

# Leroy Brown

FRONT END DEVELOPER

Kia ora, I am seeking to apply my technical and social abilities to a dynamic and vibrant team. I bring a decade's worth of design and marketing experience, thriving in agile environments. As an eager individual ready to embark on new challenges and contribute to innovative software projects, I am dedicated to continuous learning. I pride myself on effective communication and a strong team-player ethos. I look forward to joining a company that mirrors my kaupapa of oranga, commitment, and community.

## EXPERIENCE

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2023

### Full Stack Web Developer

**Dev Academy Aotearoa | STUDENT | Auckland**

15-week (70 hrs/week) full-stack software development boot-camp, which provided a realistic team environment within an agile framework. Emphasis was placed on honing human skills, collaboration, technical skill building, mindfulness and well-being.

- Front-end design in figma; focus on creating intuitive user interfaces with special attention to the end user experience in a five person team. Successfully developed an e-commerce website using React.
- Conducted comprehensive research into developing a Te Reo AI Summary/Translator for Youtube and web utilising the ChatGPT API.
- Seamlessly integrated front-end and back-end components for an eatery organiser app, utilising RESTful APIs to facilitate efficient communication and data exchange between the client and server.

2018 - 2023

### Website Management, Design & Marketing

**Park Supplies & Playgrounds | Auckland**

*PSP* is one of New Zealand's leading playground companies specialising in New Zealand made play equipment and architecturally designed play spaces. I worked as their website manager, design generalist and marketing coordinator.

- Created and managed company websites using WordPress and Elementor Pro, maintaining user interfaces and optimising user experience.
- Created marketing materials and campaigns, while working closely with the Managing Director to ensure messaging aligned with company vision and brand guidelines.
- Collaborated across organisational departments to produce high-quality photographs, videos, and copy for social media and email campaigns.

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021 213-7105

### Portfolio:

<https://leroybrown.netlify.app/>

### LinkedIn:

<https://www.linkedin.com/in/leroybrown247/>

### GitHub:

<https://github.com/leroybrown247>

## TECHNICAL SKILLS

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JavaScript/Typescript

React.js

Redux.js

HTML

CSS

SQLite

REST APIs

Jest

Vite

Figma

Adobe Creative Cloud

## EDUCATION

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MARCH 2023 - JULY 2023

### Dev Academy Aotearoa

New Zealand Certificate in  
Applied Software Development

2022 - 2023

### Te Wānanga o Aotearoa

Certificate in Tikanga  
(Mātauranga Māori)

2009 - 2013

### Auckland University of Technology

Bachelor of Creative  
Technologies

2017 - 2018

### **Digital Designer**

#### **Freelance | Auckland**

Specialised in web design and graphic design for a range of small business clients and private individuals.

- Designed Barbara's Place - Early childhood centre's website along with company branding and guidelines. Working alongside the business manager to effectively communicate the company values.
- Digital illustration using Adobe Suite.

2015 - 2016

### **Bar & Restaurant Manager**

#### **Copthorne and Millennium | Bay of Islands**

- Focused on delivering exceptional customer experiences through attentive service and maintaining high-quality standards.
- Training, and managing a cohesive team of bartenders and wait staff.
- Conducting regular audits and ensuring accurate recording of all bar stock.
- Ensuring compliance with company policies and industry regulations.

2013 - 2014

### **Virtual Environment & Dynamic Media Designer**

#### **Seamoney Media | Auckland**

Seamoney Media was a start-up specialising in web and mobile development.

- Developed multimedia content for Surf Life Saving Northern Region awards of excellence website and video presentation.
- Designed and created virtual environments in Unity for Seamoney Media's concept iOS mobile game.

2012 - 2013

### **Junior Graphic Designer**

#### **Seamoney Media | Auckland**

- Hand rendered illustrations to integrate into AUT Dynamic Spine iOS application.
- Produced 3d short film for KODE™ Technology Biosurface Engineering Technology.

## **SOFTWARE**

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Notion

PipeDrive (CRM)

Microsoft 365

## **INTERESTS**

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My current obsession is finding ways to express my creativity through web development and design.

I also love researching what's new in tech, with a current interest in AI APIs.

## **VOLUNTEERING**

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Tree planting and conservation with Waiaatarua Reserve Protection Society.

## **REFERENCES**

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Available on request.