Leroy Brown

UX-DESIGN / FRONT-END DEVELOPMENT

Designer and Developer, creating dynamic web and app solutions that captivate users. I am dedicated to continuous learning and pride myself on being a strong team-player, with a great work ethic. Now ready for my next challenge and eager to contribute my expertise to a company that values kaupapa of oranga, commitment and community.

Auckland, New Zealand
leroybrown247@gmail.com
021 213-7105

Portfolio:
leroy-brown.myportfolio.com/
Linkedin:
https://www.linkedin.com/in/leroybrown247/
GitHub:
https://github.com/leroybrown247

EXPERIENCE

2024
Web Development and Design
LBrown Web & Design | Auckland

Creating websites for non-profits and local businesses. I focus on making sites user-friendly and accessible. My aim is to improve overall user experience, making sure each site looks good, works well on all devices, and is easy to use.

2023
Full Stack Web Developer
Dev Academy Aotearoa | STUDENT | Auckland

15-week (70 hrs/week) full-stack software development boot-camp, which provided a realistic team environment within an agile framework. Emphasis was placed on honing human skills, collaboration, technical skill building, mindfulness and well-being.

- Front-end design in figma; focus on creating intuitive user interfaces with special attention to the end user experience in a five person team. Successfully developed an e-commerce website using React.
- Conducted comprehensive research into developing a Te Reo AI Summary/Translator for Youtube and web utilising the ChatGPT API.
- Seamlessly integrated front-end and back-end components for an eatery organiser app, utilising RESTful APIs to facilitate efficient communication and data exchange between the client and server.

2018 - 2023
Website Management, Design & Marketing
Park Supplies & Playgrounds | Auckland

PSP is one of New Zealand's leading playground companies specialising in New Zealand made play equipment and architecturally designed play spaces. I worked as their website manager, design generalist and marketing coordinator.

- Created and managed company websites using WordPress and Elementor

TECHNICAL SKILLS

JavaScript/Typescript, HTML, CSS, React.js, Redux.js, SQLite, REST APIs, Jest, Vite, Figma, Adobe Creative Cloud, Wordpress, Elementor.

EDUCATION

2023
Dev Academy Aotearoa
New Zealand Certificate in Applied Software Development

2023
Te Wānanga o Aotearoa
Certificate in Tikanga (Mātauranga Māori)

2013
Auckland University of Technology
Bachelor of Creative Technologies

SOFTWARE

Notion
PipeDrive (CRM)
Microsoft 365

Pro, maintaining user interfaces and optimising user experience.
- Created marketing materials and campaigns, while working closely with the Managing Director to ensure messaging aligned with company vision and brand guidelines.
- Collaborated across organisational departments to produce high-quality photographs, videos, and copy for social media and email campaigns.

2017 - 2018
Digital Designer
LBrown Web & Design | Auckland

UX Design, Web Development and Brand Development.

- Engaged in direct collaboration with clients to tailor UX Design for company websites, ensuring a seamless user experience. Additionally, responsible for crafting branding designs suitable for both print and digital media.

2015 - 2016
Bar & Restaurant Manager
Copthorne and Millennium | Bay of Islands

- Focused on delivering exceptional customer experiences through attentive service and maintaining high-quality standards.
- Training, and managing a cohesive team of bartenders and wait staff.
- Conducting regular audits and ensuring accurate recording of all bar stock.
- Ensuring compliance with company policies and industry regulations.

2013 - 2014
Digital Designer
Seamonkey Media | Auckland

Seamonkey Media was a start-up specialising in web and mobile development.

- Developed multimedia content for Surf Life Saving Northern Region awards of excellence website and video presentation.
- Designed and created virtual environments in Unity for Seamonkey Media's concept iOS mobile game.

2012 - 2013
Junior Graphic Designer
Seamonkey Media | Auckland

- Hand rendered illustrations to integrate into AUT Dynamic Spine iOS application.
- Produced 3d short film for KODE™ Technology Biosurface Engineering Technology.