# Le Tam

## Le.T.create

Web **+** Graphic **+** Marketing

## CONTACT

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## EDUCATION

**2017**

**CERTIFICATION IN FULL STACK WEB DEVELOPMENT**

*UCI Division of Continuing Education*

**2012 – 2015**

**B.F.A. IN GRAPHIC DESIGN**

Minor in Marketing Management

*Cal Poly Pomona*

## SKILLS

### Front-end:

HTML | XHTML | CSS | LESS | SASS Bootstrap | JavaScript | jQuery | React

### Back-end:

Node | Express | NPM | JSON | AJAX REST API's | MVC | ORM | Git | Heroku MongoDB | MySQL | Sequelize | MVC Java | Express Handlebar | Firebase WordPress | Sitefinity

### Design:

Photoshop | Illustrator | Dreamweaver InDesign | After Effect | Adobe Acrobat Sketch | Invision

## PROFILE

Certificated Web Developer specializing in Front End Development with professional background in Graphic Design and Marketing Management. Experienced in building modern, mobile responsive, user friendly interfaces and functional web applications all the way from wireframes to rollout. Adept at researching and analyzing project needs. Strong background in project management and customer relations.

## EXPERIENCE

**09/2016 - Present — *OASIS Medical Inc.***

**WEB & GRAPHIC DESIGNER | MARKETING COORDINATOR**

+ Participating in all stages of web development lifecycle to improve layouts and expand products/features for the company's E-commerce websites using Bootstrap, HTML, CSS, Javascript, jQuery integrated with Telerik Sitefinity CMS Platform Widgets (written in .NET framework – www.oasistears.com | www.oasismedical.com)

+ Working closely with customer service team and JDE specialist to provide support, maintenance and solutions for web bugs/issues. Increasing customers satisfaction and saving thousand of dollars on third party IT consultant expense.

+ Using XHTML, CSS, Mailchimp API to build cross-browsers compatible and mobile responsive email campaigns. Attracted more than 100 participants for the company webinars series.

+ Attracting more leads/clients and increase sale for company's new products with modern package design, effective flyers, appealing trade-show booth displays/assets, engaging web landing pages and animated digital banner ads.

+ Communicating with stakeholders, organizations and sale representatives to create detailed plans for domestic/international events. Reduced company expense on trade shows by 40% in 2017.

## APPLICATIONS

### ROYALE CASINO

+ Online casino game room including Black Jack & Video Poker
+ **Technologies:** HTML, CSS with animation, Javascript, jQuery, API, Firebase
+ **Role:** Front-end Developer, UX/UI Designer
+ **Link:** https://groupproject1-624dd.firebaseapp.com/

### DISCOVER VIETNAM

+ A trivia game application that help players to learn more about Vietnam culture Shows only one question until players answer or their time runs out
+ **Technologies:** Javascript, jQuery, Bootstrap, HTML, CSS
+ **Role:** Sole Developer – Front-end / Back-end and Designer
+ **Link:** https://letam245.github.io/TriviaGame/

### LOCAL SPECTRUM

+ Application that helps people to discover and share customized goods/services in their areas. Users can search, add reviews and post items when registered.
+ **Technologies:** Full Stack MERN – ReactJS, ES6, NodeJS, ExpressJS, MongoDB, Yarn, NPM, API, AJAX, JSON, MVC, Bootstrap, HTML, CSS
+ **Role:** Front-end Developer, UX/UI Designer
+ **Link:** https://local-spectrum.herokuapp.com/