

Accessibility Analysis of Higher Education Rankings on Webometrics Using WCAG 2.0

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Abstract—As one of the educational institutions open to people with disabilities, universities are using websites as their primary source of information. Website accessibility becomes crucial so the user can use and understand the information properly regardless of someone's physical disabilities. This research aims to analyze the correlation between website accessibility and the ranking of Indonesian universities on Webometric. The accessibility of websites is measured by websites compliance with WCAG (Web Content Accessibility Guidelines) 2.0, using evaluation tools WAVE and AChecker. In comparison, the correlation was measured by Spearman Rank Correlation. The results show that there is no significant correlation between them. This means universities with high Webometric rankings do not necessarily have good website accessibility. The most common accessibility problems found are in the unavailability of alternative text in non-text content, which causes the non-text content not to be represented in other forms required by users.

Keywords— *Website Accessibility, WCAG 2.0, Webometric*

I. INTRODUCTION

Indonesia is the fourth most populous country in the world, with a population of more than 270 million people [1]. Most of Indonesia's population are students and students. According to the Indonesian Central Bureau of Statistics (BPS), 44.7 million children aged 15-24 will be in 2022 [2]. Meanwhile, according to the National Socio-Economic Survey (Susenas), in 2020, there were 22.97 million Indonesians with disabilities [3]. According to BPS, access to education for people with disabilities is still relatively low; this is shown by data obtained from the Susenas in 2018, which states that only 56% of people with disabilities graduated from elementary school, while people with disabilities who successfully graduated tertiary institutions, there are only 17.6% of the total number of persons with disabilities [4].

Persons with disabilities have problems carrying out certain activities, requiring specific methods, tools, or environments [5]. People with disabilities have the same rights to education as other citizens; however, based on 2019 statistical data, only 17 universities in Indonesia have disability services [6].

As one of the educational institutions open to people with disabilities, universities use websites as the primary source of information [7]. Therefore, website accessibility is essential in facilitating the services of people with disabilities; besides that, site accessibility will benefit all levels of users. Website

accessibility allows users to understand, use, interact, and contribute to websites without being hindered by a person's physical limitations, such as decreased vision, comprehension, sensory and motor skills due to aging [8].

The large number of universities that use websites as a medium of information has triggered the growth of organizations that rank the quality of the main pages of college websites. The ranking of world universities, or what is known as the Academic Ranking of World Universities (ARWU), was first carried out by Shanghai Jiao Tong University in China [9]. Several institutions rank world universities; Webometrics is one of the most well-known institutions [10]. The ranking is done not based on the number of visits or website appearance design but on the global performance and visibility of the website; this is because the research activities carried out by professors and researchers will be shown by their websites [11].

Therefore, this research will analyze the accessibility of the main page of university websites in Indonesia and its relationship to the ranking of these universities on Webometrics. Website accessibility will be measured by the level of website compliance with guidelines that have been established as international standards by the World Wide Web Consortium (W3C), namely Web Content Accessibility Guidelines (WCAG) 2.0 [12], using the help of the WAVE evaluation tool and AChecker. The existing correlation was measured using Spearman Rank Correlation, and based on the results obtained, there was no significant correlation between the two variables. The results of this research are expected to provide recommendations for improvements that can be implemented to increase the accessibility of higher education websites in Indonesia.

II. RELATED WORKS

A. Literature Review

Based on a literature review conducted by a previous study, it is known that the websites most frequently analyzed in website accessibility studies are university sites [13] and government sites [14]. However, many researchers examine the level of website accessibility compliance and its user experience in various other industries, such as e-commerce [15] and e-payment [16].

Research related to the accessibility of higher education websites was carried out by Acosta-Vargas et al.. Researchers examined the relationship between the accessibility of higher education websites in Latin America and their ranking on

Webometric sites using the WAVE evaluation tool [17]. Another research was conducted by Arasid et al., who examined the level of accessibility of higher education websites in Indonesia and categorized them into three categories according to the evaluation results obtained, namely accessible, partially accessible, and inaccessible [18]. Meanwhile, research on the accessibility of Bangladesh government websites conducted by Ahmed et al. was carried out using various online, offline, and manual tools, according to the components tested, namely accessibility, usability, and security aspects [19].

