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# VALERIYA TEN

## Product Designer

### SKILLS

UI/UX Design	Web Dev
Interaction Design	Web Design
Visual Design	Marketing
Wireframing	User Research
Prototyping	

### TOOLS

Figma	Adobe XD
Sketch	VS Code
Illustrator	FTP
InDesign	ProtoPie
Slack	Asana
Github	WordPress
Moodle	Google Analytics
Tableau	React Native

### EDUCATION

<b>Simon Fraser University</b>
September 2022 – May 2026
BSc, Interactive Arts & Technology
<b>University of British Columbia</b>
September 2016 – December 2019
BA, Cognitive Systems

### VOLUNTEERING

<b>Animal Wellness, BC SPCA</b>
Sep 2017 – April 2018
Assisted with the care of shelter animals, including feeding and ensuring animals have a clean and safe environment.

### WORK EXPERIENCE

#### Interactive Designer, UBC Continuing Professional Development

Sep 2024 – Sep 2025

- Designed and developed an eLearning course end-to-end, from early concept and storyboarding through final production, receiving highly positive learner and stakeholder feedback.
- Produced 20+ custom visuals and infographics to improve comprehension of educational content and enhance usability.
- Delivered UX improvements, content updates, and visual design enhancements across 10+ courses to improve learner experience.

#### Digital Marketing Account Manager, Guaranteed SEO

June 2020 – Dec 2023

- Executed digital marketing strategies and impactful ad campaigns for a 20+ client portfolio to effectively engage target audiences.
- Improved websites' visibility by providing SEO and web design services and growing organic keywords to top 10 for major search terms.
- Coordinated WordPress updates, on-site CSS/HTML modifications and consistent content implementation.

### DESIGN PROJECTS

#### Product Designer, Seedling App

Oct 2025 – Dec 2025

- Designed an app for rural youth in BC to reduce barriers to accessing substance use services through provider-led outreach.
- Established visual direction and mid-fidelity designs with a focus on clarity, accessibility and emotional safety.
- Introduced UX improvements to reduce cognitive load, including collapsible content and progress indicators.

#### UX Designer, Dr. Sun Yat-Sen Classical Chinese Garden

Jan 2024 – April 2024

- Collaborated with a museum to propose a design solution tailored to the organization's current challenges and objectives.
- Conducted an ethnographic study and translated findings into personas and user journey maps.
- Designed a non-interface solution aimed at enhancing the understanding of first-time visitors regarding the organization's symbolism.