



Leroy Brown

Full Stack Software Developer

PROFILE

Recent graduate of Dev Academy Aotearoa with a strong foundation in software development and previous design experience. Proven track record in dynamic roles at Park Supplies & Playgrounds and Seamonkey Media. Notable achievements include the design and development of the PlayBox website. Academic qualifications include the New Zealand Certificate in Applied Software Development and a Bachelor's Degree in Creative Technologies. Graduating with a versatile skill set for both front-end and back-end roles. A dedicated learner with effective communication skills seeking to contribute to a team that values commitment, quality and hard work.

EXPERIENCE

Dev Academy Aotearoa (Student)

March - July 2023

New Zealand Certificate in Applied Software Development

15-week (70 hrs/week) full-stack software development boot-camp, which provides a realistic team environment in an agile setting. It emphasised human skills, collaboration, empathy, and well-being.

- Hands-on experience with React, Redux, Node.js, Express, and SQLite for front-end and back-end development.
- Practiced in JavaScript, TypeScript, HTML and CSS.
- Familiar with testing tools like Jest, Supertest, and Superagent.
- Embraced Agile methodology for collaborative project work.
- Demonstrated strong communication and collaboration skills in peer programming and group projects.
- Led the design and wireframe aspects of our final E-Commerce Website project.
- Lead presenter the project to industry professionals and guests during graduation presentations.

Park Supplies & Playgrounds | Auckland

2018 - 2023

Website Management, Design & Marketing

- Manage and maintain company website for user experience and SEO.
- Design and build product website PlayBox.
- Keep up-to-date with web design and marketing trends, tools, software, and technologies.
- Create visual assets for digital, print, and multimedia campaigns.
- Ensure designs align with company branding guidelines and standards.
- Contribute innovative ideas during team brain storming sessions.
- Manage and organise digital design files and assets for easy use.
- Plan, shoot, and edit high-quality videos and photographs for marketing.
- Create and manage social media and email marketing campaigns.

CONTACT

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New Zealand Citizen

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EDUCATION

2023

New Zealand Certificate in Applied Software Development

Dev Academy Aotearoa

2022

Certificate in Tikanga (Mātauranga Māori)

Te Wānanga o Aotearoa

2009 - 2013

Bachelor of Creative Technologies

Auckland University of Technology

TECHNICAL SKILLS

Tech Stack

React.js, JavaScript/TypeScript, Redux.js, HTML, CSS, Git, SQLite, REST APIs, Jest, Vite

Design

Figma, Canva, Adobe XD, Photoshop, Illustrator, InDesign

Web Builders

Wordpress, Elementor Pro.

Office

Microsoft Word, Outlook, Powerpoint, Excel

INTERESTS



Hiking



Ocean



Animals



Illustration



Photography



Coffee

VOLUNTEERING

Tree planting and conservation with the Waioata Reserve Protection Society, Meadowbank, New Zealand 2012 – Present

Professional Freelancer | Auckland

2017 - 2018

Digital Designer

- Specialising in graphic & digital design for a range of small business clients.
- Web design using Adobe Suite.
- Branding design and guidelines.
- 2d, 3d design and Illustration.

Copthorne and Millennium Bay of Islands

2015 - 2016

Bar Manager

- Focused on delivering exceptional customer experiences through attentive service and maintaining high-quality standards.
- Training, and managing a cohesive team of bartenders and wait staff.
- Conducting regular audits and ensuring accurate recording of all bar stock.

Seamonkey Media | Auckland

2012 - 2014

Virtual Environment & Dynamic Media Designer

- Design and create virtual environments and digital assets for iOS and android applications.
- Develop multimedia content, including graphics, animations, videos, and sound effects, to enhance the virtual environments.
- Design intuitive and user-friendly interfaces (UX).
- Collaborate with developers to ensure that the digital assets and virtual environments meet project requirements.
- Create rapid prototypes and mock-ups for project management planning.

Seamonkey Media | Auckland

2011 - 2012

Junior Graphic Designer

- Design motion graphics and digital assets for iOS and android applications.
- Edit and produce videos as required.
- Manage multiple projects simultaneously, prioritise tasks, and meet deadlines.
- Communicate design concepts within a cross-functional team.

REFERENCES

Available on request.