Using automatic evaluation tools is the easiest and fastest research to evaluate website accessibility [14]. Even though the evaluation tools and data processing techniques vary according to the research objectives, the main guidelines are still WCAG 2.0. Several researchers who use WAVE as an evaluation tool present results in six categories: Error, Alerts, Features, Structural Elements, HTML 5, and Aria, Contrast Error [17]. Several studies use AChecker as an evaluation tool and present results based on Known Problems, Likely Problems, and Potential Problems [20]. In addition, several studies also present evaluation results based on the twelve WCAG 2.0 guidelines [21].

B. WCAG 2.0

Web Content Accessibility Guidelines (WCAG) 2.0, published by W3C in collaboration with individuals and organizations worldwide, contains guidelines for website content accessibility and has been officially designated as a standard in ISO/IEC 40500:2012 [22]. WCAG 2.0 provides guidelines so that website content can be used by persons with disabilities, covering various types of disabilities, namely visual, hearing, physical, language, neurological, and cognitive impairments. These guidelines also make website content more accessible for older people with decreased abilities due to aging and increase website usability for normal users [8].

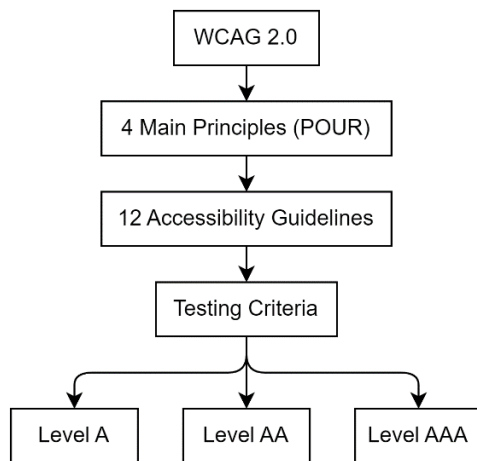


Fig. 1. WCAG 2.0 rule structure

WCAG 2.0 has four main principles, namely perceivable, operable, understandable, and robust (POUR), where each principle covers guidelines for website content accessibility, with twelve existing guidelines [8]. In WCAG 2.0, apart from the twelve existing guidelines, success criteria are used in testing websites. Success criteria or Levels are used as requirements and tests for compliance with existing accessibility guidelines. There are various types, purposes,

and users of different websites. Therefore, three compliance levels can be used according to the situation needed: Level A (lowest), Level AA, and Level AAA [8]. The following is the arrangement of rules contained in WCAG 2.0, which can be seen in Fig. 1.

C. Website Accessibility Tools

Website accessibility tools are automatic programs that evaluate and provide recommendations for website accessibility. Several automatic evaluation tools are used in website accessibility research based on WCAG 2.0, namely WAVE, Taw, and AChecker. These three evaluation tools were chosen because they can be used by anyone for free and accessed online, and the evaluation results report can be read easily by researchers [17]. Each automatic evaluation tool has different algorithms and accuracy. Therefore, using several evaluation tools will help overcome some of the limitations of evaluation tools and improve evaluation results to be more reliable [21].

The WAVE evaluation tool developed by WebAIM comes in the form of a web application and browser extension that can be used to evaluate local, dynamic, or password-protected website pages. WAVE classifies website accessibility into six groups, namely Errors, Alerts, Features, Structural Elements, HTML 5 & Aria, and Contrast Errors. WAVE displays the evaluation results as icons and indicators of the accessibility problems found. This differentiates WAVE from the AChecker and TAW evaluation tools; WAVE not only identifies accessibility problems but also shows the location of errors on the evaluated page.

The AChecker evaluation tool is a free tool trusted and used by researchers in evaluating website accessibility [21]. AChecker identifies the accessibility problems into three groups, namely Known Problems (problems identified as accessibility barriers), Likely Problems (problems that have the possibility of becoming accessibility barriers), and Potential Problems (problems that cannot be identified by AChecker and require a decision man). In AChecker, evaluation can be determined based on the WCAG 2.0 success criteria required by researchers (A, AA, AAA).

