Professional Summary:

Web Developer, SEO Specialist, and Front-End Developer with 5+ years of hands-on experience. Proven expertise in WordPress, Shopify, Angular, and mobile app development. Strong understanding of SEO tools and best practices. Adept at creating user-friendly designs and scalable solutions. Passionate about learning, problem-solving, and team collaboration.

Lethabo Joy Lekoloane

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lekoloane-3003881aa

GitHub:

Github.com/lethabolekoloane

Availability:
Limpopo & Gauteng (immediately)

Skill Highlights

- Team Player
- Strong decision maker
- Complex problem solver
- Innovative & Goal driven

Languages

English(good)
Sepedi(home language)
Zulu / Tshivenda

Education

BSc in Mathematical Sciences (Computer Science & Mathematics)
University of Limpopo — 2015 – 2019

National Senior Certificate (Bachelor Pass)
Kgakala Secondary School — 2010 – 2014

Experience

SEO Specialist & Web Developer @ *Prebo Digital* — Sept 2022 – July 2025

- Developed eCommerce sites using WordPress (Elementor, Gutenberg) and Shopify (Liquid).
- Conducted SEO audits and implemented monthly optimizations using GA4, Search Console, SEMrush, Ahrefs, and Screaming Frog.
- Prepared client reports and managed monthly website maintenance.

Freelance Web Developer @ *Big On Digital* — December 2021 – July 2022

- Developed WordPress sites(Elementor, Gutenberg, PHP,HTML,CSS)

UI/UX Developer @ *Daita Pty (Ltd)* — June 2021 – Aug 2021

- Updated Figma prototypes and worked on frontend for municipal HR systems and hackathon projects on .NET and Azure.

Freelance Mobile | UI/UX Developer @ *Agritourza* — Apr 2021 – Sept 2021

- Designed 20 Figma prototypes and built matching Angular landing pages in a team setting.
- Built mobile applications using Angular and Ionic.
- Integrated Firebase and 3rd-party APIs.

Fullstack/Mobile Developer (Internship) @ *mLabs Codetribe* — Apr 2020 – Mar 2021

- Learned and applied AngularJS, Ionic, Firebase, and Figma for full-stack and mobile development.

Software skills

FRONTEND	TOOLS & Technologies
• HTML, CSS/SCSS, JavaScript (OOP), TypeScript	• Rest API'S
	• BOOSTRAP/CORDOVA/ ANGULAR METERIAL
• Reactjs, React Native(Junior)	• GA4, Google Search console, SEMrush, Ahrefs, Screaming Frog
• Angular, ionic(Advanced)	
Cms & Platforms	• Looker Studio
• Shopify(liquid Templating)	**Design & UI/UX**
• wordpress(Elementor Gutenberg)	• FIGMA | Adobe XD
BACKEND/DATABASES	• UI/UX prototyping, Responsive design
• FIREBASE, NODEJS	
• SQL, PostgreSQL	
• PHP,C++,Java,Python(Junior)	

References available on request