Leroy Brown
Full Stack Software Developer

CONTACT

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EDUCATION

2023

New Zealand Certificate in Applied Software Development

Dev Academy Aotearoa

2022

Certificate in Tikanga (Mātauranga Māori)

Te Wānanga o Aotearoa

2009 - 2013

Bachelor of Creative Technologies

Auckland University of Technology

TECHNICAL SKILLS

React.js, JavaScript, Redux.js, TypeScript, HTML, CSS, Git, SQlite, Rest APIs

SOFTWARE

Web
Wordpress, Elementor Pro.

Office
Microsoft Word, Outlook, Powerpoint, Excel

Design
Figma, Canva, Adobe XD, Photoshop, Illustrator, InDesign

PROFILE

Passionate Full Stack Software Developer transitioning from a successful career in graphic digital design. Equipped with a diverse skill set and a strong foundation in design and technology, I bring a unique perspective to software development. My goal is to create innovative solutions that blend aesthetics with functionality. I like to consider myself a lifetime learner who is easy to coach and enjoys working in teams or independently.

EXPERIENCE

Dev Academy Aotearoa   March - July 2023

New Zealand Certificate in Applied Software Development

- I recently completed a 15-week coding bootcamp where I honed my programming skills and gained expertise in various technologies. I am proficient in JavaScript, HTML, TypeScript, and CSS, among others. I have hands-on experience with frameworks such as React and Redux for front-end development, as well as Node.js, Express, and SQLite for back-end development. Additionally, I am familiar with testing tools such as Jest, Supertest, and Superagent.
- Throughout the bootcamp, I embraced an Agile methodology, collaborating closely with peers in pairs and teams. This experience has sharpened my ability to contribute effectively to projects, ensuring efficient implementation and delivering high-quality results. Moreover, I received comprehensive training in soft skills, enhancing my communication and collaboration abilities, and fostering awareness and empathy when working with diverse teams.
- In our final project we created a functional E-Commerce Website, my team of five employed a divide-and-conquer approach. We leveraged our individual strengths and assisted each other as needed. I took charge of the wireframe and overall design, collaborating with teammates to build pages, implement functionality, and ensure responsiveness on the front end.
- As the project concluded, I was responsible for demonstrating the website's features and assisting in presenting our work to industry professionals and guests during our graduation presentations.

Park Supplies & Playgrounds | Auckland   2018 - 2023

Design & Marketing

- Create visual assets for digital, print, and multimedia campaigns.
- Ensure designs align with company branding guidelines and standards.
- Participate in brainstorming sessions and contribute innovative ideas.
- Manage and organise design files and assets for easy use.
- Plan, shoot, and edit high-quality videos and photographs for marketing.
- Create and manage social media and email marketing campaigns.
- Manage and maintain company website for search engine optimisation and user experience.
- Keep up-to-date with design and marketing trends, tools, software, and technologies.

EXPERIENCE

Professional Freelancer | Auckland   2017 - 2018

Virtual Environment & Dynamic Media Designer

- Auckland, New Zealand designer specialising in Graphic Design, Logo & Branding, Illustration & Graphic Element Design, 2D & 3D Motion Graphics Video Editing & Production
- Professional freelancer looking to build long term working relationships with local businesses, entrepreneurs and start up's by offering my experience towards their goals.

Career Break | Bay of Islands & Travel   Jan 2015 - Dec 2016

During my career break, I had to return home due to family responsibilities. However, I remained active and engaged in various endeavors:

- Worked in the hospitality industry in the Bay of Islands for several businesses. This allowed me to utilize my skills and gain practical experience.
- Took the opportunity to travel within and outside of New Zealand, broadening my cultural experiences and expanding my horizons.
- After this enriching period, I made the decision to relocate to Auckland to focus on pursuing my career aspirations.
- While on my career break, I was able to balance personal commitments and engage in valuable experiences that have contributed to my personal and professional growth.

Seamonkey Media | Auckland   2012 - Dec 2014

Virtual Environment & Dynamic Media Designer

- Design and create virtual environments and digital assets for iOS and android applications.
- Develop multimedia content, such as graphics, animations, videos, and sound effects, to enhance the virtual environment or content and make it more engaging.
- Design intuitive and user-friendly interfaces for the virtual environment that allow users to navigate and interact with the content (UX).
- Collaborate with other designers and developers to ensure that the digital assets and virtual environments meet project requirements and are delivered on time and within budget.
- Create rapid prototypes and mock-ups for visual aids and project management.

Seamonkey Media | Auckland   2011 - 2012

Junior Graphic Designer

- Design and create illustration and motion graphic digital assets for iOS and android applications.
- Edit and produce videos for presentation projects.
- Manage multiple projects simultaneously, prioritise tasks, and meet deadlines.
- Communicate design ideas and solutions effectively to team members.

REFERENCES

Available on request.