III. METHODOLOGY

This research will use a descriptive analysis method to analyze the accessibility evaluation results obtained from the WAVE and AChecker evaluation tools. In contrast, the quantitative method will be used to measure the closeness of the correlation between website accessibility and the ranking of Indonesian tertiary institutions on Webometrics, using the Spearman Rank Correlation calculation. The flow of this research can be seen in Fig. 2.

A. Research Design

After conducting a literature study, the research design was carried out to determine the direction and objectives of the research to be carried out. Existing research design includes determining the research object, formulating the problem, determining research objectives, and designing the research flow.

B. Data Collection

At this stage, data collection was carried out from the research object, namely data on the ranking of universities in Indonesia contained in Webometrics. After that, data cleaning

and sampling were carried out to process the data. The following equation calculates the number of samples (1):

$$n = \frac{N}{1+Ne^2} \quad (1)$$

Where n is the number of samples, N is the number of population, and e is the margin of error (percentage of error that is tolerated), 5% is used here.

Based on the 2624 population data, 347 sample data were taken to be tested. The sampling was carried out using a systematic random sampling technique or random sampling using intervals.

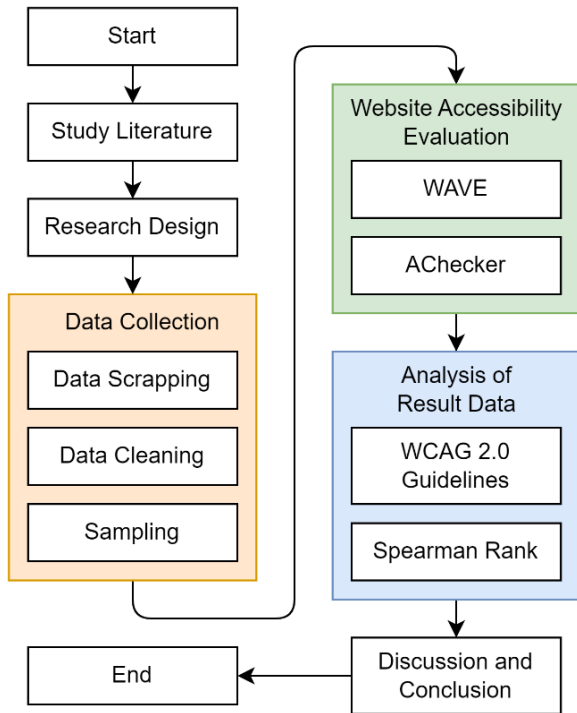


Fig. 2. Research flow diagram

C. Website Accessibility Evaluation

Website accessibility will be evaluated using an evaluation tool in the form of the WAVE and AChecker web applications, which will be accessed via a web browser. Website evaluation will be carried out once using Wave and three times using AChecker at different WCAG 2.0 Levels (A, AA, AAA).

Evaluation results are documented based on the number of problems detected automatically and do not require further decisions for the evaluator, namely based on Errors in the WAVE evaluation tool and Known Problems in the AChecker evaluation tool.

D. Some Common Mistakes

Next, the evaluation results will be analyzed to determine the level of accessibility of existing websites and accessibility problems that are often found and affect the accessibility of higher education websites in Indonesia. In addition, to determine whether there is a correlation between site accessibility and higher education rankings, Spearman Rank Correlation (2) was calculated based on the number of accessibility problems found in the evaluation results with the higher education ranking on Webometrics.

$$R_s = 1 - \frac{6\sum d^2}{n(n^2-1)} \quad (2)$$

Where d is the value of the difference between the rankings of variables x and y , n is the number of samples tested, and R_s is the final result of the Spearman Rank calculation between -1 and 1. The calculations are carried out with the help of the Python programming language.

IV. ANALYSIS OF EVALUATION RESULTS

After an evaluation, it was found that there were several accessibility problems, namely violations of the WCAG 2.0 guidelines on the website being tested. A comparison graph of WAVE and AChecker evaluation results has been documented.

