Steve Leschisin

SOFTWARE ENGINEER

✉ leschisin@outlook.com   📍 Fort Worth, TX   📞 (608) 217-5754

Profile

Results-oriented and versatile software developer with 10+ years of experience specializing in front-end development. Dedicated problem solver committed to delivering quality results on tight deadlines.

Employment History

Software Engineer, InnovA Technologies, Fort Worth, TX

January 2022 — Present

Developed and maintained:

- Two large React applications using React, JavaScript, CSS/Sass, HTML/JSX, Redux, and Bootstrap
- A React Native application from scratch, building UI and functionalities
- A brand new application currently under development using React, JavaScript, CSS, Tailwind, Zustand, Headless UI, SignalR, and Axios

Additional responsibilities:

- Mentored junior developers
- Prototyped new features
- Employed performance optimization techniques (code splitting, lazy loading, memoization) to improve responsiveness and user experience
- Implemented JWT token-based authentication across all applications mentioned above
- Collaborated with stakeholders to design solutions for the front-end of various projects
- Maintained and wrote C# backend endpoints
- Utilized WebSockets with SignalR to deliver real-time events on the front-end

Software Engineer, Wilks Brothers IT, Fort Worth, TX

March 2020 — January 2022

- Designed and built the front-end of a large-scale React application from scratch, leveraging technologies like React, JavaScript, CSS, HTML, Tailwind, Material UI, and Axios.

- Implemented front-end authentication using JWT tokens, ensuring secure user access.

- Conducted comprehensive testing of C# web APIs, identifying and resolving issues.

- Contributed to the development of new API endpoints and modifications to existing ones as needed.

- Collaborated closely with the project architect and business partners to translate business requirements into user-friendly features and functionalities.

Senior Front End Developer, American Girl, Middleton, WI

January 2018 — March 2020

- Key member of a team that successfully optimized the e-commerce website through image and code optimization.

- Led front-end development across all American Girl websites, including e-commerce, Play (children's website), and retail websites.

- Key member of 3 successful e-commerce and CMS migration projects.

- Regularly collaborated with business analysts and designers to guide content updates and user experience enhancements.

- Prototyped website content proposals to visualize potential implementations.

- Conducted A/B testing on updates using a third-party tool to measure data-driven improvements.

- Developed and maintained interactive features of a large dynamic React application for online doll customization.

- Demonstrated flexibility and commitment by supporting critical deployments outside of standard business hours.

- Contributed to a fast-paced environment by delivering high-quality solutions on tight deadlines, including same-day projects.

- Proficient in HTML, CSS, JavaScript, jQuery, and React.

Front End Developer, American Girl, Middleton, WI
February 2016 — January 2018

- Maintained a large e-commerce website with consistent content updates.

- Managed and updated a child-oriented website, ensuring appropriate content and user experience.

- Supported major product launches by crafting compelling landing pages.

- Developed and implemented regular promotions for the e-commerce platform.

- Built a new retail website from scratch, supporting over 20 physical locations nationwide.

- Managed a WordPress website and supervised an overseas team responsible for content updates.

- Proficient in HTML, CSS, Javascript, jQuery, and PHP.

Associate Front End Developer, American Girl, Middleton, WI
January 2014 — February 2016

- Contributed to a dynamic e-commerce and play website environment by implementing regular front-end updates.

- Developed and maintained engaging marketing landing pages, adhering to brand guidelines and designer specifications.

- Collaborated closely with designers to translate Photoshop mockups into pixel-perfect, user-friendly web interfaces.

- Identified and resolved bugs within the front-end codebase, ensuring a seamless user experience.

- Utilized HTML, CSS, JavaScript, jQuery, and PHP to effectively deliver front-end solutions.

Education

Associate's degree, Madison Area Technical College, Madison, WI

2011 — 2014

Bachelor of Arts - BA, University of Wisconsin-Madison, Madison, WI

2002 — 2007