

LETING ZHANG

Department of Management Information Systems, Fox School of Business, Temple University

leting.zhang@temple.edu

EDUCATION

Temple University

August 2017 - present

MIS department, Fox School of Business

PhD Candidate

Huazhong University of Science and Technology

September 2014 - June 2017

M.A., Management Science and Engineering

Hubei University of Technology

September 2010 - June 2014

B.A., Management Information Systems

Singapore Management University

November 2016 - April 2017

School of Information Systems

Visiting Student

RESEARCH INTEREST

The Economics of Information Security, Health IT, Digitalized Innovation

WORKING PAPER

Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchanges and Data Breaches (Preparing for journal submission. Target: Top IS Journal.)

working with Min-Seok Pang and Sunil Wattal

How to Make My Bug Bounty Cost-Effective: A Game-Theoretic Analysis (Drafting. Target: Top IS Journal.)

working with Subodha Kumar and Emre Demirezen

Disclosure and Realizations of Information Security Risks (Data analysis. Target: TOP IS Journal.)

working with Anthony Vance, Marshall Vance, and Taha Havakhor

PUBLICATIONS IN CONFERENCE PROCEEDINGS

Wang, Q., **Zhang, L.**, and Qiao, M., 2017. Online Hacker Forum Censorship: Would Banning the Bad Guys Attract Good Guys?. In Proceedings of the 50th Hawaii International Conference on System Sciences.

Zhang, L. and Pang, M.S., 2019. Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches. In ICIS 2019 Proceedings

TEACHING EXPERIENCE

Instructor

MIS2502 Data Analytics (Undergraduate Level)

Fall 2020

Teaching Assistant

MIS2502 Data Analytics (Undergraduate Level)

Spring 2020

PROFESSIONAL SERVICES

Reviewer

Journals: MIS Quarterly, Information Technology and Management, European Journal of Information Systems

Conferences: International Conference of Information Systems (ICIS), Pacific Asia Conference on Information Systems (PACIS)

FUNDING

19th Young Scholar Interdisciplinary Funding (\$2,000)

2019

18th Young Scholar Interdisciplinary Funding (\$1,000)

2018

17th Young Scholar Interdisciplinary Funding (\$1,000)

2017

RESEARCH EXPERIENCE

International Cybersecurity Information Sharing

Research Assistant

November 2016 - April 2017

Online Hacker Forum Censorship

Postgraduate Research

September 2014 - August 2016

The Dynamics and Evolution of Internet Public Opinion

Undergraduate Thesis

October 2013 - June 2014

Internet Massive Incidents: Acquiring Source Information

Research Assistant

March 2011 - June 2013

CONFERENCE PRESENTATIONS

L. Zhang and S. Kumar, "How to Make My Bug Bounty Cost-Effective: A Game-Theoretic Analysis." *Conference on Information Systems and Technology (CIST)*, Seattle, Washington, November 19-20, 2019 **(Best Student Paper Award Nomination)**.

L. Zhang, M. Pang, and S. Wattal, "Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches." *9th Conference on Health IT and Analytics (CHITA)*, Washington, DC, October 19-20, 2018.

L. Zhang, M. Pang, and S. Wattal, "Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches." *INFORMS Conference on Information Systems and Technology (CIST)*, Phoenix, Arizona, November 3-4, 2018.

L. Zhang, M. Pang, and S. Wattal, “Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches.” *The 2019 Workshop on the Economics of Information Security (WEIS)*, Boston, Massachusetts, June 3-4, 2019.

TECHNICAL SKILLS

R, Python, STATA, Mathematica, Java, LaTeX