LETICIA HAN

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QUALIFICATIONS PROFILE

Capable and trained statistical programmer and data analyst focused on establishing a career in the creative industry, mainly media, advertising, gaming and social network. Equipped with strong relevant coursework, individual and group project involvement and experience in programming and analytical work. Thorough knowledge of Digital Humanities and statistical skill set.

♦ **Classes Undertaken:** Data Analysis and Regression, Computational Statistics with R, Design and Analysis of Experiment, Computation and Optimization, Statistical Models and Data Mining, and Monte Carlo Methods.

♦ **Communication & Presentation:** Strong communication skills and the ability to clearly present ideas orally and in writing. Flair for developing solid interpersonal relationships, displaying unmatched cultural sensitivity.

♦ **Technical Proficiency:** Competency in MS Office, R, SAS, Stata, SPSS, SQL, C++, HTML, CSS, OpenRefine, Tableau, CartoDB, WordPress, SketchUp, PhotoScan.

♦ **Project Work:** Statistics, Digital Humanities

♦ **Key Strengths:** Strong knowledge of Statistical Programming and Data Analysis.

♦ **Linguistic Skills:** Proficient in Korean and English.

EDUCATION

Bachelor of Science in Statistics, Minor in Digital Humanities (June 2016)
UNIVERSITY OF CALIFORNIA, Los Angeles, CA
GPA: 3.68 (overall), 3.61 (major); Dean's Honor List: 7 Quarters; SAT: 1870

EXPERIENCE HIGHLIGHTS

PROJECT: UCLA CAMPUS CLIMATE STUDY

Statistical Consultant, March 2016 to June 2016

Spearheaded the data cleaning and preparation of analysis on 5000 undergraduate students; executed meticulous testing, including correspondence analysis and logistic regression, to understand undergraduate students' perception of campus climate; compiled an extensive LaTeX report which was presented to UCLA's diversity initiative committee

PROJECT: PRINTS AT MOMA

Data Specialist, January 2016 to March 2016

Efficiently performed data cleansing for 126,000 records of Museum of Modern Arts' collections; successfully conducted research on the history of prints and illustrated books; created 9 data visualizations to contextualize narrative of prints within modern art history. http://www.printsatmoma.wordpress.com

PROJECT: MANUSCRIPTS OF GERMAN ORIGIN

Data Specialist/Data Visualization Specialist, September 2015 to December 2015

Functioned as a team leader in data cleaning and visualizations of University of Pennsylvania's Schoenberg Database of Manuscripts containing more than 220,000 records; effectively created 6 data visualizations to analyze the transition of language from Latin to vernacular German; produced the main map showcased on the homepage; assisted in successful creation of the website http://www.altmanuskript.com

ADDITIONAL EXPERIENCE:

Main Cashier Office, ASUCLA | Administrative Assistant | August 2014 to October 2015

JEI Tutoring Center | Math Teacher | Summer 2013