



# Starburst Workshop:

## Python data pipelines & products

Starburst Academy  
Data Universe 2024

# Workshop objectives

- Present the reference architecture spanning multiple zones
  - Land
  - Structure
  - Consume
- Build a Python-based pipeline that spans the reference architecture's zones
- Create and secure granular data products for your downstream consumers

# For today...

- POIs
  - The lab guide has it ALL!
  - The S3 credentials will expire after the weekend
  - All code is in the Jupyter notebook – **Workshop4.ipynb**
- Approach
  - I'm going to perform the labs myself & you can...
    - do them along with me
    - or just watch (and maybe do later)
  - We ALL come from DIFFERENT experiences & backgrounds, so...
    - **ASK QUESTIONS**

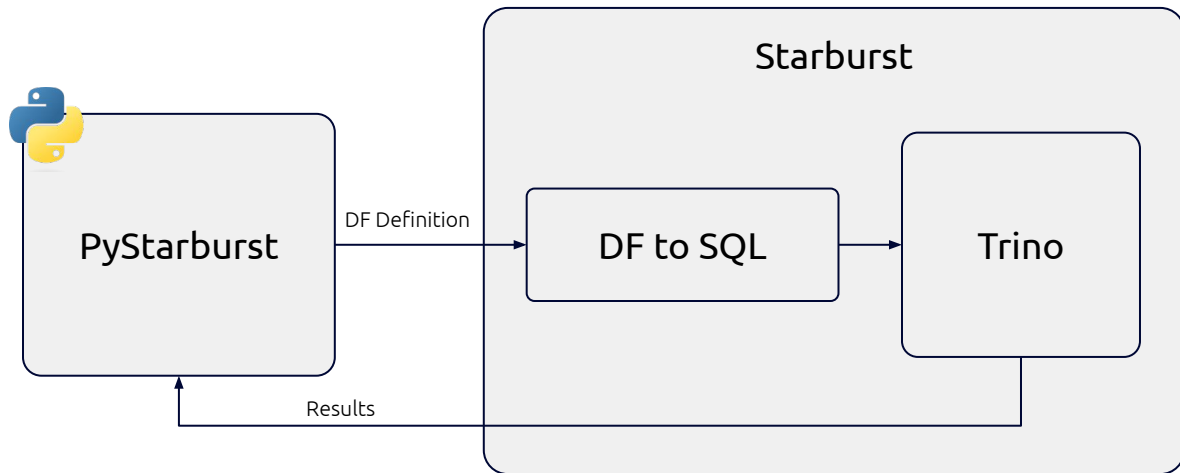
# PyStarburst Overview

```
df_missions = df_missions.with_column("date", f.sql_expr("COALESCE(TRY(date_parse(\"date\", '%a %b %d, %Y %H:%i UTC')), NULL)"))

print(df_missions.schema)

df_missions = df_missions\
    .filter(col("date") > datetime(2000, 1, 1))\
    .sort(col("date"), ascending=True)

df_missions.show()
```



- PySpark-like Syntax
- Lazy execution
- Python gets converted to SQL
- Heavy lifting done by Trino

Links: [API Docs](#) & [Example Code](#)

