

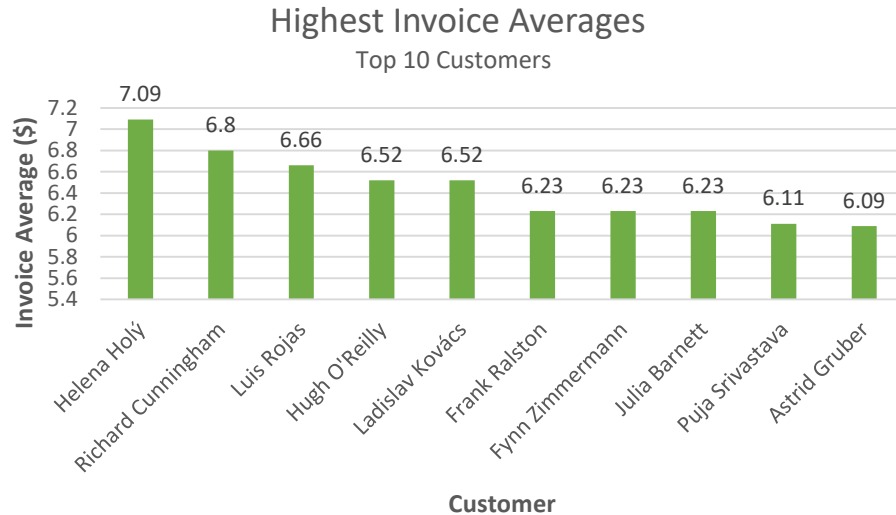
What are the three most popular genres among the Brazilian customers?



The three most popular music genres considering tracks purchased by Brazilians are: Rock, Latin and Metal.

It is worth noting that, in this group, there were no purchases of tracks of the following genres: Jazz, Rock and Roll, Bossa Nova, Easy Listening, Heavy Metal, Electronica/Dance, Science Fiction, TV Shows, Drama, Comedy, Alternative and Opera.

Who are the top ten customers that have the highest amount on average per invoice?



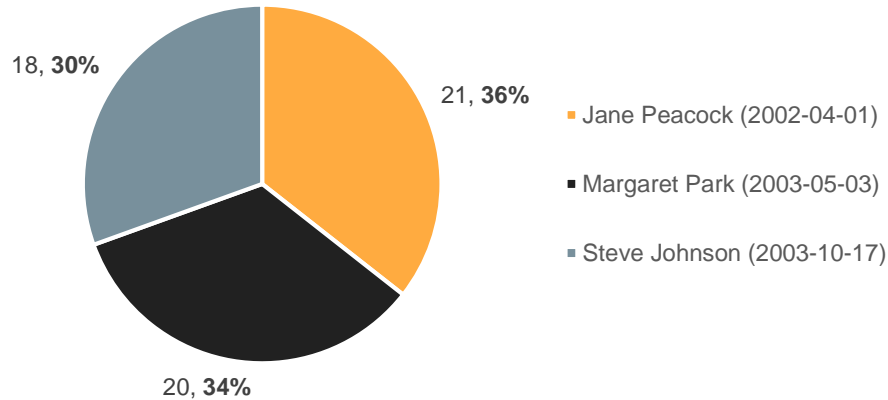
The average amount per invoice for our top 10 customers ranges from \$6.09 to \$7.09.

This does not mean these are the ones that spend the most – a customer who buys a track per day (\$0.99) would not show here, for example, because his invoice average would be of \$0.99.

Are the accounts evenly distributed among the Sales Support Agents?

Number of accounts - Sales Support Agents

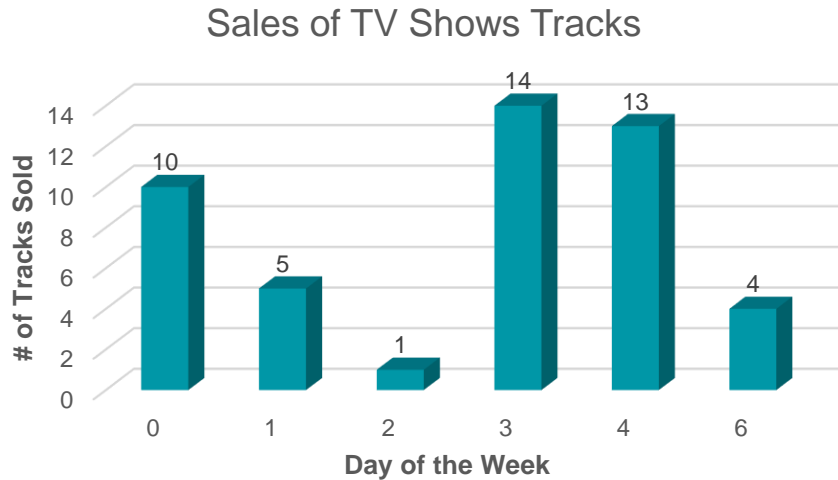
Total: 59, **100%**



As we can see in the graph on the left, all of the three Sales Support Agents have roughly the same number of accounts.

In parenthesis, we have the hire date of each employee – coincidentally or not, the employee that has been with the company the longest is the one with the highest number of accounts.

Which day of the week do we sell more TV Shows tracks?



The bar chart on the left illustrates the number of TV Shows tracks we sold so far.

Interestingly, it is on Wednesdays (Day of the Week '3') and Thursdays (Day of the Week '4') that we sell this product the most, and there wasn't a single sale on a Friday (Day of the Week '5').