

**Name:** Leslei Anne C. Basig

**Section:** TW06

## Midterm Examination

The screenshot shows the ZALORA website homepage. At the top, there is a navigation bar with links for LOGO, WOMEN, MEN, LUXURY, SPORTS, KIDS, BEAUTY, and HOME & LIFESTYLE. A search bar displays the text "30% Off Birkenstock". Below the navigation bar, there is a promotional banner for the ZALORA CREDIT CARD, featuring a card image and the text "Bring back the JOY of Shopping with the ZALORA CREDIT CARD". To the right of the banner, there are three models showcasing different outfit styles. On the far right of the banner, there are three buttons: "P5,000 Welcome Gift", "Uni Free Shipping", and "Up to 6% Cashback". Below the banner, there are four main shopping categories: "SHOP WOMEN >" (with an image of a woman in a white dress), "SHOP MEN >" (with an image of a man in a red and white patterned shirt), "SHOP KIDS >" (with an image of a child in a red and white striped outfit), and "SHOP SPORTS >" (with an image of a man holding a large red ribbon). At the bottom of the page, there are three more product images: a woman in a white dress standing next to several stacked ZALORA gift boxes, a woman in a red and black zebra-print top, and a woman in a black and white outfit holding a large white handbag.

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ZALORA LOGO WOMEN MEN LUXURY SPORTS KIDS BEAUTY HOME & LIFESTYLE 30% Off Birkenstock

SHOP LIFESTYLE > SHOP BEAUTY > SHOP LUXURY >

New This Week

ZALORA Discover Everything New

MANGO NEW ARRIVALS Shop The Latest Drops

NIKE New Arrivals

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ZALORA LOGO WOMEN MEN LUXURY SPORTS KIDS BEAUTY HOME & LIFESTYLE 30% Off Birkenstock

Promo & Deals Learn More >

Sell with Us! Join the ZALORA Seller Circle! SIGN UP >

/covers Maja and Nadine Make waves in H&M Swim Essentials. READ MORE >

SHOP FASHION FOR MEN AND WOMEN ONLINE ON ZALORA PHILIPPINES

ZALORA is the leading name in online shopping for fashion, carrying an ever-expanding line-up of top local and international brands tailored for consumers in the Philippines. Our selection of over 120,000 products covers every aspect of fashion, from shirts to dresses, sneakers to slippers, sportswear to watches, and so much more.

Start your style journey by owning a well-rounded range of basics and essentials. Think t-shirts and denim jeans, summer shorts and sunglasses, and other everyday necessities. Find new inspiration through our fashion-focused edits, ranging from spotlight-stealing evening wear and party-ready dresses, to florals and other on-trend prints, to athleisure and off-duty wear. Stay sharp in suits and blazers made for the office and beyond. Don't forget to match your outfit with the right shoes, be they classic flats, high heels, boots, or leather shoes. Prep yourself for all seasons by shopping from a complete range of outerwear, from lightweight jackets to cozy sweaters to heavy-duty coats. Our fashion collections are complemented by all kinds of accessories: think bags, watches, and sports lifestyle gear, as well as the best in beauty and grooming, all

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ZALORA LOGO WOMEN MEN LUXURY SPORTS KIDS BEAUTY HOME & LIFESTYLE 30% Off Birkenstock

With the widest selection of fashion you can possibly find, and outstanding services like lightning-quick delivery, free shipping over P1295, a host of payment methods like cash on delivery, and free returns, shopping online has never been easier!

**TOP BRANDS**

ADIDAS	ALDO	American Tourister	Shoes	Crop Tops	Discount Prices
Birkenstock	BOSS	CASIO	Plus Size Fashion	Beauty	Jacket
CLN	Coach	Converse	Jumpsuit	Sports	Bags
COS	Cotton On	Cotton On Body	Accessories	Clothes	New Products
Crocs	Dr. Martens	FOREVER 21	Casual Dresses	Sling Bags	Leather
GAP	Gucci	GUESS	Corporate Attire	Slippers	Perfume
H&M	Hollister	Lacoste	Crop Top	Backpack	Skirt
London Rag	LONGCHAMP	Love, Bonito	Dress	Maxi Dress	Jeans For Women
Mango	MARKS & SPENCER	New Balance	Pastels	Bohemian Attire	Sneakers
Nike	PUMA	Ray-ban	Belt	Blazer	Sports Bra

