

# Sergey Vasilevich

Creative Direction / Web Development

## Summary

Astute Strategist with an extensive track record executing innovative, cost-effective IT solutions and processes to meet ever-changing business requirements. Principal Interactive Art professional with vast experience in digital production including application, web development and design. Leverage strategic vision, business acumen, and artistic talent to deliver high-impact advertisement, promotional web projects and e-commerce. Extensive experience in designing for small, medium and large businesses, digital agencies, media companies, and brands.

## Professional Experience

### Apple Inc. contractor via Hogathww

7/2018 - 9/2018

#### Frontend Web Developer

- Front-end development: Apple's website pages updates, edits and maintenance
- HTML, CSS3, CSS animations, JavaScript | Apple's IDK and workflow

### Wolaver Designs Inc

6/2016 - 7/2017

#### Web Developer | Web Multimedia Developer

- Front-end development: websites, ads, apps, promotion projects
- CSS animations, Motion Graphics
- Web Multimedia Design
- Assistance to resolve all graphic and tech issues with the help of various technologies.

### Freelance | Indie

4/2014 - 5/2015

#### Game Developer | Interactive Media Design | Digital Specialist

- Leveraged expertise to develop rich media, App's and game for pc, web and mobile platforms.
- Multi-platfrom media content/assets creation, adaptation and animation
- Performing in-depth analysis on data to provide insights to the publishing, development team
- Leading team work on game development projects

### Dasman network LLC

1/2014 - 7/2015

#### Co-founder | Web Analytics | QA

- Collaborated with cross functional team to work on ResultAd, an IT project of Monetization Platform
- Performed data analysis and reviews on business requirements
- Successfully developed and executed test plans and cases, QA

### Affinity Digital Agency

5/2010 - 1/2014

#### Senior Flash Developer | Front-end developer

- Ads, Web Banners, Rich media and promotional projects development for web | social | mobile platforms
- Integration of new technologies into the company's digital products
- Editing, adaptation and using materials provided by clients
- Designed and executed project implementing a range of various frameworks, technologies and external data formats such as: HTML5, JS,FLASH, AS3, ADOBE AIR, CANVAS,Feathers, Starling, Citrus Engine, Nape Physics, Stardust, XML, MySQL, JSON,ByteArray, TXT, Audio/Video
- Leveraged expertise in providing technical support and collaboration with teams on other projects

### Svoy Krug - TV company / agency

4/2009 - 5/2010

#### CG Artist / Flash Developer / Web Developer

- Design expert responsible for the creation of a wide range of digital content and projects including commercials for tv, web banners, websites, flash apps, creative and innovate promotions for famous brand
- 2D, 3D animations, visualization, post-production, video editing
- Flash development / Web Development
- Sound recording, editing, adaptations video clips for TV

## Technical Skills

Web Development  
Responsive Web Design  
Application Development  
Rich Media Production  
UX/UI  
WebVR  
MoGraph/Animation

## Programming Skills

HTML5 CSS3 Canvas  
JavaScript (ES5-ES6)  
ActionScript 3  
RESTful API  
OOP and MVC principles

## Frameworks, Tech-stack

npm, nvm, gulp  
Node.js  
Bootstrap  
Ionic, Cordova,  
Browserify, Babel  
lint, Feathers  
A-frame

## Software / IDE

Visual Studio Code  
Sublime BBEdit  
iTerm FlashDevelop  
Adobe Product Suite  
Flash Animate CC

## Web Services / Tools

Sizmek AdOcean  
AWS Heroku  
Bitbucket Git  
Mercurial/SVN  
Trello Asana  
Slack

**BelMediaProduction** - TV company / agency

6/2007 - 4/2009

*Digital Designer / Motion Designer*

- Designed and developed graphic design for websites, ads, flyers, booklets, posters and billboards
- Created flash animated and interactive banners. Produced creative content for a wide range of projects
- Motion Design

## Education

**Belarusian National Technical University**, Belarus

2008 - 2012

Bachelor's Degree, Computer Science

**Specialist Computer Training at Bauman MSTU**, Russia

2009 - 2010

Web Development using HTML CSS JS course

**Specialist Computer Training at Bauman MSTU**, Russia

2008 - 2009

Authorized by Autodesk, 3ds Max and Combustion software specialist

**Computer Training center at "BNTU"**, Belarus

2005 - 2006

Computer Graphics, Animation and Web Technologies course

**Sergey Vasilevich**

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