



About me

I am Daniele Lessio from Treviso, Italy. Born in 1994, I graduated in Graphic and Multimedia Communication Sciences. For 3 years I have been studying and working as a graphic designer, gaining experience in creating content on both the web and paper sides.

My training includes various applications of graphics, from **printing** to **web design** and **video editing**.

While working, I deepened my knowledge of the **Wordpress CMS** and honed my teamwork skills in projects involving printing and cardboard engineering.

I have a good command of the Adobe suite for my creative projects, but I also love illustrating freehand projects that need more character and experimenting with 3D.

What I do

Branding	UX
Visual design	Illustrations
Communication	Web Design

To do it

Adobe Creative Suite, Figma
Wordpress, 3D Virtual Tour
Soon → Blender, Spline

Interests

Photography	Technology and innovation
Web Design	Gaming
UX/UI Design	Illustrations
Branding	Tipography
Sustainability	
Cinema	

Education

Current: Master's Degree in **UX/UI Design**, Start2Impact.

2018-2021: Bachelor's Degree in **Graphic and Multimedia Communication Sciences and Techniques**, IUSVE.

Experience

Apr/Dec 2023: Print Designer, Gielle.

Reviewed and printed client-provided graphics on various materials, primarily using digital and sublimation printing.

Jan/Feb 2023: Internship, Grafiche Antiga.

Handled the complete layout of a catalog and other print materials. Then provided support to the project management team in the production of cardboard displays for Essilor-Luxottica.

2020/23: Freelance Visual Designer, Digitalshirt.it.

Created e-commerce and social media materials, then personally printed the customized items. Weekly purchases increased from a few units to several dozen, partly thanks to my work.

2020: 250-hour Internship, Graitec.

Created virtual tours using 3D Vista Virtual Tour.

Additional Skills

Strong knowledge of typography and color theory.

Good communication and interpersonal skills.

Ability to work independently and as part of a team.

Languages

Italian, English.



[Portfolio](#)



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