Show More Show More

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ZALORA LOGO WOMEN MEN LUXURY SPORTS KIDS BEAUTY HOME & LIFESTYLE 30% Off Birkenstock

**A COMPANY BY**

**OUR LOCATIONS**

**SECURE PAYMENT**

**DELIVERY PROVIDERS**

**SECURITY SYSTEM**

PCI Security Standard  
Cardholder Protection  
Encrypted Network

**CUSTOMER SERVICE**

**ZALORA**

As Asia's Online Fashion Destination, we create endless style possibilities through an ever-expanding range of products from the most coveted international and local brands, putting you at the centre of it all. **With ZALORA, You Own Now.**

**FAQ**

Size Guide  
Exchanges & Returns  
Contact Us  
Buy Gift Cards  
Product Index

**NEW TO ZALORA?**

Get a **PHP 350 VOUCHER** (plus the latest fashion news and product launches) just by subscribing to our newsletter.

Your email address

Someone@example.com

**ABOUT US**

FOR WOMEN FOR MEN

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ZALORA LOGO WOMEN MEN LUXURY SPORTS KIDS BEAUTY HOME & LIFESTYLE 30% Off Birkenstock

ABOUT US

Who We Are  
Intellectual Property  
Sell With Us  
Careers  
Promotions  
Influencer Program  
Sustainability Strategy  
Thread by ZALORA  
Responsible Disclosure  
Affiliate Program  
Advertise with Us  
Trend Report 2020  
Terms & Conditions  
Privacy Policy