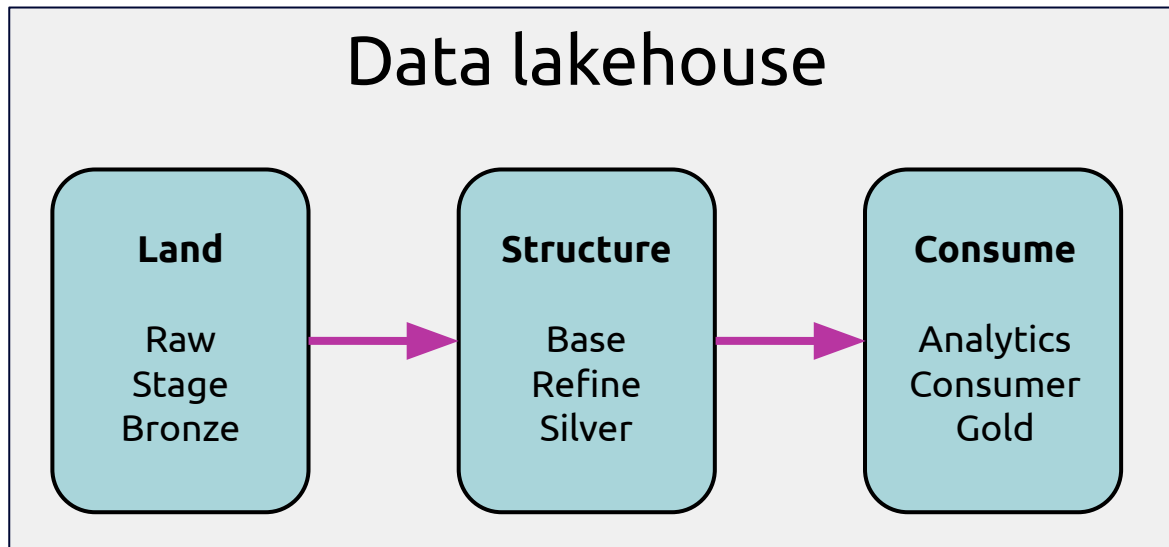
Currently supported on Starburst Galaxy and Starburst Enterprise.