A. Wave Evaluation Results

Based on the results of website evaluation using WAVE, 41 websites were found to be inaccessible, one website was accessible (no accessibility problems), and 306 websites could be evaluated. From the successfully evaluated websites, 16048 problems were detected by WAVE. Table I shows the distribution of the number of detected accessibility problems (errors) based on the WAVE evaluation variable.

TABLE I. ERROR DISTRIBUTION OF WAVE EVALUATION RESULTS

Error Description	Number of Errors	Percentage of Problems
Shallow contrast	8751	53.33%
Empty link	2722	16.59%
Linked image missing alternative text	2498	15.22%
Missing alternative text	1229	7.49%
Empty button	327	1.99%
Missing form label	258	1.57%
Empty heading	201	1.23%
Broken ARIA reference	199	1.21%
Broken ARIA menu	90	0.55%
Spacer image missing alternative text	45	0.27%
Document language missing	39	0.24%
Marquee	18	0.11%
Empty table header	8	0.05%
Missing or uninformative page title	6	0.04%
Empty form label	5	0.03%
Broken skip link	4	0.02%
Invalid longdesc	2	0.01%
The page refreshes or redirects	2	0.01%
The image button is missing alternative text	1	0.01%
Image map area missing alternative text	1	0.01%
Image map missing alternative text	1	0.01%
Multiple form labels	1	0.01%
Blinking content	0	0.00%
Total	16048	100.00%

In Table I, it can be concluded that the accessibility that influences the accessibility of higher education websites are shallow contrast, empty links, and linked images missing alternative text.

To facilitate data comparison and consistency, the data in Table I, evaluation results obtained from the WAVE evaluation tool, are reclassified into the twelve WCAG 2.0 guidelines in Table II. This can be done because WAVE uses WCAG 2.0 guidelines as a basis for evaluation, and there is documentation on the WAVE website that shows the number of WAVE test variables obtained from the WCAG guidelines.

TABLE II. WAVE DISTRIBUTION BASED ON WCAG 2.0

WCAG 2.0 Guidelines	Number of Errors	Percentage of Problems
1.1 Text Alternatives	3777	23.02%
1.2 Time-based Media	0	0.00%
1.3 Adaptable	672	4.10%
1.4 Distinguishable	8751	53.33%
2.1 Keyboard Accessible	4	0.02%
2.2 Enough Time	20	0.12%
2.3 Seizures	0	0.00%
2.4 Navigable	3055	18.62%
3.1 Readable	39	0.24%
3.2 Predictable	0	0.00%
3.3 Input Assistance	0	0.00%
4.1 Compatible	90	0.55%
Total	16408	100.00%

In Table II, it can be concluded that accessibility problems that greatly influence the evaluation results are found in WCAG 2.0 guidelines: 1.4 Distinguishable (53.33%), 1.1 Text Alternatives (23.02%), and 2.4 Navigable (18.62%). These three problems cover 94% of website accessibility problems found on university websites in Indonesia. Distinguishable means making it easier for users to see and hear the available content, including color, contrast, images, background, audio, etc. Text Alternatives mean providing additional information in writing for non-text content so that the content can be presented in another form as the user requires. Navigable means providing a way to help users navigate, find content, and understand where users are.

B. AChecker Evaluation Results

AChecker testing was done three times using WCAG 2.0 Levels A, AA, and AAA. Table III is the distribution of evaluation results carried out using AChecker.

TABLE III. ACHECKER EVALUATION RESULTS

WCAG 2.0 Levels	Accessible	Not Evaluated	Evaluated
Level A	22	46	301
Level AA	19	49	298
Level AAA	18	50	297

Based on Table III, it can be seen that the number of accessible websites decreases with the complexity of the rules used. In addition, since AChecker cannot evaluate pages with a size that exceeds the storage capacity provided, the number of inaccessible websites also increases as the complexity of the rules used increases. This is because WCAG 2.0 Level

AAA has more rules than WCAG Level A and AA. Therefore, the number of parameters tested also increases and requires a more significant storage memory. The number of website accessibility problems found in the AChecker evaluation can be seen in Table IV.

