

User Experience Basics

Links

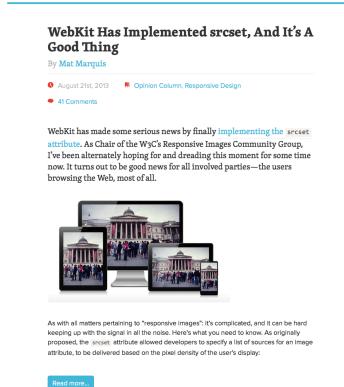
What the user expects

Technology blog 1hr 55min ago

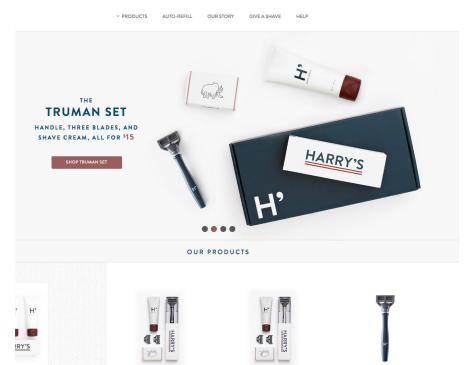
Boot up: HTC execs' arrest, Galaxy Mega reviewed, streaming kills pirates, and more

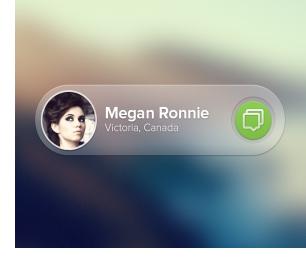
3 Sep 2013: Charles Arthur: Plus the Googler rewriting Bitcoin, India's smartphone, MIDI's long life, and more 17 comments

Links within the text and other clickable items distinguished with colour (blue, red,...) / position (title, navigation) / font weight (bold, italic,...)



When image is relatively small, clicking on it usually enlarges it as a pop-up.





Which part of the graphics would you expect to be clickable and what should it do / where should it take you?

In e-shops, portfolios and such cases alike, when you've got an image with a description/price, usually the whole area, including the image, is clickable and with the same destination.

THE TRUMAN SET

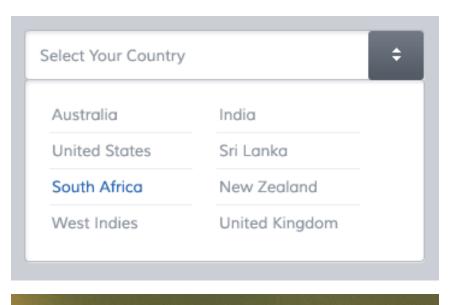
THE WINSTON SET

Buttons, Input Fields & Lists

How the user instantly knows the difference

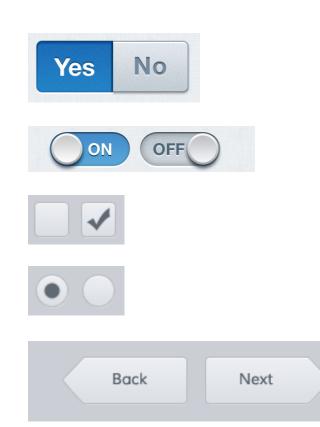


Different states: Filled, active, empty Normal, hover, down, disabled



How you instantly know if it's an input field or a drop-down

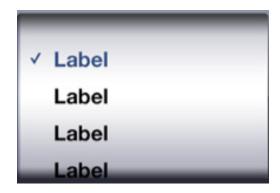
Search...



Different buttons and fields, when to use which: Tick to enable a selection of more than one A dot in a circle usually lets you select one option Radion button: either/or

Choices & Next Steps

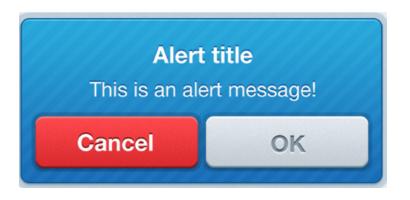
Different ways of interacting



Scrolling (on mobile) or drowdown on desktop as a solution for multiple choices



Notice how you know when tapping on a given area will take you a screen forward (Label >) and how on/off is dirrefernt from a tick

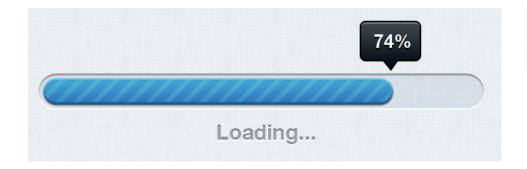


Alerts - errors usually give you an "ok" on the right side (in all the countries where we read from left to right). Notice how "Cancel", "Dismiss" and such, may have a different colour than the affirmind option.