# Data pipelines

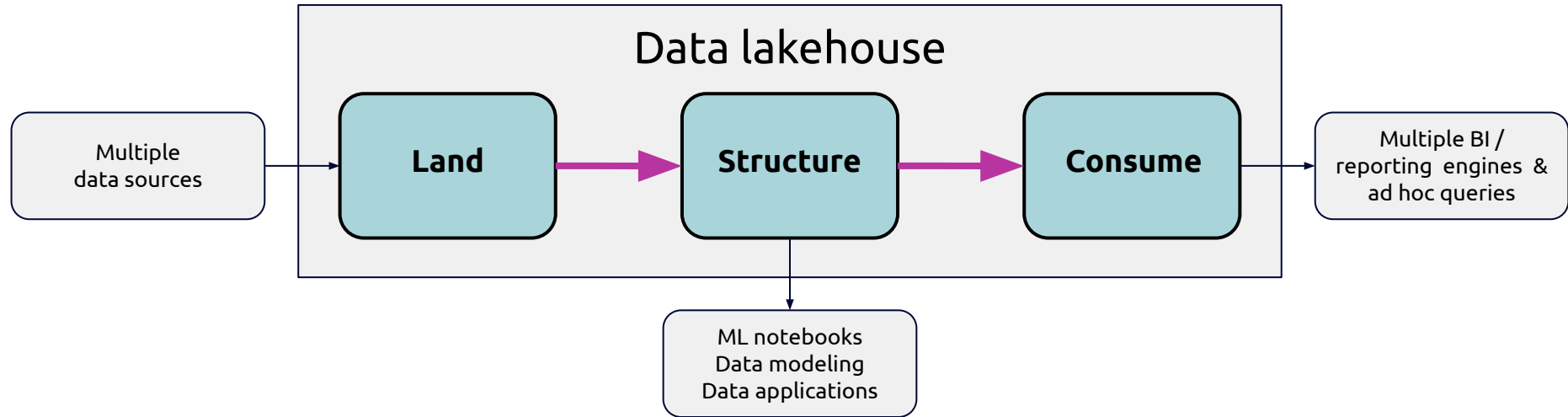
Reference architecture

# Reference architecture

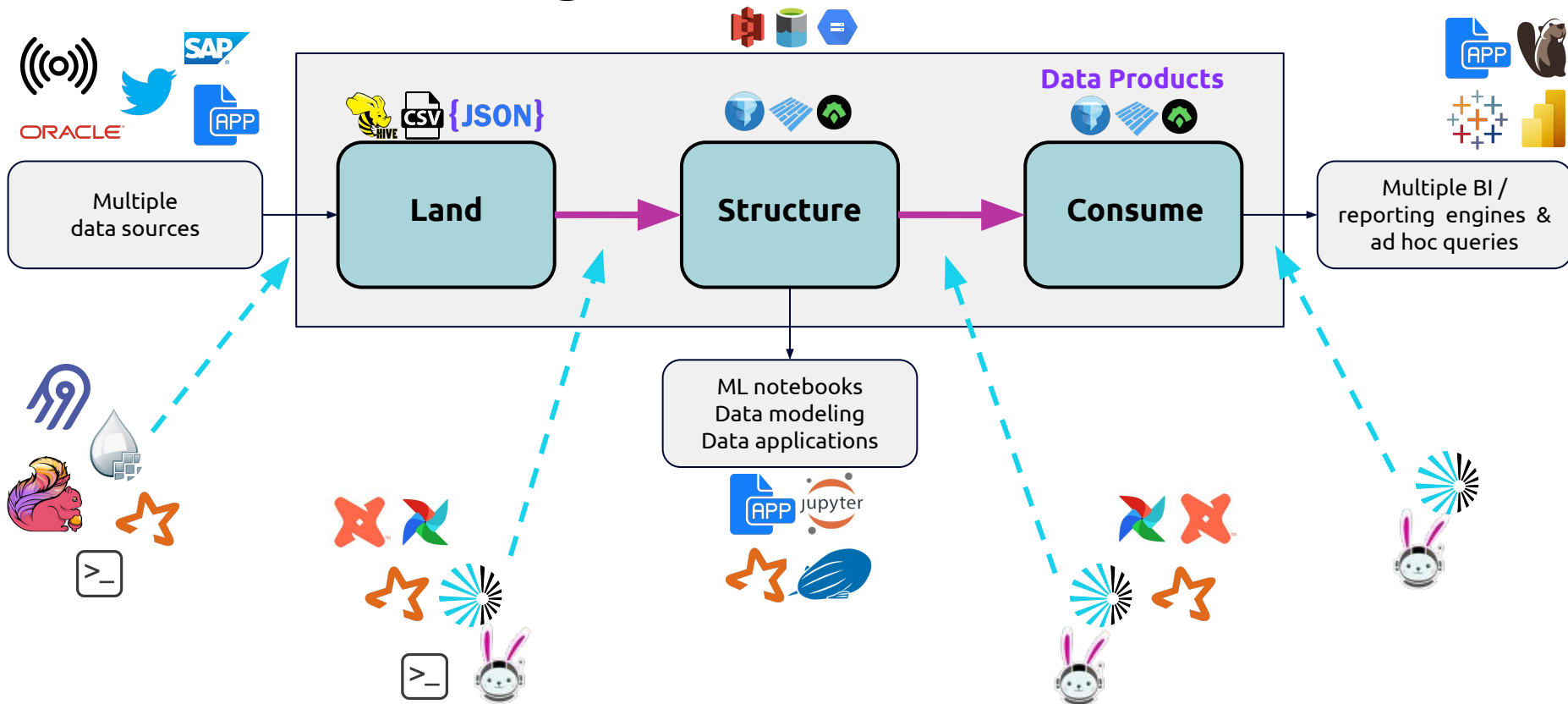
The reference architecture centers around the data lakehouse and how we classify our data assets into distinct zones. Data pipelines populate the zones.