TABLE IV. NUMBER OF ACHECKER PROBLEMS

WCAG 2.0 Guidelines	Level A	Level AA	Level AAA
1.1 Text Alternatives	7551	2869	2889
1.2 Time-based Media	0	0	0
1.3 Adaptable	493	435	434
1.4 Distinguishable	1	8740	9317
2.1 Keyboard Accessible	123	25	22
2.2 Enough Time	19	19	21
2.3 Seizures	6	0	0
2.4 Navigable	3929	4315	4346
3.1 Readable	86	90	166
3.2 Predictable	2	0	0
3.3 Input Assistance	451	333	334
4.1 Compatible	78	75	77
Total	12739	16901	17606

Based on Table IV, the number of problems obtained from the AChecker evaluation results using WCAG 2.0 Level A was 12739, Level AA was 16091, and Level AAA was 17606. The most accessibility problems at Level A were found in the WCAG 2.0 1.1 Text Alternative guidelines (59.27%), 2.4 Navigable (25.53%), and 1.3 Adaptable (3.87%). Meanwhile, for Levels AA and AAA, the accessibility problems that most influenced the evaluation results were in the 1.4 Distinguishable (52.31%), 2.4 Navigable (25.10%), and 1.1 Text Alternatives (16.66%) guidelines.

The difference in results occurs because of the difference in the number of rules used. Level A has the fewest rules, while Level AAA has the most number of rules, which includes Level A and Level AA rules.

C. Spearman Rank Correlation

Spearman Rank Correlation is used to validate the relationship between university rankings on Webometric and website accessibility problems found. This method was chosen because there is ordinal data, namely university ranking data. In this study, H_0 , or the hypothesis being tested, is that there is no correlation between website accessibility and university rankings on Webometrics.

Based on the calculation results, the R_s value is -0.25 on the results of the WAVE evaluation, and the p -value is 7.72. Meanwhile, the AChecker obtained an R_s value of -0.033 and a p -value of 0.58. Since both R_s values are negative, this indicates a weak negative correlation between website ranking and the number of problems found. Meanwhile, because the two p -values obtained are more than 0.05, hypothesis H_0 is accepted with a weak or insignificant relationship between the two tested variables.

Fig. 3 shows the data distribution from AChecker evaluation results with university rankings. From the distribution of existing data, it can be concluded that the relationship between website accessibility and university rankings on Webometrics is low or insignificant.

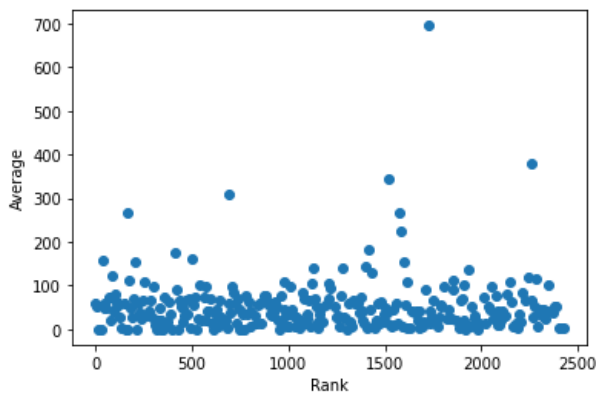


Fig. 3. Spearman Rank Correlation Achecker

V. CONCLUSION

This research presented the correlation between the accessibility of higher education websites in Indonesia and their ranking on Webometrics, utilizing WCAG 2.0 standards, which offers insights into the problem. The evaluation encompassed 347 university websites, employing tools like the WAVE application and AChecker. From this analysis, it was discovered that out of the evaluated websites, 41 were inaccessible, while one met all WAVE rules, leaving 306 successfully evaluated sites. However, these sites collectively presented 16048 accessibility issues. Additionally, AChecker testing revealed that, on average, 19 websites were accessible, 48 were inaccessible, and 298 were successfully evaluated. Notably, the most prevalent accessibility issues stemmed from WCAG 2.0 guideline violations concerning text alternatives, adaptability, distinguishability, and navigability. Despite these findings, Spearman Rank Correlation calculations between website evaluation results and university rankings on Webometrics unveiled no significant correlation between the two variables. This suggests that high rankings on Webometric sites do not necessarily equate to good website accessibility among universities.

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