

# PROJECT REPORT

# **Creating blog using WordPress platform**

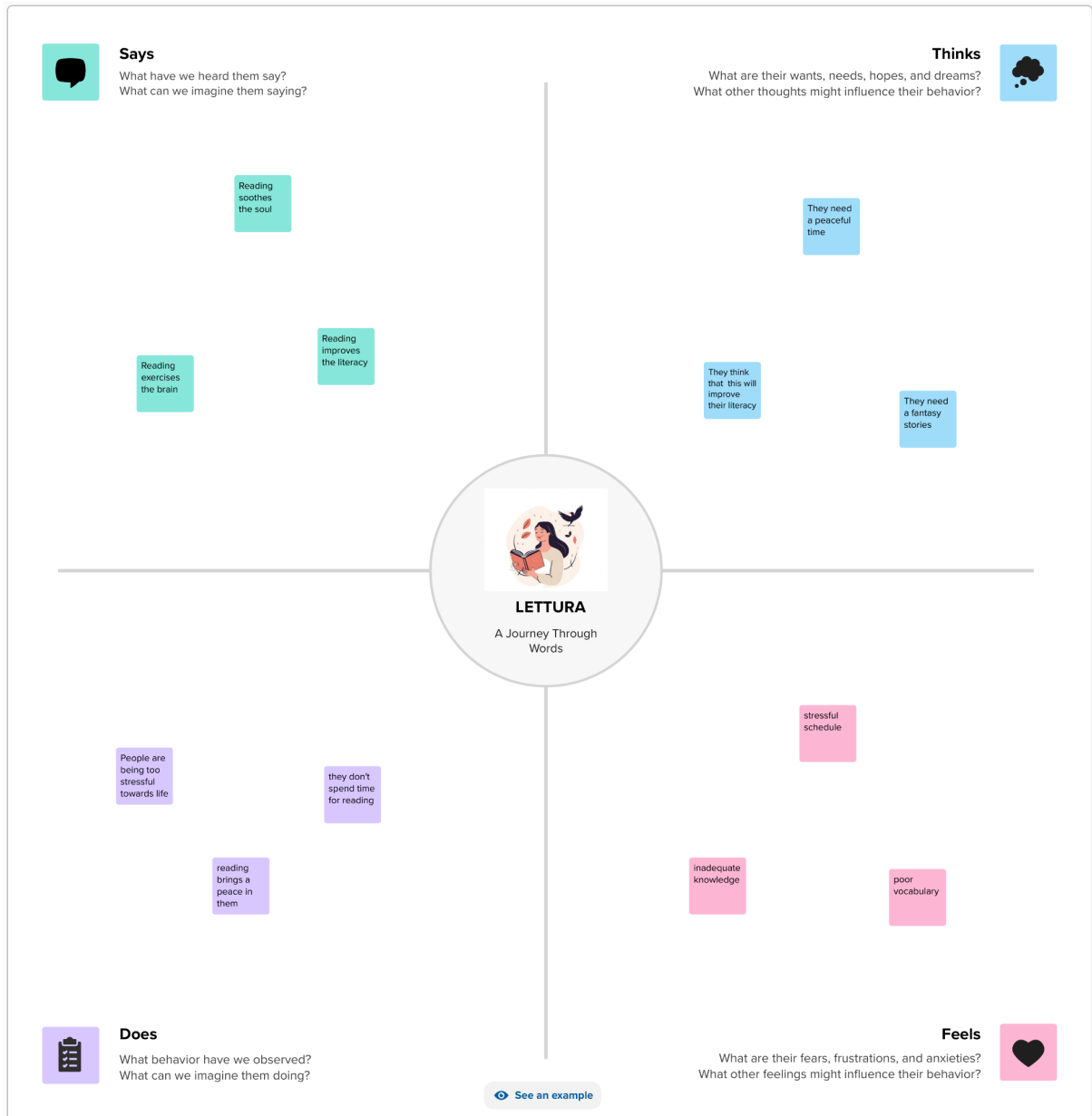
## **INTRODUCTION**

Creating a blog using the WordPress platform is a straightforward process. WordPress is a popular content management system (CMS) that allows you to build and manage websites easily. A blog is a regularly updated website or online platform where an individual or a group of writers share their thoughts, opinions, information, or experiences on various topics. These topics can range from personal interests, hobbies, and experiences to professional expertise, news, or any subject of interest to the blogger and their audience.