# Activities across the architecture

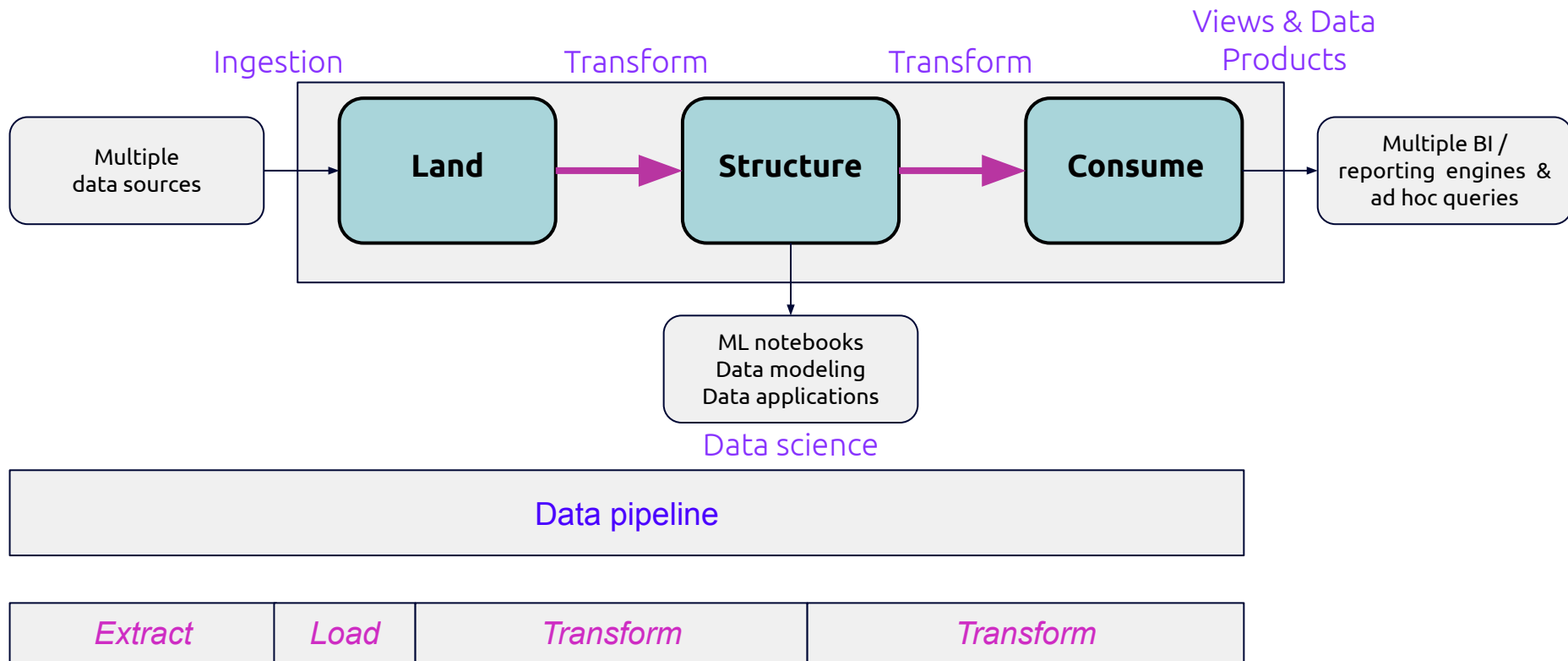


# Tools & technologies





# Summary



# Data products

Data consumers & producers

# Qualities of data products



**Discoverable:** end users and other domains need to be able to discover and access a given data product



**Self-describing:** any end user outside the domain which produces the data product should have all of the information they require to use the data



**Addressable:** the data should have a straightforward and documented way of being programmatically accessed, e.g. via SQL



**Interoperable:** governance should ensure that the data complies to any inter- or intra-domain standards or regulations, so the end user can confidently use the data without concern



**Trustworthy:** end users should be able to understand the level of data quality and ideally view the provenance (lineage) of the data so they can be confident in any analyses using the data product



**Secure:** data products should fold any authorization into the access control provided by the data mesh experience plane, which is where data product consumption occurs

