Le Tam
Le.T.create
Web + Graphic + Marketing

Orange County, California

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PROFILE

Certificated Web Developer specializing in Front End Development with professional background in Marketing Management & Graphic Design. Experienced in building modern, mobile responsive, user friendly interfaces & functional web applications all the way from wireframes to rollout. Adept at researching and analyzing project needs. Strong background in project management & customer relations.

EDUCATION

2017
CERTIFICATION IN FULL STACK WEB DEVELOPMENT
UCI Division of Continuing Education

2012 – 2015
B.F.A. IN GRAPHIC DESIGN
Minor in Marketing Management
Cal Poly Pomona

SKILLS

Front-end:

HTML | XHTML | CSS | LESS | SASS
Bootstrap | JavaScript | jQuery | React

Back-end:

Node | Express | NPM | JSON | AJAX
RESTful API's | Git | Heroku | MongoDB
Mongoose | MySQL | Sequelize | MVC
ORM | Express Handlebar | Firebase
WordPress | Sitefinity

Design:

Photoshop | Illustrator | Dreamweaver
InDesign | After Effect | Adobe Acrobat
Sketch | Invision

EXPERIENCE

09/2016 - Present   —   *OASIS Medical Inc.*
WEB & GRAPHIC DESIGNER | MARKETING COORDINATOR

+ Participating in all stages of web development lifecycle to improve layouts and expand products/features for the company's E-commerce websites using Bootstrap, HTML, CSS, Javascript, jQuery integrated with Telerik Sitefinity CMS Platform Widgets (written in .NET framework – www.oasistears.com | www.oasismedical.com)

+ Working closely with customer service team and JDE specialist to provide support, maintenance and solutions for web bugs/issues. Increasing customers satisfaction and saving thousand of dollars on third party IT consultant expense.

+ Using XHTML, CSS, Mailchimp API to build cross-browsers compatible and mobile responsive email campaigns. Attracted more than 100 participants for the company webinars series.

+ Attracting more leads/clients and increase sale for company's new products with modern package design, effective flyers, appealing trade-show booth displays/ assets, engaging web landing pages and animated digital banner ads.

+ Communicating with stakeholders, organizations and sale representatives to create detailed plans for domestic/international events. Reduced company expense on trade shows by 40% in 2017.

APPLICATIONS

ROYALE CASINO

+ Online casino game room including Black Jack & Video Poker
+ Technologies: HTML, CSS with animation, Javascript, jQuery, API, Firebase
+ Role: Front-end Developer, UX/UI Designer
+ Link: https://groupproject1-624dd.firebaseapp.com/

DISCOVER VIETNAM

+ A trivia game application that help players to learn more about Vietnam culture Shows only one question until players answer or their time runs out
+ Technologies: Javascript, jQuery, Bootstrap, HTML, CSS
+ Role: Sole Developer – Front-end / Back-end and Designer
+ Link: https://letam245.github.io/TriviaGame/

LOCAL SPECTRUM

+ Application that helps people to discover and share customized goods/services in their areas. Users can search, add reviews and post items when registered.
+ Technologies: Full Stack MERN – ReactJS, ES6, NodeJS, ExpressJS, MongoDB, Yarn, NPM, API, AJAX, JSON, MVC, Bootstrap, HTML, CSS
+ Role: Front-end Developer, UX/UI Designer
+ Link: https://local-spectrum.herokuapp.com/