Stephen Leshan Nang'eya

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Product & Growth Analytics

MSc Business Analytics candidate transitioning from strategy and operations into Product Analytics within B2B SaaS environments where usage data, monetization strategy, and performance measurement intersect. Experienced in KPI interpretation, revenue visibility, and structured reporting environments. Seeking a Product Analytics internship to contribute to experimentation support, retention analysis, and expansion revenue modeling.

Core Competencies

Product & Growth Analytics: Funnel & Retention Analysis · Revenue & KPI Tracking · Cohort Concepts · Performance Dashboards · Product Performance Interpretation

Technical Tools: SQL · Python (Pandas, NumPy) · R · Tableau · Power BI · Excel · Data Modeling

Experience

Stele Media LTD
Strategy & Operations Lead | Jan 2017 – Aug 2025

- Coordinated delivery across 25+ engagements, using structured performance summaries to inform planning decisions and support 15–25% improvements in campaign outcomes.
- Participated in monthly and quarterly KPI review cycles using dashboards and standardized reports to guide internal and client decisions.
- Standardized reporting and automation workflows, improving performance visibility by ~30% and reducing ad-hoc reporting requests by ~40%.

Standard Group PLC
IT Operations & Digital Strategy Lead | Jan 2011 – Dec 2016

- Deployed and optimized SAP ERP systems, improving financial reporting accuracy and operational workflows by 25%.
- Integrated publishing and advertising systems with SAP and Google Ad Manager, automating revenue tracking and increasing digital operational efficiency by 30%.
- Collaborated cross-functionally to align system outputs with business performance and reporting objectives.

Analytics Projects & Applied Modeling

- Built KPI dashboards and structured performance metrics within simulated product reporting environments
- Modeled structured datasets and wrote SQL queries to simulate product usage and performance analysis
- Performed end-to-end analysis and predictive modeling in Python, evaluating model performance and communicating insights clearly

Education

Master of Science in Business Analytics
Hult International Business School – Expected Aug 2026
Focus: Product Analytics · Revenue Modeling · Predictive Analytics · Optimization

Bachelor of Science in Information Technology
Jomo Kenyatta University of Agriculture and Technology