By signing up, you agree to the terms in our Privacy Policy

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ZALORA 30% Off Birkenstock

SEARCH USER HEART BAG

P5,000 WELCOME GIFT: ZALORA CREDIT CARD

30 DAYS FREE RETURNS

FREE SHIPPING AVAILABLE

0% INTEREST INSTALLMENT

GIFT WRAPPING: ONLY P99

download & get 25% off sitewide

 Bring back the JOY of Shopping with the ZALORA CREDIT CARD SBC Credit Cards



 P5,000 Welcome Gift

 Uni Free Shipping

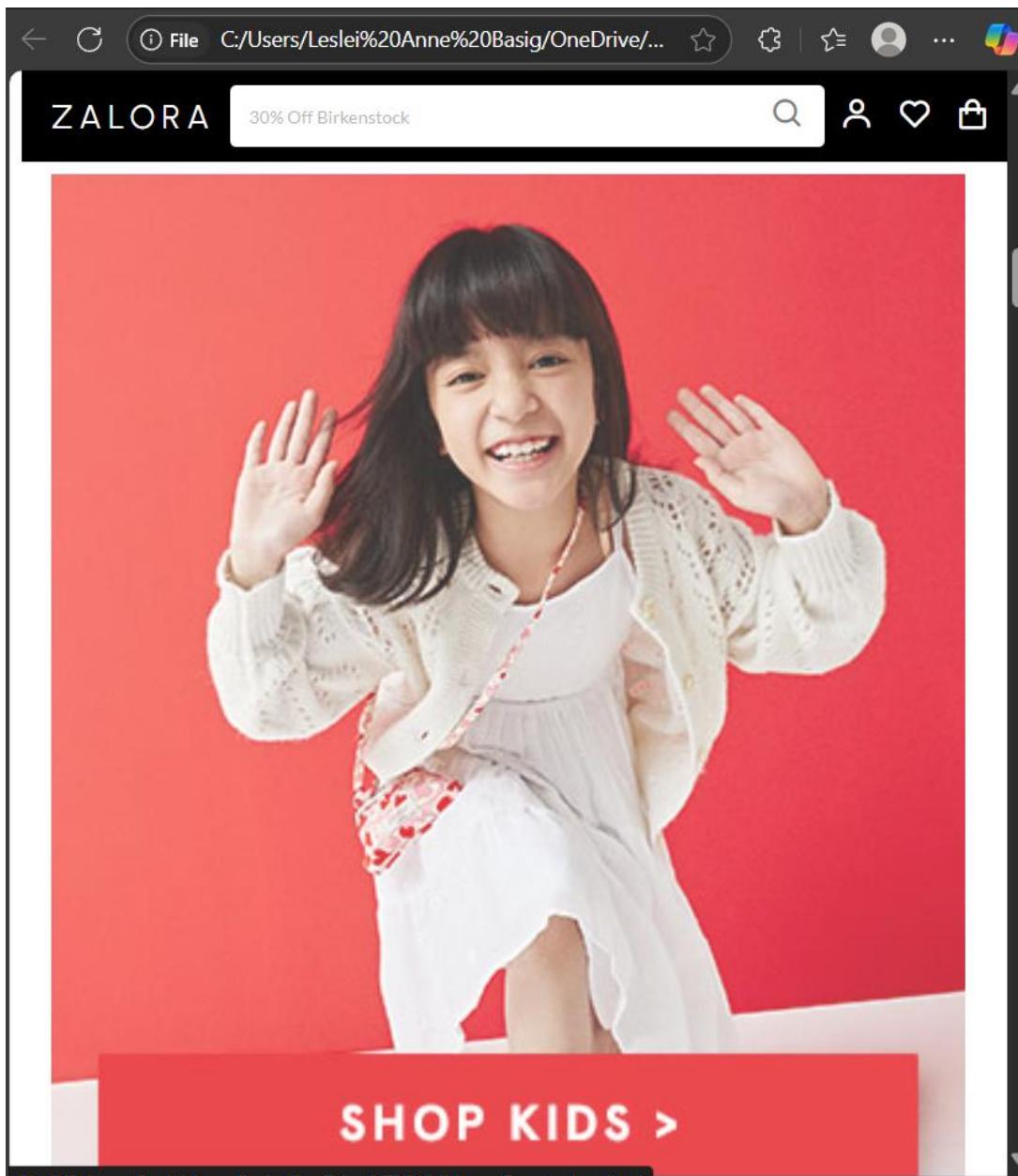
