

DAVILA

DONALD

Web Content Writer | SEO Specialist | Passionate About Words and Technology

About Me

Creative and passionate content writer specializing in web writing, content strategy, and SEO optimization. Experienced in leveraging technological tools to maximize content impact, I am seeking remote opportunities to contribute to innovative projects in CALIFORNIA.

Contact Information



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2570 24TH STREET RONHERT PARK

Language

- French: Native Language
- English: Fluent (written and spoken)
- Cree (Indigenous language of USA): Basic knowledge

Skills Summary

- Web writing and SEO optimization
- Use of analytics tools (Google Analytics, SEMrush)
- Project management with Trello and Asana
- Knowledge of Markdown and GitHub for technical writing
- Proficiency in collaborative writing software (Google Docs, Notion)

Professional Experience

Content Writer – ContenuPro Georgia Inc. January 2021 – Present

- Writing and editing web content (blog posts, guides, newsletters) for clients across various industries (technology, health, education).
- Collaborating with marketing teams to develop content strategies aligned with business objectives.
- Writing scripts for video training courses.

Writing Assistant – TechSolutions CALIFORNIA June 2019 – December 2020

- Supported the writing of technical documentation and tutorials for SaaS software.
- Used Markdown and GitHub for version control and collaboration on technical writing projects.
- Contributed to creating content for social media and advertising campaigns.

Education

Bachelor's in Digital Communication University of CALIFORNIA September 2016 – May 2019

- Specialized courses in web writing, content strategy, and digital marketing.
- Final project: Creation of a blog platform optimized for SEO.

SEO Writing Certification – HubSpot Academy October 2020

- Learned best practices in SEO writing and tools like Google Keyword Planner and Yoast SEO.

Personal Projects

- Created a personal blog on technology trends, attracting over 10,000 monthly visits.
- Volunteered with an NGO to write educational online content.