# Starburst Data Products

Data  
producers



Starburst

Dashboard

Publish data

Sort Filter by domain Filter by tag Search

<b>Data Mesh Generation</b> 100K+ results of dataset and leads generated from Data Mesh webinar PENDING CHANGES CREATED BY: JOHN SMITH	<b>Sales Q4 Projection</b> Datasets for sales project for Q4 DRAFT CREATED BY: CORNANDER SUN BUN	<b>ECommerce Product Datasets</b> 100K+ results from public data sets from January 17 - Aug 19, 2021. CREATED BY: KAREN MILLER	<b>Analytic Dataset</b> Anonymized, non-aggregated granular consumer level data across all asset classes CREATED BY: KAREN MILLER
<b>Media Consumption</b> Monthly TV viewership insights spanning network, genre, daypart and ad exposure CREATED BY: KAREN MILLER	<b>Demographics</b> Accurate & scalable demographic data covering age, gender, generational & multi-culture CREATED BY: JOHN SMITH	<b>Contextual Intent</b> Industry-leading contextual intent data for B2B intelligence CREATED BY: JOHN SMITH	<b>Sales &amp; Home Services Data</b> Exclusive data for appliances sold at Sears/Kmart and the connected Sears Home Services data. CREATED BY: JOHN SMITH
<b>Private Equity</b> Private equity firm profiles including investment professionals, limited partners, and more CREATED BY: CORNANDER SUN BUN	<b>Data on Demand</b> Gain actionable customer insights for increased sales and conversions CREATED BY: JOHN SMITH	<b>Executive &amp; Profession Contacts</b> Connect with key decision makers to save time and money CREATED BY: JOHN SMITH	<b>R&amp;D Data Atlas</b> 180+ public R&D-related datasets from the UN, OECD, Eurostat, EC and other authoritative sources DRAFT CREATED BY: JOHN SMITH

Data  
consumers



# Discover, create, publish, and manage data products based on multiple datasets

The screenshot shows the 'Data product details' page for 'Weather data' in the Starburst interface. The page is divided into several sections: Overview, Usage examples, and Query data. The Overview section includes a summary, a table of query statistics, a description, and a list of datasets. The right sidebar contains information about data product owners, tags, domain, relevant links, and details.

**Data product details**

**Overview** Usage examples Query data

**Weather data**

BOOKMARKED 21 ★★★★★ 2

**Overview**

**Summary**  
This is where the short description will go. This description will also appear on the Dashboard Card. This should have a character limit.

Number of queries	PAST 7 DAYS	PAST 30 DAYS	ALL TIME	% of queries run against this data product	% of users
	14	93	244	12%	7

**Description**  
This is where the longer summary would go. There is no character limit here. Mauris ante nisl, tincidunt aliquet mauris eu, cursus malesuada nulla. Aliquam consectetur lobortis tellus, sit amet venenatis magna. Cursum malesuada nulla. Aliquam consectetur lobortis tellus, sit amet venenatis magna.

**Datasets**

Catalog: Catalog 2

Showing 3 of 3 datasets

Hourly weather	This is where the short description will go. This should have a character limit.	▼
Daily weather	This is where the short description will go. This should have a character limit.	▼
Monthly weather	This is where the short description will go. This should have a character limit.	▼

**Data product owners**

Lauren Moore  
lauren.moore@starburstdata.com

Karen Miller  
karen.miller@starburstdata.com

**Tags**

Tag This is a tag This is another tag

Yet another tag here

**Domain**

This is where the domain will show

**Relevant links**

Confluence  
<https://starburstdata.atlassian.net/wiki/>

Google Doc  
<https://docs.google.com/spreadsheets/>

**Details**

Created on: March 17, 2021  
Created by: Lauren Moore  
Last updated on: March 17, 2021  
Last updated by: Karen Miller  
Last time used: August 24, 2021  
Last used by: Vishal Singh

[View in BI tools](#)

Allow data owners  
& data engineers to  
**define relevant  
metadata** to data  
consumers

