



## CONTACT

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## EDUCATION

- 2023  
**New Zealand Certificate in Applied Software Development**  
Dev Academy Aotearoa
- 2022  
**Certificate in Tikanga (Mātauranga Māori)**  
Te Wānanga o Aotearoa
- 2009 - 2013  
**Bachelor of Creative Technologies**  
Auckland University of Technology

## TECHNICAL SKILLS

React.js, JavaScript, Redux.js, TypeScript, HTML, CSS, Git, SQLite, Rest APIs

## SOFTWARE

- Web**  
Wordpress, Elementor Pro.
- Office**  
Microsoft Word, Outlook, Powerpoint, Excel
- Design**  
Figma, Canva, Adobe XD, Photoshop, Illustrator, InDesign

# Leroy Brown

## Full Stack Software Developer

## PROFILE

Passionate Full Stack Software Developer transitioning from a successful career in graphic digital design. Equipped with a diverse skill set and a strong foundation in design and technology, I bring a unique perspective to software development. My goal is to create innovative solutions that blend aesthetics with functionality. I like to consider myself a lifetime learner who is easy to coach and enjoys working in teams or independently.

## EXPERIENCE

Dev Academy Aotearoa March - July 2023

### New Zealand Certificate in Applied Software Development

- I recently completed a 15-week coding bootcamp where I honed my programming skills and gained expertise in various technologies. I am proficient in JavaScript, HTML, TypeScript, and CSS, among others. I have hands-on experience with frameworks such as React and Redux for front-end development, as well as Node.js, Express, and SQLite for back-end development. Additionally, I am familiar with testing tools such as Jest, Supertest, and Supertest.
- Throughout the bootcamp, I embraced an Agile methodology, collaborating closely with peers in pairs and teams. This experience has sharpened my ability to contribute effectively to projects, ensuring efficient implementation and delivering high-quality results. Moreover, I received comprehensive training in soft skills, enhancing my communication and collaboration abilities, and fostering awareness and empathy when working with diverse teams.
- In our final project we created a functional E-Commerce Website, my team of five employed a divide-and-conquer approach. We leveraged our individual strengths and assisted each other as needed. I took charge of the wireframe and overall design, collaborating with teammates to build pages, implement functionality, and ensure responsiveness on the front end.
- As the project concluded, I was responsible for demonstrating the website's features and assisting in presenting our work to industry professionals and guests during our graduation presentations.

Park Supplies & Playgrounds I Auckland 2018 - 2023

### Design & Marketing

- Create visual assets for digital, print, and multimedia campaigns.
- Ensure designs align with company branding guidelines and standards.
- Participate in brainstorming sessions and contribute innovative ideas.
- Manage and organise design files and assets for easy use.
- Plan, shoot, and edit high-quality videos and photographs for marketing.
- Create and manage social media and email marketing campaigns.
- Manage and maintain company website for search engine optimisation and user experience.
- Keep up-to-date with design and marketing trends, tools, software, and technologies.

## INTERESTS



Hiking



Ocean



Animals



Illustration



Photography



Coffee

## VOLUNTEERING

Tree planting and conservation with the Waiaatarua Reserve Protection Society, Meadowbank, New Zealand 2012 – Present

## EXPERIENCE

Professional Freelancer | Auckland

2017 - 2018

### Virtual Environment & Dynamic Media Designer

- Auckland, New Zealand designer specialising in Graphic Design, Logo & Branding, Illustration & Graphic Element Design, 2D & 3D Motion Graphics Video Editing & Production
- Professional freelancer looking to build long term working relationships with local businesses, entrepreneurs and start up's by offering my experience towards their goals.

Career Break | Bay of Islands & Travel

Jan 2015 - Dec 2016

During my career break, I had to return home due to family responsibilities.

However, I remained active and engaged in various endeavors:

- Worked in the hospitality industry in the Bay of Islands for several businesses. This allowed me to utilize my skills and gain practical experience.
- Took the opportunity to travel within and outside of New Zealand, broadening my cultural experiences and expanding my horizons.
- After this enriching period, I made the decision to relocate to Auckland to focus on pursuing my career aspirations.
- While on my career break, I was able to balance personal commitments and engage in valuable experiences that have contributed to my personal and professional growth.

Seamonkey Media | Auckland

2012 - Dec 2014

### Virtual Environment & Dynamic Media Designer

- Design and create virtual environments and digital assets for iOS and android applications.
- Develop multimedia content, such as graphics, animations, videos, and sound effects, to enhance the virtual environment or content and make it more engaging.
- Design intuitive and user-friendly interfaces for the virtual environment that allow users to navigate and interact with the content (UX).
- Collaborate with other designers and developers to ensure that the digital assets and virtual environments meet project requirements and are delivered on time and within budget.
- Create rapid prototypes and mock-ups for visual aids and project management.

Seamonkey Media | Auckland

2011 - 2012

### Junior Graphic Designer

- Design and create illustration and motion graphic digital assets for iOS and android applications.
- Edit and produce videos for presentation projects.
- Manage multiple projects simultaneously, prioritise tasks, and meet deadlines.
- Communicate design ideas and solutions effectively to team members.

## REFERENCES

Available on request.