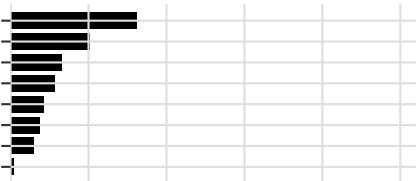


# Encoder variable importance

Variable

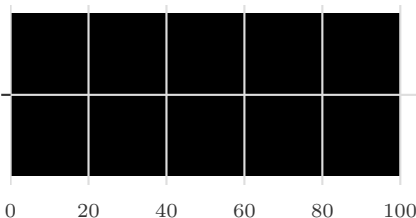
competitor\_sales\_pastcov  
media1\_S\_pastcov  
newsletter\_pastcov  
media2\_S\_pastcov  
media3\_S\_pastcov  
revenue\_target  
add\_relative\_index\_futcov  
year\_sin\_pastcov



# Decoder variable importance

Variable

add\_relative\_index\_futcov



Variable importance in