Starburst Enterprise

<> Provide column description for Dataset detail: customer\_informations

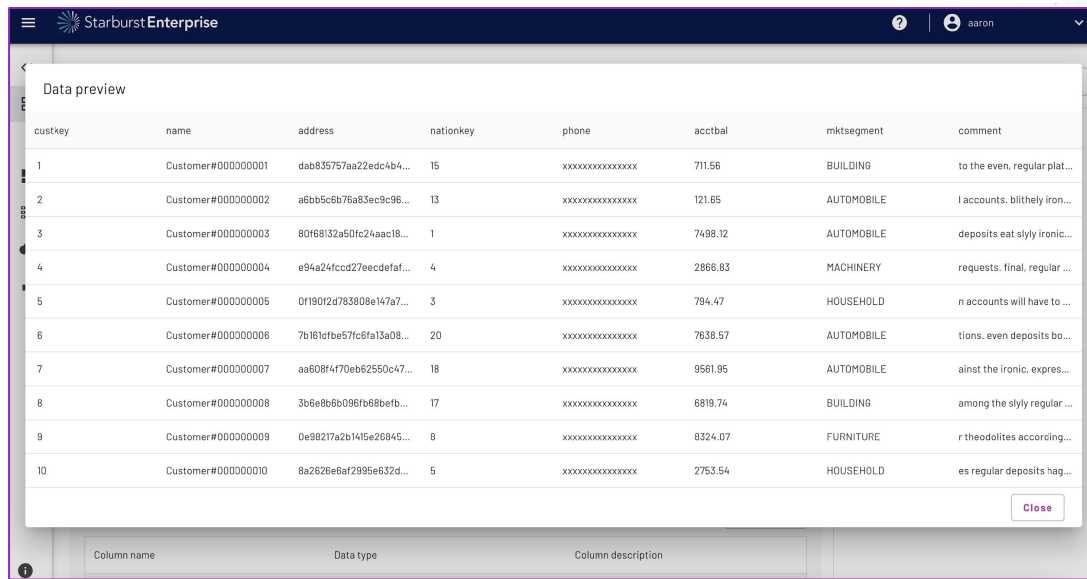
You can fill in Column description below to provide better context. This step is optional.

Column name	Data type	Column description(optional)
custkey	bigint	Column description Customer key
name	varchar(25)	Column description Name
address	varchar(40)	Column description Address
nationkey	bigint	Column description Country the customer belong to
phone	varchar(15)	Column description Phone number
acctbal	double	Column description Account
mktsegment	varchar(10)	Column description Segment
comment	varchar(117)	Column description Comment

[Preview](#)

[Back](#) [+ Add another dataset](#) [Cancel](#) [Save as draft](#) [Save and continue](#)

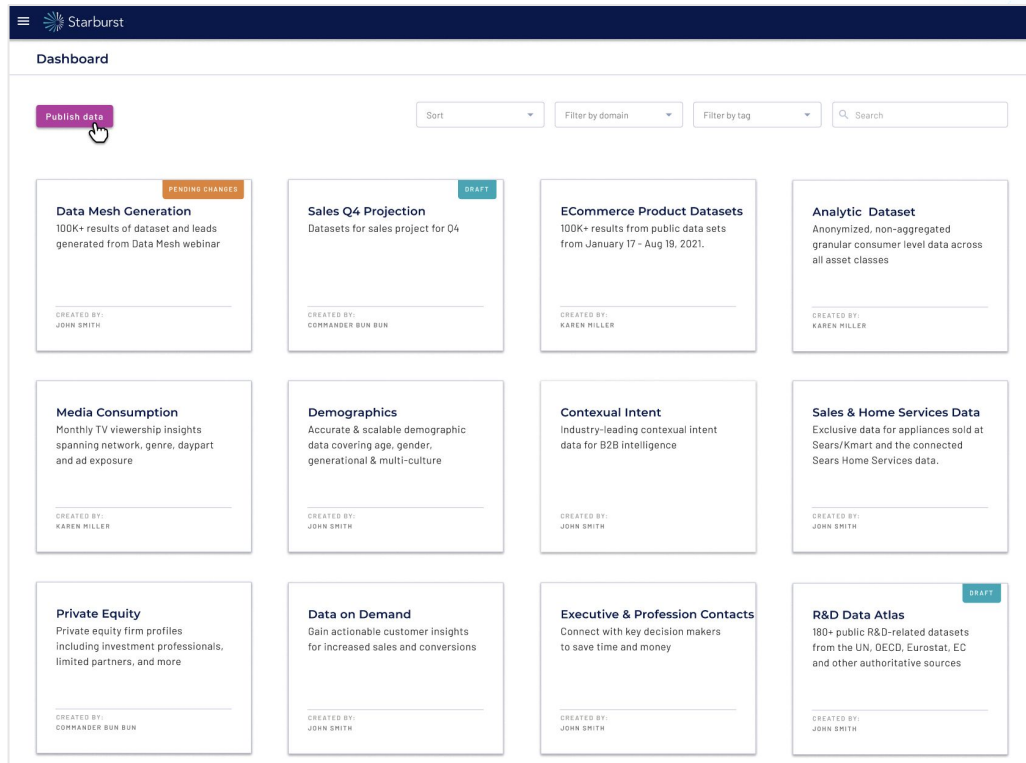
**Secure** your data products with **access control**, ensuring consistent **governance** from the source level



