

Who You Are (as a Founder)

- **Background:** 22-year-old law graduate with an eye on AI, automation, and legal tech.
 - **Strengths:** Analytical (law-trained), experimental (always testing new tools), tech-curious (coding, VS Code, GitHub, automations), creative (guitar/music, philosophy), and resourceful (low funding but high drive).
 - **Personality:** Candid, curious, playful with ideas but serious about execution. You learn by doing in public and thrive in a space where law, tech, and culture intersect.
 - **Constraints:** Limited capital (£100–£500 runway), no client base yet, but strong positioning as a *young founder building in public*.
 - **Edge:** Authentic personal brand (your name, not a faceless logo) + the combination of legal knowledge and hands-on tech experiments.
-

15 Project Ideas (Ranked for You)

Tier 1: Fastest Path to Revenue (0–3 months)

1. **Contract Reviewer MVP** – Manual pilot: summarise NDAs/leases for founders; charge small fees.
2. **Compliance Digest** – Weekly email/newsletter with ICO/FCA updates → convert to paid later.
3. **SME GDPR Audit Checklist** – One-page generator → £50 PDF audits for startups.
4. **Build-in-Public Journal** – Free, but builds reputation → funnel for services.

Tier 2: Mid-Term Growth (3–6 months)

1. **AI Research Assistant Demo** – Semantic case law queries; test with students/small firms.
2. **Law Student Study Copilot** – Lightweight tool summarising cases (target law schools).
3. **Founder Legal FAQ Bot** – Simple chatbot with startup law FAQs; potential consulting upsell.
4. **Case Study Newsletter** – Spotlight firms using AI in law → credibility + inbound leads.

Tier 3: Long-Term Positioning (6–12 months)

1. **Doc-to-Playbook Tool** – Helps firms structure precedent docs → licence model.
 2. **LinkedIn “Compliance Score” Tool** – URL-based scorecard → viral growth play.
 3. **Open Source Workflow Templates** – Free workflows = thought leadership.
 4. **Legal Podcast Summariser** – Nice-to-have; brand-building more than revenue.
 5. **AI & Law YouTube Shorts** – Long-term content moat; credibility with broader audience.
 6. **Interactive Guitar App** – Side project; not core to legal-tech brand, but personal edge.
 7. **AI Philosophy Blog** – Creative outlet; positions you as a thinker, not just builder.
-

How This Fits You

- **Short-term:** Build Contract Reviewer MVP + Compliance Digest → test revenue & demand.
- **Medium-term:** Add Research Assistant + Study Copilot → credibility + small B2B/SaaS.

• **Long-term:** Transition into licensing/viral tools → scalable income + personal brand authority.

- ✓ Start with Tier 1 for cashflow + proof.
- ✓ Layer Tier 2 for credibility.
- ✓ Use Tier 3 to expand positioning + thought leadership.