

# 04 Competitive Analysis

Competitive analysis identifies and evaluates competitors to understand their strengths, weaknesses, strategies, and market position. It reveals opportunities to differentiate, guides better decisions, and strengthens competitive advantage.es.

	Visit Egypt	Around Egypt	HallaTravel	Civitatis Guide
Offline mode	✓	✗	✗	✗
AR/VR integration	✗	✓	✗	✗
Booking integration (Hotels/Trips)	✗	✗	✓	✗
Customer support 24/7	✗	✗	✓	✗
Multi-language support (AR/EN)	✗	✗	✓	✓
Maps &Navigation	✗	✗	✗	✓
Trip planning tool	✗	✗	✗	✗
User Interactivity	✗	✗	✗	✗
Regular Updates	✗	✗	✗	✗
Rewards&Gamification	✗	✗	✗	✗
Events &Festivals updates	✗	✗	✗	✗
Budget-Friendly suggestions	✗	✗	✗	✗