The image shows a screenshot of the Starburst Enterprise web interface. At the top, there is a dark blue header with the Starburst logo and the text "Starburst Enterprise". On the right side of the header, there is a user profile icon labeled "aaron" and a question mark icon. Below the header, a "Data preview" window is open, displaying a table with 10 rows and 8 columns. The columns are labeled: custkey, name, address, nationkey, phone, acctbal, mktsegment, and comment. The table contains data for 10 different customers, each with a unique custkey, name, address, nationkey, phone number, account balance, market segment, and a comment. A "Close" button is located at the bottom right of the data preview window. Below the data preview window, there is a table with 3 columns: Column name, Data type, and Column description.

custkey	name	address	nationkey	phone	acctbal	mktsegment	comment
1	Customer#000300001	dab835757aa22edc4b4...	15	xxxxxxxxxxxxxxxx	711.56	BUILDING	to the even, regular plat...
2	Customer#000300002	a6bb5c6b7ba83ec9c96...	13	xxxxxxxxxxxxxxxx	121.65	AUTOMOBILE	I accounts, blithely iron...
3	Customer#000300003	80f68132a50fc24aac18...	1	xxxxxxxxxxxxxxxx	7498.12	AUTOMOBILE	deposits eat slyly ironic...
4	Customer#000300004	e94a24fccd27eecdefaf...	4	xxxxxxxxxxxxxxxx	2866.83	MACHINERY	requests, final, regular ...
5	Customer#000300005	0f190f2d783808e147a7...	3	xxxxxxxxxxxxxxxx	794.47	HOUSEHOLD	n accounts will have to ...
6	Customer#000300006	7b161cfbe57fc6fa13a08...	20	xxxxxxxxxxxxxxxx	7638.57	AUTOMOBILE	tions, even deposits bo...
7	Customer#000300007	aa608f470eb62550c47...	18	xxxxxxxxxxxxxxxx	9561.95	AUTOMOBILE	ainst the ironic, expres...
8	Customer#000300008	3b6e8b6b096f68b6fb...	17	xxxxxxxxxxxxxxxx	6819.74	BUILDING	among the slyly regular ...
9	Customer#000300009	0e98217a2b1415e26845...	8	xxxxxxxxxxxxxxxx	8324.07	FURNITURE	r theodolites according...
10	Customer#000300010	8a2626e6af2995e632d...	5	xxxxxxxxxxxxxxxx	2753.54	HOUSEHOLD	es regular deposits hag...

