

# LESLIE HUYNH

## GRAPHIC DESIGNER

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### OBJECTIVE

Creative and detail-oriented graphic designer with exceptional skill level and experience in print and digital media. Highly adept with programs in Adobe suite, such as InDesign, Photoshop and Illustrator. Passionate about visual brand design and digital marketing via social media.

### EDUCATION

B.S. in Integrated Design and Media  
New York University '22  
Minors: Digital Art and Design  
GPA: 3.01

Sep 2018 - Present

### WORK EXPERIENCE

SNS and Editorial Designer

armymagazine.co | Remote

- Create graphics promoting blogs and magazine issues for social media
- Design spreads (and occasionally covers) for bi monthly magazine issues
- Edit magazine spreads for French, German, Indonesian, Spanish and Italian issues

Marketing Intern

Etech7 | New York, NY

- Assisted marketing team on different tasks that varied day to day
- Researched competitors to create plans that would increase SEO ranking
- Designed and posted existing and original content on Instagram page

Jun 2021 - Jul 2021

Communications Intern

Games for Change | New York, NY

- Researched and designed weekly posts for 'Game of the Week' and 'Talk of the Week'
- Edited press releases for various events and releases throughout the semester
- Created email templates from general newsletters to specific events

Sep 2020 - Dec 2020

### PROJECTS

SEVENTEEN Concert Fan Project

- Managed small team to keep project on track
- Ran social media account promoting project
- Raised \$3000 to fund banners for capacity of Prudential Center
- Designed multiple assets used in project, from banner to donor gifts

Oct 2019 - Jan 2020

Eric Nam Concert Fan Project

- Ran social media account promoting project
- Raised \$3000 to fund banners for capacity of Prudential Center
- Designed multiple assets used in project, from banner to donor gifts

Nov 2019 - Feb 2020

### SKILLS

Hard Skills: Photoshop • Illustrator • InDesign • HTML/CSS/Javascript • Premiere Pro • VS Code

Soft Skills: Leadership • Teamwork • Adaptability • Problem-Solving • Communication

References Upon Request