

Hola, I'm Leslie Watola

Detail-driven web developer focused on clean code, precise execution, and maintaining design integrity.

I'm a reliable, collaborative teammate who jumps in wherever I'm needed, whether that's solving a tricky bug, learning something new, or helping polish a nearly finished build. QA is genuinely one of my favorite parts of the process, and I take pride in delivering work that's solid, on time, and true to the original design.

Currently exploring frameworks like React to expand my front-end skills and continue creating smarter, more intuitive web experiences. Always learning, always building.



EXPERIENCE

August 2022 - Current

YOKO CONSULTING | Front-End Web Developer

- Build and configure responsive WordPress websites based on provided design concepts.
- Collaborate with UX and design teams to implement strategic, technical, and functional requirements in the final build.
- Contribute to the ongoing improvement of the development framework, tools, and coding standards.
- Ensure all code and deliverables meet company standards for format, structure, and performance, and adhere to established workflows.
- Deploy pages as needed using the established tech stack, including WordPress, Gutenberg, and Beaver Builder.
- Perform general QA, responsive testing, functional testing, and troubleshooting.
- Handle a variety of client-submitted tasks, including content edits, new feature requests, bug fixes, and site optimizations.

May 2021 - August 2022

DUDE AGENCY | Pod Leader

- Led a multidisciplinary team of graphic designers and developers with varying levels of experience.
- Managed and reviewed web development projects, ensuring quality and timely delivery.
- Maintained ongoing communication with clients to clarify questions, provide updates, and stay aligned with their goals.
- Worked across multiple platforms based on client needs, with WordPress as the primary CMS for web development and Adobe XD for design work.
- Handled a wide range of tasks submitted by clients through a ticketing system, including design updates, content edits, new feature requests, and troubleshooting.

January 2021 - May 2021

DUDE AGENCY | Web Developer (Pod Member)

- Managed a wide variety of daily projects as part of an outsourced web development team.
- Handled tasks ranging from website maintenance, development, and hosting to performance optimization and implementing new elements like pop-ups, forms, and custom features.
- Worked across a diverse range of websites, platforms, page builders, themes, and templates, adapting to each project's unique requirements.

March 2020 - November 2020

STUDIO ARSA | Head Of The Web Development Team

- Managed web projects while collaborating closely with the web design team to improve user experience (UX).
- Continued handling website maintenance and development, with added responsibilities including ad campaign tracking, monthly SEO audit follow-ups, and site performance optimizations.
- Provided technical support for hosting and domain-related issues.
- Although not in direct contact with clients, created video tutorials to help them understand and manage the work we delivered.

January 2020 - March 2020

STUDIO ARSA | WordPress Developer

- Developed and maintained WordPress websites and e-commerce platforms, primarily using WooCommerce and Shopify.
- Handled design adjustments, including modifying graphics and icons from mockups when needed.
- Managed website hosting, deploying sites either on internal servers or on clients' preferred hosting environments.

Contact

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Easley, SC

Education

2015 - 2020

Computer Engineering - Bachelor's

Universidad Autónoma de Baja California
(Autonomous University of Baja California)

2011 - 2014

Graphic Design

Preparatoria Federal Lázaro Cárdenas
(Federal High School Lázaro Cárdenas)

Skills

DEVELOPMENT

- HTML
- CSS / Sass / Less
- JavaScript
- PHP
- Learning React & Vue

DESIGN

- Figma
- Ai
- Ps

SOFT

- Empathy
- Time management
- Teamwork
- Adaptability
- Problem-solving

Languages

SPANISH

Native

ENGLISH

Second Language (90%)