**Query data products**  
that are trusted and  
approved for frequent  
business use

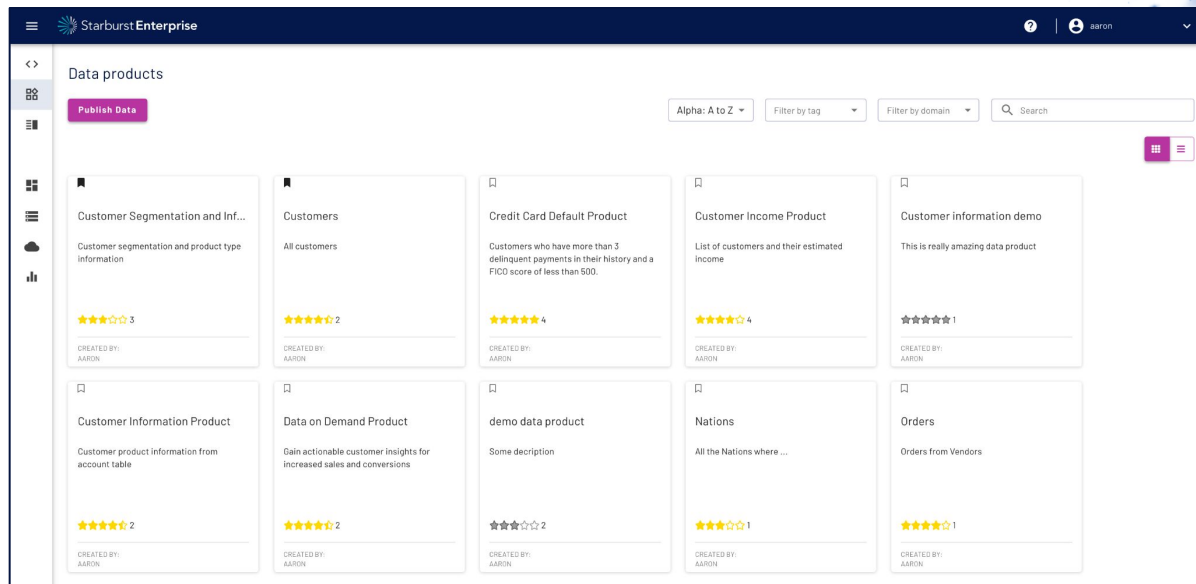


The screenshot displays the Starburst Dashboard interface. At the top, there is a dark blue header with the Starburst logo and a hamburger menu icon. Below the header, the word "Dashboard" is centered. A navigation bar contains a "Publish data" button with a cursor icon, and three filters: "Sort", "Filter by domain", and "Filter by tag", each with a dropdown arrow. A search bar with a magnifying glass icon and the text "Search" is also present. The main content area is a grid of 12 data product cards, arranged in 3 rows and 4 columns. Each card has a title, a brief description, and a "CREATED BY:" field with a name. The cards are: 1. "Data Mesh Generation" (100K+ results, generated from Data Mesh webinar, created by John Smith, with a "PENDING CHANGES" tag). 2. "Sales Q4 Projection" (Datasets for sales project for Q4, created by Commander Bun Bun, with a "DRAFT" tag). 3. "ECommerce Product Datasets" (100K+ results from public data sets from January 17 - Aug 19, 2021, created by Karen Miller). 4. "Analytic Dataset" (Anonymized, non-aggregated granular consumer level data across all asset classes, created by Karen Miller). 5. "Media Consumption" (Monthly TV viewership insights spanning network, genre, daypart and ad exposure, created by Karen Miller). 6. "Demographics" (Accurate & scalable demographic data covering age, gender, generational & multi-culture, created by John Smith). 7. "Contextual Intent" (Industry-leading contextual intent data for B2B intelligence, created by John Smith). 8. "Sales & Home Services Data" (Exclusive data for appliances sold at Sears/Kmart and the connected Sears Home Services data, created by John Smith). 9. "Private Equity" (Private equity firm profiles including investment professionals, limited partners, and more, created by Commander Bun Bun). 10. "Data on Demand" (Gain actionable customer insights for increased sales and conversions, created by John Smith). 11. "Executive & Profession Contacts" (Connect with key decision makers to save time and money, created by John Smith). 12. "R&D Data Atlas" (180+ public R&D-related datasets from the UN, OECD, Eurostat, EC and other authoritative sources, created by John Smith, with a "DRAFT" tag).

Starburst



**Share and rate your  
data products**  
internally and track  
usage





# HANDS-ON LABS!!

Starburst Academy