns.

2017 - 2018

### **Digital Designer**

#### **LBrown Web & Design | Auckland**

UX Design, Web Development and Brand Development.

- Engaged in direct collaboration with clients to tailor UX Design for company websites, ensuring a seamless user experience. Additionally, responsible for crafting branding designs suitable for both print and digital media.

2015 - 2016

### **Bar & Restaurant Manager**

#### **Copthorne and Millennium | Bay of Islands**

- Focused on delivering exceptional customer experiences through attentive service and maintaining high-quality standards.
- Training, and managing a cohesive team of bartenders and wait staff.
- Conducting regular audits and ensuring accurate recording of all bar stock.
- Ensuring compliance with company policies and industry regulations.

2013 - 2014

### **Digital Designer**

#### **Seamonkey Media | Auckland**

Seamonkey Media was a start-up specialising in web and mobile development.

- Developed multimedia content for Surf Life Saving Northern Region awards of excellence website and video presentation.
- Designed and created virtual environments in Unity for Seamonkey Media's concept iOS mobile game.

2012 - 2013

### **Junior Graphic Designer**

#### **Seamonkey Media | Auckland**

- Hand rendered illustrations to integrate into AUT Dynamic Spine iOS application.
- Produced 3d short film for KODE™ Technology Biosurface Engineering Technology.

## **INTERESTS**

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My current obsession is finding ways to express my creativity through web development and design.

I also love researching what's new in tech, with a current interest in AI APIs.

## **VOLUNTEERING**

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Tree planting and conservation with Waiaatarua Reserve Protection Society.

## **REFERENCES**

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Available on request.