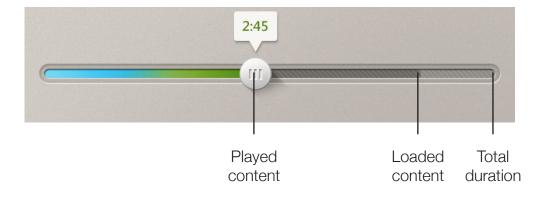
Bar & Progress bar

Animated loading bar, static outcome, dynamic bar





Progress bar / value choice / ...



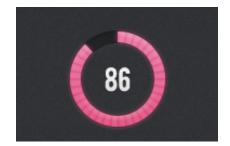




Lets you set the minimum and maximum value



Scrollable content. The bar showing you your current location within the content.



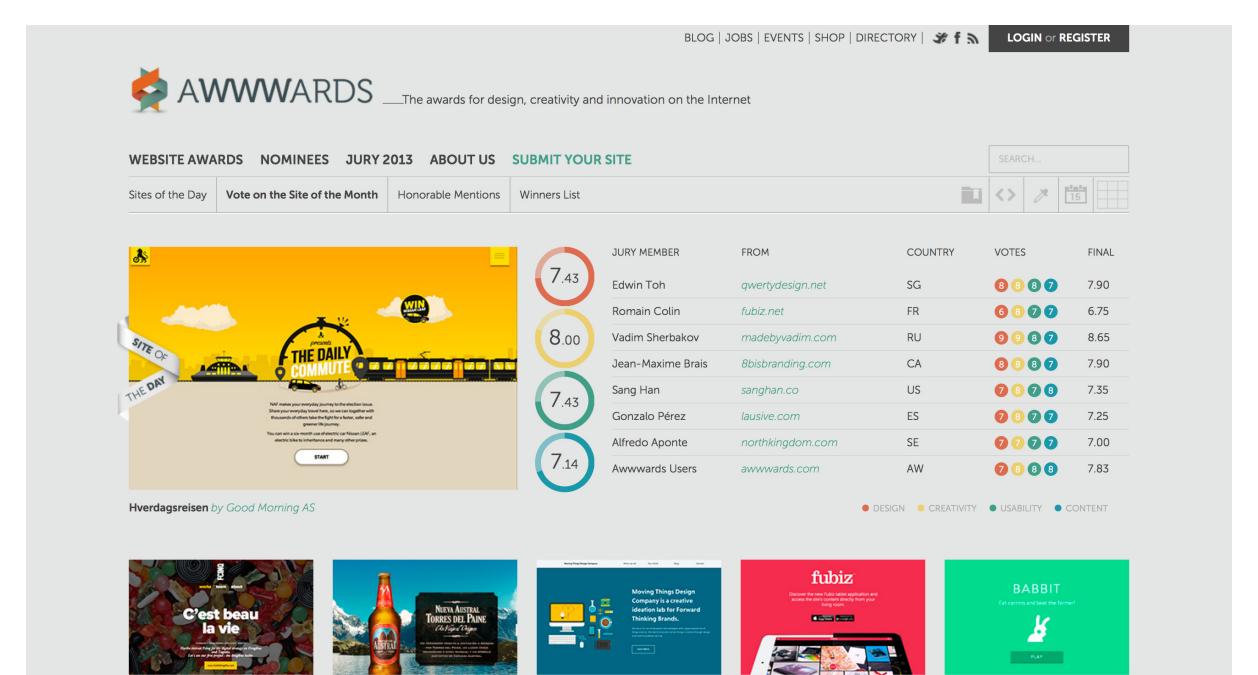
Progress bars



Steps with markew

Example Site

Navigation, links, progress/mark, position of log-in and social icons, colours...



site: awwwards.com

Useful links

Design & UX-related

www.awwwards.com

uxdesign.smashingmagazine.com

www.thebestdesigns.com

mashable.com/category/user-experience-design

mashable.com/2013/03/22/ux-mistakes-websites

52weeksofux.com

