CX Analytics Dashboard

Customer Success Analytics

Adoption & Engagement

■ User Flow & Timeline

C Retention Analysis

\$ Revenue Analytics

CSM Workload

Raw Data Tables

Last Updated: 2025-10-29 10:52



Active Status: All Active Inactive		Plan Type:		Health Tier:		CSM:	
		All Plans ▼		All Tiers ▼		All CSMs ▼	
elect User:							
7185 Premium × Inad	ctive 46 events	Health: 0					
Active Filters: ×In	active Only						
2,959 of 10,000 users match	\$7,375 Total		19.1 Avg Health Score	O Active Users	2 , Sign		2,959 Cancellations
L User Profile: 71	185						
Plan Type: PREMIUM	Health Sco	'e: 0.0	ARR: \$18,818	NPS Score: -12	Signup: 2	025-03-08	Cancelled: 2025-08-24
46 Total Events	1 Selected	User	46.0 Events This User	169 Days of Activity		O Types	31 Last 7 Days
✓ Event Volume (Over Time						

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Daily Event Volume - User 7185



Health & Risk Monitor

Adoption & Engagement

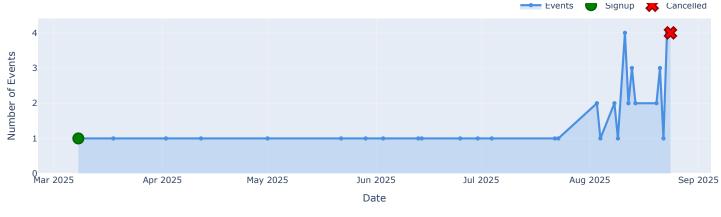
■ User Flow & Timeline

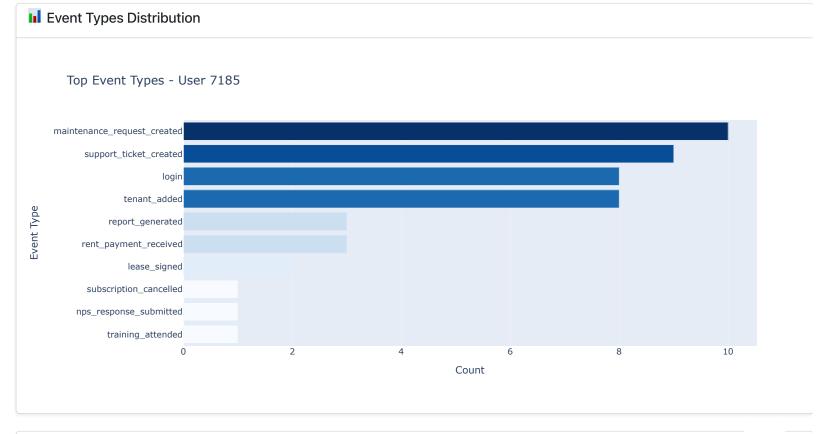
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User Journey Flow

User Journey (First 2 Events) - User 7185

First 3 events in user journeys

Executive Overview

Health & Risk Monitor

Adoption & Engagement

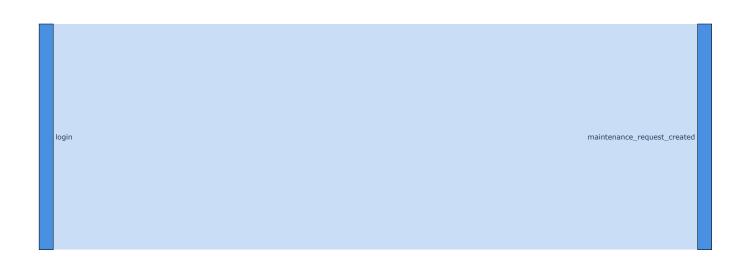
■ User Flow & Timeline

C Retention Analysis

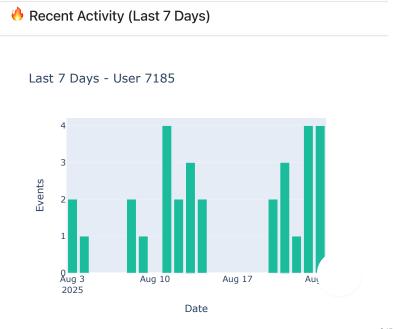
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Event Timeline - 7185 (Most Recent 100 Events)

Health & Risk Monitor

Executive Overview

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	I			
‡Timestamp	≑ Event Type	♦Value (Numeric)	<pre>\$Value (Text)</pre>	
filter data				
2025-08-24 00:00:00	subscription_cancelled			
2025-08-24 00:00:00	rent_payment_received	1,482.39		
2025-08-24 00:00:00	maintenance_request_created		appliance	
2025-08-24 00:00:00	lease_signed	18.00		
2025-08-23 00:00:00	login	12.64		
2025-08-23 00:00:00	maintenance_request_created		electric	
2025-08-23 00:00:00	tenant_added			
2025-08-23 00:00:00	maintenance_request_created		electric	
2025-08-22 00:00:00	tenant_added			
2025-08-21 00:00:00	tenant_added			
2025-08-21 00:00:00	maintenance_request_created		appliance	
2025-08-21 00:00:00	maintenance_request_created		plumbing	
2025-08-20 00:00:00	maintenance_request_created		appliance	
2025-08-20 00:00:00	rent_payment_received	1,827.85		
2025-08-14 00:00:00	report_generated		occupancy	
2025-08-14 00:00:00	login	4.14		
2025-08-13 00:00:00	support_ticket_created		medium	
2025-08-13 00:00:00	login	21.16		
2025-08-13 00:00:00	login	31.22		
2025-08-12 00:00:00	maintenance_request_created		general	

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Executive Overview

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- The Health & Risk Monitor
- Adoption & Engagement
- User Flow & Timeline
- **C** Retention Analysis
- \$ Revenue Analytics
- **CSM Workload**
- Raw Data Tables