 Up to 6% Cashback

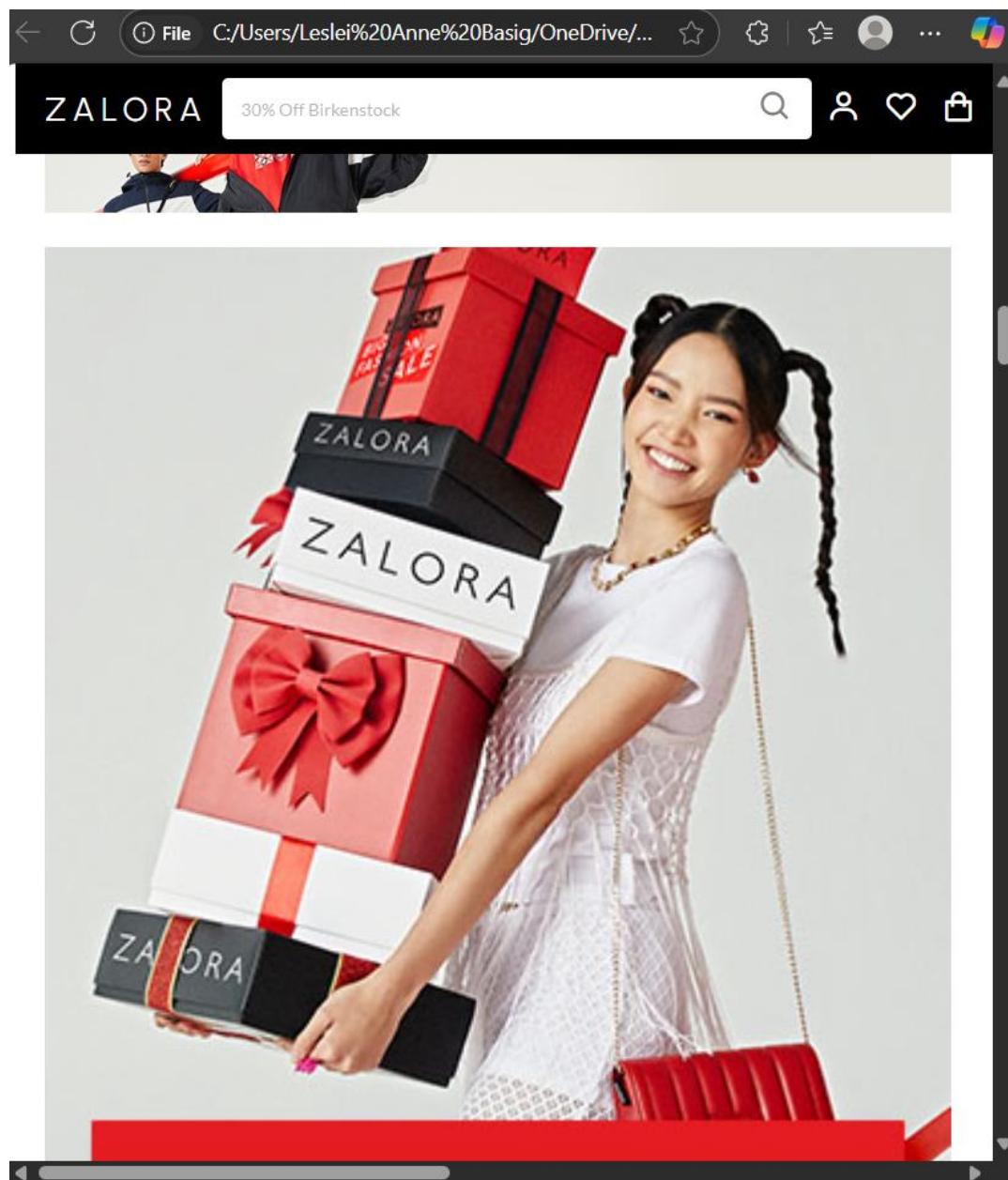


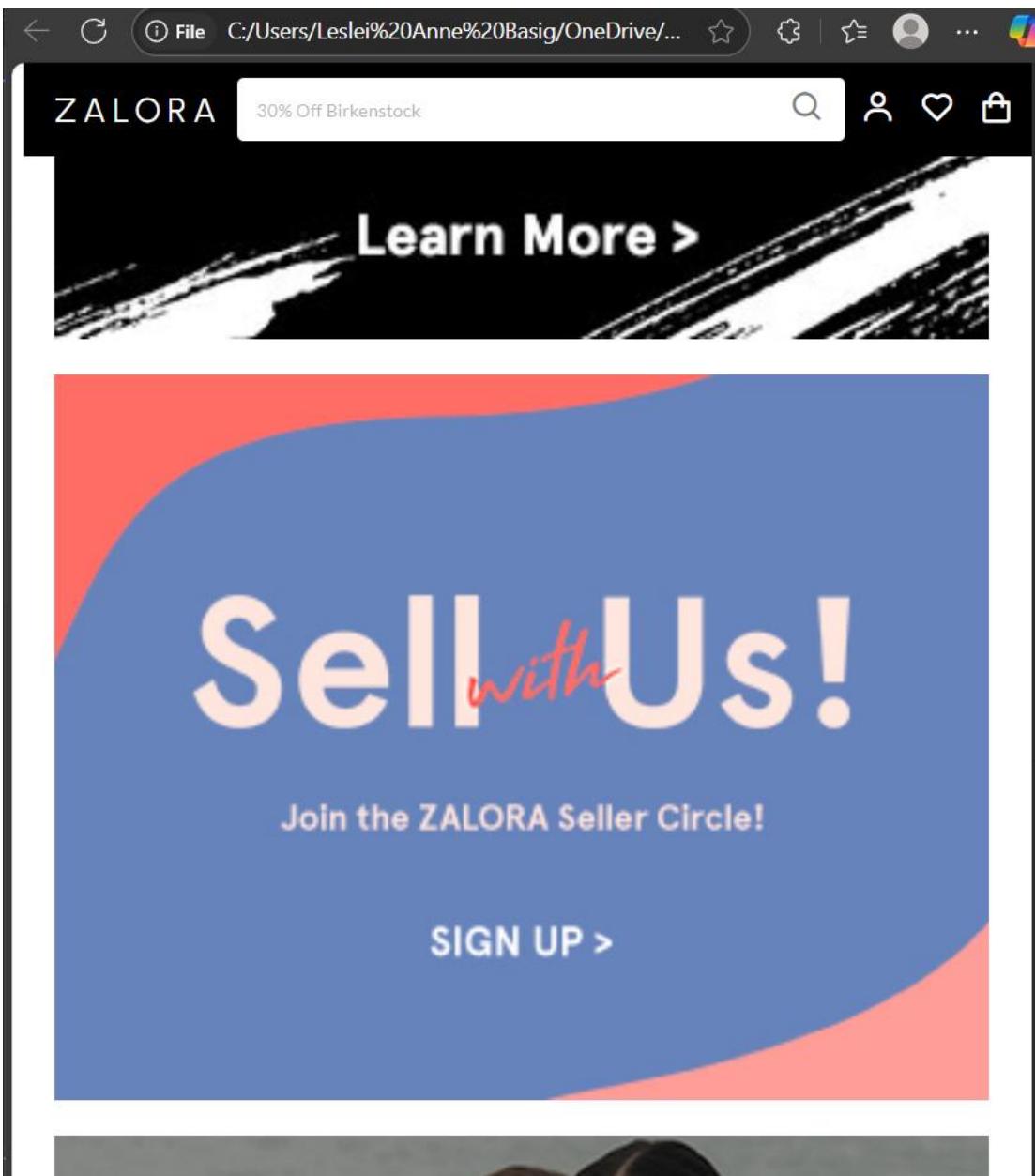
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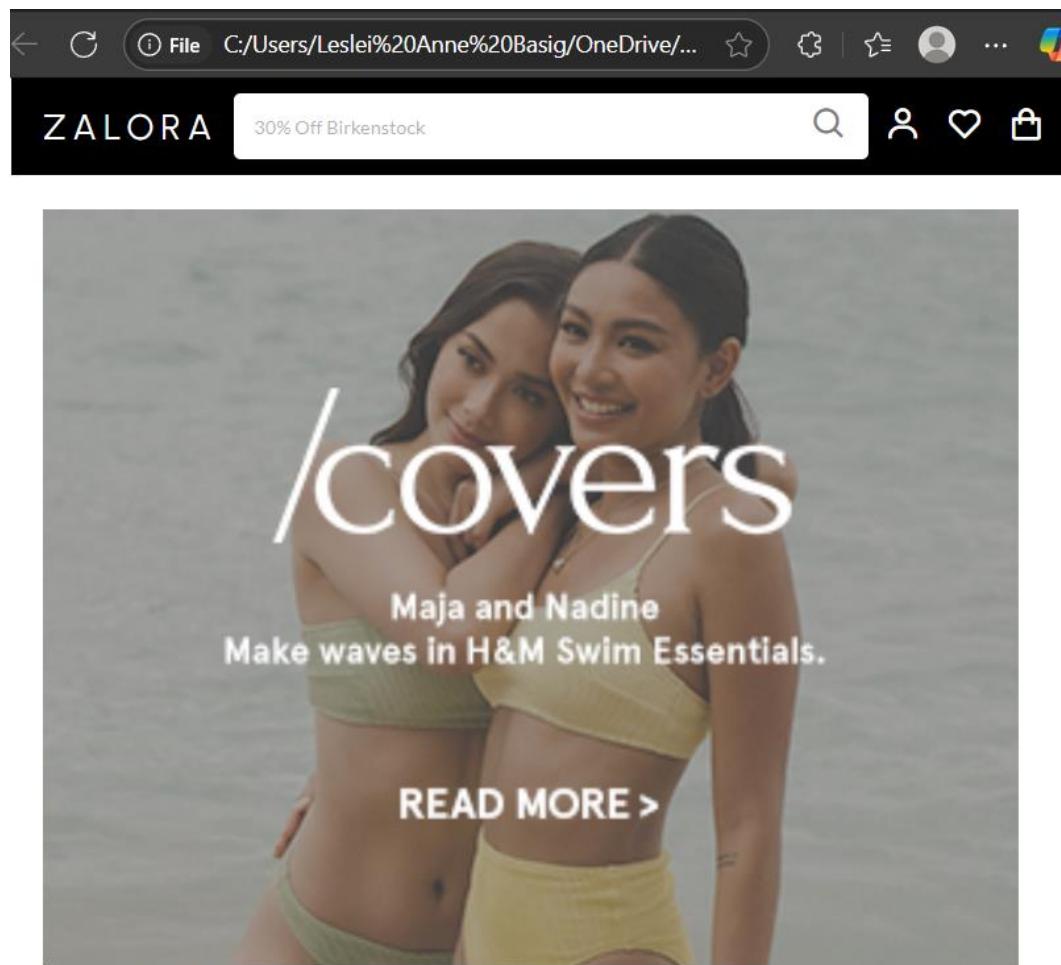
ZALORA 30% Off Birkenstock

