



Le Tam

Le.T.create

Web + Graphic + Marketing



Orange County, California



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PROFILE

User Experience Designer with professional background in graphic design and experience in web development. Ability to deliver effective user-friendly, customer-centered interface and functional designs all the way from mockup to rollout. Adept at researching and analyzing project needs. Strong editorial and project management professional who ensure that all work is well documented and completed within deadline. Skilled at experimenting with new technologies, frameworks, scripting languages and multimedia web tools.



EXPERIENCE

GRAPHIC & WEB DESIGNER

Sep 2016 - Present

Oasis Medical Inc

Design and manage web/digital/print projects to promote company's products & events.

Provide graphic and support for company's website layouts, issues, maintenance & development.

Effectively communicate with different vendors, organizations, sale reps to collect and organize necessary budget, information to plan and promote various domestic/international trade shows.

MARKETING ASSOCIATE

Jun 2016 - Sep 2016

Jones Lang LaSalle

Successfully promote campaigns, internal/external events and charities with engaging digital/print marketing collateral and clickable eblast templates.

Creating marketing collateral including brochures, banners, flyers, property maps, infographic charts to promote presentation pitches, proposals, agency leasing and properties advertising.

GRAPHIC DESIGN ASSISTANT

Jan 2014 - Dec 2015

Graphic Communications Services

Substantial promote various campaigns and events on campus with various banners, flyers, posters, brochures, signages & identity branding designs.

Attentively set-up digital files and graphic elements for printing process and production.

GRAPHIC DESIGN INTERN

Dec 2012 - Aug 2013

American Museum of Ceramic Art

Work closely with different departments to create engaging posters, T-shirt, pamphlets, annual reports and digital collaterals for gallery exhibitions and variety of marketing - membership campaigns that reach out to thousands of people.



EDUCATION

2017 - Present

CERTIFICATE IN FULL STACK WEB DEVELOPMENT

UCI Division of Continuing Education

2012 - 2015

B.F.A. IN GRAPHIC DESIGN

Minor in Marketing Management

Cal Poly Pomona

Dean's List: 2013, 2014, 2015.



SOFTWARE SKILL



Photoshop



Illustrator



Fireworks



Dreamweaver



Sketch



Visual Studio



INTEREST



Technology



Science



Education



TECHNICAL SKILL

Html/Css



User Interface



Wordpress



Javascript



Jquery



Bootstrap

