**WORD - Aula 01 - Resumo**

Para nosso primeiro encontro: Vamos entender as tendências atuais de UI/UX. Para levantar o estado da arte (o que existe de mais recente, “crista da onda”), aproveite os links abaixo. Organize o conhecimento dos vídeos (links abaixo) como um resumo e de forma que possa ser apresentado em aula para os colegas e professores. Você pode criar uma apresentação e suplementar, quando necessário, com páginas de texto para justificar escolhas e descrever suas descobertas com mais detalhes (lembre-se que você entregará esta atividade depois). Terminado o estado da arte, tendo tempo disponível, siga para o histórico. Desta forma, você entenderá a evolução dessa área ao longo do tempo. Assim como o item anterior, prepare um material para compartilhar conhecimento com os colegas.

**VIDEO 1 – UI DESIGN TRENDS 2022 (**<https://www.youtube.com/watch?v=5eVu__pc6gI>)

3D and animations

Easy 3D for web?

Fun optimistics design

Big, Bold and experimental typography

blur background and glassmorphism

90’s years nostalgias/retro

Gradients

extraordinary imagery

Black and white

dakr mode

vivid colours

**VIDEO 2 – UX DESIGN TRENDS 2022 (**[**https://www.youtube.com/watch?v=fkhhnk4rmuI**](https://www.youtube.com/watch?v=fkhhnk4rmuI))

Scrollytelling

data visualization

inclusive design

3d everywhere

AR/VR

voice user interface (<https://blog.openreplay.com/recognizing-speech-with-vanilla-javascript>)

Microinterations

personalize user experience

social audio apps

**VIDEO 3 – Top 10 web design trnds in 2022 | best UI web** (<https://www.youtube.com/watch?v=lVFDFCQYJWw>) (https://medium.com/quick-code/coolest-25-web-design-trends-in-2021-thatll-rock-the-world-388eb1144b7e)

NEUMORPHISM IN USER INTERFACES

frosted glass effects

confortable colors

tridimensional colors

gradient color scheme

interactive 3d content

material design

darkmode

minimalist(flat design)

hand drawn elements

**VIDEO 4 - UI Trends 2022: Top 10 Design Trends You Have to Know (**[**https://www.youtube.com/watch?v=Y6x9ab1YoOQ**](https://www.youtube.com/watch?v=Y6x9ab1YoOQ)**)**

bold and unusual tupography

blured and textured gradients

dark mode

3d and animation

nfts

retro style

90s vibe

neon on dark

abstract shapes

brutalism

VIDEO 5 - Top 5 UI/UX Design [Trends] Tips by Cuberto (2020)

(<https://www.youtube.com/watch?v=gq9w14ag0ls>)

Animation in UI

photon, content in UI

work with fonts

light UI vs Dark UI

unified pictogram style

VIDEO 6 - Top 5 UI/UX Design [Trends] Tips // Vol. 2

(<https://www.youtube.com/watch?v=xbfJJnQVoGQ>)

change the usual patterns

native UI vs Creative UI

should the designer be able to dray icons

keep a contrast UI

presentation

(idia, criativity and presentation)

visual hierarquia

VIDEO 7 - Top 5 UI/UX Design [Trends] Tips // Vol. 3 (<https://www.youtube.com/watch?v=p7dbWAENmqE>)

expectation and reality

tab bar funcionality

redising or unexsit product

simetry is boring

reference seaching

less is more

VIDEO 8 - 20 Excellent UI/UX Design Animation Examples For Inspiration (<https://www.youtube.com/watch?v=Qe7_BNnseXs>)

Some examples of animations

VIDEO 9 - Excellent Top 10 Example Mobile App Design | UI/UX Animation Design

(<https://www.youtube.com/watch?v=IrRHlMIykwk>)

<https://pt.squarespace.com/design-de-sites?utm_term=loggedout_ros&utm_content=video>

<https://dribbble.com/shots/popular/animation>

<https://chiefofdesign.com.br/ui-design/>

<https://m2.material.io/design>

<https://chiefofdesign.com.br/testes-ab-taxas-de-conversao/>