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VALERIYA TEN
Product Designer

SKILLS

UI/UX Design	Web Dev
Interaction Design	Web Design
Visual Design	Marketing
Wireframing	User Research
Prototyping	

TOOLS

Figma	Adobe XD
Sketch	VS Code
Illustrator	FTP
InDesign	ProtoPie
Slack	Asana
Github	WordPress
Moodle	Google Analytics
Tableau	React Native

EDUCATION

Simon Fraser University
September 2022 – May 2026

BSc, Interactive Arts & Technology

University of British Columbia
September 2016 – December 2019

BA, Cognitive Systems

VOLUNTEERING

Animal Wellness, BC SPCA
Sep 2017 – April 2018

Assisted with the care of shelter animals including feeding and ensuring animals have a clean and safe environment.

WORK EXPERIENCE

Interactive Designer, UBC Continuing Professional Development
Sep 2024 – Sep 2025

- Designed interactive online experiences for healthcare education programs to enhance learner engagement and user satisfaction.
- Created graphics, illustrations, and infographics to support educational content, improving the visual appeal and clarity of course materials.
- Incorporated feedback from usability testing to refine design elements and enhance user interaction across various projects.

Digital Marketing Account Manager, Guaranteed SEO
June 2020 – Dec 2023

- Executed digital marketing strategies and impactful ad campaigns for a 20+ client portfolio to effectively engage target audiences.
- Improved websites' visibility by providing SEO and web design services and growing organic keywords to top 10 for major search terms.
- Coordinated WordPress updates, on-site CSS/HTML modifications and consistent content implementation.

DESIGN PROJECTS

Product Designer, Seedling App
Oct 2025 – Dec 2025

- Designed an app for rural youth in BC. to reduce barriers to accessing substance use services through provider-led outreach.
- Established visual direction and mid-fidelity designs with a focus on clarity, accessibility and emotional safety.
- Introduced UX improvements to reduce cognitive load, including collapsible content and progress indicators.

UX Designer, Dr. Sun Yat-Sen Classical Chinese Garden
Jan 2024 – April 2024

- Collaborated with a museum to propose a design solution tailored to the organization's current challenges and objectives.
- Conducted an ethnographic study and translated findings into personas and user journey maps.
- Designed a non-interface solution aimed at enhancing the understanding of first-time visitors regarding the organization's symbolism.