

Jane Smith

📍 New York, NY | ✉ jane.smith@example.com | ☎ (987) 654-3210 | [Portfolio](#)

Summary

Results-driven marketing manager with 7+ years of experience in digital marketing, SEO, and brand strategy. Passionate about data-driven campaigns.

Skills

- Digital Marketing & SEO
- Google Ads & Facebook Ads
- Content Strategy
- Marketing Analytics
- CRM (HubSpot, Salesforce)

Experience

Marketing Manager | Growth Media | 2020 - Present

- Increased website traffic by 50% through strategic SEO campaigns.
- Managed a \$500K annual marketing budget, optimizing ROI.

Digital Marketing Specialist | Creative Solutions | 2016 - 2020

- Launched social media campaigns that boosted engagement by 40%.
- Developed content marketing strategies, leading to a 25% conversion rate increase.

Education

B.A. in Marketing | New York University | 2015