

# LETICIA DE ANDRADE SILVA

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Versatile professional with over 12 years of experience in diverse roles including Web Developer, English Teacher, Graphic Designer, and Digital Illustrator. Adept at fostering language fluency, having led transformative initiatives for over 300 students in Brazil through tailored classes. Boast significant design skills, conceptualizing and executing layouts for various projects, enhancing visual appeal and client satisfaction. Thrive in deadline-driven environments, managing multiple projects and collaborating with cross-functional teams. Well-versed in Front-End development (HTML, CSS, JavaScript and React) with a strong passion for leveraging technology. Proficient in Adobe Illustrator, Adobe Photoshop and Procreate. Fluent in English and Portuguese.

## SKILLS

HTML/HTML5 | CSS/CSS3 | Semantic UI | Responsive Design | Command Line | Flexbox | CSS Grid | Bootstrap 5 | DOM Manipulation | Javascript | HTTP | JSON | AJAX | Git + Github | Node.js | Adobe Illustrator | Adobe Lightroom | Adobe Photoshop | Adobe InDesign | Procreate | Typography | 2D Animation | UX and UI Design | Microsoft Office (Word, Excel, PowerPoint)

## PROFESSIONAL EXPERIENCE

- Self-Employed – Cincinnati, OH – Web Developer and Graphic Designer** **08/2021 – Present**
- Developed projects interviewing clients to better understand their needs, also crafted personas for varied audiences.
  - Facilitated project deliveries, developing websites and applications for diverse businesses using UI and UX concepts.
  - Built clean web applications with efficient functionalities mainly using HTML5, CSS3 and Javascript.
  - Led the creation of brand design projects, generating resonant logos and color palettes, using tools like Adobe Illustrator and Photoshop.
  - Developed responsive websites, designing layouts and developing CSS styles for a wide range of devices.
  - Created illustrations for special events posted on digital media, brainstorming and sketching with Procreate as the main tool.
  - Assisted emerging companies in developing unified brand narratives and visual identity through concise guidelines.
- Au Pair in America – Detroit, MI & Chicago, IL – Au Pair, Special Needs Caregiver and School-Age Tutor** **02/2019 – 07/2021**
- Served as an attentive Au Pair, a compassionate Special Needs Caregiver, and a diligent School-Age Tutor, adapting to diverse environments.
- Yazigi English School – Brazil – Grammar and Fluency Teacher** **02/2018 – 02/2019**
- Cultivated students' self-driven ambition by designing and executing dynamic lesson plans that ignited interest and motivation, fostering a genuine enthusiasm for learning.
  - Led a transformative initiative that resulted in over 300 students attaining language fluency through meticulously tailored classes and applying acquired knowledge.
  - Spearheaded research projects that fostered enhanced critical thinking and analytical skills in students.
- Atika Design Studio – Brazil – Graphic Designer & Web Designer** **02/2016 – 01/2017**
- Conducted insightful client interviews to grasp their requirements, ensuring alignment between design solutions and their needs, resulting in heightened client satisfaction.
  - Conceptualized and executed layouts for diverse mediums, elevating the visual appeal and effectiveness of applications such as advertisements, brochures, magazines, and reports.
- Language Business Knowledge School – Brazil – English Teacher** **09/2015 – 01/2016**
- Gabriela Bittencourt Photos – Brazil – Photography Editor** **07/2014 – 08/2015**
- Agua Language School – Brazil – English Teacher** **06/2012 – 06/2013**

## RELEVANT COURSES & CERTIFICATIONS

- ZTM Academy Bootcamp – ZTM Academy – Toronto, Canada** **08/2023**
- Course List: HTML, HTML5, CSS, CSS3, Semantic UI, Responsive Design, Flexbox, CSS Grid, Bootstrap 5, DOM Manipulation, Javascript, Asynchronous JavaScript ES6/ES7/ES8/ES9/ES10/ES2020/ES2021/ES2022) HTTP, JSON, AJAX, React, Redux, React Hooks, Git, Github, Command Line and Node.js
- TOEIC: Test of English for International Communication – IIBC – USA** **05/2021**
- User Interface Design / Understanding User Needs – University of Michigan – Ann Arbor, MI** **12/2019**
- Graphic Design, Social Media, and Photography – Bournemouth University – England** **06/2014**

## EDUCATION

- Bachelor's degree in Language Arts and Literature – Universidade Estácio de Sá – Brazil** **09/2021**
- Bachelor's degree in Design: Web Design & Graphic Design – Universidade do Sul de Santa Catarina – Brazil** **06/2018**