SHOP MEN >









SHOP FASHION FOR MEN AND WOMEN ONLINE ON  
ZALORA PHILIPPINES

ZALORA is the leading name in online shopping for fashion, carrying an ever-expanding

The screenshot shows a web browser window with the URL 'C:/Users/Leslei%20Anne%20Basig/OneDrive/...' in the address bar. The page header features the ZALORA logo and a search bar with the text '30% Off Birkenstock'. To the right of the search bar are icons for user profile, heart, and shopping bag. Below the header, a main heading reads 'SHOP FASHION FOR MEN AND WOMEN ONLINE ON ZALORA PHILIPPINES'. A descriptive paragraph follows, stating: 'ZALORA is the leading name in online shopping for fashion, carrying an ever-expanding line-up of top local and international brands tailored for consumers in the Philippines. Our selection of over 120.000 products covers every aspect of fashion, from shirts to dresses, sneakers to slip-ons, sportswear to watches, and so much more.' Another paragraph describes the range of products: 'Start your style journey by owning a well-rounded range of basics and essentials. Think t-shirts and denim jeans, summer shorts and sunglasses, and other everyday necessities. Find new inspiration through our fashion-focused edits, ranging from spotlight-stealing evening wear and party-ready dresses, to florals and other on-trend prints, to athleisure and off-duty wear. Stay sharp in suits and blazers made for the office and beyond. Don't forget to match your outfit with the right shoes, be they classic flats, high heels, boots, or leather shoes. Prep yourself for all seasons by shopping from a complete range of outerwear, from lightweight jackets to cozy sweaters to heavy-duty coats. Our fashion collections are complemented by all kinds of accessories; think bags, watches, and sports lifestyle gear, as well as the best in beauty and grooming, all found in one online shop.' A final paragraph highlights convenience: 'With the widest selection of fashion you can possibly find, and outstanding services like lightning-quick delivery, free shipping over P1295, a host of payment methods like cash on delivery, and free returns, shopping online has never been easier!'

ZALORA

30% Off Birkenstock

SHOP FASHION FOR MEN AND WOMEN ONLINE ON  
ZALORA PHILIPPINES

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With the widest selection of fashion you can possibly find, and outstanding services like lightning-quick delivery, free shipping over P1295, a host of payment methods like cash on delivery, and free returns, shopping online has never been easier!

The screenshot shows a web browser window with the ZALORA homepage. The address bar displays the URL: C:/Users/Leslei%20Anne%20Basig/OneDrive/. The page features a navigation bar with links like 'File', 'Home', 'Search', 'Cart', and user profile icons. A search bar at the top contains the text '30% Off Birkenstock'. Below the search bar, there's a section titled 'TOP BRANDS' followed by a grid of brand names. At the bottom of this section is a 'Show More' link. Further down, there's a section titled 'TOP SEARCHES' with a grid of search terms.

## TOP BRANDS

ADIDAS	ALDO	American Tourister
Birkenstock	BOSS	CASIO
CLN	Coach	Converse
COS	Cotton On	Cotton On Body
Crocs	Dr. Martens	FOREVER 21
GAP	Gucci	GUESS
H&M	Hollister	Lacoste
London Rag	LONGCHAMP	Love, Bonito
Mango	MARKS & SPENCER	New Balance
Nike	PUMA	Ray-ban

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## TOP SEARCHES

Shoes	Crop Tops	Discount Prices
Plus Size Fashion	Beauty	Jacket
Jumpsuit	Sports	Bags
Accessories	Clothes	New Products

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# ZALORA

30% Off Birkenstock

Crop Top      Backpack      Skirt  
Dress      Maxi Dress      Jeans For Women  
Pastels      Bohemian Attire      Sneakers  
Belt      Blazer      Sports Bra

[Show More](#)

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A COMPANY BY

OUR LOCATIONS

SECURE PAYMENT


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DELIVERY PROVIDERS



SECURITY SYSTEM

- ✓ PCI Security Standard
- ✓ Cardholder Protection
- ✓ Encrypted Network

ZALORA

30% Off Birkenstock



# ZALORA

As Asia's Online Fashion Destination, we create endless style possibilities through an ever-expanding range of products from the most coveted international and local brands, putting you at the centre of it all. With ZALORA, You Own Now.

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ZALORA 30% Off Birkenstock

FOR WOMEN

FOR MEN

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