## **PURPOSE**

The purpose of creating a blog can vary depending on individual goals and interests. Some common reasons people create blogs include: Sharing Knowledge or Expertise, Building an Online Presence, Generating Income, Community Building, Personal Development, Networking and Collaboration, Promoting a Business or Product, Creative Outlet

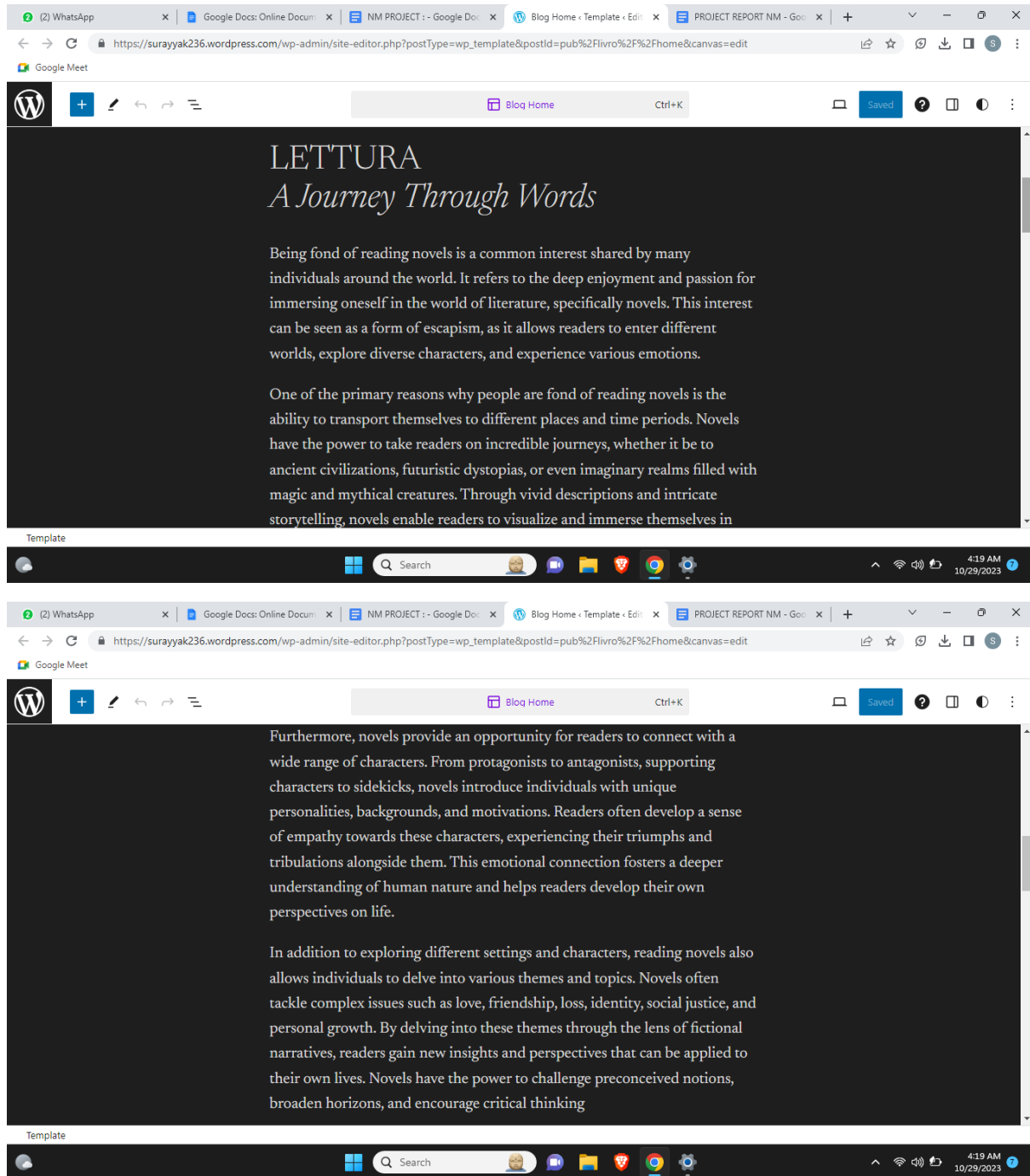
# EMPATHY MAP

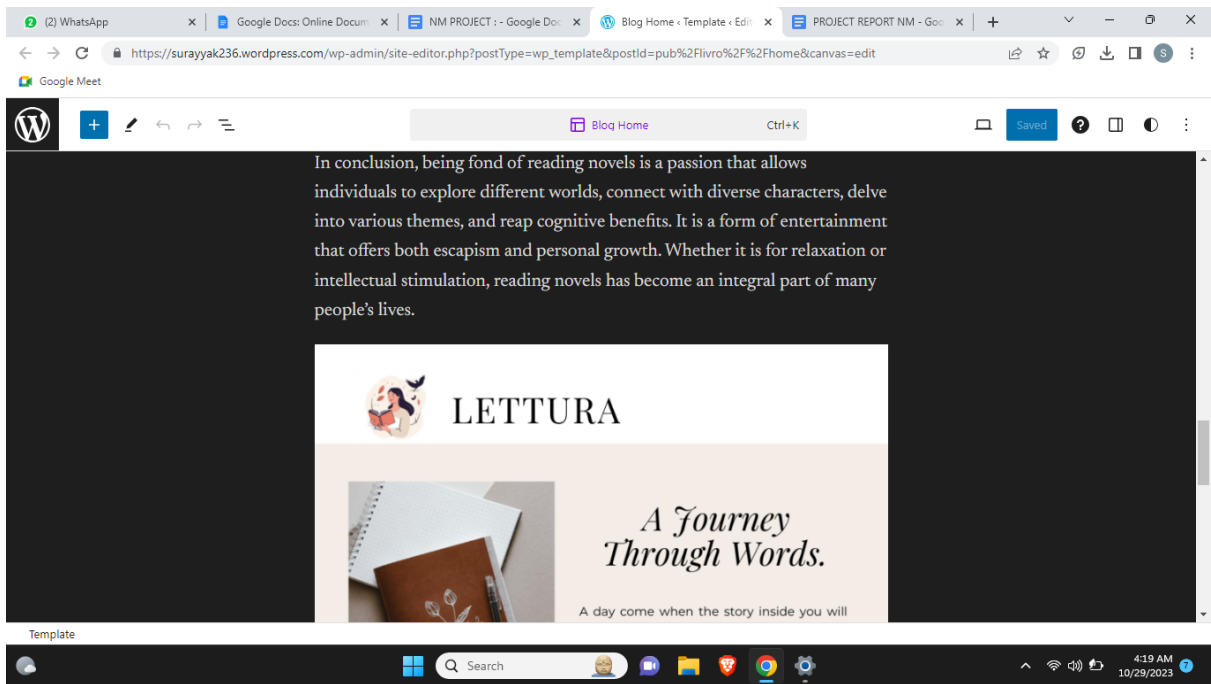
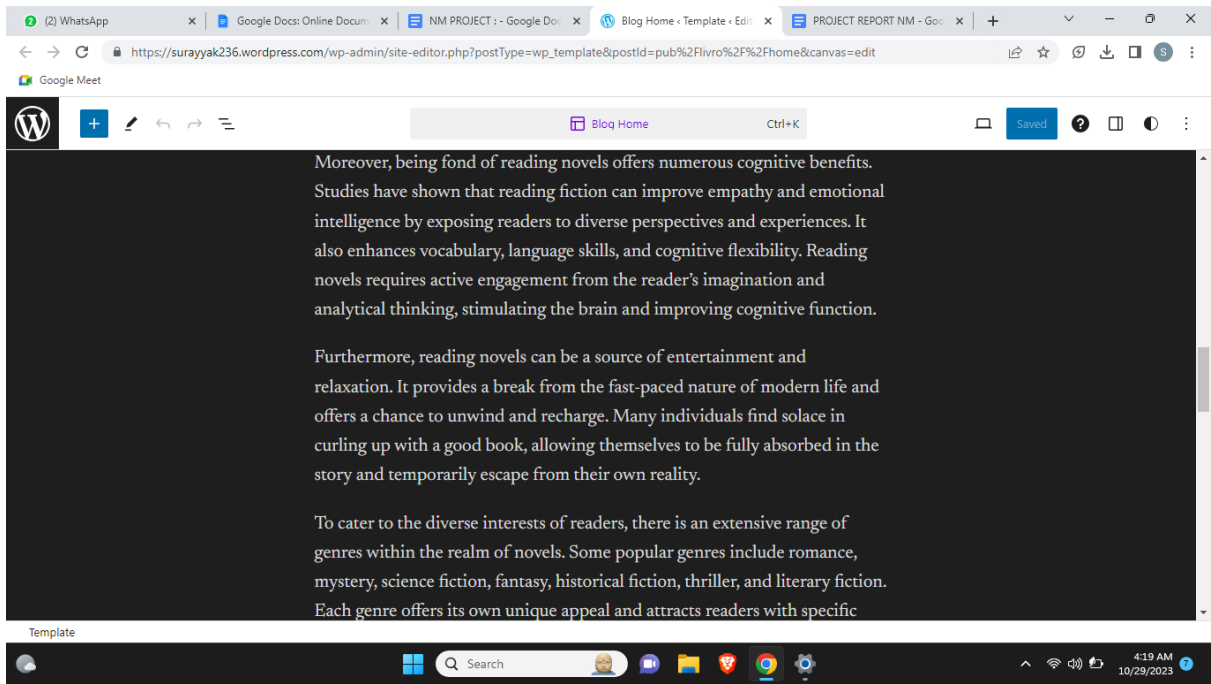


# BRAINSTORM AND IDEATION PHASE



# BLOG USING WORDPRESS





## DESIGN



# LETTURA



## *A Journey Through Words.*

A day come when the story inside you will want to breathe on it's own. That's when you'll start writing.

-Sarah Noffke





## **ADVANTAGES**

1. Knowledge Expansion
2. Vocabulary and Language Skills
3. Stress Reduction
4. Empathy Development
5. Mental Exercise
6. Entertainment
7. Improved Focus
8. Better Sleep
9. Lifelong Learning

## **DISADVANTAGES**

1. Time Consuming
2. Physical Strain
3. Sedentary Lifestyle
4. Isolation
5. Information Overload
6. Cost: Books can be expensive

## **CONCLUSION**

In conclusion, being fond of reading novels is a passion that allows individuals to explore different worlds, connect with diverse characters, delve into various themes, and reap cognitive benefits. It is a form of entertainment that offers both escapism and personal growth. Whether it is for relaxation or intellectual stimulation, reading novels has become an integral part of many people's lives