



# Leroy Brown

Full Stack Software Developer

## CONTACT

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## EDUCATION

- 2023  
**New Zealand Certificate in Applied Software Development**  
Dev Academy Aotearoa
- 2022  
**Certificate in Tikanga (Mātauranga Māori)**  
Te Wānanga o Aotearoa
- 2009 - 2013  
**Bachelor of Creative Technologies**  
Auckland University of Technology

## TECHNICAL SKILLS

React.js, JavaScript, Redux.js, TypeScript, HTML, CSS, Git, SQLite, Rest APIs

## SOFTWARE

- Web**  
Wordpress, Elementor Pro.
- Office**  
Microsoft Word, Outlook, Powerpoint, Excel
- Design**  
Figma, Canva, Adobe XD, Photoshop, Illustrator, InDesign

## PROFILE

Recent graduate of Dev Academy Aotearoa with a strong foundation in software development and previous design experience. Proven track record in dynamic roles at Park Supplies & Playgrounds and Seamonkey Media. Notable achievements include the design and development of the PlayBox website. Academic qualifications include the New Zealand Certificate in Applied Software Development and a Bachelor's Degree in Creative Technologies. Graduating with a versatile skill set for both front-end and back-end roles. A dedicated learner with effective communication skills seeking to contribute to a team that values commitment, quality and hard work.

## DEVELOPER EXPERIENCE

**Dev Academy Aotearoa (Student)** **March - July 2023**  
**New Zealand Certificate in Applied Software Development**

- Completed a coding bootcamp focused on programming skills and various technologies.
- Proficient in JavaScript, HTML, TypeScript, and CSS.
- Hands-on experience with React, Redux, Node.js, Express, and SQLite for front-end and back-end development.
- Familiar with testing tools like Jest, Supertest, and Superagent.
- Embraced Agile methodology for collaborative project work.
- Demonstrated strong communication and collaboration skills in peer programming and group projects.
- Led the design and wireframe aspects of our final E-Commerce Website project.
- Presented the project to industry professionals and guests during graduation presentations.

## WORK HISTORY

**Park Supplies & Playgrounds | Auckland** **2018 - 2023**  
**Website Management, Design & Marketing**

- Manage and maintain company website for user experience and SEO.
- Design and build product website PlayBlox.
- Keep up-to-date with web design and marketing trends, tools, software, and technologies.
- Create visual assets for digital, print, and multimedia campaigns.
- Ensure designs align with company branding guidelines and standards.
- Contribute innovative ideas during team brain storming sessions.
- Manage and organise digital design files and assets for easy use.
- Plan, shoot, and edit high-quality videos and photographs for marketing.
- Create and manage social media and email marketing campaigns.

## INTERESTS



Hiking



Ocean



Animals



Illustration



Photography



Coffee

## VOLUNTEERING

Tree planting and conservation with the Waioata Reserve Protection Society, Meadowbank, New Zealand 2012 – Present

## WORK HISTORY CONTINUED

### Professional Freelancer | Auckland

2017 - 2018

#### Digital Designer

- Specialising in graphic & digital design for a range of small business clients.
- Web design using Adobe Suite.
- Branding design and guidelines.
- 2d and 3d design.
- Illustration.

### Career Break

Jan 2015 - Dec 2016

#### Hospitality

During my career break, I had to return home due to a family emergency.

- Worked in the hospitality industry in throughout the Bay of Islands.
- After this enriching period, I made the decision to relocate back Auckland to focus on my career aspirations.

### Seamonkey Media | Auckland

2012 - Dec 2014

#### Virtual Environment & Dynamic Media Designer

- Design and create virtual environments and digital assets for iOS and android applications.
- Develop multimedia content, including graphics, animations, videos, and sound effects, to enhance the virtual environments.
- Design intuitive and user-friendly interfaces (UX).
- Collaborate with developers to ensure that the digital assets and virtual environments meet project requirements.
- Create rapid prototypes and mock-ups for project management planning.

### Seamonkey Media | Auckland

2011 - 2012

#### Junior Graphic Designer

- Design motion graphics and digital assets for iOS and android applications.
- Edit and produce videos as required.
- Manage multiple projects simultaneously, prioritise tasks, and meet deadlines.
- Communicate design concepts within a cross-functional team.

## REFERENCES

Available on request.